



DECEMBER 1997

Report

The family...where the future touches now.

Volume 42, Number 4



Slate Set for 1998 Spring Election

NCFR's Nominating Committee has selected the slate of candidates for the Spring 1998 election. On the ballot will be:

President-elect: Stephen Jorgensen, TX Tech University, and Shirley Zimmerman, University of MN.

Program Vice-president-elect: Elaine A. Anderson, University of MD, and Gladys J. Hildreth, TX Woman's University.

Publications Vice-president: Timothy H. Brubaker, Miami University, and Jay A. Mancini, VA Tech.

Membership Vice-president: Cheryl Buehler, University of TN, and Bernita Quoss, University of WY.

Public Policy Vice-president: Patricia A. Langley, independent consultant, Arlington, VA, and Karen Bogenschneider, University of WI.

Sections holding 1998 elections are Family Therapy, Family and Health, Family Science, Education and Enrichment, and Ethnic Minorities. Not all Section slates were available at press time.

Candidates' vitas and photos will be published in the March 1998 issue of REPORT.

Reflect and Reach Campaign Runs Through April

Would you like to ride the Teacups in Disneyland? How about tour the White House? Maybe you'd rather visit EPCOT at Orlando's Disney Theme Parks. Or bask in the sun in Phoenix.

Any of these destinations is possible if you participate in NCFR's recruitment campaign, "Reflect and Reach: New Members for a New Millennium." Top prizes include hotel packages donated by Hyatt Hotels and Resorts, plus free airfare to Irvine, Arlington, Orlando, or Phoenix.

The goal of the campaign is to recruit 2000 new members by the year 2000. This year's campaign is the first in a three-year plan.

A brochure was mailed to each member in November and the campaign was formally opened during the annual conference in Arlington. The program runs through April, 1998.

It's easy to participate: Simply recruit new members to NCFR, and your name will be included in the drawings for seven different prize categories. The categories are identical in two separate tracks: recruitment of Student members and recruitment of non-Student members.

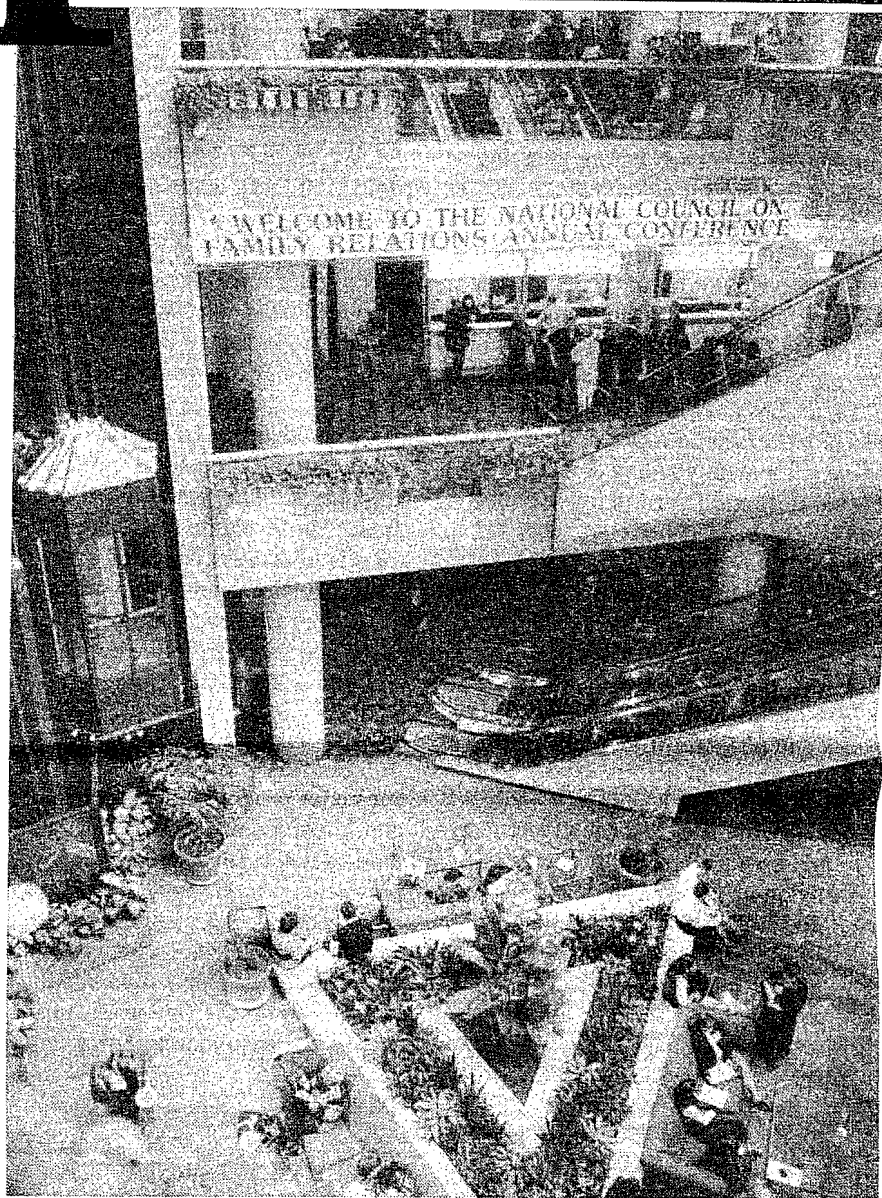
It's a win-win-win situation: NCFR wins by gaining new members; the colleagues you recruit win access to NCFR membership benefits and enhance their professionalism; and you win chances for vacations and other prizes, including jewelry, crystal, books, and NCFR memberships.

If you did not receive a copy of the recruitment brochure or if you would like additional copies, contact Kathy at headquarters: toll free 888-781-9331 ext. 21 or at kcroyce@ncfr.com.

What's Lost is Found!

A pair of eyeglasses and case were turned in at the NCFR registration desk during the conference. Please contact Kathy at NCFR headquarters if they belong to you:

toll free 888-781-9331 ext. 21 or kcroyce@ncfr.com.



Lofty View

A three-story escalator system at the Crystal City Hyatt in Arlington, VA, was the perfect vantage point for people watching at NCFR's conference in November. Record breaking attendance, standing-room-only sessions, and special events for everyone from first-time conference attendees to members who have belonged to NCFR for more than 25 years marked the four-day event.

Inside...

Annual Audit.....	4
ED Retirement	5
Legacy Circle.....	10
Award Form	11,12
Job Openings	13,16,17
Sections	18
1998 Conference	22
Award Photos	24
Affiliate Connection	25

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President's Report



Control, Quality, Profitability to Guide Publications

This is the first opportunity I have had to thank NCFR members for their support in electing me to be your president. Thanks! This is an exciting time for all of us, as we wonder what the new millenium holds for families, for academia and social services that provide support to families, and for NCFR as a professional organization.

NCFR is fortunate to be in a strong enough position in terms of our membership base, our organizational resources, and our professional staff to be able to take a step back and consider carefully our directions before plunging headlong into the future.

In my platform statement, two of the goals I proposed were to strengthen the interconnections among the many distinct parts of the NCFR organizational structure and to enhance the structural and social diversity of voices involved in internal leadership and decision making. Let me share with you how I will work with the staff and Board to implement these goals.

My sense that a focus on our internal structure and process is both needed and timely was strengthened during the annual conference, as I spent a good deal of my time going around, visiting with groups and portions of the organization I had never met with before.

For years, I have concentrated rather narrowly on paper sessions, plenaries, and Section business meetings. This year, by contrast, I became *ex officio* an official busybody. I attended the early morning Association of Councils leadership breakfast and was impressed with their enthusiasm, energy, activity, and plans.

Among a variety of committee meetings I sat in on was the Action for Diversity Committee, a standing committee of the Board and a vital part of the organization, but one with which I was barely familiar. Later, I attended (crashed, actually) the CFLE reception, where new program initiatives and new CFLEs are celebrated. Here I gained some appreciation of the tenacity and spirit of this group of our membership, which has bolstered this unique program and enabled it to survive.

NCFR is an unusual organization, highly diverse in its membership interests and skills, and structurally complex. In my view, our central strength is as an incubator of ideas; we nurture collaborative creativity. NCFR provides an organizational scaffold that allows a few people, or a lot, often with no more than the germ of an idea, to meet each other across space and over time to bring that idea to fruition through discussion in focus groups, research papers, and program presentations, which more often than not, turn into polished materials that reach a variety of audiences.

We generate intellectual property at NCFR routinely, quite easily, without thinking much about it, taking for granted this organizational ability to accomplish what many corporations only dream about. As we move toward the future, we need to appreciate and preserve this strength in our organization.

The downside of such an open-ended, organizationally complicated structure is the potential for disconnection among our disparate parts. So, one of my goals is to address issues of intraorganization connection, helping to ensure that we have the most appropriate board operation given the variety of interests and existing components of NCFR.

Consider, for example, that three of our major program areas—the journals, annual conference, and membership base—are not only represented by vice-presidents who sit on the board, but they are undergirded structurally by a complex web of interrelated committees, such as editorial boards, section boards, and the like who assist the vice-presidents and section chairs in monitoring and advocating for their respective program areas.

To give you an illustration of the impact of such structural representation, consider that as a result of the advocacy of the publications vice-president, the board has spent thousands of dollars this year alone assessing the (profitable) operation of the journals and other publications areas. As a result of those expenditures, we are now in a more informed position about the operation of our journals, and we have articulated three criteria—**control, quality, and profitability**—to guide future decision making in the publications area. It was a lot of money to spend, but we learned a lot from it.

The CFLE program is also one of NCFR's competitive strengths. No other professional organization offers certification in parenting, marriage, or family life education; moreover, no other professional organization can provide the research base among its membership that NCFR brings to the certification table. Yet, the CFLE program has no representation on the NCFR Board. Instead, it is administered through three task forces, a focus group, and a three-quarters staff position.

The program has existed for a decade, during which time it has grown

slowly, through the work of and bolstered by a dedicated following, but it has also accumulated deficits of nearly \$400,000.

Although previous Boards have worried about this program and some have even tried to extinguish it, none has focused on it in a systematic, entrepreneurial fashion. To address this imbalance, I have appointed an ad hoc committee to look at this program and answer two questions: Why does this program continue to bleed? And what can NCFR do to make it **profitable**, while ensuring high **quality** with NCFR **control** over the program and its products?

I have asked this group (Margaret Arcus CFLE, Dudley Chancey, and Lane Morris CFLE) to work fast and hard, with an initial report for consideration by the Board at our meeting in April 1998. In addition, I have asked the Long-Range Planning Committee (Bill Doherty (chair), Libby Blume, Lane Morris, Harriette McAdoo, and Alexis Walker) to consider not only whether NCFR might be better served by some kind of direct representation of the CFLE program on the NCFR Board, but also to consider how NCFR's affiliated councils might be brought into a closer articulation with the CFLE program as a service to members of local and regional councils.

My second goal was to continue the commitment of several recent NCFR presidents to diversity. I want to enlarge our conceptualization of diversity in NCFR to go beyond the very deep dividing lines of color and race and gender and gender orientation, to make sure we are also cognizant of other points of diversity that separate rather than enrich us.

I have in mind the dividing lines across our orientations to the profession, as in researchers versus clinicians versus educators versus those who are more integrative. There are dividing lines across sections and across levels of participation. I have asked the members of the Board to be very conscious of these dimensions of diversity in making their committee appointments. We need to work concertedly and deliberately to traverse our dividing lines and to include a variety of voices in our decisions.

A goal I did NOT have when I ran for office was to initiate the transition process leading to the appointment of a new executive director! As you will learn in an article elsewhere in this issue, Mary Jo Czaplewski has submitted her letter of resignation effective July 1, 1999. I know we will have an opportunity later to

See President on Page 1

What do these places have in common?

- ◆ Irvine, California - next door to Disneyland.
- ◆ Arlington, VA - just outside Washington, DC.
- ◆ Orlando, Florida - vacation "central" for all ages.
- ◆ Phoenix, Arizona - sun, sun, sun.
- ◆ NCFR - entering its 60th "Diamond" Year in 1998.

Here's a clue:

They're all tied to NCFR's member-reach-a-member recruitment campaign, *Reflect and Reach: New Members for a New Millennium*.

Still wondering how to relate those five locations?

Here's the answer:

Recruit new members for NCFR from November, 1997 through April, 1998 and be eligible for FREE trips to Irvine, Arlington, Orlando, or Phoenix!

Contact NCFR headquarters for more information.



National Council on Family Relations

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National Council on Family Relations



New Members for a New Millennium

REPORT

of The National Council on Family Relations

Executive Director: Mary Jo Czaplewski
Printing: Cambridge, MN

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NEWS DEADLINES: February 1 for March issue; May 1 for June issue; August 1 for September issue; November 1 for December issue.

CFLE Directions



Family Professionals Unprepared for Working with Young Adolescents

Hiring Certified Family Life Educators with a demonstrated understanding of life span development, may help to address a concern faced by many family support professionals.

A February, 1997, article in the Search Institute newsletter, *Source*, reported the results of a survey of more than 1,700 family support workers across the U.S. The survey, conducted in cooperation with the Family Resource Coalition, found that most family support organizations felt the need to increase their service to families with 10- to 15-year-olds, but lacked the knowledge and skills to do so.

In the past, family agencies have primarily served families with young children, but survey respondents estimated that between one-quarter and one-half of their clients are families with 10- to 15-year-olds. Survey respondents were unhappy with their current level of services and many felt they had a limited understanding of the needs of young adolescents. In fact, most respondents felt they were doing an inadequate or poor job in serving this population. The report went on to identify two factors that may contribute to their dissatisfaction: a lack of understanding of adolescent development and the fact that most family support programs do not regularly offer programs and services for these families.

The CFLE program can help to address the first issue. One of the cornerstones of the Certified Family Life Educator program is the requirement of a solid understanding of life span development. Although many CFLEs work specifically within a target population, i.e., the elderly, infants, or adults, their understanding of the full life span provides them with the skills and knowledge needed to be more effective. Perhaps if more family service agencies hired CFLEs, more staff would feel qualified to work with young adolescents.

Respondents to the survey also identified the need for quality training. Family support workers who say they received excellent training were 30 times more likely to believe they do an



Dr. Jim Van Horn CFLE received the 1997 Special Recognition Award recognizing a CFLE who has been especially active in promoting and supporting the Certified Family Life Educator Program. Making the presentation was Dawn Cassidy, director of Certification.

excellent job than those who had poor training. NCFR's Academic Program Approval can help to increase the likelihood that family life educators are receiving adequate training by assuring that approved university and college programs offer course work which covers the life span. Approved programs to-date have included either a life span human development course or a combination of courses which cover the life span.

As the recognition of the value and need for preventive education continues to grow, NCFR has an increasingly important role to play. The identification of University and College Curriculum Guidelines, development of standards for providing quality family life education through the CFLE program, and most recently, the introduction of the CFLE Academic Program Review, puts NCFR in a position to help shape and influence the value and effectiveness of family life education.

Survey findings from the Search Institute report titled Working with Young

Adolescents and their Families: A National Survey of Family Support Workers (1996), by Peter C. Scales. For information on this and other resources for family serving organizations, contact the Search Institute at 1-800-888-7828 or via fax at (612) 376-8956.

We've just returned from the 59th NCFR annual conference in Washington, DC. It was an excellent conference with record-breaking attendance. Following is a summary of some of the CFLE-related events:

As Carol Darling, CFLE, chair of the Academic Program Review Committee, commented at the CFLE reception, there was a "buzz" in the air about CFLE. There was so much excitement about the program. Extra chairs had to be brought in to the "How to Become a CFLE" session, and we sold out of all the CFLE application packets we had on hand at the NCFR exhibit. Many people stopped to look at the sample Academic Program Application on display at the exhibit in hopes of getting ideas for completing the application for their own university or college program.

The Certification Review Committee (CRC) met on two separate occasions to discuss CFLE matters. The majority of the discussion focused on the revision of the CFLE review criteria first established by the special Revision Task Force that met this past summer. The purpose of the CFLE program is to ensure that those practicing family life education are qualified. That qualification comes through adequate preparation in the ten substance areas. Over the past few years we have been receiving an increasing number of applications from people who are doing family life education, but don't necessarily have adequate relevant academic preparation or professional development. While we want to be mindful of the value of experience, it is the standing of the review committee that

experience alone is not enough; it needs to be backed up with academic preparation and professional development. The new review criteria will place greater emphasis on academic preparation and current professional development. In addition, it will provide more specific criteria, i.e. a certain number of hours of professional development in place of dated or non-related academic preparation, etc. Changes will be reported in detail once everything is finalized.

The revised CFLE review criteria will carry us through until a CFLE examination is in place. Work is just beginning on this ambitious project. An examination is a more objective and professionally-recognized form of evaluation. NCFR has looked into certification for our own certification program (yes there is a certification for certifying agencies). A certification program that does not use some type of testing as its criteria will not even be considered.

The CFLE Continuing Education Committee (CEC) discussed a number of exciting ideas including pre-approving more meetings and trainings and the possibility of offering CFLE credit for journal article review and summary, putting the continuing education credit form on the internet, sending renewal notices via email, and providing links from NCFR's homepage to homepages sponsored by CFLEs!

The Academic Program Review Committee met to discuss the progress of the program and to make final decisions on current applications under review. I am happy to report that the following programs have been approved since my last Report article:

University of Tennessee - Knoxville, Family Studies, Undergraduate

University of Nebraska - Kearney, Family & Consumer Sciences, Undergraduate

Anderson University - Family Science, Undergraduate

Andrews University - Family Studies, Undergraduate

Brigham Young University - Family Sciences, Undergraduate
- Family Sciences and Human Development, Graduate, &
- Marriage and Family Therapy, Graduate

Congratulations to these newly-approved schools!

The CFLE reception drew a big crowd as usual. Dr. Carol Darling, CFLE, chair of the Academic Program Review Committee, presented the newly-designed certificate to all academic programs approved by NCFR since the inception of the program. I had the honor



Representatives from CFLE-approved universities and colleges were presented with certificates at the CFLE reception during NCFR's conference in November.

See CFLE on Page 5



Executive Review

Budget, Motions Approved by the Board

This year has been one of transitions, reflection and exploration of new ways of running organizations.

Transitions were made as the new **Family Relations** Editor, Jeff Dwyer, began his first year of four. His July ssue is generating a lot of discussion on textbooks, and the October special issue on "Family Caregiving for Persons with Disabilities" promises to be in great demand.

Three staff changes at headquarters in a period of very low unemployment in the Twin Cities necessitated a lot of overtime work for the remaining staff. We are happy to report that despite one fulltime cut in staff, two others have now been replaced with excellent qualified persons.

Reflection and exploration describe the special Presidential Task Force meeting convened by President Pauline Boss in Washington, DC on July 24, 1997. This group of former NCFR presidents led by Graham Spanier, spent an intensive day of reflecting on NCFR's past role in the world of family studies and professional development, and explored new ways of taking NCFR into the future. Write to us if you would like a copy of the summary of this meeting.

The suggestions will form the bases for further planning in NCFR.

Exploration into the true market value of NCFR's journals, into the effects of electronic publishing of both journals online, into license agreements with electronic carriers, and exploring what journal management tasks might be outsourced produced a mountain of information which will be further examined in this coming year.

Further exploration on the future of the CFLE program and offering summer workshops led to some exciting possibilities and opportunities for collaboration with other organizations and for strengthening the value of certification.

The outstanding program theme selected by Ralph LaRossa for the conference in Arlington, VA brought a record attendance of over 1,450 for the five days packed with excellent presentations and events. Of particular notice was the number of foreign attendees and the number of undergraduate students who participated in discussions of "Fatherhood and Motherhood in a Diverse and Changing World."

Behind the scenes myriad

committees and task forces met to discuss the ways in which NCFR can march into its next 60 years. Of particular note was the heartwarming special Legacy Circle reception held for members of 25 or more years in NCFR. The videotaped discussions of the 1953 conference held at what was then MI State College captured everyone's attention and fond memories.

The Board of Directors approved the Treasurer's report and the annual audit as shown below.

Highlights from the treasurer's report are as follows:

1. NCFR closed with another strong fiscal year. The fund balance increased by 4.3% to \$834,493, reflecting a favorable financial position. NCFR's net fund balance from normal operations was \$52,318, which represents a 4.7% return on net sales. This was 11.4% above the projected budget while actual expenses were 1% below projections. This removes an additional costly layer of management.
2. NCFR assets increased by 9.9% to \$1,665,160, for the year.
3. Although 62% of NCFR's reserve funds are retained in low risk investment

products (U.S. Treasuries, CMA's, money markets, and CD's), the mark value of the investments is \$1,387,41 Percent returns ranged from 6.1% to 35% depending on the product.

4. Revisions were approved by the be for the 1998 operating budget to allow for additional income from royalties, registrations, interest income, and to into consideration additional expenses recruitment, travel and computer hanc and software. However, the adjusted fund balance is projected to be in the black by \$12,002 at the end of the fis year.

Motions approved by the Board o directors were as follows:

1. To terminate NCFR's current cont with PMC (Portfolio Management Consultants) for financial managemen its investment portfolio and to pursue negotiations with Boston Trust Comp NCFR's current portfolio manager. subsequently change the statement in Policy handbook.
2. To approve capital expenditures fo new computer software and web page development.
3. To reject the Sage Publications offi purchase the Family Relations and Journal of Marriage and the Family.
4. To extend the JMF editor's term fc an additional 2 years to permit him to complete the Decade in Review issue JMF.
5. To endorse the work of the staff in soliciting and evaluating journal management proposals and recommen that the Board further investigate viab proposals for services.
6. To accept the Ethical Guidelines fo Authors and Reviewers to be publishe each of the two journals at least once year.
7. To increase the fees for the 1998 annual conference registrations.
8. To proceed with negotiating the an conference contract for 2001 with the Hyatt Hotels of Rochester, New York

Standing Committee Reports

The following reports were prov by each of the vice presidents and included:

◆ Publications - Richard Gelles. The future of the Journals task force conti to work on the JSTOR contract, a revision of the UMI contract, journal management options. The moratorium the other publications has been lifted l revisions of policies will proceed befc taking on new publications. A publici has been hired to get newsworthy jou articles into the news.

◆ The membership committee - Rosemary Blieszner- announced the

See Executive on Page

NATIONAL COUNCIL ON FAMILY RELATIONS STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED MAY 31, 1997 AND 1996

	1997	1996
Support and Revenue:		
Contributions	\$ 1,823	\$ 2,603
Dues	181,927	188,712
Fees and Subscriptions	696,391	700,272
Registration and Exhibits	164,073	166,916
Investment Income:		
Interest and Dividends	69,592	49,939
Realized Gain	39,032	11,569
Unrealized Gain	60,211	58,238
Miscellaneous	2,352	3,121
Total Support and Revenue	1,215,401	1,181,370
Expense:		
Program Services:		
Membership	116,236	124,521
Information Dissemination	522,392	532,603
Educational Activities	225,118	254,992
Total Program Services	863,746	912,116
Support Services:		
Management and General	200,093	193,749
Total Expense	1,063,839	1,105,865
Change in Net Assets before Extraordinary Item	151,562	75,505
Extraordinary Items:		
Gain on Sale of Database	-	86,603
Contribution to Award Funds	(116,631)	-
Change in Net Assets	34,931	162,108
Net Assets - Unrestricted - Beginning of Year	799,562	637,454
Net Assets - Unrestricted - End of Year	\$ 834,493	\$ 799,562

Executive from Page 4

"Reflect and Reach" membership campaign aimed at getting 2000 new members by the year 2000. They continue to work on mentoring members and welcoming new people to the conference.

◆ The Public Policy Committee - Nancy Kingsbury- met 6 times in Washington D.C. and commissioned Catherine Chilman to write a helpful book entitled: Principles, Policies & Programs of Selected National Family Organizations: An Analytic Survey by the Public Policy Committee of NCFR, which is now

available for order. See the ad on Page 7.) The committee's focus was on welfare reform. They also co-sponsored successful trips to the Federal agencies and Capitol hill during the conference.

◆ The Association of Councils continued to work on its fund raising activities and its role with the state affiliates and is planning to work with the International Section on the development of overseas affiliates.

◆ The Task Force on Future of Conferences received approval from the board to pursue joint planning efforts with the Society for Research on Child Development for summer conferences in 1999 and 2000. Plans are underway.

◆ The Action for Diversity Task Force mounted a pilot survey at the conference to determine the needs of under represented groups in NCFR. This will be reported at next year's conference. They are also continuing to work with the mentoring task force.

◆ An executive director transition team was organized by NCFR's new President, Greer Fox to prepare for a search for the new leader as I plan to retire in 1999. This committee is chaired by Gay Kitson.

◆ The Long Range Planning Committee chaired by Bill Doherty, is concentrating on NCFR internal governance structures and will have recommendations for the Board.

The Business Meeting and Membership Forum included reports from Margaret Feldman, Washington Representative and from Marilyn Bensman, United Nations Representative. Appreciation awards were given to co-chairs of the Local Arrangements committee - Francine Proulx and Barbara Chandler; to Program Vice President, Ralph LaRossa; to Anne Stanberry, Association of Councils President; to Pauline Boss, President; and to Carl Williams, who has coordinated audiovisual support at NCFR's conferences for the past 20 years.

Members who died in the past year included: Gerald Leslie (11/1/96), Robert Rappaport (11/4/96), Sylvanus Duvall 7/20/97), Jeanine Gavin (9/30/97), Elinor Priesman (9/97), Carroll Cannon (10/97), Walter Hicks (6/29/97).

The transition of presidents took place at the end of the meeting with Pauline Boss presenting the gavel and parliamentary procedures to Greer Litton Fox.

Mary Jo Czaplewski Ph.D. CFLE
NCFR Executive Director

President from Page 2

express as an organization our thanks to her for her leadership for the past 13 years. For now, I want to thank her for sharing her decision now with the Board, as it gives us a helpful cushion of time for planning a smooth transition.

An Executive Director Transition Committee has been formed to conduct the search, chaired by Gay Kitson, and including Elaine Anderson, Joan Comeau, Edith Lewis, Brent Miller, and Velma McBride Murry. As a committee, they bring a wealth of NCFR Board service and perspective to the search. I have also asked the Long-Range Planning committee to build on the thoughts of the Presidential Task Force to forge a vision of NCFR's future directions; this vision will be used to develop a position description most compatible with our future. I invite you to share your thoughts on these matters as we move into the months ahead.

Greer Litton Fox
1997-98 NCFR President

CFLE from Page 3

of presenting Dr. Jim Van Horn, CFLE, with the 1997 CFLE Special Recognition Award for his tremendous support of the program over the years.

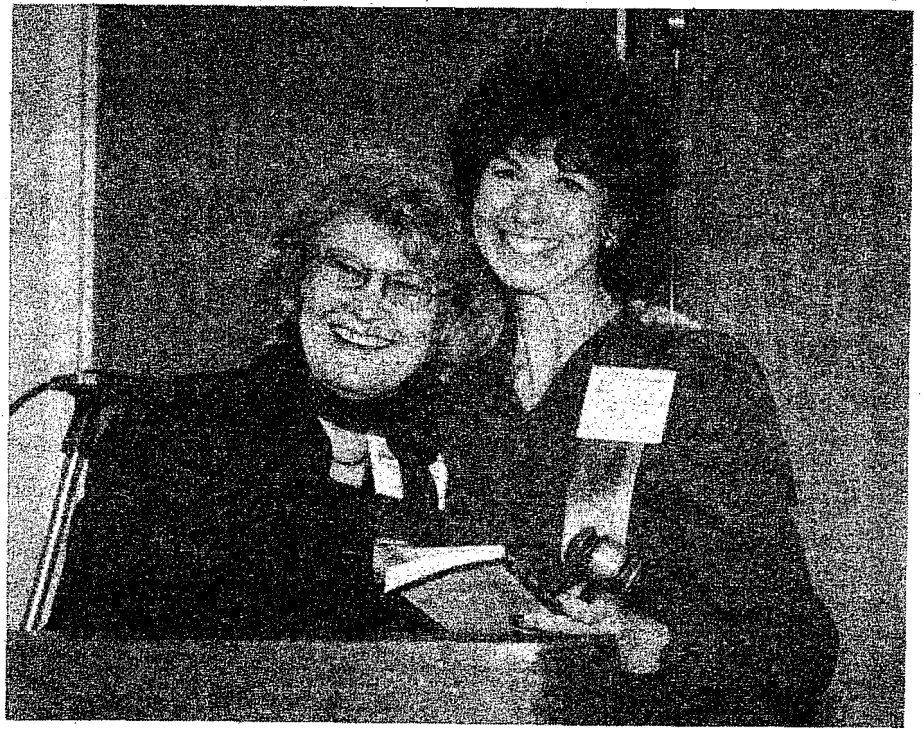
Tommie Lawhon, CFLE, chaired the CFLE Focus Group meeting which drew a healthy crowd despite its early time of 7:30 a.m. The status of the CFLE program and the Academic Program Review were discussed. Tommie presented a proposal for CFLEs to support national Family Week. Much of the group was supportive of the idea but felt they needed more time to plan since National Family Week is the week of Thanksgiving. A brief report on the newly-formed National Parent Educators Network (NPEN) was presented by Education and Enrichment Chair, Sally Martin, CFLE. NPEN and NCFR are working together in their efforts to support parent education. More on the progress of this issue will be reported in future issues of the Report and the CFLE Network. The CFLE Focus Group meeting culminated with the election of Lynette Olson, CFLE as Chair of the CFLE Focus Group for 1998.

1998 Association of Councils Program Chair, Connie Steele, spoke with me about the need to increase the connection between CFLEs and the Association of Councils - using CFLEs as resources and experts for program planning on a state and regional basis. This would provide visibility for both CFLEs and the NCFR affiliates.

The newly revised Family Life Education Life Span Framework Poster and accompanying teaching aids were introduced at the NCFR exhibit. The response was very enthusiastic.

All in all it was a great conference, and I look forward to implementing many of the excellent ideas which came as a result of this conference and the ongoing input of those interested in strengthening the CFLE program.

Dawn Cassidy
Certification Director



Passing the Gavel

Dr. Pauline Boss, left, 1996-97 NCFR president, presented the NCFR gavel to Greer Litton Fox, 1997-98 president, during the business meeting at annual conference in November.

Executive Director Announces Retirement

An ad hoc committee has been appointed by NCFR President Greer Litton Fox to begin a search for a new NCFR executive director. Mary Jo Czaplewski has announced her retirement effective July 1, 1999.

In a letter to the Board of Directors and members, she noted, "In 1984 the Board met in San Francisco's Cathedral Hill Hotel under the leadership of President Bert Adams. The theme of the conference was 'New Families for a New Era.' Pauline Boss chaired the Theory Construction and Research Methodology Workshop. Greer Fox had been instrumental in preparing the process for the search for a new executive director to replace Ruth Jewson, retiring from 28 marvelous years as NCFR's CEO. Mike Sporakowski was the editor of Family Relations. That conference and board meeting were my first as the new CEO and what an exciting experience it was and has been since.

"The subsequent thirteen years have quickly passed and we are again facing not just a new era, but a new millennium. One in which new social paradigms have not even been developed. By the year 2000, NCFR will be 62 years old and in need of new leadership to rise to the opportunities and challenges facing families in the new era.

"On July 1, 1999, my third five year contract with NCFR expires and I will mark 15 years as NCFR's CEO. After much thought and consideration, I have decided not to request a renewal of this contract, and to retire at age 62. I have discussed this with our previous presidents, Mike Sporakowski and Alexis Walker and, with Pauline and Greer, but felt it appropriate to inform the full Board and members so as to enable a full and open search to be mounted as quickly as possible.

"This time around, NCFR will be in a much stronger position to seek good leadership. In 1982, while running a deficit and with virtually no cash reserves, three searches were conducted.

Financially, NCFR is in a strong, stable position with reserves and assets of over one million dollars, and an operating budget of over one million. A competent, well trained staff will provide transitional continuity. NCFR also has a clearer focus on its mission of research through the journals and conference, and on practice through the CFLE program and family policy activities. Divesting itself of high cost assets such as the IMFL and Journal of Family History has enabled NCFR to concentrate more fully on member services.

"As the Board prepares to look for new leadership for 2000, it will be necessary to articulate a focused plan with goals for attainment to interested candidates, so as to match leadership to the attainment of those goals. I am committed to working with the Board in these next 20 months to develop a long range plan that will move this viable and very relevant organization into its next cycle of existence.

"I thank you all for allowing me to serve you and this organization for the past 13 years and the next two years, and I look forward to the many opportunities awaiting us as we move toward 2000 and beyond."

The search committee is chaired by Gay C. Kitson, with members Elaine A. Anderson, Joan K. Comeau, Edith Lewis, Brent C. Miller, and Velma McBride Murry.

The committee is seeking suggestions about characteristics, qualities, and skills members think should be considered in the search. After receiving members' ideas, a position announcement will be released in the summer or fall of 1998.

Committee members may be contacted on e-mail:
Kitson: kitson@uakron.edu;
Anderson: ea8@umail.umd.edu;
Comeau: jcomeau@familyinfoserv.com;
Lewis: edithl@umich.edu;
Miller: bmiller@fcll.usu.edu;
Murry: vmurry@fcs.uga.edu.



Membership Memo



Reflect and Reach...New Members for a New Millennium

In the September Memo, I reported on the number of NCFR members in each membership category. Here is the breakdown by section with a comparison to one year ago (note that not all members belong to sections and some belong to more than one section):

representing various sections and publications of NCFR. A Mentoring Open House drew students and faculty seeking tips on effective approaches to mentoring.

On Saturday night, members belonging to NCFR for 25 or more years

Section	9-30-97	9-30-96
Education & Enrichment	621	533
Ethnic Minorities	209	212
International	184	186
Family & Health	326	300
Family Policy	324	295
Family Science	214	200
Family Therapy	527	497
Feminism & Family Studies	410	380
Religion & Family Life	296	288
Research & Theory	577	583

The Membership and Mentoring Committees sponsored several successful sessions at the recent NCFR meeting in Crystal City, VA. With the help of past and current NCFR leaders, we provided an orientation session for recent and longer-term members who wanted to learn how to become more involved in the organization.

Our traditional Newcomers Reception resulted in a lively roomful of first- and second-year attendees who had a chance to chat with others sharing similar teaching, research, and practice interests as well as with members

were honored at a special Legacy Circle Reception.

A sincere thanks to all those who helped with these sessions so that they reflected the famous NCFR's spirit of openness and friendliness.

2000 by 2000: Recruitment Campaign

By now you should have received your brochure introducing a very exciting membership recruitment campaign. In honor of NCFR's 60th anniversary in 1998, we urge you to REFLECT on all

the benefits you receive as a member of this society, then REACH out and extend a membership invitation to your colleagues and student acquaintances.

The brochure highlights some terrific prizes that capture the Diamond Anniversary theme. Be sure to recruit members so that you are eligible for the prizes. The contest runs from now to April 30, 1998.

Contact NCFR headquarters if you need more information or additional copies of the brochure (1-888-781-9331).

For an innovative way to promote professional development and participate

in the membership campaign, take a tip from Ruth Conone. Although now retired from OSU, Ruth still supports student and NCFR by sponsoring three memberships per year for students majoring in human development-family studies at her alma mater. This extends her alumni contribution to more individuals than funding one scholarship did, and it contributes directly to encouraging students to become involved in their profession.

Let's aim for 2000 new members 2000!

Rosemary Blieszner
NCFR Membership Vice-president

Round Table Conference Schedule

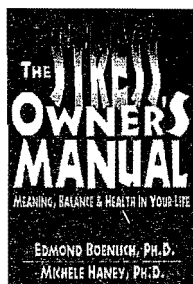
"Issues, Challenges and Successes: Latinos and Latinas in the Midwest," is the theme of the fourth annual round table conference sponsored by the Midwest Consortium for Latino Research. The meeting is scheduled for August 20-23, 1998, at Indiana University in Bloomington.

Papers and panel proposals are sought on public policy; health; education; humanities, literature and the arts; and Latinos in the sciences.

The deadline for proposals is December 15, 1997. They may be sent by e-mail: fmasud-p@wppost.depaul.edu or kuthylou@pilot.msu.edu or Rosa@indiana.edu, or Fvilla@msu.edu

For more information contact the Midwest Consortium for Latino Research, 202 Paolucci Building, E. Lansing, MI 48824-1110, or any of the above listed e-mail addresses.

For Your Clients... and You

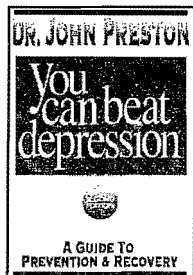


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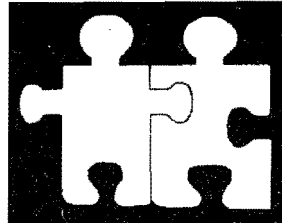
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Qualified professionals who wish to submit book manuscript proposals for the Practical Therapist Series are invited to write for author guidelines.

The Coalition for Marriage, Family and Couples Education Second Annual Conference



Smart Marriages

Happy Families

July 8 - 12, 1998 - Washington, DC
Cosponsored by NCFR

For Marriage & Family Therapists and Counselors, Family Life Educators,
Clergy, Family Advocates and the Public

• **Save the Dates!** This conference features all the experts in the burgeoning field of marriage and family education - the top clinicians & researchers who have translated what we know to bring the information directly to couples and families. **Ask anyone who attended last year - they'll tell you this is one conference you can't afford to miss!**

• **Over 100 presenters including:** John Gottman, Howard Markman, Bernard Guerney, David Olson, Sherod Miller, Lori Gordon, Cliff Notarius, Michele Weiner-Davis, Pat Love, Gary Smalley, Scott Stanley, David Schnarch, Les Parrott, Mike McManus, Anna Mae Kobbe, Steven Stosny, Jon Carlson, Steve Wolin, Barbara Markey, David Popenoe, Don Browning, Tom Holman, Beckie Adams, Jeff Larson, Ben Silliman, Bill Coffin, Robert Stahmann, Karen Blaisure, Sarah Caron, Emily Visser, & Bill Doherty.

• **In Pre-Conference Institutes train and certify to teach the courses and/or use the materials in your practice. In the Smart Marriages Expo watch the experts "go live" and teach directly to the public.**

• **Courses will include:** Couple Communication, PREP, Relationship Enhancement, PAIRS, IMAGO, PREPARE/ENRICH, Divorce Busting, Passionate Marriages, Family Wellness, Hot Monogamy, Making Love Last, Marriage Savers, PARTNERS, Parenting Adolescents Wisely, Retrouvaille, Stepping Together, SYMBIS, Equal Partners, TIME, Community Marriage Policies, Keeping Love Alive, Intentional Families, FOCCUS, RELATE, & We Can Work It Out. More than 100 workshops.

• **Learn how to adapt courses to your setting; present them in churches, schools, agencies, courts; and develop courses based on your areas of expertise. Expand your practice in the demanding new marketplace.**

• **Meet with like-minded colleagues** and discuss community initiatives, marketing, & research; swap strategies; and enjoy Exhibits, Banquets, Networking Lunches, a great hotel (\$99), and the nation's capital!

• **Registration** is \$275 (student or 2nd family member \$185) and includes six plenaries, five workshops, four public seminars, and two luncheons.

• **43 hours CE** - NBCC, MFT, APA, CFLE, SW.

CMFCE, LLC, 5310 Belt Rd, NW, Washington, DC, 20015/202-362-3332
www.smartmarriages.com/cmfce@smartmarriages.com

NCFR members will receive a conference brochure in February/Visit Directory on V



Family Policy Monitor



Pre-conference Groups Visit 'Hill' and NIH

Our annual conference, this year in Crystal City, is just over. The attendance was the highest ever and the overwhelming consensus was that it was among the best conferences ever.

For pre-conference workshops, the Policy Committee based here in Washington arranged two opportunities for NCFR members to visit official Washington.

Group I visited the "Hill" where some chose to visit their own Senator or Representative while others chose to go to a House or Senate hearing. Many squeezed in visits to the newly refurbished Library of Congress or the visitor's gallery of the House of Representatives or Senate.

The luncheon speaker in the Madison Building of the Library of Congress was from OMB Watch, a very successful advocacy coalition working to alert groups about impending legislation and actually help shape bills of interest to the social service, consumer, and environmental groups. It is interesting to watch OMB Watch recruit a different mix of organizations for a new coalition depending on the issue to be advocated/opposed.

Group II went to the National Institutes of Health. They heard speakers from the National Institute of Aging, AIDS research, and National Institute of Child Health and Development, as well as a video describing the Family House on the NIH campus where families of children who are brought in for treatment can stay. This interesting day was organized by the Office of Behavioral and Social Science Research, a new office at NIH.

"The guiding philosophy of OBSSR is that scientific advances in the understanding, treatments, and prevention of disease will be accelerated with greater attention to behavioral and social factors and their interaction with biomedical variables." (From booklet: **Strategic Plan for OBSSR**, published by NIH). As prevention increasingly drives the national policy, the behavioral aspects are becoming more valued and researched.

At a reception sponsored by Senator Wellstone's office, both groups met to share experiences and reactions. Sheila Wellstone attended and spoke briefly about the importance of coalitions and coalition building in promoting the causes of families. The Wellstones have been the initiators of legislation to protect women and children in violent homes.

The most interesting comment about the day came from several who had visited NIH. They expressed surprise that the scientists who spoke were so human and humorous and seemed to be so very concerned about the people they were studying.

My reaction was that the "government bashers" have done a disservice to America by defining all

government workers as "faceless bureaucrats" sitting at desks collecting their money without a care for the public they are supposed to be serving. Government service for our students and faculty is a worthy and exciting goal for people well trained in the social sciences, including our NCFR members. The people I observe in the professional ranks are dedicated, concerned, and competent public servants. It truly is an opportunity to serve.

In addition to opportunities in NIH and other federal agencies, there are opportunities to be a staffer in the offices of Representatives and Senators. Each office has one staffer responsible for family issues. Those who have this political experience are turning up everywhere in the advocacy organizations, more valuable by their experience working as a staffer.

The New Federalism

With the devolution of the safety net to the states has come a great need to assess the effectiveness of this major policy change. The Urban Institute, and its partner, Child Trends, have been designated major research organizations. "Assessing the New Federalism" which includes the National Survey of America's Families, is a new multi-year research project designed to provide timely, nonpartisan information to inform public debate and to help state and local decision makers carry out their new responsibilities more effectively.

They are now interviewing 50,000 households across the country and conducting up-close looks at state programs in 13 states to pinpoint the details that may make the difference between success and failure. They are going to be assessing the well-being of adults, and children (with Child Trends). They will examine employment and income, child care and child support, health insurance coverage, access to care and the behavior and emotional well-being of 3,300 respondents in each of the 13 states, half in families with income below 200% of poverty. State Database includes data from all 50 states and the District of Columbia and is available from the web site at no charge.

Urban Institute has started a monthly brown-bag lunch report session for agencies and interested individuals where their experts report on their findings and research projects. The two I have attended have been excellent; one on welfare and work, and the other on the SSI changes for elderly immigrants.

The New Federalism Policy Research and Resources are available online at <http://www.urban.org> or call 202-857-8687.

Child Trends website is: www.childtrends.org. This organization is closely following teenage pregnancy rates and reports a small but continuing trend toward lower rates, judged to be due to slight decline in sexual activity among teens and a "notable" increase in contraceptive use.

New Programs and Initiatives

So much comes to my desk and so many meetings are held which probably would be of great interest to some of you. Here are some recent items, any one of which may be just what you need.

- The Reading Excellence Act was introduced on Oct. 6th as H.R. 2614 by Congressman Bill Goodling (R-PA). The bill provides for literacy grants states to states to pay for teachers and teacher training, parent literacy training, etc. The most important aspect of this program, in my mind, is that the teaching is to be based on reliable, replicable research on reading. Illiteracy is a major factor in lack of adult employment and in crime and incarceration. See: House Education and Workforce Committee web page: <http://www.house.gov/eo>
- The Communitarian Network, started by Amitai Etzioni, now at George Washington University, is expanding to include communitarian ideas about public policies. One of four task forces is "the future of the family." If you would like more information about this work you can subscribe to *The Communitarian Update*, an electronic newsletter: Send message "subscribe comnet", followed by your name, to: listserv@hermes.circ.gwu.edu Their website is
- Concerned about the high cost and poor care provided for children in child care, President and Mrs. Clinton in October held a high level national conference on child-care. While no federal program was proposed, the President supports more public-private partnerships and said he would discuss this more in his State of the Union address in January. Companies which address the child care problem develop worker loyalty and enhance their bottom line by retaining good workers and reducing re-training costs.
- The Children's Health Insurance Program, a 10-year, \$50-billion federal package was enacted in 1997 as Title XXI. Now state's choices to implement it become the issue. There are compelling arguments for the expansion of the Medicaid program to include the newly eligible children rather than design a new program. If you would like a publication describing these advantages and providing you with the arguments to use with your legislators, contact: *Community Catalyst*, Phone: 617-338-6035 or FAX: 617-451-5838.

See Policy on Page 9

Introducing a NCFR Public Policy Report!



Principles, Policies and Programs of Selected National Family Organizations: Analytic Survey Report

Sponsored by the NCFR Public Policy Committee

Written by Catherine Chilman

This indepth report includes descriptions of a wide variety of organizations ranging from long-established, non-partisan, scholarly-professional to those that are politically active, conservative, or religious right, to those organizations focused on new forms of family treatment and program evaluation. Includes a brief contextual history indicating the reasons for these organizational developments and an extensive bibliography.

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S/NP Snippets



Thanks for a Successful 1997 Annual Conference!

Thanks to all who participated in the success of the S/NP sessions and activities in Crystal City in November. The Skills Exchange and Development Forum were very well attended and received high praise from participants.

Our morning networking sessions were successful in helping students and new professionals get the most out of the conference, receive information about graduate programs, and meet others with similar interests. The business meeting was useful in generating lists of suggestions to meet the unique needs of students and new professionals. These suggestions are being routed to relevant parties so that they can be appropriately addressed. In addition, a task force has been appointed to address recurring needs of students and new professionals.

The party on Sunday night was sponsored by all the sections and was attended by many conference participants. We received overwhelming positive comments about the atmosphere and spirit of fun. Thanks to all who attended these events!

Please contact me with ideas or questions you may have: Pamela Choice NCFR S/NP Representative, 1269 Fowler House, Dept. of Child Development and Family Studies, Purdue University, W. Lafayette, IN 47907; 765-494-9861; FAX: 765-494-0503; choicep@cfs.purdue.edu.

Prepare NOW to Submit Proposals for Next Year's Conference!

Proposals for presentations at the 1998 annual conference must be postmarked by January 26, 1998. The date is fast approaching! Following are some reminders about submitting proposals for students and new professionals:

The theme of the conference is "Families in a Global Context: Media, Environment, and Peace." The overriding goal of the conference is to change the consciousness and behavior of researchers and practitioners to include the global interconnectedness of families and individuals. Proposals that address the theme are preferred, but not required. You may submit a proposal regarding any timely and current topic.

As indicated in the call for proposals (inserted in this newsletter), students and new professionals should submit proposals to the appropriate section based on focus/content. Proposals should be submitted for student/new professional sessions ONLY if the topic concerns practical issues related to the experiences of S/NPs such as successful survival strategies, professional writing and grantsmanship, teaching techniques and philosophy, faculty-student relations, the hiring process, etc. If you have questions about which section is the most appropriate for your proposal, feel free to contact the section chairs.

You may submit more than one proposal, however each proposal may

be submitted only to one section. In addition, you may submit more than one first-authored proposal, however in the final program you may be first-author of only one presentation. If more than one first-authored presentation is accepted for the conference, you will be asked to change authorship position or withdraw a presentation.

Proposals are blind reviewed such that reviewers do not know authors' status as students or new professionals. Quality proposals from students and new professionals are just as likely to be accepted as quality proposals from seasoned professionals. Preference is given to completed works rather than an "idea" for a presentation.

Student Housing Opportunities

NCFR encourages student participation in a number of ways. Each year a block of discounted rate rooms is available at the conference for fulltime student members of NCFR on a first come, first served basis. The arrangement is part of the negotiations that NCFR completes with the hotel. Therefore, the specific details change each year with the hotel. The 1998 conference will be held at the Hyatt Regency Hotel in Milwaukee, WI. Discounted rate student rooms are to be booked directly with the hotel, however these arrangements have not yet been finalized. Please watch this space for further information.

Highlights from the Annual Conference: The Balancing Act

(The following article is a summary of the S/NP Development Forum presented at the annual conference. The summary is written by Denise Baird, University of Maine.)

At our recent meeting in Crystal City, VA, the Students and New Professionals sponsored a session which focused on the challenges of maintaining a healthy personal and family life while pursuing one's professional goals. The papers discussed in this session spoke to the intellectual, emotional and relational struggles which many students and new professionals encounter. The session was much more than a gripe session. The presenters explored in depth the tensions and contradictions that come with striving to be both a good family scholar and a good family member. The presenters also offered sage advice and strategies for striking a balance which will allow one to not only survive, but also to thrive personally while in pursuit of professional goals.

William Michael Fleming and James Lambert presented the preliminary findings of their research with fathers who are also graduate students in family studies or similar disciplines. The narratives which these men provided reveal their poignant emotional experiences. Some of the expectations that men felt from themselves or from others were clearly gendered. Some of the men expressed feeling pressure to get

through their program to be a better provider for their families. Some experienced stress just knowing that they were not living up to the ideal of fatherhood that they learned is best through their training in family studies. The stories presented and analyzed by Fleming and Lambert made the challenges of "Dads as Grads" very real and personal.

The presenters who followed--Debra Berke, Scott Scheer, and Rona Karasik--provided some very practical tips for "Surviving and Thriving" through the stress of two major life transitions occurring upon each others' heels: starting a tenure-track academic career and getting married. Being tenure-track and newly wed creates the potential for stress spilling from one arena to the other and the presenters emphasized the importance of maintaining a healthy balance in both. Always keeping things in perspective, while not always easy, was the most general advice given. In other words, remember that you cannot do everything and the world will not end if you do not achieve every one of your goals. Other strategies for finding that balance included great tips for managing your time and energy, improving your internal and external environment and doing little things which focus on your marriage/relationship. For example, they emphasized the importance of scheduling time for recreation, building a support system, and combining tasks when

possible. These suggestions are likely to prove invaluable.

In the ensuing discussion, Cathy Solheim and Wei Teng pointed out that the tensions between work and family are structured by the bifurcation of the public and private realms. The discussants also offered a model which can be used to evaluate one's own work and family life and examine the fit between work/school demands and rewards and family needs, goals, expectations and coping abilities. Being able to monitor one's relationship between work and family is an important skill that helps people strike a balance between these two arenas.

In summary, this session was valuable for the way it made real the struggles we face in juggling work and family responsibilities. It brought to light the strong emotions we often feel given the special contradictions between what we know from our scholarship is needed to maintain a good family life and the compromises we may make in pursuit of our academic and professional goals. This session provided an important opportunity for students and new professionals to share our struggles and the pleasures of learning to perform the balancing act.

Pam Choice
S/NP representative

The UNDERSTANDING FAMILIES Series Editors, Bert N. Adams and David M. Klein proudly present the STUDENT/NEW PROFESSIONAL BOOK AWARD

Cosponsored by the NATIONAL COUNCIL ON FAMILY RELATIONS and SAGE PUBLICATIONS, INC.

NCFR and Sage Publications cosponsor an annual award for a manuscript submitted by a graduate student or new professional that shows the greatest potential for publication as a book. Criteria for submissions are as follows:

ELIGIBILITY

- ◆ Author must be a member of NCFR.
- ◆ Author must be actively working on a doctoral degree, or have completed one within the previous five years.
- ◆ Author cannot have previously published a professional book in the family field, nor have an existing contract for one.
- ◆ Books can be singly authored or coauthored, though not an edited collection. If coauthored, all authors must be S/NP members.
- ◆ Ph.D. dissertations will be considered.
- ◆ Author must submit a full manuscript draft.

EVALUATION CRITERIA

- ◆ Makes a significant contribution to our knowledge about marriages and families, broadly defined.
- ◆ Demonstrates relevance, quality writing, substantial scope, suitable organization and flow, and innovative use of theory and methods.
- ◆ Marketable to a significant number of professionals and advanced students in the family studies field.

THE AWARD

- ◆ Book contract from Sage Publications in the UNDERSTANDING FAMILIES series.
- ◆ \$500 cash award upon signing the book contract.
- ◆ Honored at the NCFR annual conference.
- ◆ Substantial editorial assistance from the series editors toward producing the best possible book.
- ◆ Publication by Sage Publications upon acceptance of the manuscript.

THE JUDGES

All submissions are judged by a panel consisting of

- ◆ The UNDERSTANDING FAMILIES series editors, Bert N. Adams and David M. Klein
- ◆ NCFR's Publications Vice President
- ◆ The two most recent past S/NP representatives to NCFR's Board of Directors

All submissions must also pass a marketability screen from Sage.

SUBMISSION PROCEDURE

- ◆ Mail two copies of the draft manuscript to Margaret Zusky, Editor, Sage Publications (address below) on or before March 1st for consideration in the current year.
- ◆ Include a cover letter indicating ideas being considered for improving the manuscript, certifying that eligibility requirements are met, and providing the name and address of a current (or former) academic advisor.
- ◆ Include one copy of a curriculum vitae.

FOR FURTHER INFORMATION CONTACT

Margaret Zusky • Sage Publications • 31 St. James Ave. Ste. 510 • Boston, MA 02116
(617) 753-7505 • (617) 753-7510 fax • mzusky@aol.com
Bert N. Adams • Dept. of Sociology • Univ. of Wisconsin • Madison, WI 53706
(608) 262-0304 • (608) 265-5389 fax • adams@ssc.wisc.edu

1997 Plenary Speakers



Collins



Levine



Erickson

Plenary Speakers at this year's conference were Patricia Hill Collins addressing, "Producing the Mothers of the Nation: Race, Class, and Contemporary U.S. Population Policies," James A. Levine presenting "Daddy Strategies for the 21st Century: Involving Men in Children's Lives," and Martha Farrell Erickson speaking on "Looking Back, Moving Forward: Attachment From One Generation to the Next."

Policy, from Page 7

- Several times in this column I have mentioned the ADD Health, a program project designed by Richard Udry for the National Institute on Child Health and Development and several other agencies. Finally, the report is out and the data are available for you all. The report is called, "Reducing the Risk: Connections That Make a Difference in the Lives of Youth." The major finding of this very extensive study was that children do not stand alone; that their behavior and the outcomes for them depend heavily on the family, school and community in which they grow up. Adolescence is a generally healthy time for children but the major threats are behavioral, smoking, drinking, violence, early and unprotected sex and drug abuse. Also important for later life are exercise and good nutrition as youths.

This is a major study of 90,000 students in the first phase, grades 7 to 12 attending 145 schools carefully selected for representativeness.

A major feature of this study is that the data will be made available very early and data from Phase I are now available in the form of public-use data sets from: Sociometrics Corporation, 170 State St., Ste. 260, Los Altos, CA 94022-2812. Phone: 650-949-3282 and FAX: 650-949-3299. Socio@socio.com (e-mail)

- Controversy still exists around racial categories for the census, but the decision will probably be to allow people to choose more than one racial category on the census form. The American Association of Anthropologists produced a paper urging the eventual elimination of racial categories and suggested a combination of race/ethnicity as a bridge to the 2010 Census.
- The National Mental Health Association has a major program of violence prevention. Their Prevention Advocacy Network List serv can be joined: (1) Send message to: majordomo@chapress.org (2) in subject area, type "list", (3) in the message area type "subscribe nmha_prevent".

- Victims of violence may suffer discrimination when they need to get health care following violence and are sometimes excluded from health plans because they have been abused. House, (H.R. 1117) and Senate (S. 467) bills address this problem. Entitled, "Victims of Abuse Insurance Protection Act," these bills will make it unlawful for all insurance plans to refuse coverage for victims of violence. If you can lobby your local senator or representative it may help get a hearing next year when Congress comes back into session.

Women's Groups Meet

The weekend after NCFR's conference, women from all over the country met to address the unfinished business of equality in all areas of national life. One of the major stumbling blocks is to find a mechanism to make sure the advice and support of women's advocacy organizations can continue to be brought to the federal agencies. A directly supported federal office, appointed by the President or funded by Congress, is subject to the whim of a new President or Congress. Dr. Mary Jo Czaplewski met with a planning group in Chicago in October and gave a report to this conference in Washington. No decisions were made.

At the Washington meeting, reports were distributed documenting the Federal response to the commitments made after the Beijing Conference on Women, and the follow up comments made by women meeting in every state at a conference on Sept. 28, 1996. If you are interested you can visit the web site for the President's Interagency Council on Women: <http://secretary.state.gov/www/iacw/index.html>.

Finally

My reports seem to be filled with more and more websites. I hope this is useful. Anyone interested in giving me feedback? Thanks: mefeldman@aol.com. Margaret Feldman
NCFR Washington representative

Contributors

The following persons have contributed donations since September 1997. Their generosity aids NCFR in continuing its programs and awards.

Contributing to the general fund were: Steven L. Nock, Charlottesville, VA; Margaret C. Ozuna, Montebello, CA; Young Ju Yoo, Seoul, Korea; Glenn A. Harper, College Park, MD; Yasin Siswanto, Syracuse, NY; John M. Williams, Menomone, WI; M. Janice Hogan, St. Paul, MN; Herbert H. Lawson Jr., APO, AE; Judith A. Hoyt, Oxford, MA; Takashi Yamamoto, Corvallis, OR; Thomas O. Guss, Hays, KS; and James Walters, Athens, GA;

Georgia L. Stevens, Lincoln, NE; Jolande Siebenga, Netherlands; Sharon G. Enright, Columbus, OH; Catherine S. Chilman, Washington, DC; Sarah G. Gabbay, Ft. Collins, CO; Betty L. Barber, Plymouth, MI; Holly Latty-Mann, Greensboro, NC; Kathleen Lord, Caro, MI; Alice S. Rossi, Amherst, MA; Rudy Seward, Denton, TX; and Matti Gershenfeld, Elkins Park, PA.

Donating to the Association of Councils' President's Fund were Anne M. Stanberry and J. Phillip Stanberry, Hattiesburg, MS.

Contributing to the Association of Councils was Connie Steele, Knoxville, TN.

Contributing to Research and Theory was Suzanne L. Feetham, Bethesda, MD.

Foreign travel funds were received

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Contributing to the Ruth Jewson fund was Thelma Dunn Hansen, E. Lansing, MI.

Michael Farrell, Buffalo, NY, contributed to the student fund.

For more information on contributing to NCFR, contact: Mary Jo Czaplewski, NCFR executive director, 3989 Central Ave. NE, Suite 550, Minneapolis, MN 55421; toll free: 888-781-9331 ext. 17.

Special Session

Stuart T. Hauser M.D. led a special conference session on "Beyond Adolescence: Discovering Intergenerational Continuities in Close Family Relationships Through Longitudinal Study." He also presented information on the impact of attachment representations as components of continuities in close family relationships. The session was sponsored by the Family and Health and Family Therapy Sections.



Hauser

Watch for
NCFR's New
Website in March!

1998

Groves Conference on Marriage and Families

Theme:

The Impact on Human Genetic Research on Families: Psychosocial Implications

March 25-29, 1998
Washington, D.C.

Persons interested in attending should contact:

Marcia Lasswell
Groves Conference
800 W. First St., #2908
Los Angeles, CA 90012
(213) 485-0113

Groves Conference, founded in 1943 by Professor Ernest Groves, is designed to provide a forum for the exploration of ideas at the forefront of the family field. An interdisciplinary organization of established scholars and emerging professionals, it meets annually in an informal and supportive environment to discuss theory, research, and practice related to a specific theme.



NCFR's Legacy Circle was initiated at this year's annual conference to honor those who have been members of NCFR for 25 or more years. Among those attending were, from left, Laura Smart, Bob Keim, Jetse Sprey, James Walters, and Barbara Chandler.



Among the 75 members who attended the Legacy Circle reception were from left, Ramona Marotz-Baden, Gladys Hildreth, and Jan Hogan.



Robert Settles, Marcia Lasswell, Roger Rubin, and Gerry and Ruth Neubeck renewed old friendships. In the background is Leonor Boulin-Johnson.



Joan Aldous, left, and Margaret Slingerland

\$2500 Awaits Winner of Ruth Jewson Award

The first Ruth Jewson Graduate Research Award will be made in November, 1998, and graduate students are encouraged to apply. (See application form on Page 12 of this newsletter.)

The winner will receive \$2,500 to upgrade their doctoral research in some aspect of family studies or family practice, plus \$750 to attend the conference.

The award is named for Ruth Hathaway Jewson Ph.D., NCFR's executive director from 1956 to 1984.

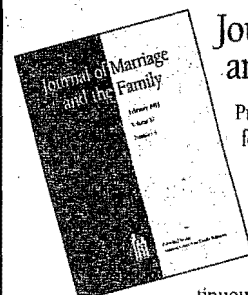
To submit an application, students should include:

- 1) Title page.
 - a. Candidate's name and signature.
 - b. University affiliation.
 - c. Advisor.
- 2). Vita.
 - a. Academic program major.
 - b. Progress toward and performance in completing the doctoral degree requirements.
 - c. Experience relevant to the dissertation proposal.
 - d. Publications and/or presentations given at professional meetings.

- e. Current membership in NCFR.
- 3) Letter of support from advisor.
- 4) Research proposal not to exceed ten pages. It should contain the following:
 - a. A short abstract of no more than 200 words.
 - b. The research problem.
 - c. A review of the relevant literature.
 - d. The methodology and rationale for the problem.
 - e. How the research contributes to some aspect of family study or practice.
 - f. The budget and explanation of the budget.
 - g. Bibliography.

Proposals are due by April 15, 1998 to the Ruth Jewson Award Committee at NCFR, 3989 Central Ave. NE, Suite 550, Minneapolis, MN 55421, or to Joan Aldous, University of Notre Dame, 431 Decio Faculty Hall, Notre Dame, IN 46556.

Students,
professionals,
&
professors
rely on
these
research
tools!



Journal of Marriage and the Family

Prestigious quarterly journal features original theory, research interpretation, and critical discussion of topics related to marriage and the family. During more than a half century of continuous publication, *Journal of*

Marriage and the Family has earned an international reputation as the premier research journal in the family field. Contributors include a wide range of family specialists.

Journal of Marriage and the Family articles are cited extensively in books, classroom texts, and in the media. ISSN: 0022-2445 284 pages of original family and marriage research four times per year

Institution: U.S. \$95.00 Non-U.S. \$110.00
Individual: U.S. \$50.00 Non-U.S. \$65.00
Student: U.S. \$25.00 Non-U.S. \$40.00

Prices include shipping and handling. Canadian orders must add 7% GST tax 123-830-465.

Family Relations: Interdisciplinary Journal of Applied Family Studies

Scholarly journal for family practitioners and educators. Emphasis is on relationships across the life cycle. Relevant for family therapists, educators, and public policy makers. Articles include original research and practical applications. Published quarterly.

Family Relations articles are referenced in numerous articles, books, and research documents.

ISSN: 0197-6664 120 pages of research with practical applications four times a year.

Institution: U.S. \$85.00 Non-U.S. \$97.00
Individual: U.S. \$45.00 Non-U.S. \$57.00
Student: U.S. \$20.00 Non-U.S. \$32.00

Prices include shipping and handling. Canadian orders must add GST tax 123-830-465.

REP12

National Council on Family Relations

3989 Central Ave. N.E., Suite 550
Minneapolis, Minnesota 55421
(Toll free) 888-781-9331
(612) 781-9331 • FAX (612) 781-9348
Email: ncf3989@ncfr.com
Web: www.ncfr.com



TWO NEW AWARDS TO BE GIVEN! Nominate Your Colleagues For 1998/1999 Awards!

The National Council on Family Relations, its Sections and Affiliated Councils present several awards to recognize excellence in the Family field. The **DEADLINE FOR APPLICATIONS IS APRIL 15, 1998 (exceptions are noted below)**. Please contact the appropriate Award Committee Chair for specific questions about criteria on which the awardees are selected.

NEW AWARD SUPPORTS STUDENT DISSERTATION WORK!!

Ruth Jewson Award (1998)...

To fund the best dissertation proposal submitted by a doctoral candidate. The award is in honor of Ruth Hathaway Jewson, NCFR's second Executive Director.

The proposal, which will be used to decide the winner of the Award, should include the following:

- ◆ a statement of the research problem
- ◆ review of the relevant literature
- ◆ the methodology
- ◆ a rationale for the research
- ◆ a budget and budget explanation
- ◆ a bibliography
- ◆ a short abstract of not more than 200 words.

The above should not exceed ten pages. The title page for the proposal should include the candidate's name, signature and university affiliation along with the same information for the advisor. The candidate should also submit his/her vita and a letter of support from his/her advisor. The applicants' vitae should give some indication of their academic program, progress and performance; any experience relevant to their undertaking the dissertation research as well as any publications or presentations at meetings having to do with the field of the family.

Applicants must be members of NCFR. Neither the vita, the letter of support nor the title page is to be included in the ten-page limit for the proposal. The winner/academic advisor must notify NCFR when the winner's doctoral degree has been completed. The winner will be encouraged to submit a paper based on some aspect of the research when it is completed for presentation at an appropriate forum at the next NCFR annual conference.

Committee Chair: **Joan Aldous**, Dept. of Sociology, 431 Decio Faculty Hall, University of Notre Dame, Notre Dame, IN 46556. Phone: 219-631-5281; Fax: 219-631-8209; E-mail: joan.aldots.1@nd.edu

Ernest W. Burgess Award (1998)...

Recognizes outstanding scholarly achievement during the course of a career in the study of families. The winner will present the Ernest Burgess Lecture during the 1998 Conference. A check for \$1,000 and a plaque are awarded to the winner.

Committee Chair: **Alan Booth**, Dept. of Sociology, Penn State Univ., University Park, PA 16802. Phone: 814-863-1141; Fax: 814-863-7216; E-mail: ax624@psu.edu

Distinguished Service to Families Award (1999)...

Note: This award is now given biennially in odd-numbered years. Given in recognition of exceptional leadership and/or service to improve family living. The contributions in "action" programs represent the importance of family relationships in the future rather than the past. If the award winner is in the Policy field, the award is given in honor of **Dr. Harold Feldman**. If the recipient is in a health field, it is in honor of **Dr. Fred Bozett**.

Who may be nominated: National leaders in the family field, political figures, entertainers, volunteers who have played significant roles in helping families. **Nominees need not be NCFR members** to be eligible. A check for \$1,000 and a plaque are awarded.

Committee Co-chairs: **Lane Powell**, CFLE, Department of Family & Consumer Education, Samford Univ., Birmingham, AL 35229. Phone: 205-870-2843. E-mail: lpowell@zebra.net and

Linda Dannison, CFLE, Family and Consumer Sciences, Western Michigan Univ., Kalamazoo, MI 49008. Phone: 519-824-4120, Ext. 3345. Fax: 616-387-3353. E-mail: Linda.Dannison@wmu.edu

Marie Peters Award (1998)...

Recognizes distinguished scholars, researchers, and practitioners who have made a significant contribution in the area of Ethnic Minority families. The award is presented in memory of Marie F. Peters, a former Board member of NCFR and the Ethnic Minorities Section. The winner will present the Marie Peters Lecture during the 1999 Conference. A check for \$1,000 and a plaque are awarded to the winner.

Committee Co-chairs: **Edith Lewis**, 1811 Coronada, Ann Arbor, MI 48103-5066. Phone: 313-763-6257. E-mail: edithl@umich.edu and

Gladys J. Hildreth, CFLE, Dept of Family Sciences, Texas Woman's Univ., PO Box 425769, Denton, TX 76205-1029. Phone: 817-898-2694. Fax: 817-898-2676. Fax: e_hildreth@twu.edu

Jessie Bernard Awards...

Outstanding Research Proposal from a Feminist Perspective (1998)

Recognizes a graduate student/new

professional who has demonstrated excellence in research for potential contribution to feminist scholarship. A plaque and check for \$750 is presented to the winner. The award recipient will present a report of the project and findings at the 1999 NCFR annual conference in Irvine, CA.

Applications should include: a) an abstract of 100 words or less; b) a 5 page (maximum) proposal outlining the project's theoretical foundation, research methods, and potential contribution to feminist scholarship; and c) a half-page budget.

Outstanding Contribution to Feminist Scholarship (1998)

Recognizes a graduate student/new professional who has demonstrated excellence for feminist scholarship. A plaque and check for \$250 are awarded annually. Proposals are evaluated for potential contribution to feminist scholarship and use of feminist frameworks. A summary of the recipient's research results will be published in the Section newsletter.

Both awards are open to all graduate students/new professionals (with up to 5 years post-doctoral work).

Please submit 6 copies of the application and supporting documents for these awards **BY APRIL 30, 1998**, to **Shelley M. MacDermid**, Family Research Inst., 1267 CDFS Bldg., Rm. 105, Purdue Univ., West Lafayette, IN 47907-1267. Phone: 765-494-6026; Fax: 765-496-1144; E-mail: shelley@vm.cc.purdue.edu

NCFR Student Award (1998)...

Given to an NCFR graduate student member who has demonstrated excellence as a student with high potential for contribution to the field of family studies. A plaque and check for \$1,000 are presented annually.

Criteria for selection: 1) A student currently enrolled in a Graduate Program whose work shows promise of significant contribution to family studies. Research projects or other work need not be completed at the time of nomination; 2) Membership in NCFR for at least 2 years. Qualified students who are nominated will need to supply other supporting credentials: a) Three additional letters of support; b) brief statement defining an important problem they see in the family studies field and outlining possible steps towards solution; c) brief summary of a personal program, research project, publication representing the quality of their work and area of interest.

Committee Chair: **Pamela Choice**, Dept. of Child Dev. & Fam. Stud., 1269 Fowler House, Purdue Univ., West Lafayette, IN 47906-1269. Phone: 765-494-9861; Fax: 765-494-0503; E-mail: choicep@cfs.purdue.edu.

NCFR/Sage Student/New Professionals Book Award (1998)...

Awarded to an NCFR graduate student/new professional with a manuscript in progress which has not previously been published. This award is given for a scholarly manuscript judged to be worthy of publication as a monograph. Manuscripts are judged on the basis of their potential contribution to knowledge about marriage and family life. The winning manuscript is published in the Sage Publications Series *Understanding Families*. A \$500 check from Sage Publications is also presented. The award is sponsored by Sage Publications, Inc., and NCFR.

Applicants should send 2 copies of their manuscript, 1 copy of their curriculum vita, a cover letter indicating ideas being considered for improving the manuscript, certifying that eligibility requirements are met, and the name and address of a current (or former) academic advisor to **Margaret N. Zusky**, Senior Editor, Sage Publications, 31 St. James Ave., Suite 510, Boston MA 02116. Phone: 617-753-7505; Fax: 617-753-7510; E-mail: mzusky@aol.com. **Deadline for submission is March 1, 1998.**

NEW AWARD!!

Anselm Strauss Award for Qualitative Family Research (1998)...

Recognizes outstanding qualitative family research. The award is sponsored by the Qualitative Family Research Network, a focus group within the Research and Theory Section of NCFR. The award is named for Anselm Strauss, whose life work was to develop and practice qualitative methodologies.

Nominations for this award should be qualitative family journal articles and book chapters published during the 1997 calendar year. The focus must be on qualitative family research, although the work can be data-based and/or methodologic, and/or theoretical in purpose. High-quality submissions of all types of qualitative work are welcome, with no one method having advantage over others.

Guidelines used to assess submissions include: ◆ completion of its purpose ◆ richness and grab of the ideas ◆ originality ◆ organization ◆ clarity. Each submission will be appraised in terms of what it purports to be, including, but not limited to, an ethnographic, feminist, grounded theory or phenomenologic work. If submissions are research, also assessed will be the rigor of the research process, the clarity of the findings, the representation of the informants' views and (if appropriate) representation of the researcher's views.

Nominations by self or another must

See Awards on Page 12

Awards from Page 11

be submitted by April 1, 1998. Submissions must be accompanied by a letter outlining the reasons for the nomination. Six copies of the submission and letter should be mailed.

Award chair: Elizabeth Church, Associate Professor, Counselling Centre, Memorial University, St. John's NF, Canada A1C 5S7. E-mail: echurch@morgan.ucs.mun.ca.

NOMINATION FORM
1998/1999 National
Council on Family
Relations Awards

DEADLINE FOR
NOMINATIONS: April 15,
1998
(exceptions are noted in the
descriptions).

Instructions: Use one form for each person/organization you wish to nominate. Attach all documentation including letters of recommendation and other supporting materials with this application form. Send to NCFR Awards, 3989 Central Ave. NE, #550, Minneapolis, MN 55421 by April 15, 1998. Duplicate this form if you wish to nominate more than one person. Contact NCFR toll-free: 888-781-9331; phone: 612-781-9331; fax: 612-781-9348; e-mail: ncfr3989@ncfr.com; website: www.ncfr.com with questions.

- Check the Award for which you are nominating a candidate:
- ☐ Ruth Jewson Award (1998)
 - ☐ Ernest Burgess Award (1998)
 - ☐ Distinguished Service to Families Award (1999)
 - ☐ Marie Peters Award (1998)
 - ☐ NCFR Student Award (1998)
 - ☐ Anselm Strauss Award (1998)

Name of Nominee _____

Employer _____

(if student, indicate program and institution)

Address _____

Phone (_____) _____

E-mail: _____

Names of 3 additional persons to document nominee's qualifications (include documentation with this form):

Name _____

Address _____

Phone (_____) _____

E-mail: _____

Name _____

Address _____

Phone (_____) _____

E-mail: _____

Name _____

Address _____

Phone (_____) _____

E-mail: _____

Your Name (please print) _____

Your phone (_____) _____

E-mail: _____

In Memoriam

Dr. Jeanine H. Gavin, a member of NCFR since 1960, died September 30, 1997, at Lutheran General Hospital in Park Ridge, IL. She was 66.

Dr. Gavin was an award-winning clinical psychologist and an executive director at Incentives Institute in Des Plaines, IL, and a member of the medical staff at Lutheran General Hospital.

In 1992, she was chosen by the State Department to lead the first tour of U.S. doctors to teach clinical applications of biofeedback in hospitals in Beijing and other major cities in China.

Survivors include her brothers, John W. (Adlyn) of Oak Brook and the Rev. Robert T. (Shelby) of Kansas City, MO; and several nieces and nephews.

Evaluating Parenting Education Program

by Karen DeBord Ph.D.
State Extension Specialist
Child Development
NC State University

"The parents that need parenting information won't come!"

"Parents don't have time to come to parenting classes."

"We need parents to know more about their child's learning, but how do we get them interested?"

These and other comments are heard by parenting educators in many communities. Parent education has been a topic of concern for social workers, community educators, therapists, and caregivers for decades. Although many, many curricula and teaching guides are available for parent educators to use, curricula is not the only necessary component for reaching parents. There is a great deal more to consider when designing parent education programs for the diverse needs of parents.

There are multiple questions that arise when considering HOW to teach parents. Who are the learners? What do they need at this point in their lives and the lives of their children? What setting would be most conducive to learning? What teaching style would work best? How will a parenting instructor know if she/he is making an impact on the parents? How will the effectiveness of the teaching be evaluated?

Well-developed educational programs lead to good evaluation and vice versa. During the course of planning educational offerings, the parenting educators must examine and continue to re-examine their own values and perspectives about the parents who will be the learners. Past experiences flavor planning, teaching, and interactions with others.

When planning, it may be helpful to use some of the following questions to reflectively consider how the educational program will take shape. Questions might include:

- ❖ Am I more comfortable in groups of parents who think like I do and have similar families to mine?
- ❖ Am I challenging myself to teach to parents with the greatest need?
- ❖ Do I offer programs broadly, then claim that the ones that "need" it won't come?
- ❖ Do I make an effort to really explore what parents need or do I determine that because I am the "professional"?
- ❖ Do I plan programs to deliver without asking parents what their needs are?
- ❖ Do I accept speaking engagements with parent audiences without asking questions about the audience to refine planning?
- ❖ How can I make the greatest impact?
- ❖ Do people really change after a two-

hour workshop?

❖ How can I be sure I am teaching the right things to parents?

This exercise may help you better understand your own values and beliefs and can help lay the groundwork to making an impact with parents. But this is just the first step!

Getting Help With
the Planning Process

As part of the work of the National Extension Network for Family Resiliency, a parenting education special interest group (SIG) was organized to examine evaluation models for Extension Educators across the nation. In May, 1996, a small group of the SIG met to discuss options and models. The members included Karen DeBord, Robert J. Fetsch, Wallace H. Goddard, Marg P. Ray, and Wendy Stivers.

The objective of the Parent Education SIG work was to develop an evaluation framework and supporting materials to help county agents, state specialists, and others implement more effective parent education program evaluation. What resulted was the evaluation process called the Parenting Evaluation Decision Framework. The framework includes the following steps:

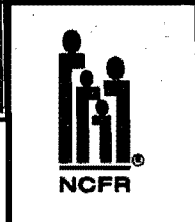
1. Exploring your personal perspectives
2. Assessing needs and assets
3. Identifying the real issues
4. Writing your overall goal
5. Writing objectives to guide your program
6. Your intervention - how you will teach
7. Planning evaluation
8. Assessing short and long term outcomes
9. Reporting results
10. Redesigning programs based on evaluation results

The paper that outlines these steps is available on the World Wide Web at <http://www.agnr.umd.edu/users/nnfi/eval.html>. The paper has been made an interactive website. This entire process can be used as a self-study guide to work through the 10-step process <http://www.ces.ncsu.edu/depts/fcs/n>

Upon completion, a work plan can be printed and used as a guide for a community-based teaching. Check it

Meeting

February 7-8, 1998: Internet and Mental Health; first International Congress on Psychiatry and the Net, Genoa; debate on the use of the internet in the field of psychiatry. Contact: psic@unige.it; web: www.psichiatri.unige.it/congress/intm.



Job Openings



Start Your Job Search Here!

Assistant Professor: The Illinois School of Professional Psychology/Chicago Campus seeks an assistant professor with experience and training in family/marital/couples therapy in cross-cultural settings. Faculty position requires excellent teaching, clinical and supervisory skills, and a minimum of two years of post-doctoral clinical, teaching and/or supervisory experience relevant to above areas. Faculty are expected to teach and advise Master's and Doctoral students, lead small therapy seminar groups, and supervise final doctoral research projects. Position to begin September 1, 1998. Submit cover letter addressing areas of strength, resume, graduate transcript, audio/video tape of a professional presentation or teaching experience, a sample of your professional writing, and three letters of reference to James McHolland, Ph.D., Chair, Search Committee, Illinois School of Professional Psychology/Chicago Campus, 20 S. Clark St., Third Floor, Chicago, IL 60603. The School is an Equal Opportunity Employer. Applicants from diverse cultural backgrounds are encouraged to apply. Deadline for applications: January 19, 1998. James McHolland, Ph.D., Chair, Search Committee, Illinois School of Professional Psychology/Chicago, 20 S. Clark St., Third Floor, Chicago, IL 60603.

Assistant/Associate Professor, Human Development and Family Studies. Department of Human Development and Family Studies invites applications for a tenure track position beginning Fall, 1998. We are seeking someone with a grounding in human development and relationship processes and with special interests in prevention, program development/evaluation, public policy, university/community collaborations. Strong record/potential in the integration of research, teaching, and outreach. HDFS is a large department (approximately 1,100 majors) located in the College of Human Sciences and offering undergraduate degrees in Family Studies, Human Development and Family Studies (M.S. or Ph.D.) and Marriage and Family Therapy (Ph.D.). Deadline is January 10, 1998 or until position is filled. Send curriculum vitae, statement of goals and philosophy and scholarship, (p)reprints, and three letters of recommendation to Professor Nancy Bell, Department of Human Development and Family Studies, Texas Tech University, Lubbock, TX 79409-1162. Texas Tech is an equal employment opportunity affirmative action employer. Applications from women and minority candidates are encouraged.

FT Faculty: Assistant/Associate Professor, tenure-track, twelve-month faculty position, Department of Child and Family Development, The University of Georgia, beginning August 15, 1998. Earned doctorate and AAMFT clinical membership required; Approved Supervisor status strongly preferred. Responsibilities include teaching undergraduate and graduate courses in Child and Family Development and graduate courses in AAMFT Accredited Ph.D. program; supervising clinical practica; developing and coordinating internship sites; developing active research program; and seeking external funding. Salary commensurate with qualifications.

Applicant should send vita, letter of application, two-page summary describing research and teaching experience and interests, samples of scholarly work (in print and preprint), and three letters of reference to: Dr. Jerry Gale, Chair, Search Committee, Department of Child and Family Development, Dawson Hall, The University of Georgia, Athens, GA 30602-3622. Review of applications begins January 13, 1998 and will continue until the position is filled. Telephone: 706-542-8435; e-mail: jgale@fcs.uga.edu. The University of Georgia is an Equal Opportunity/Affirmative Action Employer.

Family Studies: The Division of Child Development and Family Relationships, Department of Human Ecology, University of Texas at Austin, seeks to fill a nine month tenure-track position as an Assistant Professor in family relationships, beginning September 1, 1998. Applicants must have a Ph.D. in family studies, family sociology, family psychology, or social psychology of the family. We are seeking applicants with strengths in methods and statistics for studying couples, groups, and change over time. Any substantive interest in families will be considered, but scholars who study the social or economic context of family life, ethnic and cultural diversity, family interaction processes, or work-family roles are especially encouraged to apply. Successful candidates will show promise of research productivity, grantsmanship, and teaching excellence. Send curriculum vitae, transcripts, preprints and reprints, and three letters of reference to: Dr. Catherine A. Surra, Chair, Search Committee, Child Development and Family Relationships, GEA 117/2700, The University of Texas at Austin, Austin, TX 78712. E-mail: csurra@prc.utexas.edu. Applications received by January 15, 1998, will receive full consideration. The University of Texas at Austin is an Equal Opportunity/Affirmative Action Employer.

More Ads on Page 16

DEPARTMENT OF FAMILY STUDIES

The Department of Family Studies invites applications for a tenure track Assistant or Associate Professor position in family relations and human development. Applicants should hold a Ph.D. or equivalent in family sciences or a single social science discipline with some aspect of family as a specialization. The candidate must have a strong background in the use of quantitative techniques, and show an interest in collaborating with other faculty on a variety of interdisciplinary research projects. Candidates should have research interests in the later parts of the lifespan with specific expertise in one or more of the following areas: aging and adult development; family relations (e.g. work/family, gender, ethnicity, diversity); or health promotion and family well-being. Responsibilities include teaching at the undergraduate and graduate level, participation in strong MSc and PhD programs in both Family Relations and Human Development (with MSc specialization in Marriage and Family Therapy) and Applied Human Nutrition, and establishment of a vigorous research program. Appointment as of July 1, 1998 or as negotiated.

In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents of Canada. The appointment is subject to final budgetary approval.

The University of Guelph is committed to an employment equity program that includes special measures to achieve diversity among its faculty and staff. We therefore particularly encourage applications from qualified aboriginal Canadians, persons with disabilities, members of visible minorities and women.

Applications should include curriculum vitae and names of three referees and should be submitted no later than February 1, 1998 to:

Dr. Kerry J. Daly
Acting Chair, Department of Family Studies
University of Guelph
Guelph, Ontario N1G 2W1
Tel: 519-824-4120, Ext. 6321
Fax: 519-766-0691.

UNIVERSITY
OF GUELPH



MONTCLAIR
STATE
UNIVERSITY

College of Education and Human Services

The Department of Human Ecology is offering two full-time tenure track positions at the instructor/assistant rank.

(V-21) Position teaching courses in Consumer Studies, Personal and Family Management, and Family/Consumer Law at the undergraduate and graduate levels. The individual is required to advise students, supervise students in internships and co-operative education placements, conduct research, and participate in departmental and university activities.

Position requires a doctorate or terminal degree in Consumer Studies (or near completion), knowledge of Consumer and Family Law, and at least one degree in Home Economics, Human Ecology, or Family & Consumer Sciences. Individual must demonstrate successful experience in college teaching and evidence of publications and research.

(V-22) Position teaching curriculum/methodology courses in early childhood/elementary education and child development. The individual is required to advise students, supervise student teachers, conduct research, and participate in departmental and university activities. This assignment includes work in public schools through the University's Center of Pedagogy, The New Jersey Network for Educational Renewal, and other outreach and off-campus programs.

A doctorate is required (or near completion) and at least one degree in education and one of the following: a degree in Home Economics/Human Ecology/Family & Consumer Sciences, experience in a Home Economics/Human Ecology/Family & Consumer Sciences Program, or evidence of familiarity with core principles of Home Economics/Human Ecology. Teaching experience in an elementary school and teaching certificate are required. Experience with an integrated curriculum and developmentally appropriate practices necessary. College/University teaching and evidence of research and publication preferred. Evidence of a commitment to education for social justice, democratic practice, critical thinking, and a diverse society.

Searches are open until positions are filled. Send separate resume and letter with V# for each position to:

Leslie E. Jenkins, Assistant Dean
Montclair State University
Box C316(NCFR) - V#
Upper Montclair, New Jersey 07043

An Equal Opportunity/Affirmative Action Institution



Conference Comments



Why Doesn't NCFR Always End Its Conference on a Sunday?

Planning sites and dates for NCFR is becoming more challenging because the hotel industry is experiencing a "sellers market." For the past three years, NCFR was fortunate to secure space at hotels where the program could end on Saturday or Sunday. For the next few years our conference dates need to be more flexible.

In the overall scheme, NCFR Conferences are not large sources of revenue for hotels when compared with other association conventions. According to figures quoted in convention journals and by hoteliers, the average conference our size with approximately 1,900 room nights, in addition to the revenue generated by sleeping rooms, the conference itself spends an average of \$26 per room night on catered functions. NCFR spends an average of \$8, including that spent by receptions from universities and allied associations.

For the 1997 Convention we were able to obtain the \$110 sleeping room rates as long as we finished the conference on Monday instead of Sunday. Also, Tuesday, November 11, was a holiday, and Washington, DC area hotels are typically slow at this time because Congress and other Government offices are closed on Tuesday, and there are very few corporate business travelers over that time period.

The Crystal City Hyatt's history showed that this was a slow time for them. Therefore they were willing to give \$110 rates (reasonable for Washington). Had NCFR not been flexible and ended on Sunday, the rates would have been approximately 20% higher.

NCFR is not the only association experiencing changes in booking conferences. Last January I attended a convention planners' conference, where Phillip Mogle, regional director, Marriott National Accounts, stated, "The pendulum has swung so hoteliers now have the upper hand in negotiations. And don't expect it to swing back soon, and certainly not as far as it had been." He then told us that meeting planners must be creative to deal with the current seller's market.

I have also recently read two articles in convention journals regarding negotiations. The first was in the March 1997 issue of *Convene: The Journal of Professional Convention Management*, "An Irresistible Force Meets an Immovable Object," by Peter Shure, p. 41. "With occupancy soaring and the building of full-service hotels at a virtual standstill, the irresistible force of convention growth has met the classic 'immovable object.'" The second, "How to Negotiate Like a Pro," by J. T. Light (*Corporate and Incentive Travel*, Oct. 1997, p. 22) stated, "Be flexible. Being flexible with your dates is perhaps the simplest way to assure savings and additions." He later states, "Sometimes the facility, depending on the destination, can fill a gap in their occupancy with you and your group. Granted, many customers

know exactly when they need to meet, but a 60-day window with Friday-Tuesday or Sunday-Thursday flexibility is a great bargaining chip."

NCFR has scheduled a variety of dates and times for its past and future conferences:

Year*	City	Days Conference Meets*
1985 Nov. 4-8	Dallas, TX	Tuesday - Friday
1986 Nov. 3-7	Dearborn, MI	Tuesday - Friday
1987 Nov. 15-19	Atlanta, GA	Monday - Thursday
1988 Nov. 13-16	Philadelphia, PA	Sunday - Wednesday
1989 Nov. 5-8	New Orleans, LA	Sunday - Wednesday
1990 Nov. 11-14	Seattle, WA	Sunday - Wednesday
1991 Nov. 17-20	Denver, CO	Sunday - Wednesday
1992 Nov. 5-10	Orlando, FL	Friday - Tuesday
1993 Nov. 12-15	Baltimore, MD	Friday - Monday
1994 Nov. 10-13	Minneapolis, MN	Thursday - Sunday
1995 Nov. 14-19	Portland, OR	Wednesday Afternoon - Saturday evening
1996 Nov. 7-10	Kansas City, MO	Thursday - Sunday
1997 Nov. 7-10	Arlington, VA	Friday - Monday
1998 Nov. 14-17	Milwaukee, WI	Saturday - Tuesday
1999 Nov. 12-15	Irvine, CA	Friday - Monday
2000 Nov. 11-14	Minneapolis, MN	Saturday - Tuesday
2001 Nov. 10-13	Rochester, NY	Saturday - Tuesday

* Dates and meeting days reflect actual days of the Conference. Pre- and post-conference workshops precede and follow these days. In 1987 the Board voted to cut the conference program by one day because attendees were finding it increasingly difficult to be away from work, and travel dollars from universities were shrinking.

Until 1984, the conferences usually were held in October, but occasionally were held in the summer. In 1985 the hotel industry saw a tremendous growth of conferences requesting October dates, and the room rates shot up for that month. The NCFR Board voted to change the meeting time to November so that attendees could have more reasonable sleeping room rates.

NCFR has tried to schedule conferences to make it possible for attendees to be away from their work and families as short a time as possible. Up through 1987, conferences typically met from Monday through Friday so that attendees could be home over the weekend. In 1988 air fare structures changed so that the lowest prices for travel required Saturday night stay overs. NCFR changed its conference so that attendees could take advantage of the lowest "super saver" rates.

Flexibility in Dates Is the Key to Lower Sleeping Room Rates.

Articles in numerous meeting manager journals have all echoed the same theme: *The past few years have seen the buyer's market turn sour for meeting planners. Hoteliers tell planners that they should change their strategies.*

It is interesting to learn about how hotels structure their sleeping room rates. When NCFR sends its meeting specifications to hotels, their management staff considers several factors:

- 1 **Ratio of convention sleeping rooms used to the total number of sleeping rooms in hotel.**
NCFR's convention block has risen to 450-500 sleeping rooms. In a large convention hotel of 800-1500 rooms, NCFR uses approximately 1/2 of the hotel sleeping rooms. With NCFR's Conference using all the meeting room space (see #2 below), the hotel cannot block another conference, but yet its history predicts that the Business traveler traffic (people who come to a hotel to stay for 1 night while traveling) cannot fill up the rest of the hotel by itself.

Approximately 70% of the hotel's profit comes from sleeping rooms. If 1/3 or more rooms are vacant for 4-5 nights, the hotel is losing revenue.

The hotel looks at NCFR's history of past conferences to see if the sleeping room pickup is as good or better than the forecasted block of rooms.
- 2 **Ratio of meeting room space to the sleeping rooms used by the convention.**
This goes hand in hand with the first factor. In NCFR's case, a total of 18 breakout (meeting) rooms are used for a conference. We also use 7-8 meeting rooms for pre-conference workshops and events. Only large hotels have 20-25 meeting rooms. As stated above, if NCFR uses the majority of the meeting room space, another major convention cannot use the facility. Conventions usually fill

most of the sleeping room space, so if no other convention can take place during NCFR's, 1/3 or so of the sleeping rooms remain vacant, thus NCFR does not have leverage for the lowest rates.

- 3 **Number of food functions used during the convention.**
Food and beverage functions (including receptions, meals, open houses, etc.) bring in approximately 15% of the hotel's revenue. For conventions comparable to NCFR the average food/beverage functions alone bring in a minimum of \$70,000 - \$90,000 gross revenue for the hotel. NCFR's conference brings in \$15,000 for all catering functions, including the university and allied Receptions. We have no planned meal functions, and a very low-budget for receptions! The hotel must compensate for this lost revenue in higher sleeping room rates. With NCFR using all the meeting room space, the hotel cannot bring in additional large catered functions during the NCFR conference to add to their revenue base.
- 4 **Revenue gained from convention attendees using hotel food outlets (restaurants, room service, etc.).**
Included in the 15% gross revenue for the hotel is the money spent by convention attendees at hotel food outlets. Because of NCFR's full schedule, attendees usually eat breakfast and lunch at the cash sales food carts at the hotel (which has helped increase their total food revenue slightly). However, after a long day of intense meetings attendee want to leave the hotel for the evening meal. Restaurant sales from NCFR Conferences are below average.
- 5 **Time of year the convention is held**
Because of the "sellers market" hotels have become less generous with "off-peak" discounts. The new off-peak periods have been moved to the week following Thanksgiving, December, January, and February, except in the sun-belt where the off-peak is July and August.
- 6 **Days of the week the convention is meeting.**
For several years NCFR has typically been meeting over a weekend. If it were not for this factor, room rates would be much higher than they already are. Most downtown corporate and convention hotels have little convention traffic over the weekend, so they offer lower rates to conventions meeting over a weekend. The problem with NCFR's conference is that the pre-convention meetings require so many meeting rooms that it is hard for the hotel to fit another large convention in just prior to ours.
- 7 **Other conventions meeting concurrently with NCFR.**

See Rates on Page 1!

1997 Conference Broke Attendance Records

It was a phenomenal experience to be at the 1997 NCFR Annual Conference at the Crystal City Hyatt Hotel. Excitement was present throughout the conference -- all the sessions were packed!

The **Conference Program** was outstanding! This was a result of the efforts of **MANY** people who spent numerous hours planning the program, executing the many logistical details and seeing to the needs of all attendees. **THANK YOU** to the following for their contributions:

♦ **Ralph LaRossa**, program vice-president was at the head of this operation. He selected the excellent plenary speakers, Research Update for Practitioners speakers, and the Author Meets Critics panelists who elaborated on his great theme - *Fatherhood and Motherhood in a Diverse and Changing World.*

He spearheaded the program, and worked side by side with the NCFR staff to ensure that the program met attendees needs.

♦ **Section Chairs** planned the excellent, well-organized, and innovative paper, symposia, poster and round table sessions.

♦ **Francine Proulx and Barbara Chandler**, local arrangements co-chairs, and their committees did an outstanding job of making attendees feel welcome.

♦ **The NCFR staff** did its usual outstanding job, working around the clock behind the scenes to ensure that everything ran smoothly. They also attended meetings, answered questions, provided information, and staffed the registration desk and NCFR Exhibit booth, and met with the press.

♦ **Over 40 Student Aides** assisted in areas such as registration, employment service, exhibits, and provided general assistance to the Conference Coordinator. Through their efforts, the conference ran smoothly.

Other people who were important to the success of the conference:

...**Coordinators of the Pre-Conference Workshops.** These intensive workshops provided "hands-on" tools based on the latest research for family professionals.

...**Carl Williams**, our audio-visual coordinator for 20 years, worked many hours seeing to the needs of program speakers to ensure great presentations. We are amazed at his technical expertise, and equipment which he brings to aid in the sessions.

...**Northland Productions**, who efficiently recorded Audio and Video Tapes, and reproduced copies for sale onsite.

...**Bob Keim, CFLE**, our

photographer, who made sure that the important events were recorded for immediate publicity use, and for our archives.

...**Program presenters, discussants, presiders, recorders.**

...**And most of all, to you who attended the Conference.** Without you, the Conference would not take place.

Thanks also to the Hyatt Hotel staff who were organized, friendly, and efficient. We are grateful for the generosity of the Hyatt Regency Crystal City Hotel for a generous donation to the Friday evening President's Welcoming Reception. They

also donated funds to add to those collected at the Brigham Young University Ice Cream Social for The Carpenter's Shelter in the DC area.

There are many others who also worked behind the scenes. As you can see, it requires a "village" to orchestrate a conference, and each person and task is vital. **Thank you one and all.**

Cindy Winter, CMP
Conference Coordinator

Collection

As NCFR attendees learned from the conference presentations, they also reached out to give something to the Washington, DC Community.

Approximately 150 persons attended the Sunday morning worship service. **Sheryl Sanders**, professor at Howard University, and minister of the 3rd Street Church of God, Washington, DC, spoke at the service and talked about the programs that her congregation is sponsoring for the inner-city poor.

At the conclusion of the service the attendees took up a substantial collection to give to Dr. Sanders to use for this work.

Rates from Page 14

If there is little demand for space, rates will be better. If there is a large city-wide convention meeting in a convention center, using a large hotel basically for sleeping rooms, NCFR could very nicely piggy-back on to this set up, and everyone would benefit: NCFR would see lower sleeping room rates, the hotel would see increased profits because all rooms would be full.

The hotel then looks at its own history for the past three years for the following factors:

- How many sleeping rooms were typically used for conferences, and what was the average rate? If the dates have had heavy usage for conferences, then the hotel will not give as favorable a rate to NCFR, because if we won't accept their offer, they have plenty of other conferences--with higher budgets--waiting in the wings.
- How many rooms were used by "business and corporate travelers" (people who walk in off the street to stay for the night). Typically hotels can command a much higher rate from these rooms.
- Are there leisure events planned in the city over these dates? If there is typically high demand from those attending these events, the hotel is unwilling to reserve a large block of rooms for NCFR's convention, because they will inflate the room rates for sports events.

If you have further questions, please feel free to contact me. Call toll free: 888-781-9331, Ext. 15, or e-mail me at: wintersc@ncfr.com.

Cindy Winter, CMP
Conference Coordinator

Call for Abstracts

Deadline: Postmarked January 26, 1998

Families in a Global Context: Media, Environment, and Peace

National Council on Family Relations 60th Annual Conference



Hyatt Regency Hotel, Milwaukee, WI

Conference: November 14-17, 1998

Pre-Conference Workshops: November 12-13, 1998

Plenary Sessions

Atle Dyregrov, Center for Crisis Psychology, Bergen, Norway. Dr. Dyregrov has consulted with many countries that have experienced war and/or terrorism. He will explore the impact of those conditions on children and families.

Charlotte Cole, Vice President for International Research, Children's Television Workshop, New York, New York--and--**Anna Guenina**, Director of Research and Content, Children's Television Workshop, Moscow, Russia. They will discuss public television program selections for children in the U.S. and Russia.

Julie Thompson, Office of Public Information, United Nations, New York. (originally from New Zealand). She is responsible for encouraging ongoing, global efforts to achieve environmentally sustainable development as presented at the Rio environmental conference. She will propose ways that families participate in this process.

- Pre-conference workshop on Families and Work
- Research Updates for Practitioners
- Symposia/Workshops
- Panels, papers
- Posters
- Practical round tables
- Exhibits
- Networking
- Receptions
- and more

Call the NCFR offices and ask for an **Application Instruction Packet**.



Contact: National Council on Family Relations, 3989 Central Ave. NE, #550, Minneapolis, MN 55421. Phone: 612-781-9331. Toll Free: 888-781-9331.

Fax: 612-781-9348. E-mail: ncfr3989@ncfr.com. Web: www.ncfr.com

SHARE KNOWLEDGE ABOUT YOUR WORK. SUBMIT A PROPOSAL FOR THE 1998 CONFERENCE!

Proposals are now being accepted for the 1998 program. An application form and instructions for submitting a proposal are enclosed with this issue of the *Report*. All submissions are blind, peer-reviewed. **Please note that the deadline for submission is January 26, 1998, Postmark - 1 week earlier than in previous years.**

Try submitting your work, even if you have never sent in a proposal before! Please call NCFR if you have questions. Phone: 888-781-9331, Ext. 15 (Toll Free); 612-781-9331, Ext. 15; Fax: 612-781-9348. E-mail: ncfr3989@ncfr.com; Website: www.ncfr.com

FUTURE NCFR CONFERENCE DATES

♦ 1998 - November 12-17

Hyatt Regency Milwaukee, Milwaukee, WI

Theme: *Families in a Global Context: Media, Environment, and Peace*

Program Vice-president: **Judith Myers-Walls, CFLE**, Purdue Univ.

♦ 1999 - November 10-15

Hyatt Regency Irvine (Los Angeles, CA)

Program Vice-president: **Katherine R. Allen, CFLE**, Virginia Tech

♦ 2000 - November 9-14

Minneapolis Hilton & Towers, Minneapolis, MN

♦ 2001 - November 8-13

Hyatt Regency Hotel and Riverside Convention Center
Rochester, NY

Ads from Page 13

Assistant Professor of Human Development and Family Studies, a nine-month tenure track position in the Department of Family and Consumer Studies. Priority will be given to applicants with a focus on family formation and dissolution (e.g., marriage/relationship formation, post-divorce problems and adjustment, family transitions from a life-course perspective, work and marriage, family violence). Applicants should have teaching interests in two or more of the following areas: family studies across the life course, divorce and remarriage, human development, family problems, family policy, or ethnic minority families. Interdisciplinary perspectives are welcome; faculty in the department look at the social, physical, and economic environment of families. Application deadline is January 16, 1998, or until the position is filled. Submit vita, copies of recent publications, and three letters of reference to: Dr. Kevin Rathunde, Search Committee Chair, University of Utah, Department of Family and Consumer Studies, 225 S. 1400 E, Room 228, Salt Lake City, UT 84112-0080. The University of Utah is an Equal Opportunity/Affirmative Action Employer and encourages applications from women and minorities and provides reasonable accommodation to the known disabilities of applicants and employees.

Department of Human Development, Washington State University. Two full-time, tenure-track assistant professor positions in Human Development with primary responsibility for teaching in the department's undergraduate extended degree program beginning August 16, 1998.

Teaching: Undergraduate and graduate courses in Family Studies and general human development. This will include courses offered via distance learning technologies.

Research: Family studies, child development, or related development areas.

Required Qualifications: Earned doctorate in family studies, family science, child and/or human development and/or related area.

Desired Qualifications: Experience in providing high quality undergraduate and graduate instruction and conducting research in one or more of the following areas: 1. Family processes; 2. Family public policy; 3. Families and poverty; 4. Early childhood education; 5. Child development, and/or 6. Related areas in family studies and/or human development;

Experience in undergraduate advising; Experience in designing and teaching distance education courses (i.e., telecommunications, correspondence, etc.).

Send letter of application, vita, official graduate and undergraduate transcripts and three current letters of recommendation to Randal D. Day, Chair Search Committee, Department of Human Development, 311 Hulbert Hall, Washington State University, Pullman, WA 99164-6236. Screening begins January 12, 1998. EEO/AA/ADA.

supervision.

Qualifications: Earned doctorate in human development, family studies/science or related field, experience in undergraduate teaching, and eligibility for AAMFT "supervisor in training" status required. AAMFT approved supervisor status preferred.

Send letter of application, vita, and addresses and phone number of three current professional references to: Dan Sandifer-Stech, Ph.D., Chair, Department of Family and Consumer Education, Samford University, Birmingham, AL 35229-2239.

Postmark deadline: January 5, 1998.

Samford University is an Equal Opportunity Institution and welcomes applications for employment and educational programs from all individuals regardless of race, color, sex, disability, or national or ethnic origin.

Assistant/Associate Professor of Human Development and Family Studies at Samford University, Birmingham, AL. Position available, August 1998.

Samford University, chartered in 1841, has a mission to nurture persons, offering learning experiences and relationships in a Christian community. Samford is open to students of all denominations and faith traditions.

Primary responsibilities: Teaching undergraduate courses in HDFS subjects, academic advising, and externship

More Job Openings on Page 17



THE UNIVERSITY OF TENNESSEE, KNOXVILLE CHILD AND FAMILY STUDIES DEPARTMENT HEAD POSITION

PROFESSOR AND DEPARTMENT HEAD: Twelve-month appointment effective July 1, 1998. Child and Family Studies is one of three academic departments in the Division of Health and Human Sciences, College of Human Ecology at The University of Tennessee, Knoxville.

Qualifications: earned doctorate required in Child Development, Early Childhood Education, Family Studies, or related field. Strong record of teaching and research required. Preference to individuals with teaching and research experience across department areas. Demonstrated administrative experience, effective management and interpersonal skills essential. Professional experience in Family Studies, Child Development, Early Childhood Education, or a related field. The successful candidate will have an understanding of and demonstrated commitment to equal employment opportunity and affirmative action.

Responsibilities: provide leadership in further developing a nationally prominent Child and Family Studies Department through:

1. Facilitating program direction and curricular development.
2. Overseeing the daily management of the department.
3. Fostering faculty teaching, research, and service.
4. Promoting faculty efforts in broadly disseminating knowledge.
5. Facilitating the development of proposals for outside funding.
6. Maintaining an effective working relationship with the College of Education and other campus units with which the department collaborates.
7. Cultivating and maintaining agency and professional contacts for the department.
8. Serving on committees at the department, college, and university levels.
9. Participating in professional organizations and appropriate public service activities.
10. Contributing to the teaching and scholarship mission of the department.

Salary is competitive and commensurate with qualifications. Review of applications will begin December 1, 1997 and will continue until the position is filled. Send letter of application, vita, and three current letters of reference to:

Dr. Charles Hamilton, Chair
CFS Head Search Committee
The University of Tennessee
115 Jessie Harris Building
Knoxville, TN 37996-1900

UTK is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA Employer.

Assistant Professor Department of Individual and Family Studies

Tenure-track Assistant Professor position in the Department of Individual and Family Studies, University of Delaware, beginning September 1, 1998. Minimum qualifications include earned doctorate in family studies, family sociology, psychology, social work or related field; documentation of scholarly activity and experience in college-level teaching; ability to work in an interdisciplinary environment; research interests in human services and family policy, and ethnicity and culture; interest in adult development and aging is desirable. Successful applicants will be expected to teach and advise undergraduate and graduate students, establish and maintain an active research program, mentor undergraduate and graduate students, and collaborate with colleagues in the Center for Community Development and Family Policy, Center for Disabilities Studies, or other College research centers. Salary commensurate with qualifications and experience. Application deadline: January 15, 1998 or until the position is filled. Applicants should submit a letter expressing their interest in the position, a curriculum vitae, graduate transcripts, and three letters of reference to **Donald G. Unger, Ph.D., Chair of Search Committee, Department of Individual and Family Studies, College of Human Resources, Education, and Public Policy, University of Delaware, Newark, DE 19716.**

The UNIVERSITY OF DELAWARE is an Equal Opportunity Employer which encourages applications from Minority Group Members and Women.



Job Openings from Page 16 Section Launches Fund Drive for John McAdoo Award

University of Kentucky, Department Chair, Family Studies. The College of Human Environmental Sciences seeks a nationally recognized scholar in family sciences to lead the Family Studies Department into the 21st century as it addresses the diversity and changing needs of individuals, children, and families. This is a twelve month tenure-track position renewable on a six-year cycle based on faculty and dean approval. Responsibilities include providing academic leadership to the Department and direction for undergraduate and graduate programs, managing fiscal resources, personnel matters, and seeking external development opportunities. The Chair serves as the administrative representative of the Department on various College and University committees, recommends the appointment/promotion/tenure of faculty, conducts periodic evaluation of faculty and staff, and implements the Department's programs within the University's guidelines. The Chair is expected to lead and mentor faculty from diverse subject matter disciplines and contribute to the scholarly activity of the Department, including teaching, research, and service in an area of family and consumer sciences.

Qualifications: The applicant must have an earned doctorate in Family Sciences or related area with expertise in lifespan human development, academic credentials eligible for faculty appointment at the rank of full professor, record of significant accomplishments in research and scholarly activities, successful experience in grant, contract, or project activities and in administration and graduate education. Demonstrated effectiveness in university teaching and knowledgeable about the land-grant system. Evidence of leadership activities in related professional societies and at the university level. Experience and/or interest in multi-ethnic and cross cultural aspects of families in a diverse society is necessary.

Applications and Nominations: Review of applications begins December 10, 1997, and continues until the position is filled. The appointment begins July 1, 1998. Nominations are encouraged. Applicants should send a letter of application addressing the position qualifications, a vitae, the name, address, telephone number, fax numbers, and e-mail address of three references to: Attn: Ruth Slaughter, Office of the Dean, College of Human Environmental Sciences, 102 Erikson Hall, Lexington, KY 40506-0050; 606-257-2878 (voice); 606-257-4095 (FAX).

The University of Kentucky is an Equal Opportunity Affirmative Action Employer.

DEADLINE

for the
next REPORT
February 15, 1998

Assistant Professor of Family Therapy: The Department is seeking a tenure-track Assistant Professor of Family Therapy to teach graduate and undergraduate courses in marriage and family therapy and child and family studies, mentor graduate students, and supervise marriage and family therapy students. Candidates should show evidence of outstanding potential in teaching and research. Earned doctoral degree in marriage and family therapy or related field is required. Resumes will be accepted until the position is filled, however, priority consideration will be given to resumes received by January 15, 1998. Send letter of interest, vitae, samples of scholarly work, and three letters of reference to: Dr. Linda Stone Fish, Chair, Search Committee, Marriage and Family Therapy Program, 202 A. Slocum Hall, Syracuse University, Syracuse, NY 13244-1250. AA/EOE.

Family and Consumer Sciences, California State University, Sacramento. Two tenure-track Assistant Professor positions, in Family and Consumer Sciences, California State University, Sacramento. Positions available August 1998. The department of Family and Consumer Sciences seeks two candidates whose qualifications complement one another to cover program responsibilities primarily in Human Development and Family Studies, Family and Consumer Sciences Education and Consumer Studies/Consumer Policy. Other areas in the department include Apparel, Marketing and Design, and Nutrition and Foods/Dietetics. At least one degree and a secondary area of expertise in Family and Consumer Sciences preferred.

Doctorate completed on or before August 23, 1998 preferred. Applicants in final stages of doctorate may be considered for appointment with requirement that degree be completed by January 2, 1999.

Responsibilities: Teach undergraduate courses and advise majors. Establish a pattern of scholarly activities. Participate in departmental and university committees, interdisciplinary projects, curriculum development and community service.

Review of applications will begin December 1, 1997 and will continue until position is filled. Interested candidates should submit letter of application, vitae, transcripts, and names and telephone numbers of three professional references to: Dr. Ann Moylan, Chair, Search Committee, Family and Consumer Sciences, California State University, Sacramento, 6000 J St., Sacramento, CA 95819-6053. Phone: 916-278-5098; FAX 916-278-7520; e-mail: moylan@csus.edu. Visit the CSU Electronic Bulletin Board for full position description: <http://csueb.sfeu.edu>. AA/EOE.

Meeting

April 15-18, 1998: Nurturing Caring Communities for Children and Families, Association for Childhood Education International. Contact: 800-423-3563; aceiconf@aol.com.

NCFR's Ethnic Minorities Section has received approval from the Board of Directors to launch the John Lewis McAdoo Dissertation Award and Fund.

The Section will provide leadership on the application process and selection criteria for the award which honors the late Dr. McAdoo, a member of NCFR since 1981, and the late husband of Harriette Pipes McAdoo, former NCFR president.

In order to build an endowment to support the award, a fund has been established. Persons wishing to donate should send checks payable to NCFR, indicating "McAdoo Award," on the memo line. You may also use the form below to make a donation by credit card.

More information about the application process and selection criteria will be printed in a future newsletter issue. For more information about the award fund, contact the Ethnic Minorities Section (Farrell Webb, chair), through NCFR headquarters.

Ice Cream Social Nets Donations for Shelter

Thanks to Brigham Young University (BYU), the Crystal City Hyatt, and NCFR members, a homeless shelter in Arlington, VA received a \$250 donation.

That's how much was contributed at this year's traditional BYU ice cream social during NCFR's conference. The Crystal City Hyatt, site of the conference, also donated money.

The donations were sent to The Carpenter's Shelter, "an ecumenical, community-based organization responding to the needs of homeless people," according to information received by NCFR member David Dollahite of BYU.

The program also provides shelter, programs, and services promoting "self-sufficiency for men, women, and families in a safe environment of dignity and caring," according to a shelter brochure.

"On behalf of BYU and NCFR, I express my appreciation to all those who contributed to this worthy cause," Dollahite noted.

"The generosity of those who gave allowed NCFR to make a small, but tangible, contribution to someone in need in Arlington, VA. BYU and NCFR plan to continue this tradition," he said.

"By the way," Dollahite added, "on behalf of BYU, I apologize to those who came after 10 p.m. and found the ice cream had run out. We will work harder next year to avoid that!"

Form for Contributions to the John Lewis McAdoo Dissertation Award Fund

Name: _____

Address: _____

Enclosed is my gift* to the John Lewis McAdoo Dissertation Award Fund in the amount of:

___ \$25 ___ \$50 ___ \$100 ___ \$150

___ \$200 ___ \$250 ___ \$500

___ Other \$ _____

___ My check to NCFR/McAdoo is enclosed.

___ Please charge my credit card:

___ VISA ___ MasterCard

Card No: _____

Expiration: _____

Name on card (print): _____

Signature of Cardholder

*If your organization has a gift-matching policy, please send information.

Mail form and check to NCFR, 3989 Central Ave. NE., Suite 550, Minneapolis, MN 55421.

Suzanne M. Randolph Ph.D.
Acting award committee chair
SR22@umail.umd.edu

Member News

NCFR member **Dr. Leonor Boulton Johnson** recently received a Proclamation from Governor Fife Symington of Arizona in honor of her professional achievements and national, state, and local community service.

Cited were her extensive research in ethnic studies; the U.S. Congress' recognition of her police work-family research; her leadership in establishing partnerships among AZ State University, the state of Johnson Arizona, and the African American communities; and her position as the first director of African American Studies at AZ State University.





Section News



Sections Honor Award Winners, Conduct Business



Three student/new professionals were recognized at the Education and Enrichment Section business meeting as recipients of the Section's 1997 Student Awards.

The winners are Dawn Goettler, University of GA; Amy Popillion, IA State University; and Lisen Roberts, University of TN.

Each award carries a \$200 stipend to help fund the winner's trip to the NCFR conference. Winners received the top three scores in a blind review process of 34 submissions.

Goettler is currently a fourth year doctoral student in the Dept. of Child and Family Development, University of GA. Her poster presentation was "The Relation Between Family Rituals and Family Differentiation from Mothers and Fathers. She earned a bachelor's degree and master's degree from OH State University's Dept. of Family Relations and Human Development. Currently she works for Dr. Peggy Herrman and Dr. Jerry Gale on a stateside multi-trait, multi-method research project examining the practice of mediation in Georgia. She would like to study transition to adulthood issues facing adolescents using a life-course perspective with implications for prevention programs. Dr. Lynda Roberts is her major professor.



Goettler

Popillion is a second year student in Human Development and Family Studies at IA State. Her graduate work has been focused on parenting, adolescence, and diversity in families. Her paper was on "Searching for Love: A Qualitative Study of Parenting Teens in a Residential Living Program." She earned a bachelor's degree in sociology/criminal justice, and a master's degree in human development and family studies. Her graduate experience has included working as an administrative assistant, teaching assistant, and research assistant. She hopes to pursue an academic position emphasizing teaching and advising. Her major professor is Dr. Sedahlia Jasper Crase. She also is a new NCFR member who attended her first conference in November.



Popillion

Roberts completed her doctorate in August, 1997, under the direction of Dr. Priscilla White Blanton at the University of TN. She is an assistant professor at Western Carolina University in Cullowhee, NC. Her winning paper, "An Evaluation of Marketing Factors in Marriage Enrichment Program



Roberts

Promotion," was written with Dr. Michael Lane Morris and was conducted during Roberts' doctoral studies at the University of TN. A more complete version of the paper has been accepted for publication in *Family Relations*. In addition to the study on marriage enrichment marketing, she has completed a dissertation study on the experience of being an only child.



It seems almost impossible to think that the conference we submitted proposals for February, 1997, has come and gone. "My, how time flies when you're having fun."

It has been a rewarding year serving as chair of the **Ethnic Minorities Section**. Before we begin planning for the 1998 conference, I want to thank many Section members who made the 1997 conference a success.

First, thanks to each of you who submitted proposals and to members who reviewed the 40 proposals submitted to our Section. Each proposal was reviewed by three Section members, which means several of you had three or four abstracts to evaluate. Special thanks to Chlandra Bryant, Melissa Landers-Potts, Roberto Reyes, Francisco A. Villarruel (Section chair-elect), and Farrell J. Webb (Section secretary/treasurer), for serving as discussants at the Ethnic Minorities Section symposia and paper sessions.

An appreciation of assistance also goes to the presiders/chairs of these sessions: Andrea G. Hunter, Ambika Krishnakumar, and Phillip Newman.

A big thanks to students who served as recorders to the symposia and paper sessions, namely Michelle R. Callahan, Nina L. Jenkins, and Trellis Smith.

Our Section sponsored a poster symposium, a new format for the conference, which represented four posters grouped together, focusing on Adaptations to Contemporary Stresses by Pacific and Asian-American families. The contributing authors and discussant of this symposium were Mary I. Martini, Barbara D. DeBaryshe, Ivette Rodriguez Stern, Grace F. Fong, and Rowena Fong.

Each of the symposia and papers sessions highlighted the strength and resiliency within and among ethnic families, living in challenging environments. It became quite apparent to many attending these sessions that when researchers ask questions to determine why some families succeed, the answers will reflect positive outcomes. Further, questions that emerged during the audiences' discussion of these presentations were more centered around issues related to "what makes families work, rather than what makes families fail."



Receiving awards from the Feminism and Family Studies Section were Terri Karis, above right, for the Outstanding Research Proposal From a Feminist Perspective, and Leslie King and Madonna Harrington-Meyer, not pictured, for the Outstanding Paper From a Feminist Perspective. Making the presentation was Beth Norrell, left, chair of the award committee.

I am proud to report that several of the established goals for this year were accomplished. Specifically, we received the approval of the NCFR Board of Directors to establish the John Mc Adoo Dissertation Award (See related article on Page 17.) Our goal is to have the award endowed so that we can present the first award during the conference in 2000. Those interested in contributing funds can send checks payable to NCFR-The John McAdoo Dissertation Award or may

contact Suzanne Randolph (sr22@umail.umd.edu), ad hoc committee chair, for more information.

The Section also had the goal to increase communication among members. We were able to accomplish this by establishing a web page and listserv. Farrell Webb established the web page,

See Sections on Page 19

FAMILY LIFE EDUCATION CURRICULUM GUIDELINES

REVISED AND EXPANDED!

Offers guidelines for developing or assessing family life education programs over the life span. A must-have for anyone involved in family life education program development or assessment.



Editor David J. Bredehoft, Ph.D., has revised and expanded the contents of the NCFR Family Life Education Curriculum Guidelines to include a number of excellent resources for anyone working in family life education. Contents include: *University and College Curriculum Guidelines*, *A Framework for Life-Span Family Life Education*, a K-12 sexuality curriculum guide, an evaluation guide, a parent education program guide, and family life education references and resources.

\$14.95 CFLE/NCFR member • \$17.95 Non-member

Contact the NCFR office for ordering information.



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REP 1297

Sections from Page 18

and Reid Luhman, our newsletter reporter, established the listserv. If you are a member and are interested in subscribing to the listserv, contact Reid at raluhman@pcsystems.net, and Farrell at fwebb@ksu.edu for the web address.

Several of you indicated in the 1996 Section survey that we need a more active mentoring program in our Section. We decided to incorporate our mentoring efforts into the NCFR Mentoring Program and appoint a Section representative who will serve as a consultant to the NCFR Membership Committee which houses the Mentoring Program. This individual will provide names of scholars from our Section when requests are made for mentors who focus on research in the area of ethnic minorities families. Our representative is Norma Burgess.

Another Section goal that was established and accomplished this year was co-sponsoring sessions with other Sections, namely Religion and Family Life and Family Therapy. The Sunday Worship Service at the conference, co-sponsored with Religion and Family Life, was an uplifting, rewarding, and spiritual experience.

I am happy to announce that the Marie Peters Award will be presented at the 1998 conference and the Recipient's Lecture during the 1999 conference. This award recognizes scholars, researchers, and practitioners who have made a significant contribution in the area of ethnic minorities families. The award is

presented in memory of Marie F. Peters, a former NCFR and Section board member. A check for \$1,000 and a plaque are awarded. A nomination form is found on Page 12 of this newsletter.

Finally, our business meeting was very successful. There were about 75 persons present. A slate of officers was presented for chair-elect, secretary/treasurer, and student/new professional representative. The election will take place in Spring, 1998. Please return your completed ballots and remember to support Section members who are running for positions at the national level.

Several standing committees were developed to address other issues that emerged in the 1996 Section survey. The three committees are Membership and Information Dissemination, Mentoring, and Publication and Research. Specifics regarding these committees will be posted on the Section's web page and listserv. If you are interested in volunteering to serve on these committees, please contact me. I will be in touch with the committee chairs in mid-January, 1998, for an update. For those of you volunteering to complete the survey conducted by the Action for Diversity Committee, please return the completed survey to Estella A. Martinez, committee chair.

Next year's conference theme is "Families in a Global Context: Media, Environment, and Peace." Please submit proposals to this Section that utilize the theme to explain variations in families from diverse racial and ethnic groups. Proposals for papers, posters, symposia, panels, workshops, and any innovative sessions are encouraged. The deadline is

January 26, 1998 postmark.

If you have questions about appropriate submissions or have recommendations for speakers, especially for RUPs, or would like more information on our Section, please contact me. If you were unable to sign the list at our business meeting to review proposals, serve as a discussant, presider, and/or recorder, and are interested, contact me at vmurry@fcs.uga.edu or 706-542-4793 or 706-542-4855.

Have a safe, enjoyable, and prosperous holiday season and upcoming New Year.

Velma McBride Murry
Section Chair



Abstract submissions were slightly higher for the **Family and Health Section** this year compared to last, with 48 proposals. Just over half were selected for presentations in four paper sessions, a symposium (20 papers), 17 posters, and two round tables. All of the papers were presented in designated Section sessions. In keeping with the NCFR emphasis on building symposia for the papers, all but one paper session had a discussant and a recorder.

Each abstract was blind reviewed by two persons, with the Section chair providing the third review. Our volunteer reviewers did excellent jobs: Kathy Anderson, Perri Bomar, Glenna Boyce, Kit Chesla, Marilyn Friedmann, Barb Elliott, Shirley Hanson, Marsha Heims, Barbara Holder, Darryl Goetz, Barbara Mandleco, Pei Fan Mu (Taiwan), Barb Sorenson, and Marcia Van Riper. I encourage new members to volunteer to review. It is a very good way to become

involved in the Section.

Recorded critiques will be presented in the upcoming issue of the new Networking newsletter for those members who were unable to attend the conference.

In addition to the symposia, our Section took the lead in co-sponsoring a special symposium with Dr. Stuart Hauser of Harvard Medical School and director of Judge Baker Center for Children. This session was developed to highlight Hauser's presentation, "Beyond Adolescence: Discovering Intergenerational Continuities in Close Family Relationships Through Longitudinal Study." He shared an important 23-year longitudinal study of outcomes in family roles of persons diagnosed with mental illness during adolescence. Dr. David Reiss of George Washington University provided an excellent critique.

Membership

Currently there are (October figures) 345 members in the Section, up from 326 in 1996--and the highest in the Section's history. However, there is concern with the relative lack of interdisciplinary diversity in the active core of participants, a concern for which the Section is trying to seek solutions. One goal is to bring in more members with all kinds of diversity. Another is to try to attract more international members. In addition, the officers have explored how to use electronic communications to increase Section member networking and participation.

Members at the Section business meeting voted to start a listserv as soon as details can be worked out.

Newsletter

After a slow start with the loss of both editors last year, two new co-editors were named: Marsha Heims of OR Health Sciences University and Barbara Elliott, University of MN-Duluth. The new publication has been renamed at the members' request following last year's business meeting.

The new newsletter name is "Family Health Networking." One has been published this year, with another due out soon. The editors also plan to introduce one electronic publication each year. Thanks to both Marsha and Barbara for looking at new ways to connect our members. Please send your ideas or articles to them heims@ohsu.edu or bholder@clemson.edu.

1998 Conference

The 1998 annual conference will be in Milwaukee, WI. For our Section, the theme will support presentations that focus on reciprocal interactions with the larger world, including transmission of patterns of violence and international comparisons in health issues. (See the Call for Abstracts inserted in this newsletter.) If you have an idea for a research or teaching round table, please contact one of the officers. We also encourage you to collaborate with colleagues and submit an entire

See Health on Page 20

Families in Focus Series

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Jay A. Mancini, Senior Editor

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Jay A. Mancini, Senior Editor

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Health from Page 19

symposium.

Focus Group

Currently there is only one focus group under our Section: Nursing. Glenna Boyce announced a number of people are interested in developing a focus group for families and children with disabilities. This is only in the formative stage. If you are interested, please contact her at: glenna@cpd2.usu.edu.

Patricia Tomlinson
Section Chair
tomli001@maroon.tc.umn.edu



Family Policy Section members arrived at the 1997 annual conference early to attend the fourth annual Public Policy Advocacy Workshop on November 6. Thanks to our Washington representative, Margaret Feldman, and her wonderful contacts and knowledge of the metro system, the pre-conference was a stimulating and informative experience!

About 20 members registered for Option 1 which included taking the metro to Capitol Hill and attending Congress, listening in on hearings, or visiting legislative offices. Lunch was held at the Library of Congress where Patrick Lemon of OMB-Watch was the guest speaker.

Those choosing Option 2 took the metro to the National Institute of Health campus where Susan Persons from the Office of Behavioral and Social Science Research (OBSSR) greeted them. They toured the campus (our tax dollars at work!), and then heard a series of speakers from the following agencies: National Institute on Aging, OBSSR, National Institute on Mental Health, and the National Institute on Child Health. Each spoke about ongoing research in their agencies and available grant opportunities. The day was concluded by taking the metro to Capital Hill and joining the Option 1 group to share the day's experiences at a reception in a Senate hearing room. Sheila Wellstone, wife of Senator Wellstone (D-MN), joined us and encouraged us to make contact with our representatives and stressed the importance and power of advocacy.

Thanks to all who attended. We hope to see you again at next year's conference in Milwaukee.

At the Family Policy Section meeting we launched right into business by naming our newly appointed internship award after Margaret Feldman, a richly deserved honor. Congratulations to Margaret!

Outgoing Chair Leonor Boulton Johnson reported that Section proposal submissions had increased substantially and encouraged participation of members in reviewing and submitting proposals next year. We also approved \$500 to be used for our intern award in 1999. Applications will be available at the 1998 Section meeting, and an award will be announced in April 1999. Thanks to Tammy Henderson and Pam Monroe for developing and revising the intern award guidelines. Please contact Leslie Koepke

at koepke@uwstout.edu for more information.

Leslie Koepke (UW-Stout, Menomonie), incoming Section chair, thanked Leonor for her efforts over the past two years and introduced the new Section board members. Congratulations to Susan Bowers, vice-chair, University of Northern IL, Hallie Duke, secretary/treasurer, TX Dept. of Health, and Jackie Kirby, student/new professional representative, OH State University. My goals for the next two years include:

◆ Revise the way proposals are reviewed by the Section.

◆ Develop a fifth (and final) Public Policy Advocacy Skills Workshop to be held in 1998 in Milwaukee.

◆ Develop and publish a Handbook for Advocacy and Family Research with Elaine Anderson, since the Advocacy pre-conference will conclude in 1998.

◆ Develop a Family Policy mentoring program which would identify Family Policy scholars, researchers, and advocates who would be available for suggestions, ideas, and support.

◆ Identify fundraisers to increase the financial base for our intern award.

◆ Generate ideas for RUPs and the "interviews with" notable policy scholars to be developed (hopefully) for the 1999 NCFR annual conference.

New business included generating ideas for the 1998 conference and suggestions for new officers for the 1999 to 2001 term. We also voted to provide Sheila Wellstone with an honorary membership to NCFR based on her involvement and support.

It was suggested that a Family Policy Section website be developed, and Bill Rose was nominated/volunteered. Ideas for the website (or for future officers) can be sent to him at wrose@expert.cc.purdue.edu. Thanks, Bill!

Karen Bogenschneider (UW-Madison) is developing a website for resources relating to fostering family resiliency through policy development. Ideas for resources should be sent or may be obtained by contacting Karen at kpbogens@facstaff.wisc.edu.

Next year's conference theme, "Families in a Global Context: Media, Environment, and Peace," offers a wonderful opportunity to highlight policy advocacy, development, and research within a global context. I am particularly interested in proposals which highlight ways to develop and evaluate policies to improve family well-being via the media, environment, and peace. Panels, debates, forums, or other innovative sessions are invited. We have a large student/new professional population; please encourage and involve them in proposals. Finally, I would also welcome suggestions of invited speakers who might provide insight on family policy development and evaluation.

If you have any questions about appropriate submissions for the Section and/or conference, or would like to

communicate with me about Section business, the pre-conference, or intern award, please do so:

koepke@uwstout.edu or at 715-232-2237.

Leslie A. Koepke
Section Chair

The Work/Family Focus Group of the Family Policy Section met November 7, with 34 persons attending. Co-chairs Debra Berke and Ruth Sather Sorenson presided. Lynet Uttal was elected co-chair to replace Berke who has served for the past three years.

Our program featured two NCFR members, Margaret Feldman and Jeff Hill, who addressed, "Trends in Work/Family Policies and Practices." Hill, of IBM, presented information from his research on workplace flexibility and family-friendly policies that have been implemented at IBM.

Feldman, NCFR's Washington representative, presented information on current legislation and cited issues that need to be addressed through research and public policy. Their presentations stimulated good discussion about directions for future research.

Ruth Sorenson
Focus Group Co-chair



The Family Therapy Section of NCFR is alive and kicking! Our Section business meeting was well attended by a very enthusiastic group. Most of our time was spent in break out groups that focused on goals for the coming year. Each Section member selected a group and then groups discussed and developed action plans related to the goals. Results of these groups included:

▲ The establishment of a listserv for Section members. Volker Thomas agreed to spearhead this effort. The listserv will be maintained by our member-at-large Lydia Marek. A vote was taken to spend money from the Section budget to complete this important link as soon as possible. All Section members will be notified through the U.S. mail on how to subscribe: Watch your mailboxes!

▲ Further collaboration with AAMFT on a research initiative. Members of the Section are involved in a research consortium with AAMFT and will be providing insight on how our Section can become more involved with their efforts. Tony Jurich provided an update on the summer research institute.

▲ Because of the concern regarding a lack of applied articles in Family Relations, it is suggested that the Publications Committee appoint an associate editor of Family Relations from the Family Therapy Section who would recruit editorial board members to review submissions to the journal. At least half of the journal would be dedicated to intervention articles.

▲ Suzanne Bartle-Haring will pursue with TCRM the possibilities of a pre-conference workshop for Family Therapy Outcome Research

Methodology.

▲ A focus at next year's conference on international family therapy with the possibility of sponsoring a featured speaker in this area. This group is also interested in increasing the number of symposia submissions for the program and in developing round tables focused on interventions with specific problem areas (e.g., eating disorders, depression, etc.). **Remember: The number of slots we have on the program is dependent on the number of submissions to our Section.**

Other highlights of the meeting included:

▲ Presentation of two student awards. Recipients were Maryann Walsh for her submission, "Looking at the Picture by Stepping Outside: A Qualitative Study of Parents' of Adolescents Experiences of Family Therapy," and Gaye Stone for "Preliminary Development of a Covert Conflict Observational Rating Scale." Congratulations and \$250 were presented to each for their outstanding proposals.

▲ Jacqueline Himelright was elected to fill the vacancy of the student/new professional representative on the executive committee. She will head the development of the Section newsletter this year and will participate in executive committee meetings.

▲ Candace Russell of the nominating committee reported the upcoming ballot for Section officers. Nominees are: chair: David Baptiste, James Harper, and Volker Thomas; chair-elect Mudita Rastogi and Richard Wampler; secretary/treasurer: Kathleen Briggs and Jean Coleman; member-at-large, Steven Anderson and Charlie Hendrix; AAMFT liaison: Mark White and Scott Wooley; and student/new professional representative: Briana Nelson and David Van Dyke.

We look forward to a very productive year. Look for the announcement about subscribing to the listserv and start working on your conference proposals today!

Janie Long
edlong@alpha.nlu.edu
Section Chair



Iwant to begin by thanking John DeFrain and our other International Section officers for the good work they have done these past two years. I look forward to working with Jay Schvaneveldt, Raean Hamon, and Xiaolin Xie for the next two years as we serve you in the Section

We have some exciting plans for 1998. As you know, the annual conference in Milwaukee has a global theme, and we look forward to a lot of participation from Section members. The Call for Papers is inserted with this newsletter, and our first task during the winter (and Idaho winters give me lots of opportunities for indoor work) will be to review proposals. I will be calling on some of you to help with that process.

In April, Jay will attend the spring NCFR Board meeting where the

See International on Page 2

international from Page 20

conference program is put together. In addition to our usual sessions, we intend to sponsor one of the plenary addresses and to have a social (in connection with our Section business meeting) to honor some of our international visitors. Results of that will be reported in a newsletter that Raeann will organize for us and mail out this summer.

We will continue our efforts to make NCFR more international in scope. In 1998 we will work with the Association of Councils to form regional councils outside the U.S., and also to encourage all non-U.S. members to join our Section. I will be asking some of you to assist me in contacting these members.

Please do not hesitate to contact me at any time about Section business: Dept. of Family Science, Ricks College, Rexburg, ID 83460-0605; 208-356-1344; ingoldsbyb@ricks.edu.
Bron Ingoldsby CFLE
Section Chair



I have been hearing some good reports about the **Religion and Family Life Section's** participation at the 1997 annual conference, and I only wish I could give a first-hand account of that! Unfortunately, a death in my family immediately before the conference prevented me from attending. Thank you to those who helped cover my responsibilities during that time. I really missed getting to see you and hear what's new in your lives.

It was a joy working with Velma McBride Murry, Ethnic Minorities Section chair, to co-sponsor the worship service. Dr. Cheryl Sanders, pastor of the Third Street Church of God and associate professor of ethics at Howard University, shared how their congregation has created a vital presence in the Washington, DC urban area.

Congratulations to those who participated in the paper, symposium, and poster sessions. If someone who attended these sessions would care to write up a brief report for our Section newsletter, those of us who missed them might not feel so left out. Please contact me if you are interested.

Onward to 1998 and Milwaukee! We have some exciting goals ahead regarding membership and further collaboration with other sections. Religion and Family Life is relevant to a wide range of professional and personal interests, perhaps now more than ever. Our challenge is to harness some of this Section's resources and pair it with the interests and expertise from the greater NCFR membership in order to make our focus more relevant. We have something to offer each other as practitioners, clergy, clinicians, students, and academicians both within our Section and beyond. Together let's concentrate some of our energies towards this goal.

One step in this direction might be to submit an abstract to our Section for the 1998 conference. Proposals are a great way to tap into our Section's resources and submitting your work helps keep our relevance in the forefront. Even is your abstract is not strictly "religious" in

content, it might be a good fit with other submissions that are more overtly religious/spiritual, and provide some crossover grist for the discussion mill!

As your officers, we would enjoy hearing from you with comments, suggestions, questions, etc. Feel free to contact us at the following e-mail addresses:

Judy Watson Tiesel, chair:
tiese003@tc.umn.edu

Carla Dahl, vice-chair
c-dahl@bethal.edu

John Conger, secretary/treasurer:
congerjd@dlu.edu

Curtis Fox, S/NP representative:
cafox@utkuk.utcc.utk.edu
Judy Watson Tiesel
Section Chair



Three winners received this year's Research and Theory Section outstanding student originated research awards.

James David Lambert, University of WI-Madison, and Sheila Marshall, University of British Columbia were recognized for their paper, "Mattering as a Father: Toward a Theoretical Conceptualization of the Psychological Meaning of Fatherhood," and Lisa S. Matthews, IA State University, for "The Intergenerational Transmission of Attributions."

Plaques and checks for \$200 were presented to the winners.
Alan Booth

Since the **Men in Families Focus Group** of the Research and Theory Section was founded by Bill Doherty and Ralph LaRossa a few years back, it has attracted a growing list of people in the organization who are interested in research and issues related to men's experiences in families.

The roster of group members is now well over 100. The second generation of co-chairs--Anna Dienhart and Dave Dollahite--has just passed the leadership to another generation. In order to transition to a staggered term, three co-chairs were elected--Rob Palkovitz, Adam Shapiro, and William Allen--with James Lambert taking on the newsletter responsibility.

The initial values and principles continue to guide the work of the co-chairs and speak to group members about our purpose:

1. We emphasize both men's needs in families and men's responsibilities in families.
2. We aim for balanced perspectives on men's actions in families, focusing on both positive and negative behavior.
3. We embrace equality between women and men as an ethical mandate and as a guiding principle for our work.
4. We value the study of men in a wide variety of family contexts across racial, ethnic, class, and age groups, and across historical eras.

5. We are open to studying divergent forms of masculinity as they interface with family life in North America and around the world.

6. We seek cooperative and supportive relationships with feminist scholars studying gender and families.

7. We seek similarly cooperative and supportive relationships with other men's studies groups.

In recent years, the focus group has worked to increase the presence of papers and symposia speaking specifically to issues related to men's involvement and experience in families. The 1997 conference was a particularly opportune time for group members to collaborate to participate, and indeed, many members worked together with great success to submit proposals.

We noticed their success as the 1997 program was rich with difficult choices for those interested in men's issues. The focus group also sponsored a special guest speaker at our meeting. Dr. Wade Horn, director of the National Fatherhood Initiative, spoke on "Making Room for Daddy: Promoting Fatherhood in a Diverse and Changing world," to a full room of conference attendees.

If you are interested in joining our focus group, but have not had a chance to get your name on our list at recent conferences, let us know (you must be a member of the Research and Theory Section to qualify). We send out a newsletter once or twice a year and meet during NCFR's annual conference. It is an opportunity to meet other scholars and practitioners with diverse interests related to men in families and to share your ideas. Each year we try to find a forum that will provide stimulating ideas and a forum for discussion.

Anna Dienhart
adienhar@uoguelph.ca

The **Qualitative Family Research Network**, a focus group within the Research and Theory Section of NCFR, announces the Anselm Strauss Award, established to recognize outstanding qualitative family research.

The award is named for Anselm Strauss whose life work was the develop and practice qualitative methodologies. The award will be presented for the first time in November, 1998.

Nominations should be qualitative family journal articles and book chapters published during the previous calendar year--1997. The focus must be on qualitative family research although the work can be data-based and/or methodologic, and/or theoretical in purpose. High quality submissions of all types of qualitative work are welcome, with on single method having advantage over others.

Guidelines to assess the submissions will include completion of its purpose, the richness and "grab" of the ideas, originality, organization, and clarity. Each submission will be appraised in terms of what it purports to be, including, but not limited to, an ethnographic, feminist, grounded theory or phenomenologic work.

If submissions are research, also assessed will be the rigor of the research process, the clarity of the findings, the

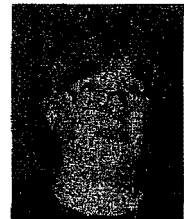
representation of the informants' views and, if appropriate, representation of the researcher's views.

Nominations by self or another are welcome until April 1, 1998.

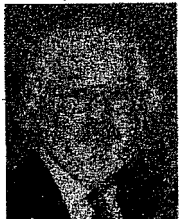
Each submission must be accompanied by a letter outlining the reasons for the nomination. Six copies of the submission and letter should be mailed to the award coordinator: Elizabeth Church, Ph.D., Associate Professor, Counselling Centre, Memorial University, St. John's, NF, Canada A1C 5S7.

For more information, contact Church at echurch@morgan.ucs.mun.ca.

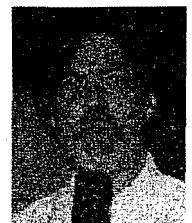
RUPs Presenters



Patterson



Pitzer



Bowen

Research Updates for Practitioners (RUPs) at this year's annual conference were delivered by Charlotte Patterson, Ronald Pitzer, and Gary L. Bowen. Patterson's topic was "Lesbian Mothers, Gay Fathers, and Their Children," with Pitzer addressing "Corporal Punishment in the Discipline of Children in the Home," and Bowen speaking on "Parental Involvement with Children's Education."

Author Meets Critics



Popenoe



Doherty



Shehan

The conference session, **Author Meets Critics**, featured a debate among David Popenoe who wrote *Life Without Father: Compelling New Evidence That Fatherhood and Marriage are Indispensable for the Good of Children and Society*, and William J. Doherty of the University of MN, and Constance L. Shehan, University of FL.

**Conference
Photos by
Bob Keim**

1998 Conference Plans Underway

You, the members of NCFR, have sent me on a quest. You have given me a charge-- to go out into the world and, by the deadline of November 1998, ford rivers, climb mountains, slay dragons, and find the ultimate truth so I can present it to you in the noble court of the Hyatt Hotel in Milwaukee. You have asked me to plan an inspiring, memorable, enjoyable meeting that will have a lasting impact on the field of family studies (along with child development, family medicine, feminism, family therapy and all their close relatives) and will consist of meetings that start on time and take place in rooms that have excellent acoustics, comfortable chairs, fascinating people, and fresh, moving air that is not too cool. You want good food, good music, low hotel room rates, and lots of half-price books and door prizes.

Unfortunately (or fortunately), the massive scope of this quest continues to be revealed to me rather gradually. I wonder if I would have set out to accomplish it if I had known in the beginning how daunting it might become. Yet it is reassuring and motivating to know that I am not on this quest alone.

Each year you send a new person on this quest. I don't think any of those souls have been reduced to ashes by the fire-breathing dragons lining the path, but I don't know that anyone has successfully completed all of the tasks to the total satisfaction of everyone. Yet that is my mission. I have mustered my skills and my strengths for the perilous journey ahead. I suspect that it is not possible to get it all right, but Ralph LaRossa made a gallant and noble effort and completed many outstanding tasks with the 1997 meeting. His successes are both inspiring and humbling, and I hope to do as well. Katherine Allen has just set out on her quest toward the 1999 meeting. I wish her the best!

Thank you for your trust and encouragement. I welcome any adventurous souls to join me on this quest. And please let me know if you see any dragons ahead.

In a more serious tone, here is some basic information about the plans for the 1998 NCFR annual conference in Milwaukee, with the theme:

*Families in a Global Context:
Media, Environment, and Peace*

A stock market crash in Hong Kong, a drought in Korea, threatened military raids in Iraq, trade agreements with Mexico--all of these world events impact how families in many countries experience life and interact with each other. At the same time, the way a parent teaches a child to react to a bully, the choice a family makes about buying a car, the videos a teen rents, and a young adult's decision to enlist in the military all shape what the world will be in the future. Those topics are what this conference theme will address.

Plenary Speakers

Atle Dyregrov, Center for Crisis Psychology, Bergen, Norway. Dr.

Dyregrov has consulted with many countries that have experienced war and/or terrorism. He will explore the impact of those conditions on children and families.

Charlotte Cole, vice-president for International Research, Children's Television Workshop, New York, NY, with **Anna Guenina**, director of Research and Content, Children's Television Workshop, Moscow, Russia. Drs. Cole and Guenina will discuss the issues they consider when they make decisions regarding public television programming to children in the U.S. and Russia.

Julie Thompson, Office of Public Information, United Nations, New York. (originally from New Zealand). Ms. Thompson is responsible for encouraging on-going, global efforts to achieve environmentally sustainable development as presented at the Rio environmental conference. She will propose ways that families participate in this process.

In addition to the regular conference, there will be a special pre-conference on work and families. It is an exciting collaboration between Family Service America and NCFR. Family Service America is a group of family-serving agencies in 200 communities around the country. It is about to merge with another group of agencies, which will make it the largest such group in the nation. This one-day pre-conference will bring together employers, researchers, and practitioners to get to know each other and benefit from each other's expertise. We hope that the employer group will include not only corporate employers, but also universities, the military, government, and health care. Extending the RUPs model, we are considering research updates for employers and practitioners and application updates for researchers and employers. Registration will be limited, but we want NCFR members to be well-represented. Contact Shelley MacDermid at Purdue University with questions, suggestions, and offers to help.

The 1998 NCFR Annual Conference will have new features and new ideas along with the features you have come to expect and demand. There are rumors that

President Greer Litton Fox will introduce some entirely new opportunities. Stay tuned for updates and information.

Come to Milwaukee, but visit the world!
Judith A. Myers-Walls
1998 NCFR Program Vice-president

Meeting

April 19-21, 1998: **Parenthood in America**, sponsored by the University of WI-Madison, Monona Terrace Convention Center. Contact: Ann Whitaker, 608-262-4509; ann.whitaker@ccmail.adp.wisc.edu.



Distributing materials about Milwaukee, site of NCFR's 1998 conference, was Jacqueline Haessly, 1998 local arrangements chair.

Milwaukee: An Exciting Place for the 1998 Annual Conference

Now that the 1997 NCFR conference has ended, it's time to begin making plans for the 1998 conference, "Families in a Global Context: Media, Environment, and Peace," scheduled for November 12-17 in Milwaukee, WI.

Situated on Lake Michigan and linked by parks and parkways, Milwaukee offers breathtaking scenery just minutes from the conference site, the Hyatt Regency Hotel. Milwaukee boasts an exciting array of ethnic restaurants to please every taste.

Within walking distance of the hotel is a museum of natural history, and IMAX theater, Discovery World and the Betty Brimm Children's Museum, and an internationally recognized art museum. There are also smaller galleries, several theaters--including the Milwaukee Repertory Theatre--several concert halls, and three universities: Marquette, Cardinal Stritch, and the University of WI-Milwaukee. Major league sporting events include Milwaukee Buck's basketball, Admirals' hockey, and the Wave soccer team.

Nearby attractions include the Milwaukee Zoo, jogging trails, ice-skating rinks, cross-country and downhill ski trails, and Kettle Moraine Glacial Parks. The state capital in Madison and the famous Wisconsin Dells vacation sites are two hours west of Milwaukee. Just two hours north is Green Bay, home of the Green Bay Packers, 1997 Super Bowl

Champions.

Milwaukee is also home to the world's largest International Folk Fair, featuring dance, music, and foods from more than 100 countries from all continents. The 1998 Fair is scheduled for November 20-22, just following the NCFR conference.

As chair of the Local Arrangements Committee, I urge you to consider arriving in Milwaukee early to enjoy one or more of Milwaukee's fine restaurants and other attractions, and attending the International Folk Fair. Of course, you will participate in one of NCFR's best-ever conferences in between! Bring your family. Child care is available.

For information about upcoming events in Milwaukee or Wisconsin, contact the Greater Milwaukee Convention and Visitor's Bureau at 414-273-3950 or the WI Department of Tourism toll free at 800-432-8747.

Jacqueline Haessly
1998 Local Arrangements Chair

Papers Due

Papers are due February 28, 1998, for a conference, "Work and Family: Today's Realities and Tomorrow's Visions," scheduled for November 6-7, 1998, in Boston, MA.

The conference is sponsored by the Sloan Foundation, the Business and Professional Women's Foundation, and the Wellesley College Center for Research on Women. It will provide an opportunity for presentation and discussion of current research on combining employment and family responsibilities.

Papers from all disciplines will be considered and will be selected by peer-review committees chaired by Rosanna Hertz and Nancy Marshall of Wellesley College.

Two-page paper proposals will be required. To receive a complete Call for Papers, contact May O'Neill at 202-293-1100, ext. 182; FAX 202-861-0298.

Special Issue Call for Papers!

Journal of Family Issues invites submissions for a special issue on International Perspectives on Marriage. The deadline for submissions is February 5, 1998.

Four copies of the paper must be submitted. For more information, contact Sandra Lee Browning, University of Cincinnati, P.O. Box 210389, Cincinnati, OH 45221; 513-556-0262; FAX 513-556-3303; sandra.browning@uc.edu.

CFLE Numbers Growing, Spirits Rising

by Tommie Lawhon Ph.D.,

CFLE, CFCS

CFLE Focus Group Chair 1996-97
Professor, Child Development and
Family Studies,
University of North TX

Two dreams are coming into fruition. Both are connected to the healthy development of the National Council on Family Relations' Certified Family Life Education Program. First, the membership is growing in spirit, and second, Certified Family Life Educators (CFLEs) and Certified Family Educators (provisional) are increasing in number. When these two elements are present, rapid growth will result, and a forecast of doubling our members is reasonable by 2000.

Growing in Spirit

CFLEs can provide public support for families and enhance the recognition of their certification at the same time. One way to accomplish this feat is through individually and collectively honoring families throughout the world during Thanksgiving week.

In a telephone interview with Sam Wiley, an educator in Indiana who originated the idea of formally establishing a "National Family Week" in 1970, it was found that the effort took two years before being realized. A search of the *Congressional Record* shows that the proposal for a week of recognition, acknowledgment, and celebration was debated in the 92nd Congress on August 18, 1972. The original proposal was for a permanent establishment of the week, but Congress limited the bill to one year, 1972. The U.S. Code reflects that on October 2, 1972, the first law was passed establishing the week of Thanksgiving for this special recognition, and the *Code of Federal Regulations* contains the first National Family Week Proclamation by a U.S. President. It was issued on November 18, 1972.

After 1972, there were not Presidential Proclamations for three

years, but they began in 1976 and have extended through 1997. All of these documents are published in the *Federal Register*. From 1995 through 1997 President Clinton has not waited for a law or support from the House or the Senate to recognize this special time; instead he has provided a self-initiated presidential proclamation.

Copies of proclamations and appropriate ceremonies and activities can be found in many locations. Two enriching efforts have been developed by Family Services Canada and Family Service America. Family Services Canada's article, "National Family Week Activities," is on the internet at <http://www.cfc-efc.ca/fsc/active.htm> and Family Services America's book, *Believe in Family*, can be purchased from FSA at 11700 W. Lake Park Dr., Milwaukee, WI 53224.

The spirit moved me to develop a proclamation for Thanksgiving Week 1997 and to submit it to the CFLE Focus Group in Washington on November 7. There was a recommendation that it be presented to all CFLE members through the newsletter. The updated version appears below. Please forward any recommendations or comments about the proclamation and the week it commemorates to Dawn Cassidy at NCFR headquarters. Celebrating the family is one way to grow in service, in love, and in spirit.

National Family Week November 22-28, 1997

A Proclamation

Whereas, the family is the basic backbone and strength for its members and a stable structure to society; and

Whereas, the family unit encourages respect, self-discipline, communication, and a sense of community among its members and within society; and

Whereas, the family understands the needs and wants of each member, while providing love and affection and a place

for self-renewal; and

Whereas the family is united behind, committed to, and concerned about each of its members; and

Whereas, a specific time should be set aside to acknowledge and celebrate this special group;

Now, therefore, be it resolved that the Certified Family Life Educators of the National Council on Family Relations celebrate and acknowledge that Thanksgiving week, which begins on Sunday, November 22 and extends through November 28, 1997, is recognized by U.S. Proclamation as "National Family Week." We invite all the people throughout the world, to mark this week with appropriate ceremonies, activities, and other enriching efforts that benefit and honor the family.

A second way to grow in spirit while receiving some recognition for NCFR's CFLEs is to proclaim, honor, and celebrate "National Parent's Day." In 1994, President Clinton signed into law a resolution unanimously passed by the House of Representatives and the Senate to set aside the fourth Sunday in July as National Parent's Day; the first official day was celebrated in 1995. Many groups and individuals focus on the issues of parenting while recognizing and honoring parents for their efforts. CFLEs could plan family-and-parent affirming actions for that Sunday, and they could draft proclamations to be signed by state governors, local mayors, and others.

Parents, families, and other caregivers have profound impacts upon individuals and society. If our country is to succeed in the 21st century and beyond there needs to be renewed commitments and support that will strengthen parents and families. There must be compassion and a passion to provide the encouragement and tools that Americans need to make the most of their lives. These efforts are to provide children, parents, and others with a caring environment in the home, the community, the work place, and the

nation. We, as a group and as individuals, can call upon all Americans to acknowledge and celebrate family life, the backbone of our society. Caring is not only a feeling, but a reaction, and an action designed to benefit this special group that provides a stable structure for the growth and development of its members.

Growing in Numbers

More and more individuals are standing together as CFLEs have increased to 680. In 1997, 99 applications were received including 83 regular CFLE forms and 16 short forms from those coming through Approved Academic Programs. The retention rate for five-year recertification exceeds 93 percent.

Eighteen Academic Programs, 15 undergraduate and three graduate, have met the NCFR CFLE requirements. Programs from other institutions are currently under review or have been tabled. Completing the review process is another way that CFLEs can stand together, improve programs, meet standards, and serve individuals and families. It is not unreasonable to expect that there will be 75 approved programs; shall we set 2000 as a time to realize this goal?

Growth will come as NCFR and CFLE members enhance and strengthen the ties between individuals, units, work places, and programs, and as the credential receives greater recognition. One form of positive identification can come from tying into nationally recognized and accepted weeks and days that honor those that CFLEs support. When the spirit is willing, people will work hard for their dreams.

Member News

NCFR member **Elam Nunnally**, professor of social welfare at the University of WI-Milwaukee, recently received the first distinguished service award given by the Finnish Association for Strength and Solution Focused Approaches to Helping.

Nunnally joined NCFR in 1968.

He is the co-originator of two programs--Couple Communication and Solution Focused Therapy--which he introduced into Finland. For the past 13 years he has provided training for professional counselors in Finland. Three of his co-authored books on communication have been translated into the Finnish language: *Alive and Aware, Talking Together, and Talking and Listening Together*.



Couple Communication is designed for couples who are not in crisis, but would like to build a more satisfying relationship. Solution focused therapy originated in Milwaukee, with all four of the founders having strong ties to the university there. Both Couple Communication and solution based therapy are in use around the world.

Family Life Education Life Span Framework Poster

Revised & Expanded

Later
Adulthood
Life Stage
Now Included

Available
October '97

This attractive, two-color, laminated, 38" x 27" wall poster, based on the Certified Family Life Educator framework, describes nine major content and learning concepts for family life education programs over four life stages: childhood, adolescence, adulthood, and later adulthood -- a total of 36 cells.

Latest revisions include the addition of later adulthood as a separate life stage and the incorporation of multi-culturalism, gender, and special needs throughout the framework. Ideal for curriculum design, program development, continuing education, classroom instruction, and program assessment. An excellent resource for those involved in family life education.

Family Life Education Life Span Framework Poster

CF9701 ISBN 0916174-54-9

CFLE/NCFR Member...\$19.95

Non-member...\$24.95

Family Life Education Life Span Framework Teaching Resources

Two outstanding teaching aids to accompany the framework poster.

Overhead Masters

Each cell of the Framework Poster has been reproduced as an individual master copy for making overhead transparencies -- nine content areas within each of the four life stages for a total of 36 masters. An ideal classroom accompaniment for the FLE Framework Poster. CF9702 ISBN 0916174-55-7

CFLE/NCFR Member...\$19.95

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Handout Masters

Handout masters that can be reproduced for classroom use. Each page focuses on one of the nine content areas of the framework throughout the four life stages. For example, one handout page includes Parent Education and Guidance concepts for childhood, adolescence, adulthood, and later adulthood -- a total of nine handouts masters. A perfect teaching aid for more in-depth discussion of the concept areas. CF9703 ISBN 0916174-56-5

CFLE/NCFR Member...\$14.95

Non-member...\$19.95

Family Life Education Life Span Framework Teaching Resources Package

Save almost \$10 by purchasing the complete teaching resource package!

Includes poster, overhead masters, and handout masters. CF9704

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REP8 97

Osborne Winners



This year's Ernest G. Osborne Award was shared by Katherine R. Allen, pictured above with Gary Lee, chair of the committee, and Paul C. Rosenblatt, pictured below, right, with Lee. Allen of VA Polytechnic Institute and State University, and Rosenblatt of the University of MN, were recognized by the award for distinguished careers as outstanding teachers in the family field.



Student Award Winner

Earning this year's Student Award was Karen Rosen, left. Making the award was Karen Myers-Bowman, 1996-97 NCFR Student/New Professional representative. The award recognizes a graduate student NCFR member who has demonstrated excellence as a student with high potential for contribution to the field of family studies.



Reuben Hill Winners

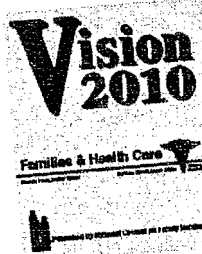
Receiving the 1997 Reuben Hill Award during the conference in November were, from left, Rand Conger and Lisa Matthews. Not pictured is K.A.S. Wickrama. Making the presentation was Jay Teachman, chair of the award committee. The Reuben Hill Award annually recognizes the outstanding article combining theory and research.

Submission Deadline

Family and Consumer Sciences Research Journal will publish a special collection of papers on "The Use of Qualitative Methods in Family and Consumer Sciences." It will include articles addressing the use of qualitative methods in all areas of family and consumer sciences and related disciplines concerned with the general well-being of families and individuals.

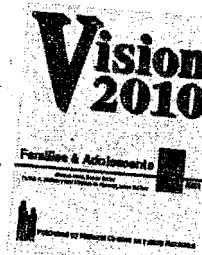
The submission deadline is April 1, 1998. Please submit four copies of the manuscript and a nonrefundable \$25 fee to: Donna Hendrickson Christensen, guest editor, School of Family and Consumer Resources, P.O. Box 210033, University of AZ, Tucson, AZ 85721-0033; dchriste@ag.arizona.edu; 520-621-7127.

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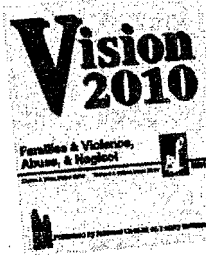
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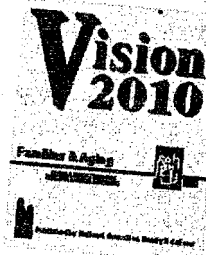
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Families & Aging Volume 4

Timothy H. Brubaker, Issue Editor Sharon J. Price, Series Editor
Addresses the impact of divorce, health, housing, ethnic/racial diversity, disabilities, economics, and caretaking on the elderly and their families. The 24 contributors stimulate interest in family policy, family-based problems, and offer suggestions for strengthening later life families' coping skills. An overview of aging and aging resources invaluable in the classroom and in the preparation of proposals and policies. 44 pages. ISBN: 0-916174-53-0. OP9607
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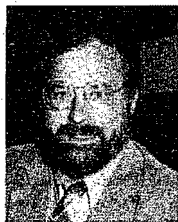
Association of Councils of the National Council on Family Relations

AFFILIATE Connection

December 1997 Volume 5, No. 4

Links, Liaisons, Leadership

Wow! What a conference! I have always returned from the annual conference with a renewed sense of appreciation and awe of all the hard work the affiliates do to promote NCFR and family life in their respective regions or universities. I want all of you to know that the work of the Association of Councils (AC) is also recognized and supported by NCFR's Board and officers. Keep up the good work—I speak for many in saying thank you!



Ponzetti

As I begin my term as president of AC, I must offer a heart-felt thank you to my predecessor, Dr. Anne Stanberry. She worked very hard as our president this past year, and committed a phenomenal number of hours to the AC. She was always available to offer support and encouragement to me as president-elect, and I wanted to take time here to recognize her important contributions to AC. Anne, thank you! I sincerely hope my year as AC president will build on the numerous efforts Anne initiated.

Membership Chairs Essential

The AC has much to consider this year. We need to establish stronger linkages throughout NCFR. In order to do this, I want to ask the affiliate presidents to identify (if they have not already done so) a membership chair. The promotion of NCFR and new members is fundamental to our work at the grassroots level. We must have a critical mass of involved, visible members if our voice is to continue to be heard and respected by policymakers and leaders in our states, regions, or universities. Each affiliate council must have a membership chair who will work with Rosemary Blieszner, NCFR's membership vice-president, to make NCFR a stronger organization.

Section Liaisons

We also want to create more formal links with NCFR's Sections. At the conference, the Education and Enrichment Section took the first step by identifying a liaison between the Section and the AC. It would be wonderful if liaisons with all other Sections could be identified. Let's be proactive and volunteer! If you are a member of one of NCFR's Sections and would like to be the "connection" between your Section and the AC, contact your Section chair and volunteer. Your help would facilitate information sharing. The AC supports the Sections and wants to play an active role in promoting Section efforts at the local level. We can do this only if committed NCFR members agree to

attend their Section meetings and the AC meetings to inform each group about what the other is doing. Let me know if you are interested!

Speaking of meetings, the AC Leadership breakfast and business meeting was one of the highlights of this year's conference. We had two hours scheduled and discovered that was not enough time to share all that is happening in the affiliates. Next year we will expand the event. Our president-elect, Norma Burgess, will be planning the session. Your input is welcome.

I hope to meet all affiliate presidents and officers, Section liaisons, and interested AC members next year. I think we can increase attendance next year in Milwaukee. Please, plan NOW to attend! Your presence is very important to what AC does each year.

Finally, the AC wants to make a more concerted effort to rally NCFR's Certified Family Life Educators in each state and region. We need to reach out to those who work tirelessly on behalf of families across the country, but also to family professionals who are unaware of the CFLE program or NCFR. We can, and should, support one another through ongoing contact and networking. I think the AC is a perfect organizational home for this interaction. We must make it a priority. Please share any efforts and successes you have experienced with such activities.

I certainly look forward to serving you during the year ahead. Together, we can provide a "place" for many family professionals to gather and support one another. If we believe in the importance of what NCFR has to offer, then it is up to us to get the word out. Let us work toward this goal during the coming year.

James Ponzetti Jr. Ph.D. CFLE
AC President, 1997-1997
503-636-4234
ponzetti@cnnw.net

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Program Chair Connie Steele
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423-974-4582

Secretary/Treasurer Maxine Hammonds-Smith
maxinehs@worldnet.att.net
Past President Anne Stanberry
anne.stanberry@usm.edu
601-268-6931



Thank You!

Anne Stanberry CFLE was recognized for her work as 1996-97 Association of Councils President at the conference in November. Making the presentation was Jim Ponzetti CFLE, 1997-98 AC president.

10 Councils Contribute to Cafe

A total of \$305 has been collected for the 1997 Hospitality Cafe hosted by affiliated councils at this year's NCFR annual conference. The donations made it possible to offer coffee, juice, and crackers at the Hospitality Booth during portions of the conference. The area was heavily used during the conference.

Thank you to the following councils: **Southeastern Council on Family Relations, \$50; Mississippi Council on Family Relations, \$25; Oklahoma Council on Family Relations, \$10; Minnesota Council on Family Relations, \$25; Northwest Council on Family Relations, \$25; District of Columbia Council on Family Relations, \$50; Illinois Council on Family Relations, \$25; Ohio Council on Family**

Relations, \$50; Alabama Council on Family Relations, \$25; and Indiana Council on Family Relations, \$20.

There is still time to participate: Send your check to Kathy at NCFR headquarters, 3989 Central Ave., Suite 550, Minneapolis, MN 55421. Please make your check payable to NCFR and mark it "for Hospitality Cafe."

Expenses for this year's Cafe totaled \$400. Plans for next year include collecting enough funds to increase the amount of food and beverages served, expanding the size of the booth to allow affiliates to display more brochures and newsletters, and including more tables for those using the area.

AC Silent Auction Raises \$643

Competitive bidding marked the Association of Councils' First Ever Silent Auction during this year's NCFR annual conference.

A total of \$643 was collected to replenish the AC President's Fund which provides matching funds to affiliates requesting monies for programs and projects. Twenty-eight items were auctioned. Thanks to all the councils and individuals who participated--by donating and by bidding--in this very successful first-time event.

Affiliates and individuals participating included:

Alabama: hand-woven table mat and miniature Choctaw elbow basket; **District of Columbia,** Mount Vernon mug; **Illinois:** t-shirt and "Child on a Swing" sculpture; **Indiana:** Marriage and the Family: A Global Perspective, It's

All Well and Good: A Wholistic Guidebook to Relaxation and Wellness, Stories of Chinese Children's Hats: Symbolism and Folklore, Marriage and the Family in Chinese Societies: Selected Readings, 1 bottle of Chardonnay wine, 1 bottle of Merlot wine, popcorn and an Indiana calendar;

Louisiana: Manchac Swamp photograph book; **Michigan:** Cherries Jubilee basket; **Mississippi,** Magnolia basket; **Minnesota:** t-shirt and Minnesota products basket; **National Council on Family Relations,** book bag and 3 Families in Focus Series books; **Vickie Nelson:** Teaching Youth Family Life Education and Social Enrichment lesson manual; **North Carolina:** ceramic vase

See Auction Page 26

Affiliate Connection

AC Leadership: Changing, Creating, and Shaping the Future

The Association of Councils officers, representatives from state, local, regional, student, and military family affiliates, met for a breakfast meeting during NCFR's 59th annual conference in Crystal City, VA, on November 7. In reflecting on our AC meeting, our sponsored and co-sponsored Research Updates for Practitioners (RUPS), Public Policy Seminar, posters, teaching round tables, and symposium, I see energy--at times tired energy--but energy nonetheless. I see dedicated Association of Councils' professionals who are choosing to serve families at the grassroots level, who are choosing to serve families and family professionals at state, regional, provincial, national, and international levels.

Association of Councils' leaders are not leading for the payoffs of power or wealth. Our leaders are choosing to lead; they are making the choice to serve families; they are making the choice to develop leadership potential in students, new professionals, and even mature professionals. Together, collectively, we are creating the Association of Councils.

Leaders within the Association of Councils are, and have been, shaping our future. As student, local, state, regional, provincial, national, and international affiliate leaders change, so does the Association of Councils. As national level leaders change, so does the Association of Councils. John Toulitos, 1994-95 president, secured funding for

the AC; Libby Blume, 1995-96 president, chaired the Task Force on the Association of Councils; I, as 1996-97 president, worked to implement the Task Force recommendations and a few other objectives; and Jim Ponzetti, 1997-98 president, will continue the vision with his officers.

The Association of Councils has created--and continues to create--new circumstances. Collectively, our leadership at every level is creating new realities. We are exchanging ideas and experiences; we are looking for concrete methods to strengthen marriage and family relationships; we are disseminating information; we are involving members of local, state, regional, and international councils in planning and implementing educational research, and clinical and action-oriented programs directed toward marital and family relationships.

Through our work we are helping others to have a deeper sense of reality and greater capabilities to improve family life throughout the world. As we live through life, wrestling with immense changes, the Association of Councils is nurturing those choosing to serve families, creating new realities, and influencing the future.

Anne M. Stanberry Ph.D., CFLE
1996-97 Association of Councils President



DSF Winners

John and Emily Visser, co-founders of the Stepfamily Association of America, were presented with the 1997 Distinguished Service to Families Award during the conference. Making the presentation was Dennis Orthner, center, award committee chair. The award recognizes exceptional national or international leadership or service in improving the lives of families.

BRITISH COLUMBIA

the workplace dictates their life.

A new publication from the **BC Council for Families** offers a fresh point of view--and lots of strategies for custom designing the work/family balance. "Work and Family...Finding the Balance," is an interactive workbook that leads the reader through the following steps:

- Evaluation of where they are now in terms of "life satisfaction" and the work/family balance.

- Clarification of personal values--What is most important to them? What gives their life meaning? What do they most cherish?

- Definition of their ideal--how would they like their work/family balance to look?

The workbook then offers many strategies for achieving the desired balance--strategies for self, family, work, and for community. **Work and Family** concludes with a personal action plan, challenging the reader to get on with custom designing the work/family balance they desire. Copies are available for \$2.50 from BC Council for Families, 20402590 Granville St., Vancouver, BC Canada V6H 3H1.

Meeting

June 12-13, 1998: **Parent Education: State of the Art**, third national parent education institute, University of MN, St. Paul. Participants and presenters will review and critique current research and theory and create a vision for the future of the field. Contact: 612-624-3010.

There is no "right" answer to how we balance our work and family lives. Each of us must explore this challenge ourselves, designing a lifestyle that is based on our individual values, priorities and circumstances. Too often, however, people assume that they are helpless--that

Food service prices are \$4 for breakfast, \$5 for lunch, and \$7 for dinner (all 3 for \$16). Meal service is cafeteria style, all-you-can-eat, with meatless entrees available at all meals.

Children of conference guests are welcome when properly supervised. There is no charge for those under 5 years of age. Children 5-17 are charged regular dorm rates, and must share a room with an adult. Check with conference services about older teens sharing a room without an adult.

Contact Conference Services at 1220 University of OR, University Housing, Eugene, OR 97403-1220; 541-346-5265; FAX 541-346-4268; houconf@oregon.urogon.edu.

Dorm rooms are in high demand during the summer conference months. Please make your reservations as soon as possible.

Gretchen Zunkel
NW Council on Family Relations President

Meeting

May 14-15, 1998: **Caring for Carers**, first international conference on family care, Church House, Westminster, London, England. Contact: icc98@carersuk.demon.co.uk.

MINNESOTA

The **Minnesota Council on Family Relations** has adopted a mission statement:

The Minnesota Council on Family Relations is an organization dedicated to fostering strong families through the education and support of family professionals.

Board members also agreed to engage in a strategic planning process to produce a three- to five-year plan including a clear vision, outcomes, goals, strategies for achieving the goals, stakeholders, success milestones, and implications for leadership development.

Auction from Page 25

by LDDK Potters' Guild;

Northwest Council on Family Relations: products from the Great Northwest; **Ohio:** replica of 19th century corn pitcher and replica of 19th century mistletoe teapot; **Oklahoma:** Cafe Oklahoma cookbook; **Pennsylvania-Delaware:** basket of Hershey, PA products and Amish doll-size rocker; **Southeastern Council on Family Relations:** Georgia Cookbook; and **Anne Stanberry:** The Modernization of Fatherhood book.

Chair of the event was Kathleen Gilbert, Indiana Council on Family Relations president.

"Families in the West: Culture and Diversity," is the theme of the June 17-19, 1998 **Northwest Council on Family Relations** summer conference. The event will be held at the University of OR in Eugene.

Abstracts for presentations are due by February 28, 1998. Papers are encouraged that address the conference theme or refer to a related conceptual or methodological area. Completed research studies are also welcome.

Send four copies of a one-page abstract outlining the conceptual or methodological issues and importance to the conference theme. For completed studies, briefly outline aims, methods, results, and conclusions. Send your proposal to: Gretchen Zunkel, 9326 62nd Place W., Mukilteo, WA 98275.

Conference fees are \$75 (\$40 for students). Housing is available on the campus. Full meal/dorm packages are \$31.50 double and \$37.50 single.

Service includes three full meals per day, beds made upon arrival, telephones in each room, and daily towel services. Bathrooms are shared.

Housing only is \$15.50 per day double and \$21.50 single.

Housing at the University Inn is \$37.50 double with meals; \$43.50 single with meals; \$21.50 double without meals; and \$27.50 single without meals. Private baths are available.

Affiliate Connection

Here's What You Enjoyed Most at the Conference

If you weren't able to attend NCFR's annual conference in November, you missed an opportunity to participate in many excellent sessions.

Several persons active in the Association of Councils or their own affiliates were asked to summarize some of the sessions and offer suggestions for using the videotapes in the classroom or for in-service or workshop training.

Here is a sample of what was presented:

"Producing the Mothers of the Nation: Race, Class, and Contemporary U.S. Population Policies," Patricia Hill Collins. Plenary session 210. 97V4. Videotape available from NCFR, \$39.95 members; \$49.95 non-members.

Collins is a Phelps Professor of Sociology with the Department of African-American Studies, University of Cincinnati, and author of several award-winning books and texts, including her newest: *Fighting Words: Constructing Critical Social Theory*.

In her plenary session presentation, she contends that motherhood and family population policies of the U.S. "nation-state," serve a gatekeeper function for promoting a eugenics philosophy that will increase the desirable citizenry (i.e., middle class white Americans) and decrease undesirable populations of working class and underclass non-white Americans.

Collins supports this thesis with examples of the different governmental policies and privatized services that are emphasized with various SES and racial groups. She discusses what the nation-state perceives as qualities of a "fit" mother and a "moral" mother, based on current laws and policies. She concludes that intersections of race, social class, citizenship status and sexual behavior matter greatly in determining a woman's reproductive choices today.

The presentation is well-conceived and delivered. It is bound to provoke discussion in the classroom regarding the perceptions of the "ideal mother" and the role of government in determining reproductive choices. Recommended for undergraduate (senior level) or graduate seminars in feminist theory, sociology, social work, family law, and public policy.
Lane H. Powell CFLE
Alabama

"Daddy Strategies for the 21st Century: Involving Men in Children's Lives," James A. Levine. Plenary session 112. 97V1. Videotape available from NCFR, \$39.95 members; \$49.95 non-members.

A highlight of the 1997 NCFR annual conference was the plenary by James A. Levine. He is the founder and director of The Fatherhood Project of the Families and Work Institute in New York City, a former preschool teacher and day care director, past founder and co-director of the national School-Aged Child Care Project at Wellesley,

consultant to Vice-President Al Gore, co-chair of the Father to Father board of directors, and a columnist.

Levine currently is involved with the PBS special on changing life roles scheduled to be aired next spring.

Levine's goal for the "Daddy Strategy" approach is to change the ways society and corresponding social institutions involve fathers in the lives of their children. The goal is to examine institutions what mediate in the father-child relationship and identify what institutions are doing that promote healthy father-child relationships and translate those approaches so that others can apply them.

According to Levine, there are two basic paths of fatherhood: Connection between the father and child or disconnection between the father and child. Thus, it is important to identify the "on-ramps" that provide ways for fathers to connect with their children. An example presented related to the assumption that marriage is necessary for fathers to be involved in the lives of their children.

A "Daddy Strategy" could be developed to provide opportunities for fathers to connect with their children regardless of the fathers' marital status. Consequently, Levine recommends that new strategies for health care services recognize that the birth of a child serves as a reachable moment where health care providers can develop new expectations that fathers (regardless of marital status) are important.

Levine suggested that the traditional view is that unmarried fathers are assumed to be irresponsible and opportunity for connecting fathers with their children is lost. He provided a series of examples of how health care, early childhood education, community agencies, courts, the workplace, and therapy have identified "on ramps" to connecting fathers with their children.

Regarding early childhood education, for example, Levine noted that a 1993 study of 1,000 Head Start parents included no fathers. He suggests that designing such research is inherently designed to restrain father-child relationships by assuming that fathers are not an important part of the children's lives, which, in turn, becomes a self-fulfilling prophecy as data are collected only from mothers.

Changing the research paradigm to recognize the potential of Head Start fathers in the lives of children could serve as a foundation from which to connect fathers and children.

The court systems often focus on "deadbeat dads," who should be put in jail if they do not meet the child support obligations. An illustration of a program was provided where a judge can temporarily suspend the child support order while an unemployed father who does not meet his child support payments can participate in a church-supported program that helps him find a job. After

the father is employed, the child support can be resumed.

Within the workplace, Levine noted that organizations such as Texas Instruments and Kodak use e-mail to promote father involvement with children through a parents' network. Fathers can discuss issues related to their children with other parents and share ideas about parenting issues. The workplace has historically been a chief source of disconnection, but some organizations (e.g., Dupont, Apple Computer, First Tennessee Bank, Marriott) have developed "family friendly" policies.

Levine challenged the audience to focus on developing their own "Daddy Strategies" to promote the development of bonds between fathers and their children. Specific recommendations follow:

- a) go beyond slogans and stereotypes and assume that fathers want to connect with their children—they just do not always know how;
- b) change your expectations for fathers;
- c) confront your own attitudes;
- d) recognize that women are key to changing the approach to fathering by recognizing that fathers are important and providing opportunities for interaction;
- e) create a web of support so that you are addressing "Daddy Strategies" in an environment that is not isolated.

Levine can be contacted at LevineJA@aol.com or at 212-337-0934, ext. 210.
Carolyn Henry CFLE
Oklahoma

Wow-What a Conference!

I have always enjoyed attending and participating in NCFR. The 1997 conference was no exception. After attending and participating over the years, I still found new and different information that I can use in my professional and personal life.

Pauline Boss' presidential address on "Fathers and Mothers: Absent or Present?", set the stage for the rest of the conference. I am still thinking of how beautifully she described how children could thrive despite boundary ambiguity. I was especially impressed with Patricia Hill Collins' presentation. Her ability to articulate "Race, Class, and Contemporary U.S. Population Policies as Applied to the Motherhood Experience" was outstanding. The presentation challenges professionals to think more seriously about the effects of racial and economic stereotyping and grouping.

Gary Lee Bowen's presentation, "Parent Involvement With Children's Education," offered effective suggestions and strategies for practitioners. It was a good example of the need for colleges and universities to engage in partnerships and collaborations

with parents and the community to advance the education of children.

The work in DC's inner city described by Professor Sheryl Sanders during the worship service represents a topic about which NCFR has always been concerned. The information she presented on helping the poor and homeless learn how to cope and better their own lives can serve as a model program for the rest of the nation.

I asked two of my graduate students who attended the conference to write a paragraph on their reflections. This is what they wrote:

"As a first timer at NCFR, I was really impressed with the quality of topics discussed, universities and organizations represented, and the students, faculty, and professionals. The interaction and professional networking with other students was good for me. NCFR provides an ideal opportunity for networking and learning more about family, child, and related issues. The weekend flew by, and I am already looking forward to next year's conference. See you in Milwaukee!"

Kaushal Vankawala

"For the second year in a row, I planned my schedule around the Instructional Technology seminars at the conference. This year's three-hour workshop included undergraduate courseware, an Internet-based survey of middle school students, and a sampling of animations created by Randal Day of Washington State University. I left the meeting motivated and excited. By continuing to provide such workshops, NCFR is helping us build knowledge and skills. I'm looking forward to the next one already!"

Mary Bold

The oral history presented at the Ethnic Minorities Section business meeting was attended by more than 100 professionals. Harriette McAadoo used visuals to share the historical development of the session and highlighted the contributions Marie Peters made to the organization. The ethnic minority young professionals seemed eager to assume leadership roles in the organization and to become future researchers and professionals.

Space does not permit me to mention all the other wonderful sessions I attended. I was able to visit three different round tables, nearly all of the poster sessions, and every booth in the Exhibits Hall. It was a great conference
Gladys J. Hildreth CFLE
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Affiliate Connection

You Asked It; Here's Your Answer

If a member doesn't renew right away shouldn't we just leave them alone?

In the constant deluge of information that all of us face each day, it's easy to misplace or forget a membership renewal notice. Don't be afraid to mail a number of notices in standard intervals - perhaps one month, three months, six months, and one year from date of suspension. Each letter or notice should be friendly, inviting, and highlight some benefit suspended members have missed by not renewing their membership. If time constraints or postage costs prohibit 4 notices, you might elect to send one or two early in the suspension process. Membership reports from a variety of sources indicate that if someone has not renewed membership within a year of suspension, it is unlikely that they will - the first three months of suspension are the most productive renewal months.

Should we give gifts to people who join our organization or should we honor the members who renew year after year?

Even though gifts are always nice, few organizations have the resources to provide a gift to each member who joins. At what point do you stop giving the gifts? What if your budget does not allow for a gift one year? Will members who joined in lean years feel slighted?

People who join organizations on the basis of a free gift often do not renew.

The resources typically allocated to provide gifts for new members would be better utilized to reinforce or restructure the benefits your organization provides its members. According to the statistics generated by a number of membership studies, people most often join professional organizations to enhance their professional knowledge or to expand networking opportunities. A free gift, even if it is a professional item, is a short-term reward not necessarily correlated to renewals. The "name of the game" in membership is renewal. A renewed member costs much less to maintain than does finding a new member.

Should we rent other organization's lists to get more members?

Let me use NCFR as an example: We have found that certain membership lists produce a number of new NCFR members. When we initiated large mailings 2 years ago, the majority of lists rented for \$90 per thousand names for a one-time use. The average price is now \$120 and we have paid as much as \$185 per thousand for a specific list. Even with increased mailing list costs and postal increases, direct mail continues to be the most productive method of obtaining new members for NCFR. International radio and television are prohibitive for NCFR in terms of cost and return. We have also tried telemarketing and found staff time and telephone costs to be more expensive than direct mail with about the same return.

Before your organization purchases a mailing list, take time to develop a profile of your members. Use that profile to

select lists that will tap people with similar profiles. A \$200 per thousand list specifically designed for your member profile may turn out to be less expensive for your organization than a \$90 per thousand list that is old or does not capture a large percentage of your target segment.

Exchanging mailing lists with another organization with a similar member profile may be an effective way to save mailing list dollars. Make sure that the exchange organization's list is up to date. A list that has not been "cleaned" (address corrections added/deleted) for 6 months may not be a good use of your marketing dollars. For example, NCFR receives member address changes on a daily basis. You will also want to ensure that the lists are of similar value. If your membership list numbers 5,000 and the exchange list is only 1,000, you might want to negotiate additional benefits for your organization that would equalize the exchange.

Whether you purchase mailing lists or exchange lists, you will need to familiarize yourself with current postal regulations. Bulk rate (200 or more pieces) for nonprofit organizations has increased to \$.135 per item weighing up to 3.3362 ounces. Before you develop any mail piece, discuss it with your local post office to ensure that the printing of the bulk mail indicia, return address, and any promotion blurb on the address page will pass the stringent postal regulations.

Other avenues of reaching potential members that are more time consuming, but may be less expensive are:

- Develop your own mailing list from the local telephone book, organization directories, or other specialized directories. A word of caution - directories have to obtain information weeks or months prior to publication and may not be very "clean". Directory lists can cost more than purchased lists in terms of time to create the list and wasted postage. Also, be careful that you don't use directories that are copyrighted.

- Post a flyer about your organization in related community organizations.

- Hold an open house and invite potential members or related organizations.

- Create a seminar or workshop in conjunction with another organization - include membership information in all the mailing pieces.

- Exhibit your organization's information in a local mall.

- Contact the local media and try to obtain interviews for key people in your organization (Promote those people in your organization who are familiar with your organization and have an interesting/sparkling/dynamic persona).

- Develop a local cable television or radio talk show featuring your organization's members.

- Send press releases to local media with photo - especially business and lifestyle sections. Press releases could include the announcement of new members, highlight member achievements, or feature open house or seminar information.

- Write letters to the editor and note your organization's name and benefits.

- Have a member create a "Dear Abby" type business column. Remember to always include your organization's name in the by-line.

- Send information about your organization's activities in the form of community calendar announcements to all local newspapers and local radio and television stations.

- Purchase radio or television time - remember to create a profile of potential members and utilize only if a particular program and time slot can effectively reach your target segments at a reasonable cost.

- Approach a community business such as a bank and request to have an informational piece about the benefits of your organization inserted in monthly bank statements.

- Determine if a book or similar item produced by one of your organization's members might not make an excellent premium gift for banks or other professional organizations.

For more information, call **Brenda Hoffman, NCFR Marketing Director**, toll free at 888-781-9331 extension 18; or by e-mail at hoffmanbj@ncfr.com.
Brenda Hoffman
NCFR Marketing Director

Watch for Brenda's column on "How to Interact With the Media" in the March issue.

PA / DE

The Pennsylvania/Delaware Council on Family Relations' big news concerns the September conference, "Healthy Families: A Challenge for the Year 2000," which was attended by 184 persons. The event was held at Messiah College in Grantham, PA.

Dr. Pauline Boss, NCFR 1996-97 president, and a professor at the University of MN, and Dr. James Earl Davis, associate professor at the University of DE, delivered the keynote addresses.

Fifteen workshops were presented on topics such as effective parenting practices to the Amish family; building strong marriages; drug and alcohol prevention programs for school-aged children; how healthy families cope when facing losses and uncertainty; impact of welfare reform on families; and parenting skills for incarcerated mothers.

The PA/DE Board of Directors is

SOUTHEASTERN

The Southeastern Council on Family Relations annual meeting will be February 26-28, 1998 at the Ramada Inn in downtown Atlanta, GA. "Creating a Safe Place for Families" is the theme.

Plenary speakers include Dr. Eileen Moran, assistant director of the Michael Harrington Center at Queens College, and Dr. Constance Shehan, director of the University Center for Excellence in Teaching at the University of FL.

A panel of local experts from community groups, law enforcement, the court system, battered women's groups, and child protective services will discuss cutting edge issues in family and community safety. Additional sessions include paper presentations, seminars and workshops, poster sessions, and round tables centered around the themes of family violence and safety.

Graduate and undergraduate student paper awards will be presented. The deadline for the paper competition is January 16, 1998. For more information contact Dr. Teresa R. Smith, DPHS, PHS-Hawthorne, Bowman Gray School of Medicine, Medical Center Blvd., Winston-Salem, NC 27157; tsmith@tc.phs.bgsu.edu.

CFLE and CEU credits are available. For registration information contact Dr. Denise Donnelly, SCFR president, Dept. of Sociology, GA State University, Atlanta, GA 30303; 404-541-1852; socdad@gsu.edu.
Denise Donnelly
SE Council on Family Relations President

Questions about Membership?
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1-888-781-9331

working on a one-day training workshop for the 1998 educational program. Currently we are pursuing the idea of offering a workshop on doing qualitative research.

New officers will be elected this fall and will lead the Council over the next two years. All PA/DE members should watch for their next newsletter and return the ballot enclosed with it.

Contact me at rhamon@messiah.edu with questions and concerns.

I wish everyone a wonderful holiday season.
Raeann R. Hamon
PA/DE Council on Family Relations President