

JUNE 1998

# Report

The family...where the future touches now.

Volume 43, Number 2

## Leaders Elected for 2000

**S**tephen Jorgensen Ph.D., associate dean of the College of Human Sciences and professor in the Dept. of Human Development and Family Studies at TX Tech University, is the new president-elect of NCFR. He will take office as President in November, 1999. Jorgensen has been NCFR's vice-president of publications, and has served on the Reuben Hill Award Committee and was chair of both the **Family Relations** and **Jorgensen Journal of Marriage and the Family** Editor Search Committees. He has served on a variety of CFLE committees including Standards for Certification.



In his platform, Jorgensen noted

that to "make a difference--for families, for society, and for its members...NCFR must become a stronger presence in the public policy arena; research-based knowledge about families must gain greater public recognition; efforts must be made to ...make the CFLE credential even more meaningful for the applied professional; member services must be expanded and marketed to assure a stronger membership base; and NCFR's high quality publication program must continue to expand for financial stability."

Jorgensen also said that as president he would "apply my working knowledge of NCFR's internal operations and resources, my contacts with leaders both within and outside of the organization, and a team management approach as the most viable means for accomplishing our goals and top priorities."

Also elected in the spring balloting were: **Elaine A. Anderson**, program vice-president-elect 1998-99; **Timothy H. Brubaker**, publications vice-president 1998-2000; **Cheryl Buehler**,

See Election on Page 2

## New Member Rates Effective in September

**H**ow much did you pay for a gallon of milk in 1988? How much did you pay last week?

How about a gallon of gasoline in 1988? And last week?

How much was college tuition in 1988? How much is it now?

How much were your 1988 NCFR membership fees? How much are they now?

You'll probably be surprised to discover that you paid **THE SAME AMOUNT** for your NCFR membership fees last year as you did in 1988! The prices of everything else--from milk to gasoline to tuition increased at varying rates.

Although your NCFR membership fees have not increased in 10 years, the costs of providing membership services have:

◆ Since 1988, editorial journal costs have increased an average of 19 percent per year.

◆ Since 1988, postage costs have increased an average of 7.06 percent per year.

◆ Since 1988, printing contracts for the journals have risen an average of 3 percent per year.

◆ Since 1988, utilities and rent at NCFR headquarters have increased an average of 2.2 percent per year.

These are just some of the fixed costs that have increased in 10 years. Other items that affect the costs of NCFR benefits include computer hardware and software updates to better serve members, bank fees, and paper and other supplies.

Over the past 10 years, several new benefits were added, including: a website ([www.ncfr.com](http://www.ncfr.com)); more pages in **Journal of Marriage and the Family**; a new format for **Family Relations**; discounts on books, videotapes of major annual conference sessions, and learning materials; improved professional development opportunities like the Research Updates for Practitioners, Teaching Round Tables, and interactive poster sessions at the annual conference; and an electronic conference job service. Plans for the coming year include an improved, more content-oriented NCFR newsletter, and enhanced website and online services.

All of these benefits have come

See Benefits on Page 2



Anderson



Brubaker



Buehler



Bogensneider



Rose



McAdoo

**F**ifteen members participated in NCFR's first-ever member-recruit-a-member campaign, "Reflect and Reach: New Members for a New Millennium."

Thanks to their efforts 55 new members were recruited and now enjoy the benefits of NCFR membership.

Recruiting new members were Ruth Conone, Alan Hawkins, Lane Morris, Carla Dahl, Chloe Merrill, Sean Morris, Janet Giele, Anne Stanberry, Gordon Finlay, Janie Long, Sharon Price, Vickie Nelson, JoAnn Engelbrecht, Connie Wilsnack, and Janice Weber.

Recruiters who won prizes in the contest categories were Chloe Merrill, 6-15 new student members; Vickie Nelson, 2-5 new non-student members; and Gordon Finlay, 2-5 new student members.

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# President's Report



## Board Charts New Governance Policies

If I were to summarize the mid-year meeting with a headline, it would read something like: "Board votes to forge new path to the future" or to take a line from Star Trek, "Board boldly goes where no Board has gone before."

Along with putting the finishing touches on the 1998 annual conference program, monitoring the progress of committees focused on such critical issues as journal management and the search for a new executive director, your Board carefully and deliberately voted to shift its traditional way of functioning to a policy governance model.

What is policy governance? It is a model of board functioning first proposed by psychologist John Carver Ph.D., and designed expressly for non-profit boards of organizations such as NCFR. Quoting from Carver: "Policy Governance, an empowering and fundamental redesign of the board role, emphasizes values, vision, empowerment of both board and staff, and the strategic ability to lead leaders. Under Policy Governance, a board crafts its values into policies [my emphasis] of four types: ends, executive limitations, board-executive linkage, and governance process... These categories of board policy contain everything the board has to say about values and perspectives that underlie all organizational decisions, activities, practices, budgets, and goals." (Carver, J., 1996. *Basic Principles of Policy Governance*, Jossey-Bass.)

Why do we feel the need to change? The momentum of dissatisfaction with the Board is not new. Bill Doherty and I went through several years of NCFR governance documents and committee reports in which it was clear that NCFR has struggled to define itself and implement its policies consistently over the years. The Presidential Taskforce organized by Pauline Boss in July 1997 called for a change in the governance of the organization, and in a sense we are simply acting on their recommendation.

I have served on NCFR's Board four different times (over 20+ years!).

Ironically, each time I was on the Board I felt most removed or most distant from the organization in part because we were sequestered in meetings during much of the annual conference and in part because we didn't seem to be able to address the kinds of issues an organization of family professionals needed to be involving itself in either in the short-term or as part of a strategic plan. It was never really clear what the Board was supposed to be doing or whether we were doing it, but it surely took a lot of time to do whatever we were doing! I immediately resonated with the policy governance model which holds the Board responsible for three things: linkage with the membership, establishment of policy, and assurance of executive director performance.

How are we proceeding? The Board empowered a small group of Board members to meet in June with a consultant to draft new governance policies, with substantial input and review over the summer from all the members of the Board. The resulting set of draft documents will be presented to the Board in November as the blueprint for change in board functioning. The work group is made up of the current

President (me), President-elect Bill Doherty, the newly elected President-elect Steve Jorgensen, Association of Councils President Jim Ponzetti, Program Vice-President-elect Katherine Allen, and Family Therapy Section Chair Janie Long. Carol Matusicky, executive director of the British Columbia Council for Families, is our consultant.

We need your help and support in several ways. First, become informed about policy governance. Carver's books should be in your public or university library. A good overview is given in Carver, J. 1990: *Boards That Make a Difference: A New Design for Leadership in Nonprofit and Public Organizations*. San Francisco: Jossey-Bass.

Second, understand that the Board will (and needs to) function differently. One of the more challenging aspects will be for the Board truly to use systems thinking in which each member of the Board focuses on the best interests of the organization as a whole. NCFR is currently a representational board - we have grown to our present size because of that. Our

challenge will be to ensure that all voices are heard and all interests are represented in the policies that govern the organization, rather than by an ever-expanding number of people on the board.

Third, help us make sure that everyone feels part of this process! Whatever changes are necessitated in by-laws will certainly come to the membership for a vote. But we want your investment in the process of change to come long before any voting takes place. You know who we are, so let us hear from you!

We are excited about the potential for reinvigorating this organization that a policy governance model promises. We have watched sister organizations shift to this governance model with great dividends for their members and their missions. Your Board has chosen to take itself as problematic and work toward a new way of governing itself. It's a bold step and it'll be a lot of work, but we think the benefits to the organization justify this initiative.  
**Greer Litton Fox Ph.D.**  
1997-98 NCFR President

## Elections from Page 1

membership vice-president 1998-2000; **Karen Bogenschneider**, public policy vice-president 1998-2000; and **Hilary A. Rose**, student/new professional representative 1998-1999.

The National Nominating Committee for 1998 includes **Harriette P. McAdoo** (chair), **William D. Allen**, **Deborah B. Gentry**, **Laurie Kramer**, **Ronald M. Sabatelli**, and **Catherine Surra**.

Thirteen percent of NCFR's active members voted in the election. The average return over the past four years has been fifteen percent.

Elected to Section offices were:

**Family Therapy**  
**James M. Harper**, chair;  
**Richard S. Wampler**, vice-chair;  
**Kathleen Briggs**, secretary/treasurer;  
**Stephen A. Anderson**, at-large; **Mark B. White**, liaison; and **Briana S. Nelson**, student/new professional.

**Family and Health**  
**Vivian Gedaley-Duff**, chair;  
**Glenna C. Boyce**, vice-chair; **Barbara Mandleco**, secretary/treasurer; and **Curtis A. Fox**, student/new professional.

**Education and Enrichment**  
**Patricia Tanner Nelson**, chair-elect; **Glen F. Palm**, secretary/treasurer; and **Alan C. Taylor**, student new professional.

**Family Science**  
**Mary Ann Hollinger**, chair;  
**Thomas B. Holman**, vice-chair;  
**Deborah B. Gentry**, secretary/treasurer; and **Carol Mulligan**, student/new professional.

**Ethnic Minorities**  
**Estella A. Martinez**, chair-elect; **Walter T. Kawamoto**, secretary/treasurer; and **Trellis Smith**, student/new professional.

**Research and Theory**

## Benefits from Page 1

with price tags: For the last 10 years, NCFR has balanced budgets by cutting expenses to cover these new and enhanced services. Cost cutting measures have included eliminating staff at headquarters and selling two assets--*Journal of Family History* and the *Inventory of Marriage and Family Literature*.

However, cutting expenses is no longer enough to keep NCFR fiscally sound: Simply put, your membership services cost more than the fees you pay.

After much consideration and careful study, the NCFR Board of Directors approved a membership rate increase effective September 1, 1998. This is the first NCFR membership rate increase in 10 years.

Here are the new rates:

Colleague:	\$ 90
Benefactor:	130
Supporting:	40
Student with 1 journal:	50
Student with 2 journals:	75
Organization:	125
Associate:	65

Membership benefits in each category remain the same as before. If you are a Canadian member, please add \$10 per category for Canadian postage, and add \$20 per category if you are a

member outside the U.S. and Canada.

As you receive your new fee notices beginning in July, consider all the benefits you receive from your NCFR membership and renew your membership and your commitment to one of the oldest multi-disciplinary family field organizations in the world.

If you have questions, please contact NCFR's membership manager Kathy Collins Royce at [kcroyce@ncfr.com](mailto:kcroyce@ncfr.com) or contact her toll free at 888-781-9331 ext. 21.  
**Greer Litton Fox**  
NCFR President  
**Rosemary Blieszner**  
NCFR Membership Vice-president

**N**CFR members interested in serving on the Publications Committee may contact Timothy H. Brubaker, Publications vice-president for 1998-2000.

Please indicate your qualifications and experience related to publications. Brubaker can be reached at the Dept. of Family Studies and Social Work, Miami University, Oxford, OH 45056; [brubakh@muohio.edu](mailto:brubakh@muohio.edu).

# REPORT

of The National Council on Family Relations

Executive Director: Mary Jo Czaplewski  
Printing: Cambridge, MN

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NEWS DEADLINES: February 1 for March issue; May 1 for June issue; August 1 for September issue; November 1 for December issue.



# CFLE Directions



## Parenting Education and CFLE

There has been a great deal of interest and discussion about parenting education in the past few years. In 1995, an ad hoc group of national leaders in parenting education and family support began meeting to consider the future of parenting education as a profession. They recognized that there was relatively little organizational support focused on networking, professional development, knowledge development, and standard setting among parenting education practitioners.

The National Parenting Education Network (NPEN) developed out of these meetings. NPEN is working to establish a national organization to advance the field of parenting education. They are still in the formative stages and are considering a number of possibilities for an organization structure. These possibilities include operating as an independent association, being part of an existing association, or being an umbrella organization that would relate to various existing organizations.

NCFR has a strong interest in parenting education as is evidenced by focus groups and the Education and Enrichment Section and has worked closely with NPEN since its beginning. NCFR is open and willing to continue to collaborate with this group in whatever capacity is deemed best. NCFR's sponsorship of the Certified Family Life Educator (CFLE) program, the publication of *Family Relations*, and the active involvement in parenting education of many members makes NCFR a logical partner.

One of the big issues under discussion is licensing or certification of parent educators. Minnesota is currently the only state to require parent and family educators to be licensed. Like many family life educators, parent educators come from an array of disciplines. Many are primarily

trained in other disciplines including health care, education, social work, religion, home economics, or therapy, and provide parenting education as part of their services. Many receive instruction through in-service training or workshops covering a specific theory, ideological approach, or parenting curriculum. While an increasing number of colleges and universities are offering individual courses in parenting, only a handful offer any kind of pre-service training or certificate, Wheelock College being the most notable with a master's degree program.

Some have suggested that the CFLE designation is the appropriate certificate for parent educators. Others argue that the CFLE requirements are too stringent and the content areas too broad. Some feel that adherence to these criteria might lock out para-professionals who are often parents themselves and represent the population which is being served by many neighborhood and grassroots based programs.

There have been some interesting discussions about core competencies for parenting education via the web: (Talk About Parenting Education@ (PAREDUC@extend.mes.umn.edu). A summary of the e-mail discussion of core competencies for parent educators appeared via their list serve. While some of the terminology differed, the areas considered to be core to parenting education are all represented within the ten family life substance areas which make up the CFLE criteria. Ethics was the only area not mentioned but few could argue that it is not relevant.

In order to receive the CFLE designation, applicants must document their background in ten family life substance areas. The preparation is typically extensive, i.e., an academic

course, extensive professional development and/or relevant work experience, rather than attendance at a one-day workshop for example. Perhaps that explains the hesitation to adopt the CFLE designation for parenting educators. Many practicing today would not be able to meet the CFLE criteria. But shouldn't professional parent educators?

Much of the interest in parenting education stems from the need to recognize it as a profession in itself, with an identified and agreed-upon content, core competencies, and standards for best practice. The CFLE designation accomplishes all these goals.

Perhaps a two-tiered approach might be a good compromise. The CFLE designation could be seen as the ideal for professional parent educators, those working specifically in the field of parenting education. As more and more universities and colleges offer course work in all ten substance areas, the ability to receive preparation in these areas will be less of an issue. Identification and CFLE-approval of more on-line and distance education offerings, as well as recognition or work experience, will provide avenues for those who are not able or interested in returning to school for an additional degree.

A para-professional level of certification could be offered to those working on a volunteer or para-professional level. A baccalaureate degree might not be required at this level, but applicants should need to meet established minimum requirements.

This is a complicated issue. It parallels the development of the field of family life education, which is still evolving. I welcome your suggestions and comment and would be happy to include

them in the next CFLE column. Please send your comments to me at the NCFR office or via e-mail at [Cassidyd@ncfr.com](mailto:Cassidyd@ncfr.com).

(The Pew Charitable Trusts published an excellent report in December 1996 called *See How We Grow: A Report on the Status of Parenting Education in the U.S.* which I used in preparing this article. Full text is available online at [www.pewtrusts.com](http://www.pewtrusts.com).)

**Dawn Cassidy**  
Director of Certification

## Contributions

The following persons have contributed donations since February 1998. Their generosity aids NCFR in continuing its programs and awards.

### General Fund

**Aimin Wang** - Oxford, OH;  
**Virginia Anderson, CFLE** - Beaumont, TX; **Nancy J. Frost** - Eureka, CA;  
**Catherine S. Chilman, Ph.D.** - Washington, DC; **Dr. Kathleen Ellen Miller** - Hamburg, NY; **Carol E. Kellett** - Huntington Beach, CA; **Dr. William J. Doherty** - St. Paul, MN; **Willie Oliver** - Silver Spring, MD; **Francis Fincham** - Cardiff, Great Britain; **Aida Q. Maldonado, Ph.D., CFLE** - Las Piedras, PR; **Denise J. Brandon** - Crossville, TN; **Karen R. Blaisure** - Kalamazoo, MI; **Laura S. Hauske** - Hoboken, NJ; **C. Nichole Morelock** - Lubbock, TX; **Dr. Gwenneth Rae** - Kingston, RI; **Evelyn G. Rimel, Ph.D.** - Missoula, MT; **Lessie Anne Rhodes, CFLE** - Blowing Rock, NC; **Geraldine Dixon** - Aynor, SC; **Nelwyn B. Moore, CFLE** - San Marcos, TX; **Wilma J. Dulin** - Yakama, WA; **Francine Proulx** - Falls Church, VA; **Dr. Joan Aldous** - South Bend, IN; **Dr. Vern L. Bengston** - Los Angeles, CA.

### Jessie Bernard Award

**Anisa M. Zvonkovic** - Corvallis, OR; **Sally A. Lloyd** - Oxford, OH; **Dr. Rosemary Blieszner** - Blacksburg, VA.

### John Lewis McAdoo Dissertation Award

**Dr. Harriette P. McAdoo** - Okemish, MI; **Dr. Pauline G. Boss** - St. Paul, MN; **Margaret Crosbie-Burnett** - Coral Gables, FL.

### Ruth Jewson Student Scholarship Fund

**Mrs. Thelma Dunn Hansen** - East Lansing, MI.

### Osborne Award

**Mary E. Heltsley** - St. Paul, MN.

For more information on contributing to NCFR, contact: **Mary Jo Czaplowski**, NCFR Executive Director, 3989 Central Ave. NE, Suite 550, Minneapolis, MN 55421; toll free: 888-781-9331 ext. 17.

## SEVEN MORE ACADEMIC PROGRAMS APPROVED BY NCFR COMMITTEE!

The Academic Program Review Committee has approved five additional schools representing five undergraduate and two graduate programs. The Committee reviewed the course offerings and determined that they covered the content needed for the Provisional CFLE designation. The most recently approved schools include:

**Kent State University** - *Individual/Family Studies* - undergraduate and graduate  
**University of California - Long Beach** - *Family and Consumer Sciences* -  
*Child Development and Family Studies Option* - undergraduate  
**University of North Texas** - *Child/Human Development and Family Studies* - undergraduate and graduate  
**Warner Pacific College** - *Human Development and Family Studies* - undergraduate  
**Weber State University** - *Child and Family Studies* - undergraduate

Graduates of these approved programs qualify to complete an abbreviated application process for Provisional certification and pay a reduced application fee. Congratulations to these schools!

### Previously approved programs include:

**Auburn University** - undergraduate & graduate  
**Indiana University of PA** - undergraduate  
**Kansas State University** - undergraduate  
**Messiah College** - undergraduate  
**Miami University** - undergraduate & graduate  
**South Dakota State University** - undergraduate

**Spring Arbor College** - undergraduate  
**University of Nebraska - Kearney** - undergraduate  
**University of Southern Mississippi** - undergraduate  
**University of Tennessee - Knoxville** - undergraduate  
**University of Wyoming** - undergraduate  
**Weber State University** - undergraduate







## Executive Review



## NCFR Leaders Set Future of NCFR

At its Spring meeting the NCFR Board of Directors approved an annual 1999 operating budget of \$1,145,645. This represents a 2.79% increase from 1998. The 8.34% increase in expenditures of \$1,194,377 will put the association into an operating deficit. This is due to the costs relative to recruiting a new executive director for NCFR starting July 1, 1999.

Because NCFR's reserves are over \$1.5 million dollars, this deficit will hardly be noticed. But reserves are limited and finite. Therefore, the Board spent most of Saturday discussing NCFR's future. Priority focused on ways in which the Board itself might better lead NCFR into the new millennium. (See President Greer Fox's column on Page 2.) Their question was, "How can the Board govern so as to ensure that NCFR will continue to improve the QUALITY of its services to members and customers; maintain CONTROL of its own assets and resources while concurrently controlling costs; and ensuring continued PROFITABILITY of its major services and programs?"

NCFR is not alone in the association world as thousands of organizations grapple with the tidal wave of change. I learned this through extensive interviews with almost two dozen national organization executives regarding their journal management issues and their use of the Carver model of Board Governance. In addition, the American Society for Association Executives provided seven guiding questions to help the NCFR board and staff envision our future. (See January 1998 issue of *Association Management*, p.39ff.)

Here are the seven guiding questions:

**1. Is our view of the world out-of-date?** If we are thinking that our current skills will be relevant in five years, think again. In the next two years 95% of all U.S. jobs will require workers familiar with computer and other information processing technologies. Only about 75% of NCFR members are connected to us via the internet. What will be the impact on our professional careers, our families, children?

**2. Are we prepared as professionals to spend at least 20% of our time keeping updated in our profession?** This amounts to 8 hours per 40 hour work week. Because of the rapid growth of new information, this will be a minimum to keep up. How? By distance education, video communication across the Internet, Web T.V., increased band widths etc. How will NCFR's primary professional education programs such as the "annual" conference, Certification of Family Life Educators, journals, be impacted as digital print takes precedence? Technology advances are occurring daily, and according to Ed Barlow, a leading futurist, in less than 10 years, "...every association product and service will have to be directed and tailored to the unique needs and interests

of each member or customer." This "one-to-one" paradigm will affect HOW NCFR designs, produces, develops and delivers its major products and services.

**3. Is NCFR ready for the next Industrial Revolution?** The combination of PCs and Internet are creating the next revolution as online communities are created daily. WWW is no longer a place for websites. It is fast becoming the place where people with common interests gather to learn and to share information and ideas with each other. (Witness the popularity of the Family Science Network, the NPEN List Serve etc). "Surfing" is being replaced by "nesting" which according to a recent Gallup pole is now used by 57% of all Internet users. "Cyberhoods" (or online communities) are proliferating as seen on AOL in "The Spot" and "The Well". Given the scale of WWW, NCFR's traditional markets are already coming under attack such as institutional subscriptions to its journals, membership categories, and other print products. The Board and staff's challenge is defining how its members will get value from the Internet for our services and products.

**4. Is NCFR prepared to get on the competitive, leading edge of change? Are we becoming better able to anticipate, prepare, and respond to member needs in ADVANCE rather than after-the-fact?** To be fully proactive, NCFR board and staff must change its current governance processes and structures to a shared and responsible leadership. In a few weeks the Carver model of board governance will be used to scrutinize current practices and build new ones.

**5. What will NCFR do to stay in touch on a regular basis with the information that is OUTSIDE its box, but within which future opportunities await?** In other words, HOW will NCFR keep its members up-to-date in their professions as they change? Are our journals and newsletter doing the job? Is our annual conference sufficient?

**6. How is NCFR seeking new ways of doing business?** Looking at today's world through yesterday's lenses is insufficient. If new information occurs so rapidly, what does this mean for NCFR's once per year conference? For its current structure and management? A critical survival skill for NCFR in the future will be the willingness of the Board and staff to let go of familiar patterns of behavior and to seek - with passion - new methods even though they are difficult and uncomfortable. How willing are we all to live in the "zone of discomfort"? For example, changing board and staff structures and policies to inherit the future?

**7. Is NCFR leadership being strategic or tactical?** As I look to retiring next year to do new things; as NCFR faces changes in the operation of the Board; changes in financial pictures; it becomes a moral obligation of our leaders to think and to plan BEYOND our tenure of offices -- to CREATE the future instead of merely predicting it as

we have in the past. Truly creating our future means looking 5-7 years out and recognizing the "life cycles" of our cherished traditions, products and services. What needs of our members and future members dictate change? What programs/services/products do we keep? What needs modification? What needs to go? What needs to be created? NCFR made some crucial decisions to sell off its assets of the IMFL and the *Journal of Family History*, to benefit the organization as a whole. What more must be done?

To energize this planning process, Pauline Boss called a core of eight NCFR leaders to a Presidential Summit in Washington D.C. last July to identify key social trends and their implications for NCFR's future. (See summary in September 1997 *REPORT*) Their recommendations were taken to heart by

this year's board, led by Greer Litton Fox, president, and Bill Doherty, president-elect. On June 26-28 a core group of Board members will "retreat" at Riverwood Inn, Monticello, MN to draft a vision for how board and staff might better respond to NCFR's unique needs. This Fall, members will be asked for their feedback on this vision and for further information as to whether this is on-track.

In this constantly changing world every family professional must be committed to learning new skills and to reinventing ourselves (NCFR) as future opportunities unfold. NCFR wants to be here to help you as family professionals as together, we propel ourselves into the new millennium.

Mary Jo Czapslewski, Ph.D., CFLE  
Executive Director

## Special Issue Planned

The *Journal of Family Issues* is planning a special issue on Single Mothers and Single Fathers. Empirical analyses, conceptual and theoretical perspectives and policy-oriented manuscripts will be considered.

Of particular interest will be manuscripts directed toward the analysis of gender differences and similarities between single custodial mothers and fathers, the competencies and resilience

of single parents, and how single mothers and fathers balance work and family.

Send completed manuscripts by October 1, 1998, to D. Terri Heath, guest editor, 2227 W. 29<sup>th</sup> Ave., Eugene, OR 97405; 541-346-3256; dtheath@oregon.uoregon.edu.

Persons interested in serving as reviewers for the special issue also may contact Heath.

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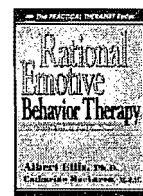
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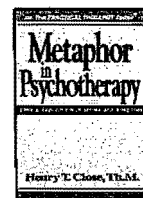
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# Membership Memo



## Top 10 Membership Questions

**M**ost of the time, we pay our dues to professional societies and soon begin to reap the benefits of membership. The process is smooth, and we don't give membership details another thought until the renewal notice arrives.

But sometimes special circumstances—such as relocating or misplacing the renewal notice—prompt questions about certain aspects of membership. Our NCFR Membership Manager, Kathy Collins Royce, regularly fields questions from NCFR members. Fortunately, she can take care of any glitches that come up in your membership. Please feel free to contact her at any time with YOUR membership questions (See box on this page.).

We would like to share some of the common questions about NCFR membership—and their answers. These points of information might be useful to you, your colleagues, or your students. Consider posting this list on a common bulletin board—along with some NCFR membership brochures (Kathy can supply them to you.).

Here are the top 10 most frequently asked questions:

**Everybody else in my department already has their journal. When will I get mine?**

Journals are mailed toward the end

of their publication month. For instance, the May *Journal of Marriage and the Family* leaves the printing company about the 20-25th of May. It takes 2-3 weeks for delivery. Since each issue is mailed to each customer separately, there can be some differences in delivery times, even within the same city. If you haven't received an issue by the end of the month after publication (by the 25<sup>th</sup> of June for the May JMF, for instance), please contact headquarters.

**How soon after joining as a new member do I get my journals?**

Memberships are tracked on a quarterly basis. They expire in March, June, September, or December. When you become a new member, you receive the expiration date as close as possible to the date you join. For example, you will have a March expiration date if you join in the last 2 weeks of February, through March and April and into the first 2 weeks of May. If you join in the last 2 weeks of May, through June and July and the first 2 weeks of August, you will have a June expiration date. The September expiration dates for joining run from the last 2 weeks of August, through September and October and the first 2 weeks of November (this includes persons joining at the NCFR conference). Persons joining in the

last 2 weeks of November, through December, January, and the first 2 weeks of February receive a December date. Then the cycle begins again for the March expiration date. You will receive journal back issues where they apply.

**If I'm a Supporting member (not getting the NCFR journals), can I still vote in the elections? Can I hold office?**

Yes. NCFR allows all members to vote and nearly all of them may hold office. The only category that cannot hold office is Organization—however, a representative for the Organization category may vote in NCFR elections.

**My journal arrived damaged. Can I get a replacement copy?**

Yes! Contact headquarters immediately.

**I renewed four months ago, and now I want to join a couple of Sections. Can I do that now or do I need to wait until I renew my membership next year?**

You may join Sections at any time during your membership year, but your membership expiration date will not be changed. For instance, if your expiration date is June, and you decide to join a Section in January, you must pay a complete year of Section dues, even though you will receive only 6 months of Section service. When your membership renewal date rolls around in June, you will need to renew the Section membership also. At the present time, NCFR membership records and Section records cannot be separated.

**I'm looking for a specific article that I'm certain was published in one of NCFR's journals about six years ago. Can you help me find it?**

Yes. Call headquarters. We maintain a database of all NCFR journal articles since 1985. It can be searched by article title or author or key subject words or even by the volume, issue and page number. It's a FREE service to members!

**I moved three months ago, but I forgot to send you my new address, and I haven't gotten any of my journals. Can you send them to me now? And how long does it take to make an address change anyway?**

Yes, we will send you the issues you missed due to a move. Generally, we need your address change a month in advance. We make most address changes within a day or two of receiving them. Remember though, that some mailings from headquarters are sent by bulk mail (it is much cheaper, but takes longer than first class mail). This means that some mailings take 3 to 5 weeks to reach you, and may have been sent out before you sent headquarters your address change.

### Questions About Your Membership?

Contact Kathy at NCFR:

Toll free 888-781-9331  
ext. 21

kcroyce@ncfr.com

**When I went to the conference two months ago, I renewed my membership, but I just got a renewal notice. What happened?**

Most likely the renewal notice was sent before the conference even started. The cheaper bulk mail service that NCFR uses for such things as renewal notices has one tradeoff: It takes 3-5 weeks to reach you.

**I joined as an Associate member six months ago, but I really want to be a Colleague member and get copies of both journals. Can I upgrade my membership and get all the issues I missed in those six months?**

Yes, you may upgrade at any time. Contact headquarters for details. Basically, you will be asked to pay the difference between the original category and the new category. You will be sent any additional journal issues you would have gotten if you'd joined at the higher category from the start. Your membership expiration date will remain the same.

**Why can't you backdate my membership?**

NCFR has not backdated memberships for over 30 years. It's a cost consideration: If members were backdated, they would need back issues of the journals and newsletters and more copies would have to be printed to allow for an unknown number of late renewals. Postage is considerably higher on the issues mailed after the initial mailing from the printing company. NCFR tries to give its members lots of lead time on renewals: Members are sent their first renewal notice 4 months before their expiration date. The second is sent about 3 months in advance. The third is sent during the expiration month, and the fourth is sent immediately after the expiration date.

Rosemary Blieszner  
NCFR Membership Vice-president

## Meeting

July 12-31, 1998: **Advanced Seminars in Child Care Administration**, Wheelock College Graduate School, Boston, MA. Facilitated by the Center for Career Development in Early Care and Education. Contact: Wheelock College, 200 The Riverway, Boston, MA 02215.

## Collaborative Communication and Conflict-Resolving Skills Instructor Workshop

### Free to College/University Professors

### November 12 & 13, 1998

### (Before NCFR Conference in Milwaukee)

If you teach a **practical marriage, family, life-skills/management or counseling course** and want to consider a new text and support materials for course adoption, you are welcome to attend this workshop. The material engages your students in actively learning an integrated set of effective talking and listening skills for collaborative negotiation and conflict-resolution.

Day 1 prepares you to teach **Core Communication: Skills and Processes** for individual skill learning. Day 2 focuses on **Couple Communication I and II**, for partners.

The workshop, led by **Sherod Miller, Ph.D., co-author**, incorporates conceptual presentations, demonstrations, skill practice using skills mats with coaching and feedback, self-assessments, and application exercises. The concepts and skills are based on contemporary psychological and systems theories and have been well researched. College/university professors who have already adopted these materials report excellent results.

**For More Detailed Information and an Application Form:**  
Call 1-800-328-5099, FAX 303-798-3392, or  
E-Mail: [icp@comskills.com](mailto:icp@comskills.com)

If you are unable to attend the Milwaukee workshop; you may apply to attend one of the following Core/Couple Communication Instructor Training workshops in 1998:

- Denver, August 6-7
- Tulsa, Oct 23-24
- Minneapolis, Oct 8-9
- Monterey, Oct 30-31

(The workshop cost is \$300 to people who are not college or university professors.)



Interpersonal Communication Programs, Inc.  
7201 So. Broadway #210, Littleton, CO, 80122



# Family Policy Monitor



## Child Care Funding Battle Continues

**T**he Children's Defense Fund is waging an intensive battle to get money for child care this year. During the early months of the year there was great hope for tobacco tax money, but now, negotiations are still going on but the prospects do not look as bright. While still working to get tobacco money, the current thrust is to get child care money through new funding for the Child Care and Development Block Grant (CCDBG) to help states: (1) make child care affordable for low-income families earning up to \$35,000/year, (2) expand structured after-school and summer activities for children and youth; and (3) improve quality of care and compensation for caregivers. If interested, you can call a free phone number, to ask your Senator to support good child care: 1-888-387-8263

### Job Training and Vocational Education

On May 5, the Senate passed a bill which folded job training and vocational education together instead of being separate, and combined about 70 job training and education programs into block grants. The bill included gender equity and women's activities but no set-aside money was provided, as now exists. The House passed vocational education and job training as two separate bills, the same as at present, but did not include any special mention of women's programs or of equity. The Senate and House versions will go to a conference committee to settle on a final version to be voted upon by the two bodies. There is no indication when this will occur and may well continue over into the next congress.. It is important to let your senator and representative know your views. Women's groups favor the Senate bill. President Clinton supports the proposal because it builds on key principles of his work force initiative. Phyllis Schlafly and conservatives are against it because it brings "government-managed economic planning".

### Minimum Wage

A Campaign for a Fair Minimum Wage has been formed to support new legislation approved by the Administration. Bills have been introduced in this Congress (S.1805 by Sen. Edward Kennedy, and H.R. 3510 by Rep. David Bonior) which, when enacted, will increase the Federal minimum wage by \$.50 on January 1, 1999 and, again, by \$.50 on January 1, 2000. As we all know, a worker working full time at the present minimum is \$2000 below the federal poverty line for a family of three. A recent study by the Economic Policy Institute found that the latest minimum wage increase raised earnings among low-wage workers without causing job loss.

### Mental Health Parity Act of 1996 to Sunset in 2001

The National Mental Health Association is advocating strongly through state affiliates to pass broad-

based parity legislation. Mental health services should not be limited to those with serious mental illness. Research has shown that full parity would increase premiums by only 1 to 4 percent. Minnesota, Arkansas, Vermont and Georgia already have full parity and seven other states have partial parity. Nine more states are considering legislation this year. You can help in your state by calling David Nelson, director of affiliate development for NMHA, at 703-838-7522.

The Mental Health Parity Act of 1996 was a start but does not require full parity. It will sunset in September, 2001, unless federal lawmakers re-authorize it.

### Youth Violence

A number of agencies and advocacy organizations are focusing on problems of youth violence. Several testified at a congressional hearing called by Representative Riggs (R-CA), Chair of the House Committee on Education and the Workforce Subcommittee on Early Childhood, Youth and Families. Chairman Riggs said that not enough attention had been paid into looking at the "factors in a child's life that place him or her at risk of committing a violent act".

Fighting is more lethal with guns. Helping children and parents learn how to control anger, preventing escalation of violent behavior into lethal actions, and reducing the availability of guns would all help. Media is a major influence in modeling violent behavior, but also there is modeling of violent behavior found in homes, schools and communities.

Data from the Departments of Education and Justice showed that students were more victimized by violent crime in 1995 than in 1989 (4.2% in 1995 and 3.4% 1989). Also, while drug availability increased slightly, an alarming increase in the presence of gang activity was reported by students; up from 15 percent in 1989 to 28 percent in 1995. Copies of these studies may be obtained from the fax-on-demand system by dialing 301-519-5550 and selecting documents 107 through 110. Or see the web: <http://www.ojp.uddoj.gov/bjs>, or <http://nces.ed.gov>.

### International Juvenile Justice

The United Nations is concerned with the topic of juvenile justice as part of human rights concerning the family. The December 1997 Newsletter from the NGO Committee on the Family - Vienna reports on the place of the family in juvenile justice. "The United Nations Standard Minimum Rules for the Administration of Juvenile Justice" (The Beijing Rules) state the role of the family as a "preferred alternative to prison". *"Member States shall seek, in conformity with their respective general interest, to further the well-being of the juvenile and her or his family, and sufficient attention shall be given to positive measures that involve the full*

*mobilization of all possible resources, including their family."*

### Restructuring of the Higher Education Act: Amendments

An amendment proposed by Sen. Paul Wellstone would permit welfare recipients to obtain two years of higher education which would count as "work" under the new welfare system. Before welfare reform there were thousands of recipients in higher education. Many have been, and continue to be, forced out of higher education and into poverty-wage jobs and/or homelessness. A seldom mentioned benefit for single moms who attend college instead of low wage work is that it permits the flexible schedule required by primary caregivers. As the *New York Times* has recently documented, welfare reform is every bit as hostile to "women's work" of caring for children as is the male centered wage work system.

Other amendments to the Higher Education Act to watch for and comment on are the Riggs' amendment in the House, modeled after the California ballot Proposition 209 passed in 1996. This resulted in a huge reduction in admissions of minority students. On the Senate side, watch the Gorton Amendment, which would drop equity provisions in many school programs.

### The Three State Strategy

A group called the ERA Summit's lawyers have determined that the time limit on ratification for the ERA was not legal and are therefore working to get the three additional states necessary to make the ERA the law of the land. Illinois and now Missouri legislatures are moving toward votes on the issue. For information call ERA Summit chair Roberta Francis, 973-765-0102.

### CEDAW

The Senate is responsible for ratification of treaties. The United Nations Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), has not been ratified since President Jimmy Carter signed on for the U.S. back in 1979. Jesse Helms (R-NC), Chair of the Foreign Relations Committee, is against the ratification and refuses to bring it up for a floor vote. You could call your Senator and ask him or her to work to bring this issue up for a vote in time for the 150th anniversary this summer of the Seneca Falls Convention.

### Publications of Interest

The publication, *Child Maltreatment 1996: Reports from the States to the National Child Abuse and Neglect Data System* can be obtained by calling 800-FYI-3366 or on the Web: [www.acf.dhhs.gov/programs/cb/stats/ncands](http://www.acf.dhhs.gov/programs/cb/stats/ncands).

**Big Cities in the Welfare Transition**, by Alfred J. Kahn and Sheila

B. Kamerman is the latest publication from their Cross-National Studies Research Program. Good material on changing cities can be obtained from Columbia University School Of Social Work; phone: 212-/854-5444; FAX: 212-854-4320.

### Take the Time

I have only touched on the wide variety of topics of concern to agencies, Congress and to advocates. It seems many of the issues are women's issues but this has been where the action on family policy has been. I hope many of you are following these issues at the national, as well as the state level, and will take action.

**Margaret Feldman**  
NCFR Washington Representative

## Meeting

July 8-12, 1998: **American Professional Society on the Abuse of Children**, sixth national colloquium--intensive, in-depth, interdisciplinary education for professionals, Chicago, IL. Contact: Sixth National colloquium, 407 S. Dearborn, Suite 1300, Chicago, IL 60605; 312-554-0166; [apseduc@aol.com](mailto:apseduc@aol.com).

### Graduate Study in APPLIED CHILD DEVELOPMENT

**TUFTS UNIVERSITY**  
Eliot-Pearson Department of  
Child Development

Ph.D. ☐ M.A. Thesis  
M.A. Applied ☐ M.A.T.  
(may be pursued part-time)

### Where Theory and Practice Meet

Our approach:

- ☐ emphasizes the integration of child development research and theory with effective practice
- ☐ is interdisciplinary, drawing on resources in Education, Psychology, Community Health, Medicine, and Public Policy
- ☐ offers opportunities for working, observing, and conducting research with children, both on- and off-campus
- ☐ prepares students for careers as researchers, teachers, administrators, direct service providers, and social policy experts
- ☐ Generous Financial Support
- ☐ teaching assistantships
- ☐ employment in our lab school and day care center
- ☐ scholarships and stipends
- ☐ faculty research grants
- ☐ fellowships to increase the diversity of the graduate student population

### Certifications

- ☐ Certificate, Early Childhood Teacher, Pre-K to grade 3
- ☐ Certificate, Elementary Teacher, Grades 1-6 (pending approval)

FOR MORE INFORMATION, CONTACT:

**TUFTS UNIVERSITY**  
Eliot-Pearson Dept. of Child Development  
Medford, MA 02155  
phone: (617) 627-3355  
fax: (617) 627-3503

*An affirmative action/equal opportunity university*





# CALL FOR PROPOSALS

## Hartman National Conference on Children and Their Families Fifth Biennial Meeting

Theme:

## CHILD AND FAMILY HEALTH CARE: Issues for The Year 2000 and Beyond

Child and Family Agency will hold its fifth biennial national Hartman conference from Wednesday, May 26 to Friday, May 28, 1999. The conference theme is Child and Family Health Care: Issues for the Year 2000 and Beyond. Previous conferences have attracted speakers and attendees from across North America.

As the United States approaches the millennium, one of the great issues facing this country is how it will provide physical and mental health care for children and families. Current experiments with managed care have raised serious ethical debates within government and among service providers. Previous methods and traditional service delivery systems have been challenged as being both costly and ineffective. At the 1999 Hartman Conference, leading scholars will offer theoretical, empirical, and practical foundations for recommendations about health care services for the year 2000 and beyond.

Proposals from social scientists, practitioners, and health care professionals for papers, workshops, and roundtables that address this theme are sought. In particular, we are searching for proposals that discuss promising new approaches for physical and mental health care or justification that a current practice is cost-effective and beneficial. The conference will be held in one of Connecticut's loveliest shoreline communities—Mystic from Wednesday, May 26 to Friday, May 28, 1999. Home to the nation's largest seaport museum, a

world class aquarium, and outstanding food and shopping opportunities, Mystic is only minutes away from the world class entertainment that can be found at the Mashantucket Pequot Indian and the Mohegan Sun Resort Casinos.

### PROPOSAL FORMATS

**Roundtables** are small sharing group discussions for professionals with significant knowledge about the topic. Roundtable faculty present a 20 to 30 minute overview of a specific topic and then lead the group discussion that follows. Roundtables are scheduled for 1.5 hours. NOTE: Several roundtables are normally scheduled for one meeting space, and audio-visual equipment is not available.

**Workshops** are skill training sessions in which faculty provide a "hands-on" learning experience. Workshops are scheduled for 1.5 hours.

**Papers** are presentations of research, theory, and practice that provide attendees with opportunities for discussion. Faculty presenters will have 30 minutes to share their material and address questions.

**NOTE:** All speakers will be required to pay reduced registration fees. The JOURNAL OF PRIMARY PREVENTION, The JOURNAL OF EARLY ADOLESCENCE, and The JOURNAL OF ADOLESCENT RESEARCH will consider all relevant submitted papers for acceptance by peer, blind review.

### COMPLETE THIS PROPOSAL AND MAIL BY SEPTEMBER 1, 1998 TO:

Judy Lovelace, Conference Coordinator  
Hartman National Conference on Children & Their Families  
255 Hempstead Street, New London, CT. 06320

Questions call: 860-443-2896 or 860-442-5909 (fax) or e-mail <childandfamily@cfapress.org>

### CALL FOR PROPOSALS APPLICATION FORM

Hartman National Conference on Children and Their Families—5th Biennial Meeting

May 26-28, 1999, The Inn at Mystic & Conference Center, Mystic, CT

Application Deadline: September 1, 1998. This form (or photocopy) must accompany each proposal

#### 1. TITLE:

2. CHECK ONE: ☐ Workshop ☐ Paper ☐ Roundtable (no AV)

3. CATEGORY (Check one only): ☐ Research ☐ Theory ☐ Practice

4. PRESENTER(S)

ADDRESS(ES)  
(include zip codes)

TELEPHONE(S)  
(with area codes)

FAX NUMBER(S)  
(with area codes)

5. Please attach a one-page (typed, double-spaced) summary of the presentation to this application and include five (5) learning objectives for your presentation.

6. Please provide a one sentence description of your proposal (15-20 words).

7. Previous scholarly presentations? If so, most recent and for whom?

### MAIL SUBMISSIONS TO:

Judy Lovelace  
Hartman National Conference on Children and Their Families  
C/O Child and Family Agency  
255 Hempstead Street  
New London, CT. 06320

Questions may be directed to either Judy Lovelace or Thomas Gullotta at 860-443-2896 or 860-442-5909 (fax) or e-mail at <childandfamily@cfapress.org>

**NOTE:** All speakers will be required to pay reduced registration fees. No more than two proposals per speaker may be submitted. A separate form is required for each proposal.

**PROPOSALS ARE DUE NO LATER THAN  
SEPTEMBER 1, 1998.**



# Conference Comments



## Interactive Sessions for Researchers, Practitioners

A graduate student once stated that "the NCFR Annual Conference was as valuable as a full semester's work in a college course." The Conference goal is to be a professionally, enriching experience for all researchers and practitioners through plenaries and top-notch concurrent sessions with NEW research presented in varied formats.

**Judy Myers-Walls, CFLE, 1998** Program Vice-president, and her committee are implementing unique ideas this year. (See her article on Page 9.)

Here is just a small sample of some exciting interactive sessions.

- **Learn From the Counsel of Sages**  
NCFR has many members who helped develop the family field to what it is today. The Sections and Students/New Professionals are sponsoring a session, **Counsel of Sages**, on Sunday, November 15, from 8:00 - 9:00 pm.

The purpose of the session is to allow some of our most experienced members to share their thoughts and reflections about the future of the field of family science. A moderator will ask questions such as:

What were the primary topics and controversies in the field when you started? • How did you arrive at an interest as a family professional? • What factors led to the development of the field of family science over the years? • How do you see the profession moving in the future? • What role do you think NCFR should play in the future development of the field of family science? • What advice do you have for family professionals at various stages of their careers—just beginning, in mid-career, or nearing retirement?

- **Enjoy an Interview With One of NCFR's Past Presidents**  
After enjoying the Counsel of Sages on Sunday, come to another interesting session on Monday evening, November 16. Gerhard Neubeck, Emeritus Professor at the Univ. of Minnesota, and a former NCFR Past President, will interview Pauline Boss, immediate past NCFR President, about her distinctive family career. This session will not be a typical interview. Gerhard Neubeck has a unique style of interviewing, guaranteed to bring out some very interesting tidbits about the life accomplishments of Pauline Boss.
- **Participate in an Interactive Session About Government and Its Impact on Families**  
Have you as a family professional ever been frustrated with some of the laws that have been passed that were touted as "helping families"? If so, be sure to come to the session, **Eyes on the World: The Relationship Between Governments and Families**, on Tuesday, Nov. 17, sponsored by the Ethnic Minorities

Section and the Public Policy Committee. Family scientists and politicians engage in processes that greatly impact the lives of families. For example, results from numerous family studies have social policy implications. Yet, we are unaware of the extent to which family science research data bases are referenced by legislators when they are required to vote on family policy issues. This issue is important because many of the decisions made in our country impact the lives of families around the world, such as our approach in revisiting affirmative action, immigration laws, child protection with regard to Internet, television, and music, welfare reform, drug testing, and health insurance.

A panel of legislators, researchers, and practitioners will address the link between legislators and family scientists in understanding how various social programs impact families in general, and families of color specifically. Attention will also be devoted to examining these issues in a global context

- **Learn How to Submit Proposals for an NCFR Conference**  
The majority of sessions at NCFR Conferences are comprised of proposals by professionals which are peer-reviewed. On Monday evening, Nov. 16, a session on **How to Submit Proposals for an NCFR Conference** is being offered. A panel of past, present, and future Conference Program Vice-presidents

will share with attendees the entire process of writing the proposal, filling out forms, discussing criteria by which the proposals are reviewed. They will offer practical suggestions and answer questions.

- **More Round Table and Teaching Round Table Sessions**  
Attendees enjoy discussing topics at Round Tables, and so this year we are adding two sessions, giving a total of 4 times when presenters and attendees can discuss topics.
- **More Poster Sessions**  
Last year the ever-popular poster sessions were extremely crowded. We added more sessions this year. This will give you the opportunity to discuss projects more in-depth and a choice of several options.

This is just a sample of new ways to participate this year. Don't miss these opportunities to interact with colleagues in your field.

Cindy Winter, CMP  
NCFR Conference Coordinator

## Bloodline Chance for Attendees to Help

Wounds from acts of wars or gang violence place heavy demands on Blood Centers. Attendees at the 1998 NCFR annual conference, with its focus on *Families in a Global Context: Media, Environment and Peace*, can help respond to this emergency by donating blood. Staff from the Blood Center of Greater Milwaukee will set up a "Bloodline" Center at the Hyatt Regency Hotel on Tuesday, 8 am to noon. Employees from the Hyatt Regency will join with NCFR as part of this Hyatt Force Project.

If you are wish to share in the "bloodline," please complete the attached registration form and return it by **September 15, 1998 to Jacqueline Haessly**, Local Arrangements Chair. It will be helpful if you sign up in advance to assist the Blood Bank in staffing this site. Sign up sheets will also be available in the Hospitality Cafe at the conference beginning Friday, Nov. 13.

Appointments will be set up in 15 minute intervals. Attendees need to set aside one hour for the process. In order to give blood at the Conference you must have not donated blood for at least 8 weeks prior to that date. Bring a photo ID with you when you check in at the blood center.

## Meeting

November 1-4, 1998: **Supporting Adolescents to Attain Self-Sufficiency**, National Organization on Adolescent Pregnancy, Parenting and Prevention conference, Denver, CO. Contact: NOAPPP, 1319 F St. NW, Suite 400, Washington, DC 20004.

## Watch Your Mail This Summer!

A special Conference Newsletter will be sent to all members in early July. It contains your:

- program schedule
- housing reservation form
- student housing form
- conference registration form
- information about special sessions, plenary speakers, and RUPS
- special discounted air fare information
- invitation to Milwaukee

You may also check our website: [www.ncfr.com](http://www.ncfr.com) for up-to-date information.

The complete Conference Program will be mailed to all members in late August.

## NCFR BLOODLINE SIGN-UP SHEET

If you wish to donate to the Bloodline at the NCFR Conference, please complete this form and return by **September 15, 1998 to Jacqueline Haessly, CFLE**, 2437 N. Grant Blvd., Milwaukee, WI 53210-2941.

- ☐ YES! I am willing and able to donate blood during the NCFR Annual Conference.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone Number \_\_\_\_\_  
E-mail \_\_\_\_\_

## Member Input Needed!

Over the next few months, REPORT will be re-designed and revamped, and we need member input!

If you'd like to serve on an advisory committee, please contact Mary Jo Czaplewski tollfree at 888-781-9331 ext. 17 or by e-mail at [czaplewski@ncfr.com](mailto:czaplewski@ncfr.com).

Members must be able to attend at least one meeting during NCFR's annual conference in Milwaukee in November, and should have familiarity with or experience in newsletter production.

## On the Net

Access NCFR's website at:  
[www.ncfr.com](http://www.ncfr.com)

To access Members Only:  
user: legacy  
password: sayre

To reach NCFR headquarters:  
[ncfr3989@ncfr.com](mailto:ncfr3989@ncfr.com)

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Kathy Collins Royce  
[kcroyce@ncfr.com](mailto:kcroyce@ncfr.com)  
Cindy Winter  
[wintersc@ncfr.com](mailto:wintersc@ncfr.com)



# Something Old, New, Borrowed

NCFR's annual conference, "Families in Global Context, Media, Environment, and Peace," will include some traditional, tried-and-true elements, but it also will introduce some fresh, innovative components.

**Something old:** There will be three plenary sessions that assemble all conference participants to hear some exciting ideas from internationally known speakers. Exhibits will provide a chance to review a wide variety of items of interest to family professionals. Perhaps most importantly, there will be continual chances to network with colleagues from across the nation and across the globe.

**Something new:** You will have a chance to interact and dialogue with plenary speakers after each plenary session. In fact, this year's speakers have requested feedback from attendees. Section chairs are setting up these dialogue formats immediately following each plenary session. Pick up a quick sandwich at Cash Sales, and join the speakers for a talk-back session. Another new event, the **Counsel of Sages**, will highlight the reflections and insights of our most experienced colleagues. "Graffiti boards" in the exhibit area will give you an opportunity to share your thoughts regarding the future of the field of family science. Several years ago NCFR member Wesley Burr introduced "family science" as a new discipline when he presented his Presidential Address.

What is happening in the field now? There will be a poster board in the Ballroom Foyer near registration addressing, "Whither Family Science?" Write your ideas on the board. Each day different questions will be asked, and a discussion time is scheduled following the Family Science Section membership meeting. This is open to all conference attendees. All attendees also should look for a fun surprise in their packets!

**Something borrowed:** Although this is the National Council on Family Relations, referring to the field of family science and the nation of the United States, we are borrowing the voices and wisdom of colleagues from other nations and other disciplines. The plenary speakers come from Norway, Russia, Canada and England, and from the distant land of New York. Their professional backgrounds include psychology, economics, health care, international relations, and media.

Plan now to join this event in Milwaukee in November. There will be "something blue" only if you are not part of it!  
**Judith A. Myers-Walls**  
 1998 NCFR Program Vice-president  
 Child Development and Family Studies  
 1269 Fowler House  
 Purdue University  
 West Lafayette, IN 47907-1269  
 765-494-2959  
 FAX: 765-494-0503  
 myerswal@cfs.purdue.edu



Local Arrangements Committee members for NCFR's 1998 annual conference are, seated from left, Jackie Haessly, chair; Dana Murphy; and Cindy Winter, NCFR conference coordinator. Standing from left are, Connie Wilsnack, Jane Bock, Maureen O'Brien, Karen Goebel, and Michelle Obremski.

## Milwaukee: Great Place for Kids

The theme of NCFR's 1997 conference, "Fatherhood and Motherhood in a Changing World", provided stimulus for both fathers and mothers to consider bringing along children to this year's 1998 NCFR annual conference. Parents who choose to bring children with them to Milwaukee will find an array of activities to entertain and educate their young.

Within walking distance of the hotel is a museum of natural history, an IMAX theatre, Discovery World and the Betty Brimm Children's Museum. The whole family will enjoy the Clown Hall of Fame, located in the lower level of the Grand Avenue. Major league sporting events include Milwaukee Buck's basketball, Admirals Hockey, and the national championship Wave soccer team.

Nearby attractions include the Milwaukee Zoo, jogging trails, an

Olympic ice rink, many outdoor ice rinks, cross-country and down-hill ski trails, and the Kettle Moraine Glacial Parks. The state capital in Madison and the Wisconsin Dells are two hours west of Milwaukee, and two hours north, of course, is Green Bay, home of the Green Bay Packers Hall of Fame.

Plan to stay an extra few days to take part in the world's largest International Folk Fair, which features dance, music, and foods from more than 100 countries from all continents. The 1998 Folk Fair, held directly across the street from the Hyatt, is scheduled for the week-end of November 20-21-22. This is a perfect event for family sharing. It is always a busy week-end, so make your hotel reservations now!

1998 is also the Sesquicentennial celebration of Wisconsin Statehood. A number of local and statewide activities are planned to commemorate this important event.

As Chair of Local Arrangements, I urge you to consider coming early to celebrate Wisconsin history, enjoy one or more of Milwaukee's fine ethnic restaurants and other attractions, and stay on for the 1998 Folk Fair. In between these events, you will participate in one of the best ever NCFR annual conferences! So remember the theme of last year's conference and plan to bring your family. Child care is available.

For information about forth-coming events in Milwaukee or Wisconsin, contact the Greater Milwaukee Convention and Visitor's Bureau, 414-273-3950, or the Wisconsin Department of Tourism, 1-800-432-8747. Peace,  
 Jacqueline Haessly

## Meeting

October 21-24, 1998: 4<sup>th</sup> International Conference on Children Exposed to Family Violence, Town and Country Resort and Convention Center, San Diego, CA. Contact: National University, 11255 N. Torrey Pines Rd., Suite 252, La Jolla, CA 92037-1011.

## CALL FOR PAPERS

### Special Issue on INTERVENTIONS FOR FAMILY CAREGIVERS

*Family Relations* will be publishing a Special Issue in October 1999 on "Interventions for Family Caregivers" which will be Guest Edited by David E. Biegel, Henry L. Zucker Professor of Social Work Practice, Case Western Reserve University and Richard Schulz, Professor of Psychiatry, Epidemiology, and Psychology, University of Pittsburgh.

This Special Issue will emphasize family caregiving interventions across the lifespan. Submissions of empirical articles focusing on the outcomes of caregiving interventions are encouraged. We are particularly interested in studies containing samples that are inclusive with respect to diverse populations. Articles that advance caregiving theory and that present and/or critique conceptual frameworks for caregiving research are also encouraged.

If you would like to discuss possible topic ideas, please send your request via e-mail to David Biegel (deb@po.cwru.edu) or Richard Schulz (schulzr@pitt.edu), Guest Editors. For more general information regarding manuscript format or other issues, contact Mari Doherty-Ellis (mellis@iog.wayne.edu), Managing Editor.

**Manuscripts to be considered for this October, 1999 Special Issue must be submitted by December 1, 1998.**

Submit manuscripts with a cover letter indicating the submission is for consideration in the *Interventions for Family Caregivers* Special Issue to:

Jeffrey W. Dwyer, Ph.D., Editor  
*Family Relations*  
 Re: Interventions for Family Caregivers  
 WSU Institute on Gerontology  
 226 Knapp Building  
 87 East Ferry Street  
 Detroit, MI 48202

Visit the *Family Relations* website at: <http://www.ioiog.wayne.edu/FR>

### PLAN FOR FUTURE NCFR CONFERENCES

#### ◆ 1998 - November 12-17

Hyatt Regency Milwaukee,  
 Milwaukee, WI

Theme: *Families in Global  
 Context: Media, Environment,  
 and Peace*

Program Vice-president: Judith  
 Myers-Walls, CFLE, Purdue Univ.

#### ◆ 1999 - November 10-15

Hyatt Regency Irvine (Los Angeles,  
 CA)

Program Vice-president: Katherine  
 R. Allen, CFLE, Virginia Tech

#### ◆ 2000 - November 9-14

Minneapolis Hilton & Towers,  
 Minneapolis, MN

#### ◆ 2001 - November 8-13

Hyatt Regency Hotel and Riverside  
 Convention Center  
 Rochester, NY

# Can You Tell Me How to Get to Ulitsa Sezam? Executive Search Report

**H**ave you ever wondered how programs like Sesame Street look in other countries? Do they teach the Cyrillic alphabet the same way as in the original version? What does Cookie Monster eat in Russia? And what do children in other countries think of the snippets of life that they see in the U.S. through that and other programs?

In the Saturday, November 14, NCFR annual conference plenary address, "A World of Sesame Street Families," you will have a chance to find out many of these things. Children's Television Workshop (CTW) in New York directs its vision far beyond New York City and even far beyond the reaches of the U.S. Two of their global "movers and shakers" will be joining us in Milwaukee.

**Dr. Charlotte Cole** is headquartered in New York, but she doesn't stay there very long. She is vice president for International Research at CTW and has recently been involved in projects in Mexico, Spain, Russia, Poland, China, Israel/Palestinian Territories, and South Africa. In fact, Dr. Cole oversees the research and curriculum development on all the Company's international co-productions, including adaptations of the well-known pre-school program, Sesame Street.

One of Dr. Cole's co-producers is **Anna Guenina**, director of the Department of Research and Content for Ulitsa Sezam, the Russian adaptation of Sesame Street. Dr. Guenina uses her wide background in research on the musical and aesthetic education of preschool, school-age, and adolescent children and youth to develop curricula in support of Ulitsa Sezam and to conduct research connected with it and similar programming.



Guenina

Drs. Cole and Guenina will combine their efforts to provide a unique and entertaining plenary session at the conference. Here's how they describe their topic: "Family life has always been at the heart of Sesame Street. Our aim has been to help children learn what a family is and what families do and to help children understand that there are many kinds of families."

"A World of Sesame Street Families" will introduce the audience to the images of family life portrayed on Sesame Street, both in the U.S. and in our 19 international adaptations of the program including our projects in Russia, China, Israel and the Palestinian Territories, Mexico, and Canada.

"We will discuss the way in which images of family life are used to teach children about their culture and that of others. Whether it is a Palestinian grandmother embroidering a dress for your young granddaughter, a Russian family creating a craft, or children on the domestic program learning about adoption, family life is at the heart of the social messages conveyed on the program."

"A World of Sesame Street Families" will emphasize the importance of cultural context in teaching our social messages and will bring to the audience a sense of both the local and global focus on families on Sesame Street in the U.S. and abroad."

This is not the first time that Cole and Guenina have co-presented. The reviews from those who have seen them at previous conferences are enthusiastically supportive.

Dr. Cole brings a background in Human Development and Psychology from Harvard, while Dr. Guenina contributes a slightly different perspective with her training in the Department of Russian Language and Literature at Moscow Lenin State Pedagogical University. Both of these special people are known around the world. Dr. Guenina has published in Russia and abroad, and Dr. Cole has worked in a variety of places from Boston to Terre Haute, IN to Thailand. She now lives in Pelham, NY, with her husband and soon-to-be-adopted 12-year-old foster son and his pet ferret.

Don't miss this opening plenary session at conference! You will have a chance to see portions of Ulitsa Sezam and hear how CTW considers the global context when they produce programs for children. If you are especially interested in this topic, you won't want to miss the dialog with Drs. Cole and Guenina following the plenary. It will give you a chance to interact with these special experts in the area of international media. You could even find out if there is a Russian version of Tickle-Me Elmo!

**Judith Myers-Walls**  
1998 NCFR Program Vice-president

## JMF 'Graduates'

**C**ongratulations are due to the second graduating class of the Journal of Marriage and the Family Reviewer-in-Training Program. The program is designed to provide advanced graduate students and new professionals the opportunity to participate in the peer review of manuscripts submitted to the publication and to receive training in the review process.

Those who have completed several reviews of quality and well within the allocated deadlines include Carolyn Kapinus, Karen Wilcox, Marcia Michaels, Kory Floyd, Susan Brown, and DeeAnn Wenk. They were awarded advanced degrees in advanced reviewing with advanced standing by JMF Editor Robert M. Milardo.

Advanced graduate students and new professionals who would like to participate in the Reviewer-in-Training program should contact the journal for guidelines and application materials, including a very useful document, "How to Review a Journal Article," by Vern Bengtson and Shelley MacDermid.

Contact Dr. Milardo at 17 Merrill Hall, University of ME, Orono, ME 04469; milardo@maine.maine.edu.

**W**ith Mary Jo Czaplewski retiring from her position as NCFR executive director on June 30, 1999, the search for a new executive director has begun.

NCFR President Greer Litton Fox appointed an Executive Director Transition Committee to coordinate the search. Committee members are Elaine Anderson, Gay Kitson (chair), Edith Lewis, Brent Miller, Sally Kees Martin, and Velma McBride Murry. Cindy Winter is the staff liaison, and Joan Comeau, chair of the Personnel Committee, and President Fox are ex officio members.

The plan is to provide NCFR members with a job announcement for the executive director position at the November, 1998, annual conference in Milwaukee. We welcome your thoughts in developing the statement. Members are also encouraged to apply if they are interested, or pass along the information to appropriate candidates.

The Transition Committee will be responsible for interviewing the final candidates and selecting the new executive director. During the Spring 1998 Board of Directors' meetings in Minneapolis, the Board approved this plan because committee members will have the most detailed information about the candidates, based on reviewing the resumes and extensive interviews with the finalists. The aim is to have the new executive director selected in the spring of 1999 so that he or she may take over upon Czaplewski's retirement in the summer.

A search firm will help the committee develop the final job announcement; collect, process, and screen applications; and interview candidates. This was decided because it is becoming increasingly difficult for volunteers to devote the time necessary to

conduct a detailed search.

For example, there were two previous unsuccessful searches before Czaplewski was hired to replace former Executive Director Ruth Jewson upon her retirement. Jewson continued on the job long after she initially requested retirement so that the position would remain filled. In fact, members of those previous NCFR search committees recommended that professional search firm assistance be used this time. A search firm also helps insure a wide network of contacts to touch as many bases as possible to find appropriate candidates.

The American Society of Association Executives has provided a list of nine search firms that have conducted searches for non-profit organizations for at least five years, and spend at least 35 percent of their time on such searches. Committee members interviewed representatives from the firms, reduced the list further, and did more detailed checks on the remaining firms. The committee has chosen one firm, and NCFR is negotiating a contract.

**Gay Kitson**  
University of Akron  
Dept. of Sociology  
Buchtel College of Arts and Sciences  
330-972-6863.

## Member News

**N**CFR member J. Ross Eshleman, professor in the Dept. of Sociology, College of Liberal Arts at Wayne State University, has received that institution's 1998 President's Award for Excellence in Teaching.

The award recognizes faculty who have made outstanding contributions to teaching. Since 1977, Wayne State has made the presentation to 138 faculty.

Eshleman was cited for the ability to "bring alive" the study of sociology by making it pertinent to both majors and non-majors. He was described as an exemplary teacher by both colleagues and students, and at the undergraduate and graduate levels.

Students emphasized that Eshleman made the study of the family accessible to them. He is viewed as a challenging, but supportive scholar and teacher who encourages his students' development. His career reflects devotion to teaching and to the integration of scholarship with teaching in sociology.

In addition to teaching, Eshleman has written a textbook on the family that is in its eighth edition. He also has co-authored with two colleagues a volume that is in its fourth edition.

Eshleman has been a member of NCFR since 1961. He has served on the Board of Directors.

## In Memoriam

**H**arry McGurk, director of the Australian Institute of Family Studies and a board member of the International Family Policy Forum, died on Friday, April 17.

Services were held in Melbourne, Australia, and burial was in Scotland.

**E**mily Mudd, a member of NCFR since 1946, died recently in Philadelphia. She was a former member of the Board of Directors.

## Meeting

September 8-11, 1998: **The World Conference on Family Violence**, New Delhi, India. Contact: World Conference on Family Violence, Dwight D. Eisenhower Building, 110 S. Ferrall St., Spokane, WA 99202-4800; 800-720-6115; wcfv@wcfv.org.

# Position Openings

**Assistant Professor and Extension Specialist, Individual and Family Development, Texas A & M University.**

**Basic Qualifications:** Doctorate required with undergraduate or advance degree(s) in the Family and Consumer Sciences or closely related fields. Two years experience in Extension, teaching, research or related area required. Demonstrated knowledge of individual, adult and family development, family relationships, work-family balance, stress management, communication and family policy.

**Job Responsibilities:** Provides leadership for Extension educational programs in areas mentioned above. Develops and provides information, in-service training, educational programs and resources related to building individual and family strengths for Extension faculty, volunteer leaders, clientele, agencies and organizations. Develops and maintains cooperative relations with appropriate universities, professional associations and agencies.

Persons interested in being considered as applicants please contact: Dorothy E. James, Ph.D., CFCS, 305 History Bldg., TAMU, College Station, TX 77843-2251; Phone: 409-845-6468; e-mail: d-james@tamu.edu.

**Messiah College, Behavioral Science Department** invites applications for a one-year, full-time faculty position in Family Studies for 1998-99 academic year. Applicants should possess a Ph.D. in Family Studies or related field. Responsibilities include teaching eight undergraduate courses a year, including interpersonal relationships, adult development, marriage and the family, and human sexuality. Demonstrated excellence in teaching and desire to teach in a Christian college of the liberal and applied arts and sciences are required. Salary and rank are commensurate with qualifications and experience.

Submit a letter of inquiry, current vita, and list of three references to Dr. Raeann R. Hamon, Chair, Behavioral Science Department, Messiah College, Grantham, PA 17027. Phone: 717-655-2511 ext. 2850. E-mail: rhamon@messiah.edu. Applications accepted until position is filled.

**DEADLINE**  
for the  
next REPORT  
July 15, 1998

**Recreation/Leisure/Family Studies:** The Department of Recreation Management and Youth Leadership at Brigham Young University has two openings for Assistant/Associate/Full Professor (Therapeutic Recreation and Leisure Services Management). Candidates would be expected to play a major role in the graduate program in Youth and Family Recreation. Qualifications include earned Doctorate in Recreation, Family Sciences or related area. At least one degree must be in the area of recreation/leisure studies. Application deadline for both positions is November 6, 1998. For a detailed position announcement contact Dr. Mark A. Widmer, Search Committee Chair at 801-378-3381; email: Mark.Widmer@byu.edu or Dept. of RMYL 273 Richards Building, BYU, Provo, UT 84602. BYU is an equal employment opportunity employer. Preference is given to members of the sponsoring Church.

**Family Studies Assistant Professor, University of Maryland-College Park.** Outreach/Cooperative Extension Specialist position, Ph.D. required. Responsible for development, implementation and evaluation of statewide education programs related to family life. Application due July 14, 1998. Contact: Chair of Search Committee, Dept. of Family Studies, 1204 Marie Mount Hall, University of Maryland, College Park, MD 20742; phone 301-405-3672.

**Chairperson, Department of Applied Health Science, Indiana University.** Begins August, 1999. Candidates for the position must hold a doctoral degree in area closely related to one of the specialty areas: School and college health, public health education, nutrition science, dietetics, human development/family studies, occupational safety, safety management, and health behavior.

Must have record of demonstrated scholarly achievement, significant administrative experience, and national professional service sufficient for a tenured appointment.

Application deadline: November 13, 1998. Address applications to: Dr. Joel Meier, Chair Search and Screen Committee, Office of the Dean, School of Health, Physical Education and Recreation, IN University, Bloomington, IN 47405. IN University is an equal opportunity, affirmative action employer.

## ATTENTION MEMBERS!

Now you can reach  
NCFR  
on a Toll-free Line:  
**1-888-781-9331**

U.S. and Canadian Calls Only.

**What's changing in U.S. households?** According to a recent article in **American Demographics:**

Comparing March 1997 and March 1996:

♦The number of couples with related children under age 18 declined by 2 million.

♦The number of couples without dependent kids increased by 1 million.

♦Not all of those "children" moved out of the home--some simply turned 18.

The number of families headed by unmarried men with related children under age 18 grew almost 7 percent between 1996 and 1997. Some of these men are identified as single fathers, and others are single grandfathers, uncles, or even adult brothers caring for younger siblings. These types of households have grown 82 percent since 1987--that's 6 times the overall household growth of 13 percent over the decade.

Another household type grew almost 7 percent from 1996 to 1997: Households headed by men who live with nonrelatives. This includes unmarried and gay couples, and roommate situations where no one is related to the unmarried male householder.

If your social calendar is crowded with wedding invitations, it's not a simple coincidence: June was the month in which the greatest number of couples married according to a recent **Monthly Vital Statistics Report**. The June tally was 280,218.

The least popular month? January with only 117,310.

♦Total number of marriages recorded in 1990: 2,443,489--a 2 % increase over 1989. This is the highest number recorded since 1984.

♦First marriage rates were highest for men and women in their mid- and late-20s. Median age for previously single women: 24; for previously single men: 25.9.

**Divorce rates appear to be dropping.** A new report, **Advance Report of Final Divorce Statistics 1989 and 1990**, lists the divorce rate per 1,000 population was 4.7 in 1989 and 1990--11 % lower than the peak rate of 5.3 in 1979 and 1981.

The median duration of marriage for divorced couples in 1989 and 1990 was 7.2 years.

## New JMF Staff

**Recent staff changes** at the editorial offices of **Journal of Marriage and the Family** include the loss of Alisa Meggison, assistant editor, who has moved to a full time position with a local network provider.

A new **JMF** staff member is Elizabeth Johns, a former freelance editor for the University of Maine Press, Syracuse University Press, John Hopkins University Press, and the Urban Institute. She also is fluent in Spanish.

## CALL FOR PAPERS Special Section On

### FAMILIES AND THE INFORMATION AGE

The Editor of *Family Relations*, Jeffrey W. Dwyer and Guest Editors, Robert Hughes, Jr., Aaron T. Ebata, and David C. Dollahite, have initiated a new section of the journal on "Families and the Information Age" to begin with the January 1999 issue. Submissions for this section might include, but are not limited to, the following topics:

- Standards of practice for using information technology
- Ethical issues in the use of information technology in family therapy and family life education
- Training family professionals to use information technology
- Using information technology to train family professionals in pre-service and in-service
- Evaluation and effectiveness of on-line interventions and programs
- Evaluation strategies for information technology practice
- Program innovations using information technology
- Use of information technology by children, youth, grandparents, families, and family professionals
- Applications of information technology to the delivery and management of family services

All types of papers will be considered including basic research, applied intervention as well as reviews of substantive, practice and technical issues related to information technology and family life.

If you would like to discuss possible topics, send your ideas through e-mail to Robert Hughes, Jr., Guest Editor (hughes.239@osu.edu). For more general information regarding manuscript format or other issues, contact Mari Doherty-Ellis, Managing Editor (mellis@iog.wayne.edu).

**Manuscripts to be considered for the January 1999 volume must be submitted by August 1, 1998.**

Submit manuscripts with a cover letter indicating interest in this new special section to:

Jeffrey W. Dwyer, Ph.D., Editor, *Family Relations*, **Re: Information Age**, WSU Institute of Gerontology, 226 Knapp Building, 87 East Ferry Street, Detroit, MI 48202.

Visit the *Family Relations* website at: <http://www.iog.wayne.edu/FR>





## Section News



# Sections Share Conference Plans



**T**he leadership of NCFR values family life educators. At no time in the recent history of our organization have I heard so much support for the work carried out by the **Education and Enrichment Section** or about the issues confronting our Section members. This interest reflects a growing societal awareness of the importance of family life education. Assessing family strengths, preventing problems, and building communities of support are "in." Yes!

Although members of our Section are delighted with this interest support, we are still organizationally challenged. These challenges come from within the section, include our large organization, and extend outside NCFR. Let me mention several:

♦**Within the Section:** I wonder if the Focus Groups are fulfilling their original purpose, and if that purpose is still relevant? Education and Enrichment sponsors seven groups: CFLE, Families and Grief, Marriage and Family Enrichment, Parent Education, Peace, Sexuality, and Single Parent Families. Mid-life Families was phased out in 1997 at the recommendation of the group's chair and members.

*Should we revisit the purpose and function of the Focus Groups?*

*Should we phase out any of them?*

*Is there interest in starting new groups?*

♦**Within the larger organization:** One of our continuing challenges with the larger organization is the valuing and further development of the CFLE program. While there is support for certification, CFLE does not break even financially. We have no measure of the degree to which it has enhanced practitioner skills or improved the quality of family life education across the country.

*Should CFLE be framed as a tool for social policy? That is, can we use certification to help decision makers understand that effective family life education should stand on a body of knowledge and that, beyond availability, quality is critical?*

*How important is it to make visible specialty areas within FLE, such as parenting education and enrichment programs?*

♦**Outside NCFR:** Finally, we face organizational challenges outside NCFR. Growing movements in specialized areas, such as marriage enrichment and parenting education bring excitement and new dilemmas.

*How do we, as individuals, allocate our professional time and resources among the various organizations?*

*How do our respective Boards talk with each other and collaborate on areas of mutual interest while avoiding costly duplications and potential divisiveness?*

We are interested in hearing your reactions to these and other issues that you deem important to our Section. A special column of our summer newsletter will be devoted to members' responses. Call, write or e-mail!  
**Sally Martin Ph.D. CFLE**  
**HDFS 140**  
**University of NV-Reno**  
**Reno NV 89557**  
**702-334-9609**  
**smartin@scs.unr.edu**



**G**reetings to all **Ethnic Minorities Section** members!

The 1998 NCFR conference plans are well underway. When you receive your program, you will see the wide representation of our Section in many aspects. Thanks to all of you who reviewed abstracts, as well as those agreeing to serve as presiders, discussants, and recorders. As many of you are aware, each abstract submitted to our Section is reviewed by three persons and the chair.

The standard six criteria established by NCFR are to evaluate each proposal. Each reviewer is asked to provide feedback to the abstract author(s). The final selection is based on the overall average. NCFR headquarters notifies individuals about the acceptance or rejection of each proposal. If your abstract was not accepted this year, please do not be discouraged: Submit for the 1999 conference and contact the new Section chair, Francisco (Chico) Villarruel, before you submit your proposal if you have questions.

There is approximately \$1,300 in the John McAdoo Dissertation Award (February 1998 figure). A special thanks to Suzanne Randolph for her efforts in chairing the committee, and to those who have contributed. Thank you also to Robert Joseph Taylor for running a free ad in the recent issue of **Perspectives: African American Research**, published out of the Institute for Social Research at the University of MI. I encourage each member to assist in endowing this award in memory of Dr. John L. McAdoo. Send your contribution to NCFR headquarters, noting that it is for the McAdoo Dissertation Award.

Many of you have expressed concern about the infrequent use of our Section's electronic listserve. I welcome your views regarding ways to increase use of this technology. If you have not yet joined, please send a message to Reid Luhman at [raluhman@pcsystems.net](mailto:raluhman@pcsystems.net).

Recently I sent a letter on behalf of our Section to Dr. Andrew Billingsley at the University of MD-College Park

acknowledging the worthiness of the scholarship foundation recently instituted at College Park and congratulating him for his major contributions to our understanding of African American families. Here are excerpts from the letter:

*"On behalf of the Ethnic Minorities Section of NCFR, I congratulate you on the celebration of your contributions to the field of research on Black American families. The theme of this celebration, 'One More River to Cross: African American Families in the 21<sup>st</sup> Century,' highlights the manner in which many view you. You are a distinguished scholar, researcher, practitioner, and ILLUSTRIOUS member of NCFR, and a LEADER and MENTOR to members of the Ethnic Minorities Section."*

*"Members of the Ethnic Minorities proudly recognized you for your outstanding scholarship in the area of Black families by presenting you with the Marie Peters Outstanding Scholarship Award at the NCFR conference in 1988. Andrew, your methods of examining Black families and titles of your many publications, such as Black Families in White America, Children of the Storm, The Evolution of the Black Family, and Climbing Jacob's Ladder, further illustrate how the waters changed as you entered and crossed many rivers. As you began 'wading in the waters' more than 30 years ago, researchers became more informed about successful Black families. The ripples of the water changed the patterns of viewing Black families as pathological to perceiving these families as enduring, adaptive, competent, and strong. In fact, social scientists can be grateful to you for your theoretical efforts in describing 'What Makes Black American Families Successful,' as many tenets that you identified are central ideas used to explain family resiliency and strength."*

*"Dr. Billingsley, we celebrate with you today and look forward to continued change in the ripples of way, in terms of perceptions of Black families, as you (and we) cross new rivers in the next millennium."*

On a final note, we have a strong membership and a great group of officers. I encourage each of us who are

## Meeting

October 2-3, 1998: Women and Disabilities, Women's Studies Conference, Southern CT State University, New Haven, CT. Contact Vara Neverow, 501 Crescent St., New Haven, CT 06515-1355; 203-392-6133; FAX 203-392-6723; [womenstudies@scsu.ctstateu.edu](mailto:womenstudies@scsu.ctstateu.edu).

involved, to continue, and those who are not, to jump on board. My goal is for our Section to enter the 21<sup>st</sup> century characterized as the Section in which ALL members play active roles in keeping it at the forefront of NCFR.  
**Velma McBride Murry**  
**Section Chair**  
**Dept. of Children & Family Dev.**  
**123A Dawson Hall**  
**University of GA**  
**Athens, GA 30602-3622**  
**706-542-4792**  
**FAX: 706-542-4389**  
**vmurry@fcs.uga.edu**



**P**lans for the 1998 NCFR conference will include something for everyone: That holds true for the **Family Policy Section** as well.

We will usher out one tradition and begin a new one, and hopefully meet new Section members at both events! One of our traditions which will end this year is the Public Policy Advocacy Skills Workshop. NCFR originally approved a five-year pre-conference plan, and 1998 is our swan song.

The Workshop will meet from 1:30 to 9 p.m. on Friday, November 13. For \$35 (students, \$30), members can access speakers who will teach, facilitate, and enhance our advocacy skills so that each of us can be more effective in whatever policymaking arena we choose.

The event begins with Karen Bogenschneider and Jonathon Olson presenting, "Informing Policymaking Through Wisconsin Family Impact Seminars." Many of you have commented that you want information on how to develop impact seminars for legislators.

Two rounds of one-hour workshop follow, including "Teaching Family Policy," "Family Policy Research: An Appraisal of Its Limitations and Potential," "Conducting community Needs Assessments," "Effective Advocacy with Legislators," "Advocacy Activities and Policies of 30 National Family Organizations," and "Assessing Family Policy at the International Level." The workshop concludes with Clara Prater addressing "Evaluating Family Policy: Integrating Benchmarks for Progress."

Thanks to all of you who served as reviewers of our Section proposals. Judging by your comments, the experience as stimulating and worthwhile. Although the number of submissions was lower this year than last year for both the entire conference and for our Section, we will schedule three symposia, thirteen posters, and one round table session. The symposia reflect the range of policy interests in our Section. On Saturday we will learn about "Parental Rights in the Context of

**See Sections on Page 1!**

## Sections from Page 12

Biological, Stepparents, Adoptive, and Grandparent-led Families: Current Policy Developments." Sunday's paper session is "Work and Family Issues: Macro and Micro Policy Implications," and the final symposium (Monday) is "Programming for Rural Families and Communities: Some Policy Implications."

Our Section business meeting time has rotated to a great time slot: Saturday from 6:30 to 7:30 p.m., following the Public Policy Open Forum. Come to both!

### Attention Students!

One of our Section's new traditions this year will be the announcement and availability of applications for the Margaret Feldman Internship Award. Our Section determined that the deadline for applications will be the same as the conference proposal deadline, and the intern will be announced in April. Plan to attend our business meeting and apply.

Another new option at this year's conference will be a special session with "Counsel of the Sages." This group interview/discussion will be held with "sage" NCFR members. Two of them have been stalwart members of our Section and deserve our appreciation and honor. Plan to attend and be inspired! **Leslie A. Koepke**  
**Section Chair**  
**Home Economics 125**  
**University of WI-Stout**  
**Menomonie, WI 54751**  
**715-232-2237**  
**koepkel@uwstout.edu**



Our biggest news is that the ethical principles and guidelines developed and adopted by the **Family Science Section** were unanimously approved at the spring meeting of NCFR's Board of Directors for the organization's adoption.

Our section chair will continue to be instrumental in the document's growth as it evolves over time. Since a primary focus of our Section is the disciplinary concerns of the family science profession, I am especially pleased by the efforts of the ethical principles and guidelines committee. Thanks also the Mary Jo Czapslewski, NCFR executive director, for her support and work with NCFR's attorney in clearing the way for Board acceptance.

The upcoming conference offers sessions that might be of particular interest to Section members. On Sunday morning Judy Rommel and Kay Michael Troost will share time at a didactic seminar, "Global Issues and the Environment." Rommel will address "Increasing Ecoconsciousness: The Family Science Role," and Troost will speak on "Interpreting the Human Genome Project and Human Family Evolution: Issues in Teaching and Theorizing About Families--Ethical and Practical Considerations."

Our Section will co-sponsor with the students/new professionals the "Counsel of Sages" panel. Retirees and long time NCFR members will discuss their views about families from professional and

personal perspectives. They will also share their NCFR experiences over the years.

On Friday night our Section will discuss "Whither Family Science," after our business meeting. Over the summer I will contact former Section leaders and interested colleagues to discuss this topic. It has been addressed on FAMLYSCI on various occasions. **Beckie Adams**  
**Section Chair**  
**Room 150 Practical Arts Bldg.**  
**Dept. of Family & Consumer Sci.**  
**Ball State University**  
**Muncie, IN 47306-0250**  
**765-285-5931**  
**FAX 765-285-2314**  
**01raadams@bsu.edu**



This year the **Family Therapy Section** has a very strong conference program that showcases both our research and clinical interests. This accomplishes one of the main goals developed at our Section business meeting last year.

We will sponsor a symposium on family therapy outcome research that features faculty from VA Tech, Purdue, and Brigham Young. Two workshops will focus on research issues including an introduction to growth modeling and survival analysis and the development of treatment manuals for outcome research. The final workshop is practice-oriented and will heighten awareness of power and gender issues in couple's therapy.

New this year will be a special paper session featuring four student/new professional submissions that received very high ratings from reviewers. The topics include preventing client drop-out, communication technology issues, early intervention for domestically violent adolescents, and the effect of memory recall on relational conflict.

The teaching round tables highlight cross-cultural supervision and utilizing forgiveness as an intervention. We also will have two round table discussions on MFT training and the deaf therapist and decreasing health care use. In addition, 18 posters will feature family therapy research and theory. Thanks to all the submitters for a strong group of proposals. Even through the number of submissions was down from last year, the quality tended to be higher.

This year's student award winners are Nancy Rybski of the University of AZ for "Before It's Too Late: An Early Family Intervention Program for Families With Domestically Violent Adolescents," and Gary R. Mauldin of TX Woman's University for "Forgiveness as an Intervention in Family Therapy." Each winner received a check for \$250 at our Section's business meeting. Twelve submissions this year had students as first author.

Thanks to all Section members who participated in the abstract review process. There were five reviewers for the student awards and eighteen for regular submissions. A total of 39 abstracts were submitted to our Section.

Our Section business meeting will be held on Sunday, November 15 at 7

p.m., with a format similar to last year, including refreshments.

Watch the September REPORT issue for information on our Section's electronic mailing list. **Janie Long**  
**Section Chair**  
**MFT Program**  
**306 Strauss Hall**  
**Northeast LA University**  
**College of Education**  
**Monroe, LA 71203**  
**318-343-7031**  
**FAX 318-343-2345**  
**edlong@alpha.nlu.edu**



The **Religion and Family Life Section** will present a number of conference sessions capturing themes relevant to our focus, ranging from the concept of spirituality to the practical application of the concept in family, congregations, and other systems.

Our paper/symposia presentations reflect the increasing importance of spirituality in the field, as will the round table and poster presentations. Thanks and congratulations to those who submitted proposals, and particular thanks to those who reviewed submissions. Your comments to authors are a welcome and instructive addition. We hope to utilize student members as recorders during the paper presentations.

This year's worship service will be held on the second day. The Ethnic Minorities and Feminism and Family Studies Sections will co-sponsor the event with our Section. It will be exciting, powerful, and an unusual worship experience. There also will be early morning meditation rooms facilitated by a member who will guide the time along specific theme (yoga, etc.).

Our Section business meeting will be Saturday night. We will present a student award and work on agenda items that have the potential to catapult us into the next decade with a more finely tuned focus. Look for details in your Section newsletter this summer. Contact me with ideas or concerns: [tiese003@tc.umn.edu](mailto:tiese003@tc.umn.edu). **Judy Watson Tiesel**  
**Section Chair**  
**Yaffe, Tovar & Tiesel**  
**621 W. Lake St. Suite 203**  
**Minneapolis, MN 55408**  
**612-822-8238**  
**tiese003@tc.umn.edu**



Having just returned from the spring meeting of the NCFR Board of Directors where we finalized the program, I am really looking forward to the annual conference in Milwaukee. Even though the overall number of submissions was down from last year, we have an excellent program again this year, including symposia, paper sessions, round tables and posters. Thanks to all **Feminism and Family Studies Section** members who helped with the abstract review process--your work was invaluable, and I truly appreciate the outstanding volunteer spirit in our section.

## NCFR REPORT, June 1998, Page 13

Highlights of this year's conference include a symposium on "Power in Academic Relationships," organized by Joan Jurich. Participants include Katherine Allen, LeeAnn DeReus, Mark Fine, Shelly MacDermid, and Brenda Seery. This promises to be a very stimulating discussion that addresses the issues of how those with greater power in the academy can use feminist principles to foster the well-being of all, and how power can be used "with" rather than "over" others.

A workshop session on "Experiencing the Process of Cooperative Learning: A Hands-On Workshop for Feminist Teachers" will be led by Katherine Allen, Kaitilin O'Shea, and Karen Wilcox. This session is co-sponsored with the Student and New Professionals. Paper sessions include topics on "Gendered Dynamics in Intimate Relationship," "Work and Family Experiences," "Gay and Lesbian Experiences," and "Gender Influences on Views of Self and Self in Relationships."

Be sure to attend the Sunday morning worship service which will be co-sponsored by the Feminism and Family Studies, Ethnic Minorities, and Religion and Family Life Sections. Plans are being finalized, and this should be a very different, powerful, and moving experience. More details will follow.

Our Section business meeting is scheduled for Sunday night, from 9 to 10:15, following a special session titled Counsel of the Sages. This session will offer a wonderful opportunity to hear the perspectives and insights of long-time NCFR members. So mark your calendars for both of these events on Sunday evening.

The NCFR Board approved a focus group on Lesbian and Gay Issues, under the auspices of the Feminism and Family Studies Section. Currently there are 19 members, with Ramona Faith-Oswald and Batya Hyman serving as the co-chairs. The group will have their meeting on Saturday, November 14, at 12:30 to 2:00 p.m., and all who are interested are welcome and encouraged to attend.

Our proposal for the Resource Book of Feminism and Family Studies Course Syllabi was approved by the Publications Committee and the NCFR Board of Directors: Start polishing your course outlines and send them to Joan Jurich! We will use the profits from the resource book for our endowment fund. Brenda Seery is working with Joan on this project. Thanks again to Joan and her colleagues at Purdue for coordinating this project. You can get in touch with Joan at [jurich@cfs.purdue.edu](mailto:jurich@cfs.purdue.edu).

I hope everyone has a great summer. See you in November! **Donna Sollie**  
**Section Chair**  
**Auburn University**  
**Auburn, AL 36849-5604**  
**Phone: 334-844-3230**  
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## More Section News on Page 16

# Association of Councils of the National Council on Family Relations

## AFFILIATE Connection

### President's Report

## Conference Activities Planned

Summertime is almost here which means plans for the annual conference are being finalized. Norma Burgess and I spent a couple of days in sunny Minnesota (that's right, the sun did shine brightly in Minnesota in April) at the spring Board meeting where Cindy Winter, conference coordinator, and Judy Myers-Wall, program vice-president, as well as the Section chairs put the program together. What an exciting time! You will not want to miss this conference. Plan now to attend.



Ponzetti

The Association of Councils (AC) has traditionally hosted a workshop before the conference starts. This year, through the energetic direction of Connie Steele, AC program chair, the Association will focus the workshop on connecting CFLEs and Affiliate councils.

I regularly hear about wonderful things that state or regional councils are doing, and then I hear about a CFLE in the state who has been recognized for his/her work. Interestingly, it is not unusual to discover that the CFLE may not know about or is not involved in the state council. The Affiliates must reach out and invite the participation of the CFLEs in their area so we might all benefit from the work that occupies our daily lives.

The fall workshop promises to be a very worthwhile one, and I urge all of you to make arrangements to attend. It will be Friday evening, and the conference begins Saturday morning. I hope to see representation from all the Affiliates: Plan now to attend.

I must admit that I have been less than overwhelmed with the response from my last column in which I suggested a model to insure regional representation at our AC annual meeting during the NCFR conference. In fact, I did not hear from anyone. I am not sure what this means: Either most readers agreed or felt no need to provide feedback. I hope it was the former.

Regardless, the Association of Councils has to seriously look at its structure insure that issues of concern to the Affiliates are presented to NCFR as a whole at Board meetings and through the Affiliate Connection. I will continue to discuss ways of restructuring so that the many voices evident in the Association are present and audible at annual conferences.

Please begin to think about how the

Association can continue to present the needs, challenges, and successes of individuals promoting family well-being to the national audiences at NCFR. This topic will be discussed further at our business meeting this fall. Plan now to attend.

I have found the NCFR Board to be very interested and responsive to the Association of Councils during my tenure on the Board. This interest is based on the fact that the Association promotes the mission of NCFR in so many creative ways over the months between annual conferences. We can do more, however, to encourage greater collaboration and involvement of all those working with and on behalf of families. One important step will be developing a plan to connect CFLEs in the areas where Affiliates operate.

The Affiliate conferences offer promise as a means of connection, but we must focus our work on the CFLEs and involve them in our endeavors. We will have the opportunity to discuss other steps to bring CFLEs and the Affiliates together at our fall workshop.

See you in Milwaukee!

**James Ponzetti Jr. Ph.D. CFLE**  
AC President  
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#### 1997-1998 AC Officers

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**President-elect Norma Bond Burgess**  
njborges@mailbox.syr.edu  
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**Program Chair Connie Steele**  
csteele@utk.edu  
423-974-4582

**Secretary/Treasurer Maxine Hammonds-Smith**  
maxinehs@worldnet.att.net

**Past President Anne Stanberry**  
anne.stanberry@usm.edu  
601-268-6931

#### Utah

**"Family Architects: Laying the Foundations for Life,"** was the theme of the May 15 **UT Council on Family Relations** annual conference.

Presenters included Gay and Joy Lundberg, authors of *I Don't Have to Make Everything All Better*; Rich Johansen, author of *Parents, Learn the Rules Before You Play the Game*; Sally Jones from McKay Dee Hospital; and Joan Erickson, Utah's Mother of the Year.

### June, 1998 Volume 6, No. 2

## AC Candidates for Office

The slate of candidates for Association of Councils offices has been announced by Anne Stanberry, chair of the AC Nominating Committee.

Candidates for President-elect are **Randy Hayes**, Illinois, and **Lane Powell**, Alabama; Secretary/Treasurer/Connection Editor: **Pat Andrus**, Louisiana, and **Arminta Jacobson**, Texas; Student/New Professional representative: **Megan Keller**, Indiana; and Section Liaison, **Aaron Larson**, Utah.

Affiliate Council presidents will receive their ballots in the mail in June. According to the Association of Councils' by-laws, only presidents of each council may vote for AC officers.

The following biographical data included:

- 1) Candidate's present professional position;
- 2) Candidate's immediate past professional position;
- 3) Past and present participation in NCFR;
- 4) Past and present related activities;
- 5) Platform.

#### President-elect

**Randy A. Hayes CFLE.** No photo available. 1) Pastor Zion Methodist Church, Mendota, IL and Northern IL Conference (United Methodist Church) co-chair, The Bishops' Initiative on Children and Poverty. 2) Manager, Satellite and Quality Assurance Services, Sinnissippi Centers, Inc., Dixon, IL. 3) Member and Certified Family Life Educator. 4) Former president, executive committee, secretary, nominations chair, family policy committee chair, IL Council on Family Relations; appointed to State of IL Governor's Council on Family Policy (having submitted the ICFR family policy to be the state of Illinois). 5) There is a proliferation of groups speaking 'for families.' Many define families in ways which restrict monies and services. Councils are filled with professionals who can provide a balanced and researched approach to understanding the needs of families. I would encourage councils to be active in advocating for the development and use of state family policies; to speak out for the needs and rights of families; to amend their bylaws as necessary to do this; and to communicate with each other techniques for successes in these areas. I would sound out the call that it is "time for us to make our voices heard."

**Lane Powell Ph.D. CFLE.** 1) Writer and consultant in family life education, Lubbock, TX. 2) Professor,

Human Development and Family Studies, Coordinator of Planning and Development for new Children's Learning Center, Samford University, Birmingham, AL. 3) conference presenter, recorder; co-chair, Distinguished Service to Families Award Committee; International Year of the Family summer conference participant and contributor to



Powell

**Initiatives for Families: Research, Policy, Practice and Education;** Association of Councils' presenter; AL affiliate president and Board of Directors. 4) National co-chair, Early Childhood Initiative Task Force, American Association of Family and Consumer Sciences; leader couple, Association of Couples in Marriage Enrichment; professional affiliate, American Association of Pastoral Counselors. 5) I would work closely with the current president to continue carrying out the recommendations made by the 1997 Task Force on Association of Councils. I support the formation of regional councils where state councils are not viable/active, so that all NCFR members may have access to the work of colleagues and have opportunity to address issues--political and research-based--that are particular to their area. I would encourage an officer orientation workshop for local/regional council leadership during the NCFR annual conference. This would strengthen the work of our units and their identification with the Association of Councils.

#### Secretary/Treasurer Affiliate Connection Editor

**Pat Andrus, M.S., CFLE, C.G.T.** (No photo available) 1) Program director, grief counselor; The Mourning After Program at Martin & Castille Funeral Homes, Inc., Lafayette, LA, and motivational educator, speaker, writer. 2) Self-employed, Family Life Educator, program developer working with JPTA projects. 3) Became a member while in college; CFLE; LA Council on Family Relations, Board member, secretary, president. 4) Certified Grief Therapist, Association of Death Educators and Counselors; founder/first president of the Board, Board member, Grief Center of Southwest Louisiana, Inc.; Louisiana Council on Child Abuse, Board member; American Heart Association, Board member; editor and principal writer for funeral home newsletter; authored numerous articles on grief in the family for journals, magazines, other publications; recognized presenter on grief and life span topics. 5) Becoming secretary/treasurer is as an opportunity for me to become more active in my

See Candidates on Page 15



## Affiliate Connection

# Secret to Trade Show Exhibiting: Remain Focused!

A successful trade show exhibit, like any well-executed marketing activity, starts with a plan of action.

### Establish Primary Goals

A natural beginning is to ask, "Why should I exhibit?" "What's in it for my organization?" Once you've answered those questions, you'll have the goals you need for your trade show plan. Of the many goals possible for any show, pick one or two that are absolutely crucial for you to attain. They are your primary goals and all of your efforts should be focused on these goals. *The secret to successful exhibiting is to remain focused.* Common trade show exhibit goals include:

- ❖ product sales
- ❖ introduce new products/services
- ❖ create/build an image
- ❖ market research
- ❖ spot trends

### Are Your Primary Goals Measurable?

Can you measure your goals? Are they realistic? Goals that can't be measured are vague hopes, not goals. If your goal is sales, measuring is easy — count the number of orders or sales leads. If your goal is less tangible, such as determining how well people understand your product, conduct onsite or post-show surveys asking attendees if you have met your objective.

Whether your primary goal is the number of conference participants contacted or the sales volume generated, the planning estimates of expected results should be carefully researched. If you don't know the show well enough to come up with a reliable estimate, talk to the show manager, other exhibitors, competitors, suppliers, and customers.

### Selecting the Right Shows

During the past decade, the number of shows in North America has more than doubled. There are over 10,000 shows of all kinds that you can visit each year, each with its own character.

Directories, such as *The Tradeshow and Convention Guide*, list many of the trade and consumer shows. You should be able to find these directories in your local library.

Additional sources of information include your professional journals, associations, the local chamber of commerce, various levels and divisions of government, and websites such as [www.expoguide.com](http://www.expoguide.com) or [www.tscentral.com](http://www.tscentral.com)

Once you have a list of available shows, screen for dates that conflict with other plans or are too close to allow adequate planning. For the remaining shows on your list, a letter, fax, or phone call should quickly produce a brochure giving you more details about the show.

If the organization sponsoring the show is new or unknown to you, do a

credit check on the company. Ask the show manager for a list of exhibitors who have booked to date. Be suspicious if he or she balks. Also phone some of the exhibitors on the show list to be sure their attendance is confirmed.

### Check Demographics and Facilities

The major concerns about any show are the demographic profiles of both the conference attendees and the exhibitors, and the type of show and facilities provided by the show management.

Here's what to ask the show manager:

**What type of show is it?** Some shows blur the lines between professional shows and consumer shows. If you're only interested in selling to professionals, you may not want to invest in a show where the public is invited.

**Is it a regional, national, or international show?** Regional shows cater to local markets and are only promoted to that market. Is the show in the right location for your customers?

**What is the exhibitor profile?** What is the breakdown by industry segment? Are the major players represented? Does it look like a group that will draw customers for your organization?

**What is the attendee profile?** Your interest is not only the total number of show attendees, but how many are potential buyers of your products, and of that number, the percentage you can reasonably expect to pass through your booth.

**How will the exhibit area and conference be promoted?** Poor promotion usually results in poor turnout.

**Are there any special events or activities to draw attendees such as receptions, high-profile keynote speakers, or tours?**

**What are the show amenities?** As an exhibitor, you may need services such as electrical power. Is it readily available? How will the show cater to a large influx of attendees? Will attendees be encouraged to stay at the show or will they leave early due to boredom or frustration? Are the restaurant and washroom facilities adequate?

**Are the show layout and traffic patterns well designed?** Even though you may not have much choice of booth locations if you are a newcomer to a show, always book early and state your preferences strongly. Ask for locations near entrances, food concessions, restrooms, seminar rooms, or major exhibitors. Try to avoid dead-end aisles, loading docks, obstructing columns, or other low traffic areas.

### Create a Budget

Once you know which show you are going to attend and what your goals are, draw up a budget.

Your space costs should represent about a quarter of your total budget.

Additional costs include transportation — the exhibit structure, products, supplies, and anything else that needs to be taken to the show and brought home; onsite services like booth carpeting, electrical outlets, chairs, signage, and set-up or tear down help; pre-show, at-show, and post-show promotions including postage, advertising, and giveaways such as pens; and personnel expenses like travel, meals, and hotel accommodations. Also check with the service company listed in the exhibit brochure to determine if their onsite services, such as set-up and storage, are mandatory. Mandatory services are often unionized and will probably increase your costs.

### Booth Management

Now that you've created your overall exhibit/show plan, it's time to develop the booth layout and personnel training programs. Watch the September issue of *REPORT* for information on booth management.

If you would like additional trade

show tips, contact me toll free at 888-781-9331 extension 18.

**Brenda Hoffman**  
NCFR Marketing Director

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## Candidates from Page 14

professional organization while sharing my own experiences in family work. Serving a diverse population through the funeral homes' community-based aftercare program, as well as my writing and public speaking have driven home the magnitude of what NCFR and council members must have in order to achieve both professionally and personally. Seven years of writing and editing a newsletter dedicated to grief education for professionals and lay readers have prepared me for working with our affiliate newsletter. I anticipate the new experiences associated with this position!

### Arminta Jacobson Ph.D., CFLE.

1) Associate professor, Child/Human Development and Family Studies Program Coordinator, Center for Parent Education Director, University of North TX. 2) TX Council on Family Relations Board, president-elect. 3) Presenter at NCFR conferences each year. 4) Current president of



**Jacobson**

TX Council on Family Relations; directed Conference on Parent Education at UNT since 1993; provide oversight and leadership to regional and state initiatives through the UNT Center for Parent Education, including a regional work-family collaboration, and a state-wide parent education database and professional network. 5) The Association of Councils has a long history of providing leadership for lasting initiatives within NCFR and through work with state and local affiliates. I would like to contribute to that legacy through my service. My strengths include organizational skills, working well with others, and professional commitment. I am deeply committed to improving lives for families and believe that I can be an effective member of the board in giving support to state and local affiliates in their work with families and professionals.

### Student/New Professional Representative

**Megan A. Keller.** 1) Research assistant, Child Development and Family Studies, Purdue University. 2) same. 3) Annual conference presenter: IN Council on Family Relations; Miami University Council on Family Relations. 4) Child Life Council. 5) As the Student/New Professional Representative to the Association of Councils, I would focus my efforts on the issues that are the most important to the student/new professional members of NCFR. I participated in the student paper session at the NCFR conference last year, and I feel that it was a huge success. I would like to implement a similar activity for the current students this year.



### Section Liaison

**Aaron Larson, B.S., Provisional CFLE.** No photo available. 1) Liaison for Education and Enrichment Section to the AC. 2) — 3) First year student. 4) 1997 student representative to the UT Council on Family Relations conference planning committee. 5) I have heard that more minds are sometimes better than one. However, to take advantage of that kind of a collaborative experience, we need to first open the lines of communication between the minds. This is the role that I foresee myself playing as the AC liaison. I also know that in this information-overloaded society that we live in that sometimes it is helpful to have someone screen for the information that we feel is pertinent to our needs. And that is the other role that I would seek to fulfill.

## Affiliate Connection

### Alabama

**T**he AL Council on Family Relations accomplished four major goals in the past year:

1. Developed a **membership recruitment brochure** and mailed it to more than 500 selected professionals around the state, resulting in a 10 percent increase in membership.
2. Developed a **"tip card"** dealing with children and grief which has been purchased by counselors, ministers, and others.
3. Sponsored a **Public Policy Workshop** in Montgomery with 25 persons attending.
4. Wrote and approved a set of **bylaws** for the organization.

The Board of Directors is proposing a new format, based on response to the programs initiated and on feedback from current members.

While members support the mission and goals of ACFR, most are involved in several other professional organizations and are not interested in attending more meetings. It is proposed that ACFR become a **virtual organization**, governed by the elected Board of Directors and functioning primarily as an Internet resource of information and networking among its members.

Persons who do not belong to NCFR, and wish to maintain state-only membership, will be asked for a renewal of their dues each September. ACFR also will promote the Southeastern Council on Family Relations' annual meeting as an opportunity to network with colleagues and present research.

New officers for the coming year are Catherine Solheim, Auburn University, president; Dan Sandifer-Stech, Samford University, secretary and president-elect; Priscilla Dunwoody, Birmingham, treasurer and membership chair; and Curt Newell, Birmingham, member-at-large. **Lane Powell**  
Immediate Past President  
powellb@llano.net

### British Columbia

**A**fter a year of hard work, the revised **"Let's Live! Training Suicide Intervention Training for School Personnel,"** was launched by the BC Council for Families.

**ASK●ASSESS●ACT** was chosen as the new name to distinguish it from the student program **Let's Live!** and to better reflect the training goal: to improve the overall competency of school personnel in the recognition and crisis management of potentially suicidal youth.

The program was designed with the guidance of a provincial advisory committee; the 1997 Suicide Prevention Training Need Survey; a focus group; and extensive search of related literature.

**ASK●ASSESS●ACT** consists of

five hours of suicide intervention training including a lecture, experiential exercises, viewing of a video, large and small group discussions, and simulations.

For more information, contact the BC Council for Families at 204-2590 Granville St., Vancouver, BC Canada V6H 3H1; 604-660-0675; www.bccf.bc.ca.

### California

**T**he California Council on Family Relations has re-activated with Dr. Shulamit Ritblatt as president.

Dr. Carolyn Balkwell is vice-president, with Pam Gardner as treasurer; Elizabeth Stevenson, secretary/newsletter editor; and Karen Matsuta as program chair.

NCFR members in California will soon receive information on the council. Membership dues will be \$30 for professionals and \$15 for students.

California is the site of NCFR's 1999 annual conference.

### Oklahoma

**O**K Council on Family Relations officers met recently to discuss the 1998 conference, and to plan for next conference set for March, 1999.

Board members considered several ideas for improving the Council and enhancing its visibility. Scott Plunket is working to create an internship position with OCFR, to be funded by a grant. The intern would design an organizational brochure, get it printed, procure mailing lists of related organizations, and perhaps create an Internet site as part of an OK Family Resource web page.

Other ideas include having a student intern do outreach to other professional organizations and colleges; refining mailing lists to include presidents of other organizations; having a website connected to prospective employers; and co-sponsoring a meeting.

Next year's annual conference will be March 26, 1999. The schedule will allow for 16 paper presentations. Possible themes may focus on aging families or intergenerational families.

Officers this year are Robyn Bartlett, president (921 NE 23<sup>rd</sup> St., Oklahoma City, OK 73105); Lori Beasley, president-elect; Kitty Hankins, secretary; Sissy Osteen, treasurer; and board members George Shephard, Kay Murphy, and Deborah Waldrop. Linda Robinson is immediate past president.

### Pennsylvania/Delaware

**T**he 1998 PA/DE Council on Family Relations fall conference will be on qualitative/evaluative research. Dr. Barbara Settles, professor in the Dept. of Individual and Family Studies, University of DE, will keynote on using qualitative research in learning more about families.

Dr. John Pierce, a Pittsburgh attorney, will provide a workshop about quality assurance/outcome measures in human services.

Workshops or round tables (1-2 hour duration) may be submitted by **June 25, 1998**, to Raeann R. Hamon at Messiah College, Grantham, PA 17027. Please submit one paragraph proposals on any aspect of using qualitative methods to study families or to assess effectiveness of family programs. Include a title, a brief summary of your workshop, the length of time you will need, and your name, title, address, telephone number and e-mail address.

Workshops are particularly sought that will teach skills or techniques in qualitative or outcomes research. Also of interest are topics such as some aspect of a particular approach (narrative, grounded theory); unique challenges of qualitative research with families; ethical issues in doing qualitative research; the use of qualitative research in a variety of contexts (cross-cultural studies of families, marriage); funding qualitative research; how to write qualitative

reports; how to publish qualitative research; computer software in analyzing and managing qualitative data; and how to use qualitative data to support the effectiveness of intervention programs

Please encourage well-qualified persons to submit proposals.  
**Raeann R. Hamon Ph.D., CFLE**  
Affiliate President  
Messiah College, Grantham, PA 17027  
717-766-2511 ext. 2850  
rhamon@messiah.edu

### North Texas

**T**he winter Adopt a Headstar Project completed by the **North Texas Student Council on Family Relations** was a huge success. This year's officers are Heather Hickman, president; Diana Delaney, vice-president of programs; Tammy Hammond, vice-president of membership; Kyra Newsom, vice-president of publications; Anyah Brittain, secretary; Venikki Stephenson, treasurer; and Ga Scully, volunteer coordinator.  
**Adrianna Ortega**  
1997 President

## Section News from Page 13

**E**lsewhere in this issue, you will learn about the program for the NCFR conference this fall. We will provide details of the **International Section's** participation in the newsletter that we will be sending out this summer. However, we are excited that we will have four paper sessions, seventeen poster presentations, and three roundtables at the Milwaukee conference. This is eight percent of the total program. We will also sponsor one of the plenary sessions and will have our business meeting/social.

I hope that all of you read Jim Ponzetti's Association of Council's column in the March 1998 REPORT. In it he proposed that a regional council be formed for all NCFR members who live outside of the U.S. and Canada. We strongly endorse this proposal. There are almost 300 NCFR members who live outside of the U.S., and most of them do not belong to our section. By encouraging them to join our section and to participate in a regional council their voice will be strengthened and the NCFR will become more truly international. If you have any friends with cross-cultural research interests, and especially those who do not live in the U.S. then please invite them to join our section (after all, it is only \$5 per year), and to support the AC in its proposal for non-U.S. regional councils.

**Bron Ingoldsby**  
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**T**he Research and Theory Section has assembled a strong conference program of symposia, paper posters, and round tables. We received fewer proposals this year (n = 96), compared to last year (n = 149). However, the number received in 1997 was unusually large. The 1998 submission level is a return to a pattern more typical of the last 10 years.

This year, as in previous years we had more submissions than we could accommodate, and only those proposals with the highest ratings were accepted. We accepted three symposia dealing with relationship development and deterioration, research perspectives on alcohol and the family, and the concept of family time. We will have six paper sessions on parenthood; relationship quality; divorce and remarriage; family violence; children, adolescents, and youth; and gender in families. Forty-two posters and five round tables will complete our Section's program.

Very few submissions dealt with the conference theme on media, environment, and peace. This probably is not surprising: A quick scan through key journals indicated that few family researchers are publishing studies on these topics. However, the conference theme is intended not only to summarize but also to stimulate interest in the topic. If the conference is successful in meeting this goal, we may see an increase in proposals and submissions these areas in a few years.

**Paul R. Amato**  
Section Chair  
Dept. of Sociology  
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