

SEPTEMBER 1998

Report

The family...where the future touches now.

Volume 43, Number 3



Conference Sessions Address Global Issues

“Families in Global Context: Media, Environment, and Peace,” theme of NCFR’s 1998 annual conference, features sessions on topics ranging from Sesame Street to global conflicts and peace plans to media behavior surveys. The conference meets November 14-17 in at the Hyatt Regency Hotel in Milwaukee, WI.

Plenary speakers include **Charlotte F. Cole Ph.D.** and **Anna Guenina Ph.D.**, addressing “A World of Sesame Street Families;” **Barbara Adams** on “Sustainable Development: A Peace Plan for the 21st Century;” and **Atle Dyregrov Ph.D.**, addressing “The Worst Memory in My Head’: Families and War.”

Research Updates for Practitioners

(RUPs) feature **Karen DeBord Ph.D.**, “Reflections on Parenting Education: Is Research a Mirror for Practice?”; **Daniel Kmitta Ed.D.** on “Conflict Management and Dispute Resolution;” **David Walsh Ph.D.** speaking on “Media and the Mind;” and **Constance Flanagan Ph.D.**, “Families and Communities as Educators for Global Citizenship.”

NCFR President **Greer Litton Fox Ph.D.** will deliver her presidential address on “Families in the Media: Thoughts on the Public Scrutiny of Private Lives.”

A World of Sesame Street Families



Cole

Guenina

Charlotte F. Cole is vice-president for International Research at Children’s Television Workshop in New York, and **Anna Guenina** is the director in the department of Research and Content for Ilitsa Sezam (Russian adaptation of Sesame Street). **Their plenary session begins at 10:30 a.m. on Saturday, November 14.**

They note that “family life has always been at the heart of Sesame Street. Our aim has been to help children learn what a family is and what families do and to help children understand that there many kinds of families.”

The plenary address will introduce attendees “to the images of family life portrayed on Sesame Street, both in the U.S. and in our 19 international adaptations of the program including our projects in Russia, China, Israeli and the

Palestinian Territories, Mexico, and Canada.” (Editor’s note: See the June 1998 *REPORT*, page 10, for more detailed information on this plenary.)

Sustainable Development: A Peace Plan for the 21st Century

Barbara Adams is deputy coordinator, United Nations Non-governmental Liaison Service at UN headquarters in New York. While she was associate director, Quaker United National Office, she worked with UN delegates, staff, and NGOs on issues of economic and social justice, women, peace, and human rights. **She will deliver her plenary address at 10:30 a.m. on Sunday, November 15.**



Adams

Adams explains that Principle 1, Rio Declaration on Environment and Development from Agenda 21: UN Programme of Action for Sustainable Development notes, “human beings are at the centre of concerns for sustainable development. They are entitled to a healthy and productive life in harmony with nature.”

Agenda 21 also states that “No nation can achieve this on its own; but together we can—in a global partnership for sustainable development.”

See Speakers on Page 11

Awards Presented During Conference

Four major NCFR awards will be presented during the annual conference in Milwaukee in November.

Ernest W. Burgess Award

Receiving the Ernest W. Burgess Award for outstanding career achievement in family research is **Vern L. Bengtson**. He is the AARP/University Professor of Gerontology and Sociology at the University of Southern CA, and past president of the Gerontological Society of America. A plaque and cash award of \$1,000 will be presented at the conference.

For 25 years, he has directed the Longitudinal Study of Four Generation Families which has been the source of pathbreaking research on intergenerational relations and aging. He has published 10 books, including the most recent *The Changing Contract Between Generations* (with Andrew Achenbaum, Bengtson 1993), *Hidden Connections; Intergenerational Linkages in American Society* (with R. Harootyan, 1994), and *Intergenerational Issues in Aging* (with Warner Schaie and Linda Burton, 1995).



Bengtson has produced 150 papers in professional journals and books and has twice won NCFR’s Reuben Hill

Award for outstanding research and theory on the family. He is the recipient of a MERIT award from the National Institute on Aging, and in 1995, he was presented the Distinguished Scholar Award by the American Sociological Association’s Section on Aging.

His work over the last 30 years has had a strong influence on the field. His achievements are consistent with the goals of the Burgess Award said Alan Booth, chair of the selection committee. Other committee members were Paul Amato, Marilyn Coleman, Scott Coltrane, Jan Hogan, Steven Small, and Ouida Westney.

The Burgess Award was established in 1952 in honor of the Ernest W. Burgess, one of NCFR’s founders and its fourth president. He was the first editor of *Journal of Marriage and the Family* and a distinguished professor of sociology at the University of Chicago.

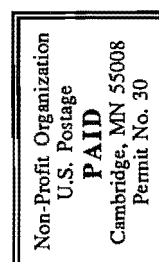
Reuben Hill Award

The recipients of the 1998 Reuben Hill Award recognizing the outstanding article, book, or monograph that best combines theory and methodology in the analysis and interpretation of a significant family issue are **Benjamin Karney** and **Thomas Bradbury**. This is the second time they have received the award. Their

See Awards on Page 2

Inside...

Carver Model . .	2,4,12
Diversity Report . . .	7
Mentoring	9
Legacy Circle	10
Job Openings	13
Affiliate Connection	15



NCFR
3989 Central Ave. N.E.
Suite #550
Minneapolis, MN 55421



TIME DATED MATERIAL
Please deliver by Aug. 25, 1998



President's Report



Hopes, Plans for a New Way of Operating

Dear NCFR Members - What a summer it has been! Around the country and from coast to coast, against the backdrop of sizzling southwestern temperatures for some and chilly, torrential rains for others. All the members of the NCFR Board have been engaged in a thorough review of the first draft of the policy governance document, "Reinventing Our Board: A New NCFR Paradigm of Governance 1998." The 34-page document was written during an extended working weekend by the small group empowered by the Board to take the next steps toward implementation of the policy governance model which was adopted in principle by the Board at its meeting in April 1998.

In my June column, I outlined the reasons a change in Board functioning was deemed necessary and provided an overview of the policy governance model toward which the Board is working. This column describes the steps we have taken so far, the work that lies ahead, and our hopes and plans for the transition to a new way of operating.

Members of the working group included Katherine Allen, Bill Doherty, Janie Long, Jim Ponzetti, and me. Carol Matusicky, BC Council for Families, was our external facilitator and Mary Jo Czaplewski did yeoman service as our recorder. Steve Jorgensen, although unable to attend the weekend drafting session, has participated in all other phases of the work. To prepare ourselves for the working retreat, the small group read both of John Carver's books on policy governance, along with the NCFR policy documents and bylaws. Our goal was not simply a wholesale adoption of "the Carver model," but rather the tailoring of general principles of policy governance to the needs and special character of NCFR.

The governance document is organized into four policy sections: ●Organizational Ends Policies (What is the purpose of NCFR? Why does it exist? What results should it have, for whom, and at what cost? What evidence will be used to show that the ends are being met?)● Board Governance Process Policies (what the Board expects of itself and how it will behave)● Executive Limitations Policies (what the Executive

Director may NOT do), and ●Board/Executive Director Linkage Policies (how organizational authority is transferred from the Board to the Executive Director). The working group drafted the latter three policy sections fairly completely; by contrast, the Ends Policies section is necessarily unfinished. Ends Policies are an outcome of the thoughtful, continuous, and informed deliberation of the responsible governing Board.

After the small group met together June 26-28 to draft the governance document, we met again via a lengthy conference call to proofread the draft which was then sent in mid-July to the full board for review. Board members were asked to respond to a series of open-ended questions and to make written comments and suggestions on the document itself. In addition, each board member was contacted by one of the small-group members for direct one-on-one conversation. All the feedback from the board was collated, reviewed by the small group in a conference call, and considered for incorporation into a second draft of the NCFR policy governance

document. It is this second draft that will be discussed and voted on by the Board at the November Board meeting.

We are enthusiastic about the work that has been done so far and invite you to read the document for yourself. We would welcome your review and thoughtful reactions to it. In fact, we need you to be as informed about it as possible because there are several bylaws changes that are necessary to the implementation of the proposed model, and they need to be voted upon by an informed membership. The draft document will be available in the "Members Only" website section by September 11. Or you can contact the NCFR office for a hard copy. We will use every possible opportunity at the NCFR annual conference to talk about the new NCFR policy governance model, including the business sessions of the sections and the annual Membership Forum and Business Meeting. Additionally, closed circuit showings of a video outlining the major principles of policy governance will be available throughout the conference.

Remember that the Board has already decided to change to a policy governance model. This was done by its vote at the April 1998 meeting of the Board. The Board now is deliberating the details — the specific blueprint that will carry the organization into a new way of operating. The November meeting will affirm (or not) the document of policies drafted this summer. If the Board votes to affirm the document, the transition schedule will begin immediately, including a vote on bylaws changes by the general membership.

Your Board is committed to acting in the best interests of the members of NCFR. I hope it's not a pipedream to believe that acting together in good faith and with due diligence, we can all - Board, the staff, and NCFR members alike - help endow the organization with a form of governance that nurtures and uses fully the talents and gifts that so many NCFR members and staff have offered to NCFR over these 60 years.
Greer Litton Fox Ph.D.
NCFR President

Awards from Page 1

article is "Neroticism, Marital Interaction, and the Trajectory of Marital Satisfaction," published in Volume 72 of the **Journal of Personality and Social Psychology**. The Award carries a prize of \$1,000.

Karney joined the faculty in the Dept. of Psychology at the University of FL in 1997, after receiving his doctorate in social psychology from UCLA. His research examines stability and change in strongly held beliefs, especially the initially positive beliefs of newlywed couples. He was the recipient of the 1996 New Scholar Award from the International Network on Personal Relationships.



Karney

Bradbury received his doctorate in clinical psychology in 1990 from the University of IL-Urbana/Champaign. He then joined the faculty in the Dept. of Psychology at UCLA where he is a professor. His research focuses on understanding and altering the longitudinal course of marriage, with particular emphasis on how marriages develop and change over the first several years. Bradbury is the recipient of the 1997 Distinguished Scientific Award for Early Career Contributions to Psychology from the American Psychological Association.



Bradbury

The Hill Award was established in honor of Reuben Hill, one of the nation's most distinguished family theorists and researchers on marriage and the family. Hill was a recipient of NCFR's Burgess Award and a Regent's Professor of Family Sociology at the University of MN. He was considered the father of family studies.

Ruth Jewson Award

The first recipient of the Ruth Hathaway Jewson Award for the best dissertation proposal submitted by a doctoral candidate (who is a member of NCFR) is Bethany L. Letiecq in the Dept. of Family Studies at the University of MD-College Park. She has been a member of NCFR since 1993.

For her dissertation, Letiecq is researching the strategies used by African American fathers and other significant males to help young children cope with community violence. Her research will inform a larger study conducted by Drs. Suzanne Randolph and Sally Koblinsky in the Dept. of Family Studies at the University of MD. They are developing a violence prevention intervention for Head Start.



Letiecq

Letiecq completed her undergraduate degree in psychology at the University of Rhode Island in 1991. She then worked as a research assistant at Brown University's Center for Alcohol and Addiction Studies. In 1993, she received a graduate fellowship from the University of MD where she completed her master's degree in 1995. Her master's thesis examined the social support of homeless and housed mothers of young children.

The award carries a prize of \$2,500 to upgrade doctoral research in some aspect of family studies or family practice, plus \$750 to attend the NCFR annual conference.

The award is presented in honor of Dr. Ruth Hathaway Jewson, NCFR's chief executive officer from 1956 to 1984.

Student Award

This year's winner of the NCFR Student Award is Melody Gaye Stone from the University of TN-Knoxville. She joined NCFR in 1995. The award is presented to a graduate student who is a member of NCFR and has demonstrated excellence as a student with high potential for contribution to the field of family studies. A plaque and cash award of \$1,000 will be presented at the conference.

Meeting

"Family and Consumer Sciences in Higher Education--An Open Summit on the Future," is the theme of the conference February 3-6, 1999, at the Radisson Suite Hotel in Arlington, TX.

The event is sponsored through a partnership of the Board of Human Sciences/Council of Administrators of Family and Consumer Sciences, 1890 Council of Administrators, Higher Education Unit of the American Association of Family and Consumer Sciences, Kappa Omicron Nu, National Association of Teacher Educators of Family and Consumer Sciences, and Phi Upsilon Omicron.

For more information contact Summit Steering Committee, 4990 Northwind Dr., Suite 140, E. Lansing, MI 48823; 517-351-8335; www.kon.org.

In Memoriam

Father Adrien Theoret, M.A. Jesuit, Ile Bizard, PQ, Canada, died on March 20 at the age of 70. He joined NCFR in 1965.

REPORT

of The National Council on Family Relations

Executive Director: Mary Jo Czaplewski

NCFR Report is published quarterly by the National Council on Family Relations, 3989 Central Ave. N.E., Suite 550, Minneapolis, MN 55421. Third class postage permit.

Subscription rate is \$5.00, included in annual membership dues. \$15.00 U.S. postage per year postpaid individual rate.

NEWS DEADLINES: February 1 for March issue; May 1 for June issue; August 1 for September issue; November 1 for December issue.



CFLE Directions



Recognition of Value of Prevention Education Increases

Nearly 1,000 people representing 16 countries attended the recent Coalition for Marriage, Family and Couples Education (CMFCE) conference in Washington D.C. NCFR was a co-sponsor of the conference.

A number of NCFR members including NCFR president-elect Bill Doherty and several CFLEs, were among the presenters and attendees. They represented marriage and family therapists, family life educators, religious leaders, social workers, divorce lawyers, social scientists, researchers and even a judge and a mayor.

The second annual conference focused on a new "movement" in marriage preparation and education. Research shows that marriage is in decline as a social, political, and moral institution, and the impact is devastating for society. Both children and adults suffer as a result of divorce. While traditional therapy can work for some, its overall track record is not promising.

Diane Sollee, CMFCE director and organizer of the conference, created the Coalition in 1996 to increase awareness of a preventive and educational approach to marriage and relationships. The conference featured a number of marriage preparation and enrichment programs as well as curricula for teaching communication and conflict resolution skills in high schools.

Florida recently passed legislation requiring that relationship and communication skills be taught in all high schools. A number of proponents would like to see this kind of legislation across the country. Likewise many religious institutions are combining efforts to require premarital education before performing weddings, and some states are trying to encourage premarital

education by offering discounts on marriage licenses for those completing courses.

Divorce attorneys are working together to make divorce more difficult in hopes of encouraging people to try to work it out before dissolving the marriage.

Many people visited the NCFR exhibit, expressing interest in membership and in becoming a Certified Family Life Educator. Therapists and social workers especially asked about the CFLE requirements recognizing the value of the designation as they move their efforts to a more educational approach.

I found it especially interesting that, when reviewing the ten CFLE substance areas, many with therapy and social work backgrounds said they did not have any preparation in the area of Family Resource Management. Yet, throughout the conference, speakers repeatedly mentioned that money and financial issues were a leading cause of divorce--further reinforcement for the value of the CFLE designation when looking for qualified family professionals!

Attending this conference reinforced my belief and commitment to family life education. More and more people are recognizing the fact that there are tools and skills available to help people lead more effective and satisfying lives. With this recognition comes an increased value for qualified practitioners. I was encouraged by the enthusiasm and support for a preventative approach and am all the more convinced that the future of the Certified Family Life Educator program is full of promise!

59 Abbreviated Applications Received 19 Schools - 24 programs CFLE-Approved

A total of 19 schools representing 24 undergraduate and graduate programs have been CFLE-approved by the NCFR Academic Program Review Committee. Since the first school was approved in November of 1996, 59 applications have been received using the abbreviated application process available to graduates of approved programs. This number promises to increase as more students have the opportunity to complete the pre-approved course work. Spring Arbor leads the way!

Abbreviated Applications Received:

Spring Arbor	20
Weber State University	13

University of Wyoming	7
Kansas State University	6
Messiah College	5
University of Southern Mississippi	2
University of Tennessee- Knoxville	2
Brigham Young University	2
Auburn University	1
South Dakota State University	1

September 3, 1998
Next Application Deadline

The November CFLE review is your last chance to apply for the CFLE designation before the application fee is increased from \$175 to \$200 for NCFR members. The application fee has not been raised since 1992! Order your application packet today if you have not already done so.

Dawn Cassidy
Certification Director

Contributions

The following persons have contributed donations since June 1998. Their generosity aids NCFR in continuing its programs and awards.

General Fund

Marion Hill - Minneapolis, MN;
Kim Myung Cha - Seoul, Korea;
Designstein - Minneapolis, MN; **Dr. Shirley Zimmerman** - Minneapolis, MN.

Jessie Bernard Award
Karen R. Blaisure - Kalamazoo, MI.

John Lewis McAdoo
Dissertation Award
Velma McBride Murry - Athens, GA.

Ruth Jewson Student
Scholarship Fund
Dr. Jane F. Gilgun - Minneapolis, MN.

For more information on contributing to NCFR, contact: Mary Jo Czaplewski, NCFR Executive Director, 3989 Central Ave. NE, Suite 550, Minneapolis, MN 55421; toll free: 888-781-9331 ext. 17.

24 ACADEMIC PROGRAMS APPROVED BY NCFR COMMITTEE!

The Academic Program Review Committee has now approved twenty schools representing 25 undergraduate and graduate programs. The Committee reviewed the course offerings and determined that they covered the content needed for the Provisional CFLE designation. Additional applications are currently under review. Graduates of these approved programs qualify to complete an abbreviated application process for Provisional certification and pay a reduced application fee. Congratulations to these schools!

CONGRATULATIONS TO THE MOST RECENTLY APPROVED SCHOOL:

University of New Hampshire - Family Studies - undergraduate

Anderson University - Family Science - undergraduate
Andrews University - Family Life - undergraduate
Auburn University - Human Dev. & Family Studies - undergraduate & graduate
Brigham Young University - Family Sciences - undergraduate. Family Sciences & Human Dev. & Marriage & Family Therapy - graduate
California State University- Long Beach - Family and Consumer Sciences - Child Development and Family Studies Option - undergraduate
Indiana University of PA - Child Dev. & Family Relations - undergraduate
Kansas State University - Family Life & Community Service - undergraduate
Kent State University - Individual/Family Studies - undergraduate and graduate
Messiah College - Family Studies - undergraduate
Miami University - Individual & Family Studies - undergraduate & graduate

South Dakota State University - Human Dev. & Family Studies - undergraduate
Spring Arbor College - Family Life Education - undergraduate
University of Nebraska - Kearney - Family & Consumer Sciences - undergraduate
University of New Hampshire - Family Studies - undergraduate
University of North Texas - Child/Human Development and Family Studies - undergraduate and graduate
University of Southern Mississippi - Child & Family Studies - undergraduate
University of Tennessee - Knoxville - Family Studies - undergraduate
University of Wyoming - Child & Family Studies - undergraduate
Warner Pacific College - Human Development and Family Studies - undergraduate
Weber State University - Child and Family Studies - undergraduate



On the Net

Access NCFR's website at:
www.ncfr.com

To access Members Only:
NOTE NEW PASSWORD
BEGINS IN SEPTEMBER
1998:
user: legacy
password: burgess

To reach NCFR headquarters:
ncfr3989@ncfr.com

To reach specific staff members:

Mary Jo Czaplewski
czaplewski@ncfr.com

Dawn Cassidy
cassidy@ncfr.com

Doris Hareland
HarelandD@ncfr.com

Brenda Hoffman
HoffmanBJ@ncfr.com

John Pepper
Pepperw@ncfr.com

Kathy Collins Royce
kcroyce@ncfr.com

Cindy Winter
winterc@ncfr.com



Executive Review



The New Work of the Board

In her June President's column to all NCFR members, Greer Litton Fox described the new work of the NCFR Board. She introduced the basic concepts of Board policy governance, asked your support and assistance in three ways. First, by becoming informed about a policy governance model as described in John Carver's book **Boards That Make A Difference**. Secondly, by understanding that in the future, NCFR's Board must function from an effective systems approach to represent NCFR's constituents, and third, that each of you become invested in the process of reinvigorating NCFR by lending your voices and suggestions during this change process.

In the midst of a historically devastating Minnesota June storm, an inspiring but intense two and a half day working session of the Board Committee produced a new document on Board Governance for NCFR, which will ensure high board and staff performance and thus add a tangible value to NCFR's future. It is currently being reviewed by every member of the Board and will be the major focus of discussion at the Business Meeting and Membership Forum on Sunday, November 15 at the conference. Please see Greer's column on Page 2 for additional details.

My purpose here is to share information on the principles of Board Policy Governance which guided this committee as it accomplished its task and to describe the enthusiasm for this new model of board governance which I found in interviewing nine other national organizations which are using it. These principles are further explained on pages 21 to 36 in **Boards That Make a Difference**. A videotape on the model of Board Policy Governance will also be shown throughout the conference in the exhibits and on closed circuit television at specified times.

Basic Principles of Board Policy Governance:

- ◆ The primary role of the Board is to govern the organization on behalf of those who own the organization - namely its members.
- ◆ The Board speaks with one voice or not at all.
- ◆ Board decisions should predominantly be policy decisions. (Address the ends of the organization)
- ◆ The Board formulates policy by determining the broadest values before progressing to those which are more narrow.
- ◆ The Board should define and delegate rather than react and ratify.
- ◆ Ends determination is the highest calling of the trustee leaders - the Board.
- ◆ The Board's best control over the staff means is to limit, rather than to prescribe.
- ◆ The Board must explicitly design its own products and process.
- ◆ The Board must forge a linkage with management that is both empowering and safe.
- ◆ The Performance of the CEO must be

monitored only against policy criteria. (1)

These 10 principles represent a radical change in the way NCFR thinks about and uses its Board of Directors and paid staff. But if used well, these principles create an environment for the association that will carry it forward through strategic leadership and vision.

In preparation for the Board discussion last April, I interviewed nine executive directors of large and small national organizations who are using this model. Two were family science organizations closely related to NCFR. The overwhelming response of all of them is that the model WORKS! The organization and its members benefit by having a growing and forward moving organization.

A few of the comments included such things as, "it allows staff to be innovative, the Council to be visionary." "It allows the organization to affect beneficial change by focusing on the goals of the organization and the big picture of how it fits into the societal whole." "It is empowering for both board and staff." "Board members enjoy being board members." "It creates a real team between Board and staff." "It frees the staff to have flexibility in

implementing the ends goals of the board."

These executives were also willing to offer some precautions. "Full Board support is necessary and must be insured from one term to another by careful orientation and self-examination." "Keep your members informed along the way." "Staff need to be involved and understand the model." "Board selection and training is a constant given." "Ends are constantly being evaluated and revised which makes for a dynamic organization." "The longer we have used it the more we love it."

I cannot think of a more appropriate time than now, barely one year away from a transition to new executive

director leadership, to implement this new model. It will be crucial to inform CEO candidates about it in advance, it is so empowering, that a new lead will embrace it and facilitate its implementation. We are most anxious to hear from you. Your questions, comments and support are important. Watch for more information about the transformation of NCFR in this and subsequent issues of the REPORT, or contact us or any of the Board members with your thoughts.

Mary Jo Czaplewski Ph.D. CFLE
Executive Director

(1) Carver, John, and MM Carver. *Carver Guide 1: Basic Principles of Policy Governance*. 1996, Jossey-Bass Publishers, San Francisco,

In Memoriam

Katherine Rose "Kate" Funder, a member of NCFR since 1991, died June 13 in North Carlton, Victoria, Australia. She was 56 years old.

Funder was a principal research fellow at the Australian Institute of Family Studies, where she had worked since 1983. She had been a teacher and educational psychologist and was a member of the Victorian Psychologists Registration Board and a previous chair of the Victorian branch of the Australian Psychological Society. She was also involved with the Family Law Council.

She was recognized in Australia internationally for the quality and practical relevance of her research in the field of family studies, her numerous publications, and her commitment to scholarship.

Funder wrote about foregoing prejudices against single mothers and children of separated parents, and her research had direct practical implications.

She is survived by her husband, John, and their children: Ann, Hugh, and Joshua.

Graduate Study in Applied Child Development

TUFTS UNIVERSITY

Where **Theory** and **Practice** Meet

We offer:

- ▶ Integration of child development theory and effective practice
- ▶ Interdisciplinary and interdepartmental studies, including education and public policy
- ▶ Diverse opportunities for working with and studying children
- ▶ Preparation for careers in research, teaching, social policy, and much more

Generous Financial Support

- ▶ Teaching assistantships
- ▶ Employment in our lab school and day care center
- ▶ Scholarships and stipends
- ▶ Faculty research grants
- ▶ Fellowships to increase diversity in the student population

Degrees and Certifications

(part-time options available)

- ▶ Ph.D., M.A. Thesis, M.A. Applied, M.A.T.
- ▶ Certificate, Early Childhood Teacher, Pre-K to grade 3
- ▶ Certificate, Elementary Teacher, Grades 1-6 (pending approval)

For More Information, Contact:

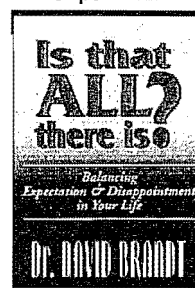
Tufts University
Eliot-Pearson Dept. of Child Development
105 College Avenue
Medford, MA 02155
phone: (617) 627-3355
fax: (617) 627-3503
e-mail: sbarry@emerald.tufts.edu

An affirmative action/equal opportunity university

TUFTS

Coming Attractions for Fall

September



Is That All There Is?

Balancing Expectation & Disappointment in Your Life

David Brandt, Ph.D. Softcover: \$15.95 256pp.

What's wrong? Why are so many people depressed, so unhappy in their personal lives? This book offers an antidote for those whose hopes and expectations exceed reality. Explains the psychology of disappointment, social influences contributing to it and a variety of ways to deal with it to convert it to a positive force for growth.

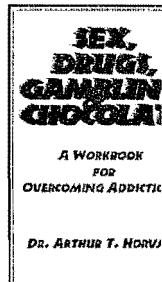
November

Sex, Drugs, Gambling & Chocolate

A Workbook for Overcoming Addictions

A. Thomas Horvath, Ph.D. Softcover: \$13.95 224pp.

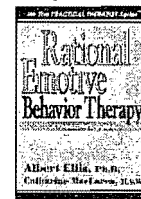
Comprehensive workbook for clients to use in their efforts to reduce addictive behavior. Contains exercises, self-study questions, individual change plans. Shows how to identify and interrupt urges and develop healthier life patterns. An alternative to 12-step, emphasizing personal responsibility.



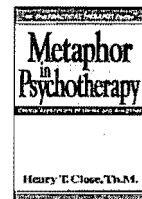
September



September



October



November



These four 1998 titles inaugurate Impact's new series of books for practicing psychotherapists, written by distinguished senior professionals. Emphasizing clear straightforward language, each offers practitioners expert information and understanding of the theory and techniques of a specific approach to psychotherapy.

Ask your bookseller, or call 1-800-246-7228 to order direct

Impact Publishers®

Post Office Box 910, Dept. NCR
San Luis Obispo, California 93406

Write or call 805-543-5911
Impact's catalog of self-help professional resources.



Membership Memo



Profiles in Membership

In this edition of the Membership Memo, I introduce you to some members of NCFR at different stages of their career development, who have belonged for varying amounts of time and derive numerous benefits from their membership. I offer their comments to prompt your thinking about people around you whom you might invite to join NCFR. Perhaps these profiles will give you some ideas for approaching colleagues and students who could similarly reap the advantages of belonging to the premier family studies professional society.

For this installment, the featured members are all pursuing academic careers. Meet **Anne Stanberry** from University of Southern Mississippi, **Jennifer Kerpelman** of University of North Carolina at Greensboro, **Maxine Hammonds-Smith** who teaches at Texas Southern University, **Libby Blume**, on the faculty at University of Detroit Mercy, and **Kathy Piercy**, who is at Utah State University.

1. When and why did you join NCFR? Did anyone encourage you to join (who)?

Anne (re-joined in 1989), Maxine (1983), Libby (1991), Jennifer (1990) and Kathy (1992), all reported that they joined when in college or graduate school, encouraged by faculty to become involved in the national and state levels. Anne's commitment to professional development continued through changes in her career pathway, as she indicates in this quote:

"I first joined NCFR while in college. I don't remember if my professor encouraged me to join or if I wanted to begin 'living into my profession.' When I went overseas with my husband I dropped my career and my NCFR membership. When I came back into my career, I rejoined NCFR."

2. What is your main line of work? Does NCFR benefit your career development? If so, how?

The respondents range from assistant professors to professors. They all agree that belonging to NCFR enhances their career development, but they highlighted different features of membership in these comments:

Maxine: *"I am a college professor. Being a member of NCFR benefits me by contributing to my professional development. I take pride in letting people know that I am affiliated with an organization that continues to provide an avenue for professional growth at its annual meetings. Also, being a Certified Family Life Educator validates me as a family professional."*

Libby: *"I am Associate Professor of Psychology and teach child development and family classes. NCFR, the journals, and the Famlysci listserv all greatly benefit my teaching and research."*

Jennifer: *"I am an assistant professor with a research and teaching appointment. NCFR offers many things to me as a professional, including opportunities to present my research, a means of gathering current information in research related to mine, networking with a diverse group of professionals, and facilitating the growth of others (for example, my own students, my work with mentoring efforts)."*

Anne: *"As an Assistant Professor and Assistant Director of the School of Family and Consumer Sciences, my NCFR work has been of great benefit. Recently, I duplicated my notes from the NCFR session on The Future of Family Science for faculty in my area to refer to as we plan for our future. I have used the videotapes from RUPs and plenaries in my classes with great results. They bring experts who are up-to-date on many different topics into the classroom. The students see what professionals do at conferences and realize our profession is serious about improving the quality of life for families. I use the NCFR journals in preparing to teach and require students to read from them, also. I also improve and update my knowledge through NCFR functions such as the annual conference and the Black Mountain conference. I am a CFLE and encourage my students to become CFLEs which shows that they are competent to conduct family life education programs and serve as knowledgeable sources for information."*

Kathy: *"I am an Assistant Professor in the Department of Family & Human Development. NCFR membership and service to the organization are considered part of meeting the service requirement in my faculty role statement."*

3. In what ways have you been involved in NCFR?

These five members are quite active in multiple levels of NCFR, serving in numerous leadership positions and taking advantage of the many benefits that the organization has to offer. Here are their comments.

Kathy: *"I have been involved on several levels. Nationally, I have served on the Nominating Committee of the Family Health section and on the Membership Committee. I was a member of the Southeastern Council on Family Relations until my move to Utah. I recently joined the Utah Council on Family Relations and will serve as Program Chair for next year's annual meeting. I have presented papers at both NCFR and SCFR. I subscribe to both journals and read them faithfully (at least some of each journal). I have also published a manuscript in JMF."*

Jennifer: *"I have been involved at all levels: locally: Membership Chair of the Family Council of North Carolina; regionally: Student/New professional representative for the Southeastern Council of Family Relations; nationally: Student/New professional member of the Finance Committee, Student/New professional representative for theory and*

research section, Membership Committee representative, Chair of the Mentoring Subcommittee. I read the newsletter, attend annual conferences, participate in the Research and Theory and the Feminism and Family Studies sections, access the web site, read JMF and FR, use membership list in my roles as S/NP representative and Chair of the Mentoring subcommittee, and serve as an officer and on committees."

Maxine: *"I have served as the Association of Councils Secretary and two terms as a State President as well as Ethnic Minority Section Secretary and Education and Enrichment Section Secretary. I have also been a member of the CFLE Review Committee, Membership Committee, and Continuing Education Committee. I attend the NCFR annual conferences and participate in section activities."*

Libby: *"I have been President of the Michigan Council on Family Relations and founding editor of the MCFR journal, the Michigan Family Review. At the national level, I have served on the NCFR Board of Directors as President of the Association of Councils and as Chair of the Task Force on the Affiliated Councils. I belong to Research and Theory, Ethnic Minorities, and Feminism and Families Sections. I have served as Co-Chair of the Lifespan Development Focus Group of the Research and Theory Section. I am currently on the NCFR Long Range Planning Committee."*

Anne: *"I have been involved at the state level with our affiliate, serving as president and past president and at the regional level by presenting a research paper. At the national level, I have served on the Board of Directors, attended the annual meeting for the last 4 or 5 years. I attended the Black Mountain conference and grew professionally and personally through the work we did and the friendships I made. I am currently working with the Education and Enrichment section as a reviewer and presider. With the Association of Councils, I have been an active member, President, Past president, and presider of RUPs sessions. The work and the professional, and personal friendships that I have made through my association with the AC have been gratifying. I read the newsletter from cover to cover soon after it arrives because, I have found, there are things that I want to respond to that have deadlines."*

4. What do you like most about NCFR? Why do you renew your membership each year?

The answers to this question show a variety of perspectives on the advantages of NCFR membership. They illustrate the fact that NCFR speaks to many professional needs in the family arena.

Libby: *"I like the professional colleagues and networking opportunities, the journals, and annual conference. NCFR is an interdisciplinary group where I feel at home as a Ph.D. hybrid in Human Development and Family Studies."*

Anne: *"I enjoy the annual conference where I can discuss current issues with people who work in similar arenas and learn what other professionals are doing in the field. I renew my membership each year because of the many benefits I receive including journals, newsletter, professional dialogue, CFLE, and local and regional conferences."*

Kathy: *"I renew each year because I enjoy both the conference and the journals, as well as professional networking opportunities. I enjoy the conferences the most."*

Jennifer: *"I appreciate the supportive network, opportunities at the annual meeting, the journals, and connecting students at my university with other students and with faculty and applied professionals who can offer them mentoring and connections into the job market. Also, I see NCFR as providing good support for my short and long-term professional goals."*

Maxine: *"I believe in this organization. The professional journals, web page, newsletters, and being able to network with family professionals nationally and internationally are some of the reasons that I will not miss paying my annual membership. All of these are MOST important to me as a member of NCFR."*

5. Is there anything you dislike about NCFR?

Although these members did not dislike any features of NCFR, they did offer a few suggestions to improve the organization, including the following:

(1) Start a Leadership Development Program for those who would like to move up in the profession to have an opportunity to shadow those who have made it to the top.

(2) Improve the extent to which NCFR is known among developmental psychologists.

(3) Hold the annual conference in more interesting cities.

The five members featured in this column are actively involved in their careers. Uniformly, they view ongoing participation and leadership in NCFR as crucial to their own advancement as well as that of their students. Won't you take a few moments to think of people around you who could derive similar advantages for professional development from NCFR? Contact Kathy Royce at NCFR headquarters (kroyce@ncfr.com or toll free 888-781-9331 ext 21) for membership brochures to distribute in your area.

Rosemary Blieszner
NCFR Membership Vice-president

October is the 24th observance of National Family Sexuality Education Month.



Family Policy Monitor



Women's Issues Updated for 21st Century

In the middle of July, I am off to the week-long celebration of the 150th anniversary of the First Women's Rights Convention in Seneca Falls. One of the events will be a reading of the "Declaration of Sentiments", drawn up by Elizabeth Cady Stanton in 1848, spelling out women's grievances of that time. Many of those issues, such as the right to credit, education, and voting have been taken care of. Today's women are drawing up a list of the issues that still need to be addressed as we move into the 21st Century. The new list will be presented at Seneca Falls.

In the mean time, the Congressional Women's Caucus has submitted their list of seven legislative priorities for the coming year. This list reflects the tremendous increase in technology and science, but still the great need to take the special needs of women into consideration. Here is their list:

QUALITY HEALTH CARE

- I. Re-authorization of Mammography Quality Standards Act.
- II. Federal Employees Health Benefits Plan Coverage of Full Range of Contraception.
- III. Genetic Discrimination.
 1. Genetic Information Nondiscrimination in Health Insurance Act of 1997 (H.R. 306)
 2. Family Genetic Privacy and Protection Act (H.E. 3299)
 3. Genetic Employment Protection Act (H.R. 2275)

ECONOMIC OPPORTUNITY

- IV. Women-owned Businesses (H.Con.Res. 313)
- V. "Commission on the Advancement of Women in the Fields of Science, Engineering, and Technology Development Act (H.R. 3007)

CHILD CARE ASSISTANCE

- VI. Principles For Child Care Legislation. Increases funding for low income families under the Child Care and Development Block Grant, lowers taxes for working families and stay-at-home-spouses, promotes quality child care. Women want a comprehensive bill brought to the floor for vote.

VIOLENCE AGAINST WOMEN ACT

- VII. Reauthorize Expiring Provisions and Strengthen the Violence Against Women Act.

Congressional Issues

Whether these, or other issues of great importance to families, will be addressed will have to be seen. Congress will have an August break and

then adjourn in October to allow legislators to get back to their home districts to campaign. All of this leaves the number of legislative days short and the amount of unfinished business large.

Managed Care

There may, or may not be a comprehensive consumer oriented bill passed by this Congress. The Patients' Bill of Rights Act (S. 1890 and H.R. 3605) is a comprehensive legislative answer to the many complaints of consumers around the country. This bill is supported by all sorts of groups, including the American Medical Association. The Republicans have put out their bill but it is much less consumer oriented, and may include the Medical Savings Accounts.

Bankruptcy

The Consumer Bankruptcy Reform Act (S 1301/HR 3150) bill has been passed by the House and sent to the Senate. No action has been taken as I write this. This bill would reverse nearly 100 years of giving child support and spousal support "debt collection priority" over credit card debt after bankruptcy.

This information comes from the Women's Network for Change. Their info is that: "Women trying to collect money from former spouses will find that their child support and alimony would no longer be paid before credit card debt. Women will be hard pressed to compete with banks and other creditors for limited funds.

"In the past three years, more than a million women heading their own households have filed for bankruptcy. Women who file for bankruptcy after having been recently divorced often do so in an effort to stabilize their income. Traditional bankruptcy legislation enables these women to pay rent and buy food for their families by postponing or erasing credit card and other debt payments they cannot make. The Consumer Bankruptcy Reform Act will force these women to choose credit card debt over their family's well-being". For more information call 800-608-5286.

Welfare and Child Care

The Urban Institute has a major study, Assessing the New Federalism, as part of their "Program to Assess Changing Social Policies". This week they presented a panel summarizing findings from their new: "One Year after Federal Welfare Reform: a Description of State Temporary Assistance for Needy Families (TANF) Decisions as of October 1997":

Under the new rules, the welfare rolls have gone down 25% to 40% in several states and even 50% in one. Tracking efforts are going forward to determine what is happening, but the one sure finding is that child care is a major need as more mothers go to work.

For a copy of the Urban Institute publication, Occasional Paper Number 6, phone: 202-833-7200, fax: 202-429-

0687. E-mail: paffairs@ui.urban.org
<http://www.urban.org>

Child Care

The Children's Defense Fund has been the lead agency in a large coalition working toward more and better child care and after-school activities. They point out that in 1997, 65 percent of mothers with children under age six and 78 percent of mothers of school-age children were in the work force. The rates should go higher as more welfare women reach the end of the time they can be a recipient. Over half of America's families with young children earn less than \$35,000 per year and therefore are unable to pay for adequate child care. The Child Care Now! campaign is working to get a Child Care and Development Block Grant. into the current budget bill.

State of the Cities

"The State of the Cities", HUD's 1998 report on the cities of America was presented the first week of July at a convocation attended by about 1000 people. The theme was "safety in the cities" as a major necessity for city revival. In New York and Boston a policy of community policing, zero tolerance of even minor infractions, and attention to "broken windows," which lead to further vandalism and decline, is creating safer cities. A minister from Boston told how he had met with gang leaders and as a result, his church and other black churches were seeing their role as sanctuaries of hope for those whose hopes have been shattered by the realities of inner city living.

Church people have become partners with the police and are getting children sentenced to the church where mentors help with literacy, go to court with the young people and instill a sense of order in their lives. The churches are becoming missionaries in the community. He called for the de-racializing of the police. Police should remember their old role of protector, rather than instrument of control. He urged action to deal with "insane gun laws".

Cornel West, the last speaker, said it is difficult to bring forth a loving community and family with America's dominant myth of frontier and revolution. Slavery was violent, maintained by fear and violence. Serious talk has to go beyond money making and should start with the family. There is a dangerous erosion of nurturing and caring in our social policies and business climate. We need new social responsibility among all sectors and parents must be supported.

Research Opportunity

The Impact of media on adolescents' sexual behavior is the subject of a new program at NIH. Review of the literature has shown that there is little research on the effect of media with high sexual content and little responsible sexual behavior. Now, the new program calls for basic research in three areas: (1) What sexual content do

youth pay attention to, and how do they interpret what they see and hear?; (2) Does that media content affect their sexual beliefs and behavior?; (3) How could the mass media be used to promote responsible sexual behavior among youth? Contact: Susan F. Newcomer Ph.D. at NIH, 301/496-1174 or email: Snewcomer@nih.gov. Deadlines are October, February and June 1st.

Margaret Feldman
NCFR Washington representative

Calling All Candidates

All nominations for NCFR officer elections are due at headquarters by **September 25 1998**. A form was inserted in the June REPORT listing all office that will be open for the Spring 1999 election.

To request another form, or for more information, contact Jeanne at headquarters toll free 888-781-9331 or ncfr3989@ncfr.com.

All NEW Recruitment Campaign!

It's Easier Than Ever to WIN PRIZES in NCFR Second Annual Membership Recruitment Campaign:

"Reach Higher: New Members for a New Millennium"

Recruit JUST ONE New Member and be Eligible for the Grand Prize:

★ **Airfare and hotel accommodations in Orlando, Florida**

Second, Third, and Fourth Prizes:

Hotel accommodations in

★ **Irvine, California next door to Disneyland**

★ **Phoenix, Arizona, favorite sun and vacation spot**

★ **Arlington, Virginia: just outside Washington, DC**

Hotel accommodations donated by Hyatt Hotel and Resorts.

The contest begins in October. Watch your mailbox for details!



S/NP Snippets



Plan Ahead to Get Most From Conference

The NCFR annual conference is a great way to stay on the cutting edge of family professionalism as well as to meet colleagues in the field. NCFR places high value on its student members and is an especially welcoming place for new professionals. Below are some tips for getting the most out of attending the conference.

1. Before the conference read the conference bulletin. Read the article by Cindy Winter, conference coordinator, to complement the tips provided here. As you read the conference bulletin, mark the sessions you want to attend. Several sessions occur concurrently so marking your selections will force you to make choices ahead of time about how you wish to use your conference time. If there are people you want to spend time with while you are at the conference, write out a schedule of where you will be each day of the conference and distribute it to others so that they can find you.

2. Bring clothes and shoes that have a professional appearance and will be comfortable for long days. If you purchase new clothes especially for the conference it is a good idea to "test wear" them before the conference. Also pack business cards or pre-printed address labels to give to colleagues. Leave room in your luggage to bring back papers, books, and other souvenirs.

3. Be assertive to benefit from networking with other professionals. Feel free to introduce yourself to conference presenters at the end of sessions and to initiate conversations with NCFR members in informal gathering spots like the hotel lobby. You may wish to read others' work ahead of time so you can ask relevant questions. NCFR members are interested in your work as well, so bring copies of your work and/or vita and practice describing your interests in 30 seconds.

4. The combination of early morning and later evening meetings lends itself to fatigue. Get proper rest, nutrition, and exercise while at the conference. I like to pack a box of granola bars for snacks. If you walk in the city you can also give them to homeless people.

5. Get a look behind the scenes of NCFR by volunteering to work as a student aide. It's a great deal because you get to know other NCFR members, plus your registration fee will be reimbursed after you complete the work. Applications can be found in a separate mailing for the conference and are due September 1. Don't delay because this is a limited opportunity.

Highlights of the Conference

1. Special opportunities have been arranged to facilitate networking among students and new professionals. These chances provide a relaxed setting in which you can gain informal information about academic programs throughout the nation and join with others who may study topics in your interest area. You are invited to join students

and new professionals each morning of the conference from 7:30 to 8:15 a.m. Light breakfast items will be available for purchase on the first floor of the hotel.

2. If this is your first NCFR conference, don't miss the newcomers reception on Saturday from 9 to 10:15 a.m. You'll meet members of the NCFR board of directors and leaders in the field. You'll also learn all about the history of NCFR as well as how its current structure operates. Light refreshments will be served.

3. The Students/New Professionals Skills Exchange is a series of 13 roundtable discussions on various topics including professional writing and grantsmanship, graduate teaching strategies, preparing job applications, transitioning from student to new professional, and managing mentoring relationships with faculty. Discussions are led by students and new professionals as well as seasoned professionals. They all promise to be interesting and thought provoking. You will have the opportunity to participate in 3 roundtable discussions during the 90-minute period. The session occurs on Saturday from 4 to 5:30 p.m.

4. For publishing tips, attend the "How to publish in NCFR journals" session on Saturday from 7:30 to 8:45 p.m. The editors of *Journal of Marriage and the Family*, *Family Relations*, and *Journal of Family Issues* will lead a program on how to submit your work (and get it accepted!) in these high quality publications. Questions also will be taken from the audience.

5. To develop a special mentoring relationship with another NCFR member, attend the mentoring open house on Saturday from 7:30 to 8:45 p.m. (note this session occurs concurrently with the "how to publish" session highlighted above). You will learn about the mentoring process and have the opportunity to be matched with a mentor or mentee. Although you may feel like you're just "learning the ropes" yourself, keep in mind that advanced students and new professionals may make great mentors for others.

6. All conference attendees are invited to enjoy the President's reception Saturday night from 9 to 10:30 p.m. Meet this year's NCFR president Greer Litton Fox and say goodbye to retiring NCFR executive director Mary Jo Czapski. Mingle with other NCFR members, eat, drink, and relax!

7. The Student/New Professional Business Meeting occurs Sunday from 8:30 to 10 a.m. This is an important session in which you will learn about important issues affecting the future of students and new professionals in NCFR. We especially welcome your thoughts and ideas regarding how the student/new professional group can best serve you. Likewise, participation in other NCFR section business meetings is a great way to become more involved in NCFR. Please plan to attend.

8. The Counsel of Sages (Sunday, 8 to 9 p.m.) is a special feature this year. Come and listen to some of NCFR's most veteran members share their thoughts on the history of family science and their predictions for the future directions of our discipline.

9. The receptions sponsored by universities and allied associations is a wonderful way to finish Sunday evening 9 to 11 p.m. Everyone is welcome to enjoy refreshments, mingle with other professionals, and learn about various programs in family studies.

10. Back by popular demand, this year the Student/New Professional Development Forum features Dr. Sharon J. Price. Dr. Price promises to share inside tips for students and new professionals on preparing applications and interviewing for jobs in the family science labor market. Get a step above the competition by attending this unique

session on Monday from 2:15 to 3:45 p.m.

11. Check out the exhibits and displays for books and services related to teaching, research, and practice. This year, we are hoping to have a special display with information on various graduate programs.

12. Party! Everyone is invited to attend the party hosted by students/new professionals and sponsored by Sage and the NCFR sections (Monday 9 p.m. to 1 a.m.). The party is an NCFR tradition in celebration. Enjoy refreshments and great music and dance the night away.

Housing Reminder

Applications for student housing are sent in a separate conference mailing. Organize with others with whom you want to share a room and send your student housing application directly to the conference hotel. Availability for reduced-price rooms is limited so act now. If you are having difficulty identifying a roommate, contact me via email and I will send you a list of others who also need a roommate.

Pamela Choice
S/NP Representative

Diversity Report

As we prepare for another conference and the beginning of new NCFR year, I want to share a few thoughts from the Action for Diversity Committee. First, although we have been relatively quiet recently, rest assured that we have been very active behind the scenes helping NCFR to be more aware of the diversity of family life. We have been discussing real structural actions that NCFR can make in the future to show its appreciation for diversity. As you come to this year's conference, remember that the global theme touches every country around the globe in different ways, and there are different worlds and nations in this country.

If you are interested in helping NCFR take "Action for Diversity", by changing the way it conducts its conferences, journals, and other components please contact me or any of the other members of the Committee.

Committee members include
Estella Martinez (chair), 505-277-8932
estella@UNM.EDU
Katherine Allen, 540-231-6526
kallen@vt.edu
C. Anne Broussard, 513-529-4907
brousc@muchio.edu
Francisco Villarruel, 517-353-4505
fvilla@pilot.msu.edu
Edith Lewis, 313-763-6257
edithl@umich.edu
Janelle Von Barga, 215-739-3742
jubinpa@juno.com
Aaron Thompson, 573-882-3632
hofsat@mizzou1.missouri.edu
Ambika Krishnakumar, 410-706-4139
akrisool@vmabnet.ab.um.edu.
Walter T. Kawamoto
Sacramento State University
Family and Consumer Sciences Dept.
916-278-5339
kawamotw@saclink.csus.edu

Caregiving Can Be Hazardous

If you're a caregiver, who takes care of YOU? Several recent research projects have studied the short and long term effects of caring for a chronically ill spouse, parent, child, or other loved one. The data show that caregiving can be hazardous to your health.

The Center for Advancement of Health in Washington, DC dedicated its July-August 1998 *Issue Briefing for Health Reporters* to "Taking Care of the Caregivers."

Typical caregiver:

- ◆ 46-year-old employed woman
- ◆ About 18 hours a week
- ◆ Caring for her mother who lives nearby

(National Alliance for Caregiving, and American Association of Retired Persons (1997) "Family Caregiving in the U.S.: Findings from a National Study.")

Ethnicity of caregivers:

- | | |
|--------------------|-----|
| ◆ Asian | 32% |
| ◆ African-American | 29% |
| ◆ Hispanic | 27% |
| ◆ White | 24% |

Percentage of female caregivers:

- | | |
|--------------------|-----|
| ◆ African-American | 77% |
| ◆ White | 74% |
| ◆ Hispanic | 67% |
| ◆ Asian | 52% |

Average Number of Hours per Week:

- | | |
|--------------------|------|
| ◆ African-American | 20.6 |
| ◆ Hispanic | 19.8 |
| ◆ White | 17.5 |
| ◆ Asian | 15.1 |

Types of stress reported:

- ◆ 55% Less time for other family members; give up vacations, hobbies, personal activities
- ◆ 15% Physical or mental health problems
- ◆ 7% Financial hardship



Conference Comments



Why Should I Attend NCFR's Conference?

It's getting so expensive to come to a Conference, with the horrendous hotel rates, so many conferences and so little time that I can break away. All our travel for conventions has been depleted. Why should I come to the NCFR Conference above all others?

Here are some reasons to come to NCFR:

1. NCFR offers NEW research for researchers, educators, and practitioners in varied formats to maximize different adult learning styles, plus a balance of sessions.

- Papers and Symposia, in a more traditional setting
- Posters which take advantage of the visual learning, and generates interaction between presenter and participants. This year we are nearly doubling the number of poster sessions. There are fewer posters at each session which allows attendees the freedom to spend more time with each presenter. Conference etiquette allows you to listen to a paper in a session, then you can leave and go to the poster session.
- Round Tables where discussion occurs between presenter and participants
- New this year - an ongoing discussion on the question, "Whither Family Science?" There will be a poster board in the Ballroom Foyer where attendees can write their "answers" to the question of the day. This will spur a discussion at a special session with that title on Monday evening, Nov. 16.

2. Great networking -- meet the leaders in the Family Science field.

- Exhibits where you can network with publisher representatives and look at the newest materials.
- Receptions and a dance
- Newcomers Reception

3. Opportunities to become more involved in NCFR.

- Counsel of Sages on Sunday evening, Nov. 15. Discusses the history of NCFR and the Family Science field and makes predictions of the future of the field.
- Annual Business Meeting and Membership Forum on Sunday afternoon, Nov. 15. Discuss the structure of NCFR and the proposed new governance model.
- Section membership meetings
- Focus Groups sessions
- "How to Sessions" - *How to Publish in NCFR Journals; How to Review Manuscripts; How to Submit a Proposal at the NCFR Annual Conference; How to Become a Certified Family Life Educator.*
- Mentoring Session and Open House on Saturday evening, Nov. 14.

4. NCFR has low Conference rates compared with other state, local, and national professional conferences.

- Here is a sample of some average fees for other 3-1/2 day conferences. NCFR's is \$145 compared with:
- \$295 - includes exhibitor reception and 2 box lunches
 - \$260 - includes reception and 1 meal
 - \$165
 - \$170
 - \$195
 - \$190 (2 day conference)
 - \$395 (3 day conference)
 - \$85 (1 day state conference)

5. NCFR supports students.

- Discounted Conference rate of \$65 for NCFR Student members; \$95 for non-member students.
- Student Aide positions offered to offset registration fees.
- Discounted sleeping room rates for students. Many organizations do not offer these services.

6. The Hyatt Regency Hotel and the Milwaukee Convention and Visitors Bureau have some special services for NCFR attendees.

- They are providing services that other hotels and cities generally do not offer:
- Closed circuit television in your the room for NCFR. Times will be scheduled when you can sit in your room and view some of the winning videos of the Media Awards Competition. On Friday evening, Nov. 13, and Monday evening, Nov. 16, you may view a video by John Carver on a new governance system for

NCFR. Watch your packet and the tv set in your room at the Conference for specific times.

- Staff from the Milwaukee Convention and Visitors Bureau will be in the Hospitality Café to answer your questions on where to go and what to do while you're at the Conference.
- Great shopping and dining in the Grand Avenue Shops, and you don't have to go out-of-doors to get to it.

We will miss YOU if you are not there!

Cindy Winter, CMP
Conference Coordinator

Meeting

August 27-28, 1998: "Strengthening Families Through Public/Private Partnerships: Connecting Fathers," Oakland Marriott City Center, Oakland, CA. Convenors: U.S. Dept. of Health and Human Services-Region IX, Vice-president Gore's National Partnership for Reinventing Government, National Center for Strategic Nonprofit Planning and Community Leadership (NPCL). Contact: NPCL, 1133-20th St., NW, Suite 210, Washington, DC 20036; 202-822-6725.

Check Your Mail

The complete Conference Program will be sent to all members the last week in August. Read it carefully - it is the only copy you will receive. Register early and save dollars on your Conference fee. See you in Milwaukee.

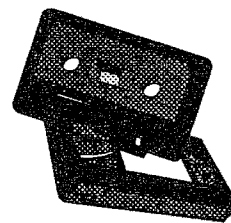
Meetings

October 15, 1998: Deadline for Radcliffe Research Support Program for postdoctoral investigators for research drawing on the center's data resources. Contact: Murray Research Center, Radcliffe College, 10 Garden St., Cambridge, MA 02138; 617-495-8140; mrc@radcliffe.edu.

February 18-20, 1999: Seventh annual conference on Parent Education, University of North TX, Denton, TX. Website: www.unt.edu/cpe. Contact: Arminta Jacobson, Center for Parent Education, P.O. Box 311337, Denton, TX 76203-1337; 940-369-7246.

Look to NCFR for Best Selling Media Resources!

Purchase video and audio tapes from NCFR Annual Conference sessions.



Excellent supplemental materials!

Adolescents

94-V4. *Working With Adolescents in Crisis*, Anthony Jurich, Kansas State U.

Diversity

95-V5. *Celebrating the Strengths of Diversity: Meeting the Challenges of 20th Century Families*, Constance Ahrons, U. of Southern California

Divorce and Remarriage

93-V7. *Remarried Families*, B. Kay Pasley, U. of North Carolina-Greensboro

Family Health

93-V2. *Families and Health*, William J. Doherty, U. of Minnesota
95-V4. *Families in Later Life: Dilemmas and the Decisions*, Vickie Schmall, CFLE, Emeritus, Oregon State U.

Family Life Education

95-V9. *Family Life Education: What Works?* Margaret Arcus, CFLE, U. of British Columbia

Marriage Preparation

93-V3. *Marriage Preparation*, Benjamin Silliman, CFLE, U. of Wyoming

Parenthood

94-V1. *Constructing a Future for the Next Generation of Fathers*, William Doherty, U. of Minnesota
97-V4. *Producing the Mothers of the Nation: Race, Class, and U.S. Public Policy*, Patricia Hill Collins, U. of Cincinnati
97-V1. *Daddy Strategies for the 21st Century: Involving Men in Children's Lives*, James Levine, Fatherhood Project, Families and Work Inst.
97-V7. *Looking Back, Moving Forward: Attachment From One Generation to the Next*, Martha Farrell Erickson, Children, Youth, and Family Consortium, U. of Minnesota
97-V8. *Corporal Punishment in the Discipline of Children in the Home*, Ronald Pitzer, U. of Minnesota

Violence

96-V3. *Intimate and Interpersonal Violence: Politics, Policy, and Practice*, Richard Gelles, U. of Pennsylvania

PLAN FOR FUTURE NCFR CONFERENCES

♦ 1998 - November 12-17

Hyatt Regency Milwaukee, Milwaukee, WI

Theme: *Families in Global Context: Media, Environment, and Peace*

Program Vice-president: Judith Myers-Walls, CFLE, Purdue Univ.

♦ 1999 - November 10-15

Hyatt Regency Irvine (Los Angeles, CA)

Program Vice-president: Katherine R. Allen, CFLE, Virginia Tech

♦ 2000 - November 9-14

Minneapolis Hilton & Towers, Minneapolis, MN

♦ 2001 - November 8-13

Hyatt Regency Hotel and Riverside Convention Center Rochester, NY

Order From: National Council on Family Relations (NCFR)

3989 Central Ave. NE, #550
Minneapolis, MN 55421 ■ Toll Free: 888-781-9331 ■ Phone: 612-781-9331 ■ FAX: 612-781-9348
■ E-mail: cfr3989@ncfr.com



Video Tapes: NCFR members: Only \$39.95 each! Non-members: \$49.95 each. **Audio Tapes:** \$8.50 each.

Prices include shipping and handling.

■ Checks payable to NCFR. U.S. funds drawn on U.S. banks only. MN residents add 6.5% sales tax. Canadian orders add 7% GST or 15% HST (1-23-840-465).

What’s a RUP and Why Should I Attend One?

Several years ago (when he was Program Vice-president) Bill Doherty initiated a new program format for NCFR and coined a new word: RUP. Although the invention caught on remarkably well within the organization, the word "RUP" is not yet in most dictionaries, so those new to the organization may have difficulty deciphering the term. The word is actually an acronym that stands for **Research Update for Practitioners**.

It brings together the two primary strengths of the NCFR organization: research and practice. It is a chance for practitioners to catch up on the latest research findings and to build a strong knowledge base. At the same time, it is a chance for researchers to examine the practical implications of completed research and the needs for further research so that they can better support those who work directly with families.

This fall there will be four RUPs offered at the annual conference in Milwaukee. The speakers are experts who all have experience with reviewing research findings and translating them for the people who can use the information best. Some of them are familiar faces at NCFR, and others are new to the gathering, but they are all excited about the possibilities inherent in the RUP format.

On Saturday, November 14 (the opening day of the conference), **Karen DeBord** from North Carolina will give an overview of the recent history of parenting education and childrearing advice. Her session is titled "**Reflections on Parenting Education: Is Research a Mirror for Practice?**" This session was inspired in part by the death this year of Dr. Benjamin Spock, the guru of childrearing advice directed toward the general public. Karen is a Cooperative Extension Specialist who has been active with the National Parent Education Network. She will put a special emphasis on how research and parenting education have impacted each other during the past 20 years.

This session complements a day during which efforts were made to schedule sessions of interest to parenting educators. If such practitioners are able to attend only one day of the conference, Saturday would be an ideal day for them.

The RUP for Sunday, November 15, "**Conflict Management and Dispute Resolution**," will be delivered by **Daniel Kmitta** of Miami University in Ohio. He is co-chair of the Research and Evaluation committee for the Conflict Resolution Education Network of the National Institute for Dispute Resolution. Conflict resolution, anger management, peer mediation, and dispute education programs are appearing across the country in schools, youth programs, and communities. What has research concluded about these programs? For whom are the programs effective and under what conditions? How can practitioners choose among the many available (and heavily marketed) programs to find a promising curriculum?

On Monday, November 16, **David Walsh**, founder of the National Institute

on Media and the Family in Minnesota, will present "**Media and the Mind**." David, who became of a member of NCFR a couple of years ago, is especially interested in how media impacts children. He will tie research on that topic together with research on the brain's early development (another hot topic currently) to demonstrate the power and importance of mass media on developing children's attitudes and behavior. He also will discuss the results of a computerized national survey called MediaQuotient.

On the last day of the conference is a RUP that addresses this year's conference theme directly: "**Families and Communities as Educators for Global Citizenship**." **Connie Flanagan** from Pennsylvania State University will discuss both research she has conducted in six countries and the research of others. She is especially interested in how youth perceive citizenship in their own country and in the world. How do young people in a number of different countries develop civic values? What role do parents play in that development? What does it mean to be a citizen in the current increasingly global society? What about youth who decide to opt out in one way or another?

When you come to Milwaukee, plan to attend one or more of these stimulating, down-to-earth sessions. Get ideas for programming, for teaching, or for applied research. Discuss your ideas with others. If you are not able to attend the conference or one of these sessions and even if you are able to attend, keep in mind that RUPs are some of the sessions that are available for purchase on videotape after the conference. Buy the tape and use it in a classroom or at a meeting of your affiliate council. RUPs are a great idea. Thanks for inventing them, Bill!

Development, Peace, and the Color Green: A Combination for the 21st Century

Plenaries at NCFR are not usually identified by their color, but there will be one plenary at the 1998 meeting in Milwaukee that definitely will be green. **Barbara Adams**, deputy coordinator of the United Nations Non-Governmental Liaison Service, will give an address titled "**Sustainable Development: A Peace Plan for the 21st Century**." She will focus on issues growing out of the Rio Declaration on Environment and Development.

The green movement has explained over and over that everything individuals and families do has an impact on the world and its future. For example, it has been estimated that the average U.S. citizen discards his or her own weight in packaging each month. It takes 20 trees to make enough disposable diapers for one child for two years. If an individual and her or his offspring each have two children, and generations are approximately 25 years apart, in 100 years the original couple will have 16 progeny. If an individual and her or his offspring each have three children, and generations are approximately 20 years apart, in 100 years the original couple will have 243 progeny. So family actions and decisions ranging from

simple purchases to family size influence the global environment.

The global environment also constantly impacts families. Water pollution, overpopulation, fuel shortages, deforestation, and deteriorating air quality contribute to illnesses, birth defects, financial stress, and loss of shelter and income to families. The relationship between families and the environment is clearly a reciprocal one. Many children seem to have realized this. As a child from Ukraine has said, "people must treat nature as they treat themselves because that's how it is, people are part of it and if they destroy it they will perish" (from **Dear World**, Random House, p. 23).

In spite of this interactive relationship, the environment has not often been a topic addressed by family scholars, and environmentalists have rarely considered families. Barbara Adams will point out, however, that "Human beings are at the center of concerns for sustainable development," and, as NCFR would point out, human beings exist in families.

Ms. Adams will describe some of the current global conditions such as economic disparities between and among nations and worsening poverty, hunger, ill health, and illiteracy. The continuing deterioration of the ecosystem threatens the well-being of the citizens of all nations. In order to overcome these problems it is critical to address issues of development and the environment together. The role of families in this process will be an important focus of the address.

Barbara Adams is trained as an economist. She has been described as a

New Mentoring Ideas

The Mentoring subcommittee has continued to perfect the NCFR mentoring network. Several new ways to take advantage of mentoring have been established:

1. Request Mentoring Assistance: You can request assistance for your mentoring needs via the Famlysci listserv. Your request can be small, such as help finding sources on a certain topic, to large, such as requesting an ongoing mentoring relationship with a person in your area of interest. Should you be interested in the latter, please ask interested mentors to respond to your private e-mail address, not the entire list.

If you need to subscribe to the listserv, address a message to: **LISTSERV@LSV.UKY.EDU**. In the body of the message type: **SUBSCRIBE FAMILYSKI** [FirstName] [LastName]. This procedure should add you to the listserv. If you have any problems or questions about the listserv, you can e-mail Greg Brock directly: **GWBROCK@UKCC.UKY.EDU**.

2. Conference Buddies: For those of you who are new members or feel you are on the sidelines and want to be more involved, you can sign up at the

charming, dynamic woman who is very knowledgeable and has a way of translating serious subjects into language that can easily be understood by people unfamiliar with the topic. After spending her childhood and schooling years in England, she has spent most of her adult years in Canada and the U.S. She holds citizenship in both Great Britain and Canada. She has worked on international issues in several employment and volunteer positions, including being the associate director of the Quaker United Nations Office, a consultant to UNICEF, the executive director of the Manitoba Council for International Cooperation (MCIC), and a member of the board of directors of the Canadian Council for International Cooperation (CCIC). She has focused on issues of economic and social justice, women, peace, and human rights. She also has undertaken development work in Latin America.

Some of Barbara's publications include "Putting Gender on the Agenda: A Guide to Participating in UN World Conferences," "Accounting for Africa at the United Nations: A Guide for Non-Governmental Organizations," "Ours by Right: Women's Rights as Human Rights," and "Challenges to the United Nations: Building a Safer World." NCFR is privileged to have the opportunity to hear the thoughts and insights of Barbara Adams, and we are very grateful for her willingness to step in and fill the space left by Julie Thompson. Julie, also of the U.N., had agreed to deliver a plenary but was forced to cancel due to a change in her employment assignment. Thank you, Barbara, for picking up where Julie left off.
Judy Myers-Walls
1998 NCFR Conference
Program Vice-president

conference for a conference buddy. You can learn more about this at the Newcomers reception and the Mentoring Open House.

Conference buddies can connect at these events or can connect via the Hospitality Room. If you are interested in serving as a conference buddy for a new member, please contact Jennifer Kerpelman (see contact information below). The role of conference buddy can be defined by you and the person you are assisting, and can include: having a meal together, looking over the itinerary and making suggestions, introducing the new member to other members, answering questions about NCFR, etc.

3. Shadowing: One of the suggestions made last year was to establish a shadowing opportunity for members interested in holding offices in NCFR. Shadowing would involve having the interested persons spend time observing officers in their roles during the annual meeting. The officer and shadower will discuss in advance when and how the shadowing is to take place. Letters have been sent to officers to find out who is interested in being shadowed.

See Mentoring on Page 11

Legacy Circle

National Council on Family Relations proudly announces the second annual Legacy Circle, recognizing active status members with 10 or more years of membership. Invitations to a special annual conference reception will be mailed to the persons listed below. If your beginning membership year is incorrect or if your name is not included and your records indicate you joined NCFR in 1973 or earlier, please contact Kathy at NCFR headquarters: toll free 888-781-9331 ext. 21 or kcroyce@ncfr.com.

1938
Duvall, Evelyn Millis

1941
Glick, Paul C.
Sheerer, Elizabeth T.

1946
Appell, Clara T.

1947
Anderson, Roberta F.
Rimel, Evelyn G.
Rockwood, Catherine A.

1948
De Lissovoy, Vladimir

1949
Neubeck, Gerhard

1950
Chilman, Catherine S.
Kerckhoff, Richard K.
Moss, J. Joel
Porter, Blaine R.

1951
Goldberg, Stella R.

1952
Chandler, Barbara A.
Fleck, Stephen
Kauffman, J. Howard

1953
Cannon, Nona H.
Martinson, Floyd M.

1954
Kenkel, William F.
O'Neill, Sylvia T.

1955
Bayer, Helen T.M.
Kahn, Alfred J.
Nye, F. Ivan

1956
Axelson, Leland J.
Bauer, E. Theodore
Hansen, Thelma Dunn
Jewson, Ruth
Lasswell, Thomas
Lasswell, Marcia
Rodgers, Roy

1957
Harper, Glenn A.
Hobbs Jr., Daniel F.
Mailloux, Fr. Noel
Reiss, Ira L.
Rice, F. Philip
Schaefer, Leah C.
Schlesinger, Benjamin
Stevens, Doris
Walters, James

1958
Beck, Dorothy Fahs
Freeman, Erika Padan
Purcell, Mary Lou G.

1959
Bubolz, Margaret
Johnson, Rev. John J.
Price, Dorothy Z.

1960
Evans, T. Quentin
Gavin, Jeanine H.
Howell, John C.
Murstein, Bernard I.
Pitzer, Ronald
Sprey, Jetse
Straus, Murray A.

Wakil, S.P.

1961
Bell, Patricia
Bollman, Stephan R.
Epstein, Nathan B.
Eshleman, J. Ross
Fields, Hattie C.
Glasser, Paul
Heltsley, Mary E.
Keating, Barry John
Lundh, Rev. Sverrer H.
Vayhinger, Rev. John M.

1962
Berardo, Felix M.
Fisher, Susanne G.
Heer, David M.
Henton, June M.
Hoover, Helene M.
Johnson, Lydia M.
Kelley, Robert K.
Mc Hugh, Most Rev.
James T.
Nelson, Linda
Schvaneveldt, Jay D.
Settles, Barbara
Smith, Thomas Ewin
Westlake, Helen G.

1963
Barber, Kenneth
Berger, Eugenia H.
Bert, Virginia
Czaplewski, Mary Jo
Pocs, Ollie
Relationships Australia
Rossi, Alice S.
Sporakowski, Michael
Stricklin, Ernest
Trost, Jan
Turner, Joseph G.

1964
Adams, Bert N.
Bliss, Russell L.
Emerge Ministries
Hanlon, Fr. Capistran J.
Larson, Lyle E.
Lewis, Robert A.
Lieberman, E. James
Marotz-Baden, Ramona
Mason, Terrence L.
Olson, David H.
Thomas, Darwin L.
Walla Walla College

1965
Anderson, Virginia
Batra, Gretchen R.
Bengtson, Vern L.
Birch, William Lloyd
Bodin, Arthur M.
Croake, James W.
Dumon, Wilfried A.
Edwards, John N.
Falk, Laurence L.
Firebaugh, Francille M.
Hampe, Gary D.
Kieren, Dianne K.
Rich, Robert O.
Rodman, Hyman
Rubin, Roger H.
Ruppel, Howard J.
Slingerlend, Margaret
Staples, Robert

1966
Baker, Carolyn R.
Balswick, Jack
Bigner, Jerry J.
Danish National Institute
Hogan, M. Janice
James, Barbara E.
Juffer, Virginia
Keim, Robert E.

Mc Candless, B.J.
Minor, Hal W.
Nunn, Helen Robinson
Price, Sharon J.
Roth, Robert H.
Scanzoni, John
Udry, J. Richard
Van Horn, James

1967
Barber, Betty L.
Boettcher, Barbara S.
Brock, Gregory
Cohler, Bertram J.
Coufal, Jeanette
Cox, Frank D.
Dill, Jane R.
Fasick, Frank A.
Gotwald, Charlotte K.
Krain, Mark
Lingren, Herbert G.
Lopata, Helena Z.
Lupri, Eugen
Olson, Terrance D.
Rettig, Kathryn
Ridley, Carl
Rooks-Weir, Evelyn
Schacht, Caroline
Vail, Alfred
Voegel, Janis M.
Williams, Arthur
Wise, George W.

1968
Aldous, Joan
Arcus, Margaret E.
Bruce, John A.
Buss, Sarah Hicks
Cole, Charles Lee
Cole, Anna
Confer III, Harlan P.
Dempster-Mc Clain,
Donna I.
Dominian, J.
Draughn, Peggy
Harvey, Carol D.
Heffernan, Virginia
Imig, David
Keating, Norah C.
Klein, David M.
Knaub, Patricia Kain
Lee, Irene K.
Maddock, James
Miller, Sherod
Neal, Arthur G.
Nunnally, Elam
Perlman, Daniel
Pickett, Ethel
Steffensmeier, Renee
Story, Norman L.
Story, Marilyn
Turner, Barbara F.
Weishaus, Sylvia
Whitaker, Bruce E.
Yorburg, Betty

1969
Ade-Ridder, Linda
Anderson, Carol L.
Bahr, Stephen J.
Baptiste, David A.
Blood, Linda L.
Campbell, Kathleen M.
Davidson Sr., J. Kenneth
Davis, Keith E.
Fox, Greer Litton
Ginsberg, Barry G.
Herold, Edward S.
Jimenez, Tristan C.N.
Kammeyer, Kenneth C.
Knafl, Kathleen A.
Lory, Marie L.
Mace, Vera C.
Martinson, Patricia
Pace-Nichols, Mary Anne
Rosenblatt, Paul C.

Russell, Candyce
Ryder, Robert G.
Spanier, Graham B.
Strouse, Jeremiah
Warmbrod, Mary T

1970
Boss, Pauline G.
Butts, Robert
Cunningham, Jo Lynn
Cunningham, Eliza
Del Campo, Robert
Doty, Ruth F.
Driskill, Jackie
Engel, John W.
Flick, Marilyn
Franken, Mary L.
Gaylin, Ned L.
Gershenfeld, Matti
Gilgun, Jane F.
Glover, Lillie Beasle
Goebel, Karen P.
Hennon, Charles B.
Jurich, Anthony P.
Kennedy, Carroll E.
Lamberts, Martha
Laube, Herbert H.
Lee, Gary R.
Petty, Charles V.
Pitsiou-Darrough, E
Skelton, Gail J.
Smart, Laura S.
Sorenson, John D.
Sorenson, Ruth
Sprenkle, Douglas
Stayton, William R.
Surra, Catherine A.
Tamaki, Takao
Taylor, Dorthy
Touliatos, John
Troost, Kay Michael
Vanier Institute
of the Family
Wheeler, Sr. Madel
Wilson, Anne K.
Wood, Mary Lee

1971
Arms, Karen G.
Boike, Dennis E.
Dorfman, Lorraine
Dyer, Genie H.
Dyer, Preston M.
Family and Child
Policy Cent
Fischer, Judith L.
Frazier, Billie Harris
Gagnon, John H.
Gelles, Richard J.
Gigrich, John P.
Hendrix, Lewellyn
Hetherington, E. M
Johnson, Leonor B
Johnson, Michael P.
Law, Patricia B.
Macklin, Eleanor D.
Meyers, Susan S.
Orthner, Dennis K.
Panar, Michael A.
Pasley, B. Kay
Pauley, Billie W.
Schmall, Vicki L.
Seward, Rudy R.
Shaw, Barbara R.
Townsend, Darlene
Troll, Lillian

1972
Adler, Emily Stier
Avery, Arthur W.
Barber, Clifton E.
Bergen, M. Betsy
Bond Jr., John B.
Brown, Stephen D.
Budd, Linda S.
Dohner, Rev. Stephen

Freund, Rev. John
Gecas, Viktor
Haavio-Mannila, Elina
Hampton, Robert L.
Hildreth, Gladys J.
Jaisinghani, Vijay T.
Jenson, Glen
L'abate, Luciano
Larzelere, Robert
Leonard Jr., J.H.
Miller, Brent C.
Norris, Norma Catherine
Ramu, G.N.
Ransom, Donald C.
Skeen, Patsy
Skinner, Denise
Sodei, Takako
Stahmann, Robert F.
Targ, Dena B.
Tyson, David
Vinick, Barbara H.
Visscher, Fr. A.
West Jr., Marcus F.
Williams, John M.

1973
Anderson, Elaine A.
Bagby, Beatrice H.
Bell-Scott, Patricia
Bower, Donald W.
Cate, Rodney M.
Coady, Susan
CPD/HCX
Darling, Carol A.
De Lamater, John D.
Del Campo, Salustiano
Doering, Susan G.
Doherty, William J.
Family Service of Greater
New Orleans
Fiorito, Basil A.
Ganong, Lawrence H.
George, Linda K.
Giles-Sims, Jean
Groat, Theodore
Hagner, Beverly S.
Hayner, Norman S.
Holley, Philip
Houseknecht, Sharon K.
Hyde, James A.
Jedlicka, Davor
Kleinman, Sidney H.
La Rossa, Ralph
Lamanna, Mary Ann
Long Island University
Library
Mancini, Jay A.
Mattessich, Paul
Mays, Sharon Ann
Mc Cubbin, Hamilton
Mc Kenry, Patrick C.
Mc Millin, J. Daniel
Melby, Janet Nieuwsma
Miller, Kathleen
New England School
of Law
North American Baptist
College
Peters, Margaret
Petty, Janis
Pleck, Joseph H.
Plesa, Zuzana
Reichle, Peter C.
Reiss, David
Rindfuss, Ronald R.
Schmid, Karen
Shimizu, Shinji
Sibbison, Virginia H.
Skolnick, Arlene
Stanton, M. Duncan
Stein, Peter J.
Walters, Lynda Henley

Speakers from Page 1

"The Worst Memory in My Head"

Atle Dyregrov, director of the Center for Crisis Psychology in Bergen, Norway, has examined and taught about families' crises for 20 years in Uganda, Mozambique, Rwanda, Kenya, Iraq, Jordan, Egypt, Palestine, Lebanon, and Europe.



His plenary address is scheduled for 10:30 a.m. on Monday, November 16. He notes that "children and their institutions (schools) are being targeted in modern warfare, hitting the fabric of society and seeking to destroy hopes for the future."

He will describe consequences of conflict for children and their families, plus interventions to help them.
(Editor's note: See the March 1998 REPORT, page 1, for more detailed information on this plenary.)

Reflections on Parenting Education

Karen DeBord has nearly 25 years of Extension experience including field experience and state specialist responsibilities in Virginia and Missouri. She will present her RUP at 2:15 p.m. on Saturday, November 14. DeBord currently is with the North Carolina Cooperative Extension and conducts applied research and develops educational programs for quality child care, child development, recruitment and training of child care providers, community coalitions for child care, community acceptance of diversity, and parent education.



DeBord

"With a 20-year progression of economic, social, and technological changes, families have been presented with a challenging web of options in child rearing," DeBord explains. "I will discuss how research-based findings and media influences have informed parent practices and parenting education."

DeBord is recognized for her leadership with the National Extension Network for Child Care, the National Extension Network for Family Resiliency, and the National Parent Education Network. She earned bachelor of science and doctoral degrees from VA Polytechnic Institute and State University in family and child development. She earned her master's degree in education from VA Commonwealth University.

Conflict Management and Dispute Resolution

Daniel Kmita, visiting professor at Miami University, Oxford, OH, will present his RUP at 2:15 p.m. on Sunday, November 15. He notes that there "is a growing body of evidence regarding the efficacy of conflict resolution programs." He will "focus primarily on research emanating from school-based conflict education programs," and "address recent findings from research projects examining community, environmental, and family conflict



Kmita

resolution programs."

Kmita earned a master's degree from Harvard Graduate School of Education, and a doctorate from the Dept. of Educational Studies at the University of Cincinnati. His major concentration is in social foundations of education with supporting concentrations in research methods and peace studies. He is an adjunct professor at the University of Cincinnati, and presently is a visiting assistant professor at Miami University.

He is co-chair of the Research and Evaluation committee for the Conflict Resolution Education Network for the National Institute for Dispute Resolution. He consults on program evaluation for several organizations, including the OH Commission on Dispute Resolution and Conflict Management, Macro International, Shephard Pratt Hospitals of Baltimore, and the office of Sen. Edward M. Kennedy.

Media and the Mind

David Walsh, president and founder of the National Institute on Media and the Family in Minneapolis, MN, will present his RUP at 4 p.m. on Monday, November 16.

Walsh founded the National Institute on Media and the Family through his commitment to the belief that parents, teachers, health care professionals, corporations, advertisers, and the media must address the issue of violence in the media. His award winning book, *Selling Out America's Children* (Fairview Press, 1994), was widely hailed as the first book to identify the full scope of media's influence on children as a major public health issue. Walsh also is the author of the American Medical Association's *Physician Guide to Media Violence* (AMA, 1996).



Walsh

Walsh received the 1992 Harriet Burns Award presented annually to the outstanding MN psychologist, the 1995 Community Service Award presented by the Jewish Community Center, and the 1995 MN Medical Association's "Stop the Violence" Award.

Families and Communities as Educators for Global Citizenship

Constance Flanagan, a William T. Grant faculty scholar at PA State University, will present her RUP at 10:15 a.m. on Tuesday, November 17.

Flanagan notes that her presentation will "draw from an international body of research on the factors in families and communities that promote the social integration and the development of civic values in youth. It will address the changing nature of citizenship in a global environment and will raise concerns about disaffected youth."



Flanagan

She is an associate professor of Comparative/International Education,

Agricultural and Extension Education, and Women's Studies at the PA State University. She completed her doctorate in developmental psychology at the University of MI and conducts comparative research on adolescent development in the context of social change.

Currently Flanagan is working on "Adolescents and the Social Contract" concerning the factors in families, schools, and communities that promote the development of civic values and those that compromise the social integration of young people. She has directed a six-nation study on this topic, as well as a study of intergroup relations and beliefs about justice among youth from different racial/ethnic backgrounds in the U.S.

She has comparative interests in Eastern and Central Europe and South Africa, and her work has appeared in *Child Development*, *Educational Psychologist*, *Journal of Youth and Adolescence*, and the *Journal of Social Issues*.

Presidential Address

NCFR President Greer Litton Fox will deliver her Presidential Address at 4 p.m. on Sunday, November 15. "Families in the Media: Thoughts on the Public Scrutiny of Private Lives," will focus on "the social uses of public exposure and its intended and unintended impacts on families today." She notes that "two social processes--socialization and social control--are at work when private behaviors are held up for public scrutiny--or are they?"



Litton Fox

Litton Fox is a professor of family studies at the University of TN-Knoxville, and winner of that institution's Chancellor's Award for Research and Creative Achievement. She is a member of the American Sociological Association, Population Association of America, Sociologists for Women in Society, Groves Conference on Marriage and the Family, and the Southern Sociological Society.

DEADLINE
for the
next REPORT
November 20, 1998

ATTENTION MEMBERS!

Now you can reach
NCFR
on a Toll-free Line:
1-888-781-9331

U.S. and Canadian Calls Only.

Don't Sit There: Get Up, Out And Exercise!

A range of exercise options exist for attendees at this year's NCFR annual conference:

Sunrise Walks--Walk from the hotel to Milwaukee's spectacular lakefront, a distance of two miles, round trip. Maps for shorter and longer walks will be available in the Hospitality Cafe. Sign up to walk with others and meet new friends, enjoy the invigorating fall air, and watch the sunrise.

Rainy Weather Walks--Take a hike through the hotel skywalk to the Grand Avenue Shopping Mall between 8 and 10 a.m. Stop for a refreshing drink and stay to shop when the stores open at 10 a.m. The Grand Avenue features two major department stores, nationally recognized brand shops, an array of specialty shops, as well as several restaurants and a food court.

Exercise Room--The Hyatt Regency, site of the conference, has an exercise room when opens at 6 a.m. and closes at 9 p.m. It includes exercise bikes, a weight machine, treadmill, free weights, and aerobic tapes. Swimming is not available. There are several public pools and a nearby YMCA which offer swimming.
Jacqueline Haessly Ms.Ed., CFLE
1998 Conference
Local Arrangements Chair

Mentoring from Page 9

If you are interested in shadowing an officer, please contact Jennifer Kerpelman (see contact information below).

4. Mentoring Open House: For the third year in a row, special time for a mentoring open house will be offered. The purpose will be to provide interested mentors and mentees with up-to-date information about establishing successful mentoring relationships, to assist with connecting conference buddies, and to answer questions that you may have about mentoring network opportunities.

5. "Get to know Alexis Walker" roundtable: In this session, a high profile NCFR member will share with other members (especially students and new professionals) his or her experiences in getting started as a professional, and how he or she has benefited from involvement in NCFR.

If you have any questions or comments about NCFR mentoring, you can contact Jennifer Kerpelman, chair of the mentoring subcommittee, at jennifer_kerpelman@uncg.edu; or by phone: 336-334-5307.

Milwaukee Agency Tours

Plans for the 1998 NCFR annual conference in Milwaukee November 12-17 are moving forward with great enthusiasm. Bill Jeynes and his committee report that student volunteer positions are filling quickly, assuring that the nuts and bolts of this conference will run smoothly.

Members of the University of WI-Madison Student Council on Family Relations are hard at work to assure that Employment Services will benefit students and new professionals.

Jane Bock and her committee are working with NCFR conference coordinator Cindy Winter to assure travel arrangements for the international speakers. Karen Goebel is busy tracking down audio-visual equipment, and Maureen O'Brien and Jane Leske are taking care of emergency preparations.

Mary Kay Madsen and members of the Hospitality/Local Information committee are compiling data about local events and places to visit to assure all attendees a fun and enriching experience.

The highlight of the work of the Local Arrangements committee is always the President's Reception. This year's event takes on added significance because it will honor President Greer Litton Fox and Mary Jo Czaplewski. Dr. Czaplewski is retiring in July, 1999. Connie Wilsnack and her committee have been working diligently to plan the President's Reception for Saturday evening, November 14. There will be a receiving line to honor both women. A harpist will entertain attendees as they gather to share fond memories and delicious desserts. We hope to see you there.

Members of the Local Arrangements committee also are planning two pre-conferences. The first, "Creating Communities of Care: An Intergenerational Dialogue Approach to Community Problem-Solving," will take place Thursday, November 12, from 9 a.m. to 4 p.m. Workshop facilitators include Dr. James Gambone, creator of the Intergenerational Dialogue tool and Jacqueline Haessly, MS.ED, CFLE, author, and Intergenerational Trainer.

The workshop is sponsored by the Peace Focus Group of NCFR's Education and Enrichment Section and by NCFR's Association of Councils. Participants will have an opportunity to join with Milwaukee area staff of local family serving agencies, elders, youth, and interested community leaders to examine the issues and identify actions needed to address the growing problem of community violence from an intergenerational perspective.

The second event, an educational tour of agencies providing services to Milwaukee's homeless population, will take place Friday, November 13 from 8:30 a.m. to 12:30 p.m. "Serving and Empowering the Homeless: A Collaborative Community Approach," provides an opportunity for conference attendees to learn how a number of nonprofit agencies have joined together in a creative collaborative effort to both meet the immediate needs of one

community's homeless women, men, and children and empower them to help themselves.

In the morning participants will tour St. Ben's Catholic Church which sponsors a nightly meal program, a Health Clinic for the Homeless, a Jail Ministry program, and the Benedict Institute (a legislative analysis and action program). Guest House emergency housing for the homeless, Open Gate transitional living center, and Repairers of the Breech self-advocacy center.

November 13 marks the 28th anniversary of St. Ben's meal service, one of the first and largest of the meal programs for the homeless in Milwaukee.

In the afternoon participants may choose between the conference Public Policy Workshop, or the Education and Enrichment Section's session on Media.

The afternoon events are co-sponsored by NCFR's 1998 Local Arrangements committee and the Peace Focus Group of NCFR's Education and Enrichment Section. Several members of the Local Arrangements committee are hard at work to plan the bus tour.

A bus will leave the Hyatt Regency Hotel at 8:30 a.m. on Friday. After the morning tour, lunch will be served at St. Ben's at 11:30 a.m. The bus will return to the conference hotel in time for the 1 p.m. sessions.

Fees for the morning bus tour are \$35 for NCFR members and \$45 for non-members. Those attending both the morning and afternoon sessions will receive a \$5 discount.

More details are included in the NCFR conference program which will be sent to members in August.

Jacqueline Haessly
1998 NCFR Conference
Local Arrangements Chair

Tips, from Page 13

marketing tips, contact me toll free at 888-781-9331 extension 18.

Brenda Hoffman
NCFR Marketing Director

References

American Express Small Business Services (1997). Trade Show Planning. www.americanexpress.com/smallbusiness/resources/expanding/showplan.shtml
Chapman, Edward A., Jr. (1987). Exhibit Marketing: A Survival Guide for Managers. New York: McGraw-Hill Book Company, pp. 201 - 225.

Siskind, Barry (1993). The Successful Exhibitor's Handbook: Trade Show Techniques for Beginners and Pros. North Vancouver: Self Counsel Press, pp. 81 - 97, 139-213.

Weisgal, Margit B. (1997). Show and Sell: 133 Business Building Ways to Promote Your Trade Show Exhibit. New York: American Management Association, pp. 43, 44.

Thoughts on Board Policy Governance: Initiating the Carver Model

When I first heard about the Carver Model of Governance for Non-Profit Boards, I was skeptical. I thought, "It has taken many years for the board to represent the NCFR membership to the extent it does now, particularly in terms of the Sections, so why reduce it?"

Without feminists, ethnic minorities, researchers, policy advocates, and all the other constituencies now represented by the Sections, how could we guarantee a seat at the table for all NCFR members? I was also concerned about students and new professionals. What would happen to this absolutely essential group in NCFR, which comprises a substantial portion of our membership?

Privately I was thinking, "I've been a Student/New Professional Representative, a Section chair, and now Program Vice-president-elect—how can I vote to "eliminate" these positions from the board? Wouldn't that be hypocritical, especially since I'm so invested in ensuring that multiple voices are heard?"

Then I thought about the bulkiness of the Board and the fact that our meetings often get bogged down in formalities. And, I had to admit, having 24 members on the Board doesn't ensure that every voice gets heard, either. In my experience, mere physical representation is not sufficient to raise and deal with the multitude of issues confronting our organization.

In my three terms on the Board, I knew that the primary business is done by the President, the Executive Committee, and the central office. As the S/NP representative, a Section chair, and Program Vice-president-elect, my actual involvement occurred more on the Program Committee than it did on the Board of Directors. The argument that we need a more efficient and accountable way to run our organization began to make sense. But how can we ensure representation from all of our constituents?

At the Board Governance retreat in June, we discussed these questions and more. I saw what a group of seven committed members, who had all read the textbook we were assigned and had watched the video with the entire Board at the Spring Board meeting, could accomplish. I kept getting flashes of Margaret Mead's famous quote as we talked: "Never doubt that a small group of thoughtful, committed citizens can change the world."

In other words, we were staying on task, and no one was dosing off or running out to make phone calls. Everyone was paying attention, listening to the others speak, and waiting their turn to share, in rather civilized tones, their opinion. This much smaller group, with a specified agenda, actually worked well!

We got through our assignment to initiate the process of writing the policies for a new governance structure, by using pre-assigned materials and our own creative process and ingenuity. We were invigorated at the end of discussions and continued to dialogue about the issues

over meals. The size was manageable, and contrary to my fear that voices would be silenced, everyone looked out for one another to be sure that we didn't move forward until everyone had spoken and voiced their concerns.

The Carver principle, "Deliberate in many voices, but govern in one" began to make sense to me. This style of governance is possible because of related policies we considered, such as, "there shall be respectful, balanced, and inclusive public dialogue about the important issues that affect families."

Now, as a member of several minority constituencies myself, I've often had to fight for issues about which I care passionately to be put on the table. But if we adopt the policy of on-going, educated dialogue about issues facing families, I don't just have to hope that my colleagues will represent my diversity in their interactions as leaders.

As a member of NCFR, if we adopt this governance philosophy, I am assured that all members are accounted for and all Board members are accountable. Indeed, it will be standard operating procedure.

Another feature of this governance style that is very exciting to me as a lifelong learner is that being on the Board is about being educated in the issues affecting families today. This model requires that all board members be well-informed about the range of issues impacting the field—that means there will be education about family theory, method, policy, practice, service, and governance. As we met together, it was evident that groups with a purpose of responsible and responsive leadership do need education in order to be more accountable to members.

I began this process not being able to visualize different ways to do business than the status quo. After all, the family can be very comfortable. Reluctantly, I had to admit that NCFR governance would benefit from some changes. At our retreat, I experienced the efficiency, exhilaration, and opportunities for true dialogue by interacting with a more streamlined group of individuals committed to a common purpose. I found myself surprised at how much easier it was to listen, pay attention, and participate in the conversations. We worked hard, and we accomplished a lot.

Katherine Allen
Member of Board Policy Governance Taskforce

Member News

NCFR member Paul Glick recently was awarded a Doctor of Humane Letters degree from Pennsylvania State University. He also was the spring commencement speaker. Glick has been member of NCFR since 1941, and served as NCFR's president in 1978-79. He now lives in Phoenix, AZ.

Job Openings

Assistant professor of Human Development and Family Studies, a nine-month, tenure-track position in the Department of Family and Consumer Studies (FCS) at the University of Utah beginning August 15, 1999. Applicants should have a social science Ph.D. and an interdisciplinary perspective on family relationships with teaching and research interests in diversity and/or family policy. Preference will be given to those candidates with a life-course and/or ecological perspective. The position carries a two-course teaching load per semester with one course each semester taught for FCS and one course each semester taught for the Department of Sociology. Application receipt deadline is **December 31, 1998**. Submit vita, copies of recent publications, teaching evaluation materials, and three letters of reference to: Russ Isabella, Search Committee Chair, University of Utah, Department of Family and Consumer Studies, 225 South 1400 East, Room 228, Salt Lake City, UT 84112-0080. The University of Utah is an Equal Opportunity/Affirmative Action Employer. We encourage applications from women and minorities and we provide reasonable accommodations for the known disabilities of applicants and employees.

Chairperson and professor, Department of Human Development and Family Studies, Texas Tech University. The Department of Human Development and Family Studies at Texas Tech University invites applications for the position of Chairperson beginning in August, 1999. Applicants should provide evidence of outstanding accomplishments in teaching, research, and outreach that qualify for a tenured appointment at the rank of Professor. The Chairperson provides direction in developing high quality academic programs; fostering personnel development; promoting unity within the Department; managing resources effectively; and working cooperatively with faculty and staff in establishing an environment conducive to productivity. Application deadline is October 15, 1998, or until position is filled. Texas Tech University is an Equal Opportunity/Affirmative Action Employer and we strongly encourage applications from under represented groups. Send curriculum vita; statement of administrative philosophy and professional goals; and names, phone numbers, and addresses of at least three references to Dr. Stephen R. Jorgensen, Chair, HDFS Search Committee, College of Human Sciences, Texas Tech University, Lubbock, TX 79409-1162. Phone: 806-742-3031; FAX 806-742-1849; or e-mail TSSRJ@HS.TTU.EDU; website WWW.HS.TTU.EDU.

Marketing, from Page 16

- yellow pages for premium/novelty companies.
- Your organization brochure and your business card are also reminder pieces. All brochures and business cards need to include your organization's name, address, telephone, fax, e-mail, and web site.

Follow-up Strategy

The time to plan your follow-up strategy is before the show begins. That way, you can reach prospects with your follow-up message while the show is still fresh in their minds.

Rank your show leads by level of importance to your organization and base your post-show efforts on these priorities. Phone your hottest prospects within a week after the show ends. Send everyone else a follow-up mailing.

Your post-show mailing can be as simple as a thank-you note or brochure with a cover note.

Be sure that you keep any promises you made at your booth and have enough brochures and product sheets on hand so you can send requested information.

Promoting Your Booth

The opportunities for advertising and promotion in connection with the show are endless.

Six weeks before the show, call your top customers and other prospects to set up meetings. Many people arrive at a show with a firm schedule and have no time for other booths, so it's important to get on schedules as early as you can. Confirm all meetings a week before the show.

The show's management will often let you purchase a mailing list of pre-registered attendees. Try a pre-show mailing focusing on one or two benefits of dropping by your booth. Be sure the mailing includes show contact information, including hours and your booth number and location.

Issue press releases to trade publications and local media that will be covering the show. Your release should highlight something newsworthy about your exhibit like a new product or a special demonstration. You'll also want to prepare plenty of press kits for the show, and drop the kits by the pressroom (if available).

Additional advertising avenues include the special pre-show issues of business and trade publications, billboards, telemarketing, hospitality suites, handouts in the trade show hotel, and the show guide, like the NCFR conference program.

If you are interested in additional

See Tips on Page 12

Department of Family Relations and Applied Nutrition

The Department of Family Relations and Applied Nutrition invites applications for a tenure track Assistant Professor position in Family Relations and Human Development. Applicants should hold a Ph.D. or equivalent in Family Sciences, Marriage and Family Therapy, or a related field. The successful candidate will hold or be eligible for clinical membership and approved supervisor status in the American Association for Marriage and Family Therapy. Responsibilities include teaching at the undergraduate and graduate level, teaching and supervising Marriage and Family Therapy clinical training, participating in strong M.Sc. and Ph.D. programs in Family Relations and Human Development (with M.Sc. specialization in MFT), and establishing a vigorous research program. Appointment will be as of January 1, 1999 or as negotiated.

Applications should include *curriculum vitae* and names of three referees and should be submitted no later than **October 1, 1998** to: **Dr. D. Woolcott, Chair, Department of Family Relations and Applied Nutrition, University of Guelph, Guelph, ON N1G 2W1; Tel: (519) 824-4120, Ext. 6321; Fax: (519) 766-0691.** More information about the Department can be found at website: www.uoguelph.ca/FAMILY/firstpag.html

The University of Guelph is committed to an employment equity program that includes special measures to achieve diversity among its faculty and staff.

In accordance with Canadian Immigration requirements, this advertisement is directed to Canadian citizens and permanent residents of Canada. This appointment is subject to final budgetary approval.

**UNIVERSITY
of GUELPH**

Department of Family Relations and Applied Nutrition

The Department of Family Relations and Applied Nutrition invites applications for a tenure track Assistant or Associate Professor position in Family Relations and Human Development. Applicants should hold a Ph.D. or equivalent in Family Sciences or a single social science discipline with some aspect of family as a specialization. The candidate must have a strong background in the use of quantitative techniques, and show an interest in collaborating with other faculty on a variety of interdisciplinary research projects. Candidates should have research interests in the later parts of the lifespan with specific expertise in one or more of the following areas: aging and adult development; family relations (e.g. work/family, gender, ethnicity, diversity); or health promotion and family well-being. Responsibilities include teaching at the undergraduate and graduate level, participation in strong M.Sc. and Ph.D. programs in both Family Relations and Human Development (with M.Sc. specialization in Marriage and Family Therapy) and Applied Human Nutrition, and establishment of a vigorous research program. Appointment as of January 1, 1999 or as negotiated.

Applications should include *curriculum vitae* and names of three referees and should be submitted no later than **October 1, 1998** to: **Dr. D. Woolcott, Chair, Department of Family Relations and Applied Nutrition, University of Guelph, Guelph, ON N1G 2W1; Tel: (519) 824-4120, Ext. 6321; Fax: (519) 766-0691.** More information about the Department can be found at website: www.uoguelph.ca/FAMILY/firstpag.html

The University of Guelph is committed to an employment equity program that includes special measures to achieve diversity among its faculty and staff. We therefore particularly encourage applications from qualified aboriginal Canadians, persons with disabilities, members of visible minorities and women.

In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents of Canada. The appointment is subject to final budgetary approval.

**UNIVERSITY
of GUELPH**



Section News



Pre-conference Events, List Serves Planned



Register now for the Education and Enrichment Section pre-conference workshop, "Making the Most of Media: A Resourceful Workshop for Parent Educators, College Teachers, and Family Practitioners," on Friday, November 13 from 1 to 8 p.m. You will receive a free copy of *The Role of the Mass Media in Parenting Education* (1997) provided by the author, Rae Simpson. You may register on the NCFR annual conference form.

The purpose of the workshop is to examine access, ethical issues, and practical uses of television, film, and Internet offerings for families and family life educators. Participants will learn about numerous resources and how to use them in the college classroom and community programs.

Kelly McCoy and Ben Silliman will lead a discussion of Simpson's book. Mark Elliott will conduct an online session featuring the Family Track Website with 400 links to evaluated resources on the Internet. Silliman will discuss strategies for the safe and productive use of the Internet and will demonstrate the National Cooperative Extension Networks and state home pages. Sue Murray will describe an innovative virtual caregiving project and demonstrate how the Internet and other media are changing family support, particularly for grandparents raising their grandchildren.

Vivian Murphy and Carol Mertenmeyer-Ryan will share information about their warmline for parents as well as "parental corners" and the web-based application of their "Community Connection" database of resources for children and families.

Interested in educational opportunities provided by film and television? Kelly McCoy will share ways that he uses segments from movies, television dramas and comedies, talk shows, and investigative programs to enhance college classes. Anne Robertson will discuss the evaluation of "I Am Your Child" that included the toll free number for ERIC's National Parent Information Network and ASKERIC.

After a dinner break (you are on your own for the meal), participants will be able to visit two presenters for guided experiences on the Internet and small group discussions. Dana Murphy, the pre-conference chair, and her committee have done an excellent job of planning the program. Fees collected in excess of the workshop expenses will be donated to support the CFLE program.

CFLE credit for the workshop will be 6 contact hours or .6 CEUs.

Cost for the workshop is \$30 for

members; \$20 for students; and \$40 for non-members.

Sally Martin Ph.D. CFLE
Section Chair
Dept. of Human Development
and Family Studies
University of NV-Reno
Reno, NV 89557-0131
702-784-6490
smartin@scs.unr.edu



One of the first signs of approaching fall is not those first crisp mornings that herald a subtle change from the long dog days of summer, but the call for Section chairs to submit articles for the September REPORT issue.

Serving as the Family and Health Section chair has been an eye opener to all the work that goes into the whole of the organization, and especially into each annual conference. The upcoming conference in Milwaukee is no exception.

One of the most important outcomes of all is the opportunity conferences provide to help us move beyond our institutional lives and deal with the important intellectual and human issues that inform our work. I am very excited about this year's conference theme, "Families in Global Context: Media, Environment, and Peace," which focuses on global concerns of environment and conflict that increasingly influences family life, not just in the U.S., but around the world.

Our Section has the great privilege of co-sponsoring one of the international speakers—Dr. Atle Dyregrov—at the plenary and in an open forum following that presentation. His work and the work of his interdisciplinary team from Bergen, Norway, are widely known in Europe, the Middle East, and Africa for helping families manage the stress of crises associated with trauma, war, and terrorism.

The open forum especially is a rare opportunity for members of our Section to engage in a dialogue with a person whose commitment to families and individuals whose lives have been interrupted by the stress of global health and political events, is extraordinary. My own work with Atle during and following a sabbatical leave provided me with a close up opportunity to fully appreciate the importance to family scientists on this side of the Atlantic of the relevance of both his clinical and his scientific work. I urge members to make this plenary and open forum one of the "musts" in your conference scheduling.

On behalf of the outgoing officers of our Section, let me also congratulate our incoming officers: Vivian Gedaly-Duff, chair-elect; Glenna Boyce, vice-chair; Barbara Mandelco, secretary-treasurer; and Curtis Fox, student/new professional representative.

My personal thanks for all the hard

work by all Section members who submitted abstracts to be reviewed for the conference. Your fine work helps assure the excellence of our scientific sessions at the conference in November.

The co-editors of our Section newsletter, Marsha Heims and Barbara Elliot, also deserve special thanks for their work in helping the Section network over the past two years. New co-editors will be selected in Milwaukee. If you are interested, please contact me before November. It is a great experience and a wonderful addition to your curriculum vita.

Finally, I thank the Section members for the opportunity to serve as your chair for the past two years.

Patricia Short Tomlinson
tomli001@tc.umn.edu
University of MN School of Nursing
6-101 Weaver Densford Hall
308 Harvard St. SE
Minneapolis, MN 55455
612-624-6684



Countdown to the 1998 NCFR conference has begun! The Family Policy Section has three thought-provoking symposia scheduled, 13 posters, and one round table.

Our section meeting will be on Saturday night, followed by the Public Policy Open Forum. This "combination meeting" will allow newcomers to meet Section members and gain information about policy issues. Please invite students and colleagues to attend.

On Friday, November 13, our final Public Policy Advocacy Skills Workshop will be held from 1:30 to 9 p.m. The goal is to provide information and skill building experiences related to family policy issues. Some topics include teaching family policy; family policy research; building effective advocacy skills; and international family policy.

Karen Bogenschneider will begin the event with a presentation on "Informing Policymaking Through Wisconsin Family Impact Seminars." It is designed for persons interested in learning about family impact seminars. Clara Pratt will conclude the workshop with "Evaluating Family Policy: Integrating Benchmarks for Progress."

The \$35 fee includes dinner and coffee breaks. You may register on the NCFR annual conference registration form that will be mailed with your conference programs in August. E-mail me if you have questions.

Our Section's Focus Groups—Adoption, Rural Families, and Work and Family—also will meet during the conference. Check your program and attend those that interest you.

Leslie A. Koepke
715-232-2237
koepkel@uwstout.edu



Since late June the Family Therapy Section has a new listserv for its members. It is managed by Volker Thomas at Purdue University. The listserv allows Section members who have access to the Internet to communicate with each other at any time.

The list's goal is to increase interactions and collaboration of the membership beyond the annual conference. If you have questions or ideas you would like to share with other Family Therapy researchers and seek feedback, the list will provide the opportunity to contact many colleagues with similar interests at the same time. If you are looking for collaborators on research projects or co-presenters for the annual conference in your specialty area, you may find them via the list.

As of July 15, 1998 more than 81 members have subscribed to the list. However, the Family Therapy Section has over 400 members and almost 300 have e-mail addresses. There are many people out there who have not yet subscribed. Here is how to subscribe:

Send a message to:

LISTSERV@VM.CC.PURDUE.EDU

Type in the body of the text (not the Subject line):

SUBSCRIBE NCFRFT-L <Your Name> (without the < > signs)

You will receive messages from the listserv to confirm your subscription and helpful hints on how to operate the list. Once you are subscribed you may send messages to all members of the list by typing in the TO line: NCFRFT-L@vm.cc.purdue.edu

Please take advantage of this new opportunity and subscribe today.

Volker Thomas
Purdue University
Dept. of Child Development
and Family Studies
Marriage and Family Therapy
Program
1269 Fowler House, Room 202
W. Lafayette, IN 47907-1269
765-494-7859
thomasv@cfs.purdue.edu



By the time you read this, you should have received your copy of the International Section newsletter. It is full of information about the Section and our participation in the November NCFR annual conference.

Special thanks to Raeann Hamon, our newsletter editor, and Kathy Royce,

See Sections on Page 16

Association of Councils of the National Council on Family Relations

AFFILIATE Connection

September 1998 Volume 6, No. 3

President's Report

Leadership Training Links Affiliates, CFLEs

I am looking forward to seeing you all once again in Milwaukee at the annual conference. Please plan now to attend the Association of Councils' (AC) officers' meeting and leadership training workshop on Friday, November 13, from 2-9 p.m. Connie Steele has done a great job putting together a fabulous program focusing on linking the AC with the CFLEs in areas where local councils are active.



Ponzetti

I am excited about this event and the opportunity it provides to reconnect and hear about the great things others in the AC are doing for families!

I can still remember when I became active in the AC events several years back because Connie had planned that first event I attended, and now I am an AC officer. Let me tell you that Connie does not "cut corners" when she plans a program: It is done right! I think you will find the AC meeting is always informative, helpful, and lots of fun--don't miss it.

We will also have our annual business meeting on Sunday, November 15 at 8:30 a.m. to review our plans for the upcoming year. Now, I can imagine you are probably thinking, "Come on, do you really expect me to get up at 8:30 in the morning on a Sunday to go to a business meeting?" I will offer a resounding YES! Remember you are the AC! Your voice and involvement set the course of things to come, and we never seem to have enough time together--let's take advantage of this opportunity.

Please mark your calendars now for these two events. I also want to stress that everyone is invited and welcome at AC meetings. You do not need to be an officer to come; just be interested in the AC. We encourage your presence.

I want to reinforce previous comments by Greer Litton Fox (See Page 2), Katherine Allen (See Page 12), and Mary Jo Czaplewski (See Page 4) about the work this summer regarding NCFR's transition to policy governance. I was privileged to participate on the committee that developed a draft of Board policies for the consideration of the full Board this fall. This move to policy governance is an exciting one. I hope all of you take time to familiarize yourselves with what this new governance structure will mean for the AC and NCFR. In my opinion, we should have done this years ago. I am firmly convinced that it will propel

NCFR into the 21st century as the primary association interested in families. If you have any questions regarding policy governance, please do not hesitate to ask me. We live in exciting times! See you in Milwaukee.

James Ponzetti Jr. Ph.D., CFLE
Association of Councils President
503-697-7435
ponzetti@cnnw.net

Powell Elected to Lead Affiliates

Lane Powell Ph.D., CFLE is the new president-elect of NCFR's Association of Councils. She will take office during the annual conference in November in Milwaukee.

Also elected were **Arminta Jacobson Ph.D., CFLE**, secretary/treasurer; **Megan A. Keller**, Student/New Professional representative; and **Aaron Larson, B.S., Provisional CFLE**, Section liaison.

In her platform, Powell notes that she will "work closely with the current president to continue carrying out the recommendations made by the 1997 Task Force on Association of Councils," and that she supports "the formation of regional councils where state councils are not viable/active."

She will also "encourage an officer orientation workshop for local/regional council leadership during the NCFR annual conference."

Powell is a writer and consultant in family life in Lubbock, TX. She previously was a professor in human development and family studies and coordinator of planning and development for Children's Learning Center at Samford University in Birmingham, AL.

She was president of the AL Council on Family Relations.

Northwest Council

"Families in the West: Culture and Diversity," was the theme of the June conference of the Northwest Council on Family Relations held at the University of OR-Eugene.

Texas

The Texas Council on Family Relations is collaborating with the Texas Head Start Collaboration Project to develop core knowledge and skills to identify a career ladder for family support professionals in Early Care and Education in Texas.

The purpose of the TX Career Development System for Early Care and Education is to provide an avenue for early childhood practitioners and administrators to pursue professional development along a continuum of increasingly complex education and skill level. Training will provide instruction in the identified Core Knowledge and Skills, and the system will recognize the acquisition of professional training.

TCFR is organizing committees around the state to develop the core knowledge and skills and career ladder. Contact Arminta Jacobson at 904-565-2432 or jacobson@coefs.coe.unt.edu for more information.

Recent award winners named at the 1998 TCFR annual conference included Maxine Hammonds-Smith Ph.D., CFLE, recipient of the Meritorious Service Award, who was described as "a doer who has set an excellent model of 'going the second mile' as a Board member and member of TCFR." She served as president for two years, providing "the spark of enthusiasm and support that has helped (TCFR) begin to build our membership."

Hammonds-Smith also has been an officer of NCFR's Ethnic Minorities and Education and Enrichment Sections, chair of the Family Life Certification Review Committee, and currently is secretary/treasurer of the Association of Councils.

Receiving the 1998 Moore-Bowman Award was Marianna Rasco. She has been president (1992-93), secretary (1985-86), program vice-president (1987-88), and a committee chair (1987-88) and Board member (1988-94) of TCFR.

The 1999 TCFR annual conference will be April 9-10 in Lubbock with the theme, "Character Building for Managers of Young Children." Contact Wilma Kirk-Lee, program vice-president, at 713-988-4550 or wlmalee@ibm.net for more information.

Featured speakers included Greer Litton Fox Ph.D., NCFR president, University of TN; David Klein Ph.D., University of Notre Dame; and Gary Bowen Ph.D., University of NC.

Pennsylvania/Delaware

The Board of Directors of the Pennsylvania/Delaware Council on Family Relations decided on the theme, "Qualitative and Evaluative Family Research" for its annual conference September 19, 1998, at Messiah College near Harrisburg, PA.

Dr. Barbara Settles, professor in the Dept. of Individual and Family Studies at the University of DE, will deliver the keynote address on "It's More Than an Anecdote: Qualitative and Evaluative Family Research in a World of Policy Making." She will also provide a half-day workshop on using qualitative research in learning more about families.

Dr. John Pierce, executive director of the PA Council of Children's Services from 1976 to 1996 and a consultant, will provide a half-day workshop on "Outcomes as a Management Tool--Be Accountable and Improve Service Performance." This workshop will be of major interest to service providers and agency professionals because it will emphasize applied aspects of outcomes, how to identify the appropriate outcomes to fit the level of interventions being considered, how to develop outcome measures, what outcomes should be used, how outcomes can be used internally to improve services, and how outcomes can be used positively with external sources. Several other workshops will teach skills and/or techniques in qualitative or evaluative research.

Four awards (\$25 each) will be offered for outstanding student poster presentations at the conference. Posters can reflect theoretical ideas, internship experiences or original research, as long as they are on a family-related topic. Graduate and undergraduate students in Pennsylvania and Delaware are encouraged to submit their work for presentation and award consideration. Contact Dr. Debra Berke at dberke@messiah.edu for more information. Please encourage students to participate. Student registration fees at the conference are nominal.

Council members are asked to consider ways to become more involved with P/DCFR. The September conference offers an excellent opportunity. If you are interested in joining the Council, contact Cynthia Drenovsky at the Dept. of Sociology/Anthropology, Shippensburg University, Shippensburg, PA 17257; 717-532-5646; ckdren@ark.ship.edu. **Raeann R. Hamon Ph.D., CFLE** P/DCFR President rhamon@messiah.edu 717-755-2511 ext. 2850

Exhibits: To be Successful, Work the Show

Once you have established your goals, checked the demographics and facilities, and created a budget, it's time to create your exhibit booth management program (see the June REPORT for the initial exhibit booth planning stages).

Trade Show Personnel Recruitment

A casual request to help at a booth will be treated casually. If you prepare a package that displays sound business judgement, you'll get a professional response. The elements in the recruitment package might include:

- Basic information about the show – what, where, when.
- Your organization's primary goal(s) for the show, quantified.
- Overview of the audience expected.
- Outline of promotion activities
- An exhibit floor plan with your organization's booth highlighted.
- Booth hours and booth assignments including set up and tear down
- Dress code, if appropriate.
- Description and/or listing of products to be displayed/sold.
- Overview of sales techniques.

Designing Your Booth to Achieve Your Goals

The same principles that apply to the design of effective advertisements should be applied to the design of your show exhibition booth. An advertisement has to grab attention quickly before the page is turned. You only have a few seconds to grab attention at a show.

Don't go overboard with booth graphics. One large picture or graphic will usually have greater impact than many small ones. A catchy slogan that describes your business is more likely to be remembered than long blocks of text.

Make sure that attendees visiting your booth can experience your product or service. Let them touch, see, feel, hear, or taste it. Are you selling books? Display the books in an appropriate setting and have samples that buyers can look through. Have you developed new software? Be sure to have computer terminals available for software display and testing.

Additional points to consider before purchasing or designing your exhibit:

- How many times will the exhibit be used?
- Is shipping to a tradeshow(s) allowed?
- What are your tradeshow goals – product display, demonstration, service selling?
- How easy is it to setup the exhibit?
- How much time does the tradeshow allow for booth setup?
- Are exhibit sales a primary or secondary marketing technique for your organization?
- Where and how often do your competitors exhibit?

Booth Staff

An attractive booth may interest an attendee, but it is the actions of you and your booth staff that determine whether the attendee stops for a closer look or just walks by.

- Look interested. To be successful, you have to "work" the show. Good booth staffers are always on their feet, looking for buyers and presenting a friendly, professional image.
- Enjoy yourself. Have some fun, put some sparkle into the serious business of selling/displaying. A little light hearted banter will often help build rapport with a customer.
- Pace yourself. Shows can be grueling. The maximum booth shift length for efficient performance is four hours. The ideal time is two hours. If such shifts are not possible, schedule short breaks whenever possible.

Selling Techniques

Think about the last time you bought something from someone you liked doing business with. What did you like most about the interaction?

The need to develop rapport is just as strong in a show as it is in any place that you do business, the difference is that tradeshow attentions are short, most people will leave if they can't get help in 60 seconds.

Two common sales techniques can increase your sales:

- Never introduce yourself to a potential customer by asking yes or no questions such as "Can I Help You?" Instead, ask open-ended questions like, "What information can I

provide you with about our latest publication?"

- Ask for an expression of buying interest within 5 minutes. Don't allow buying customer to wait while you spend time talking to someone who has no intention of buying your product. Give the mildly interested customer your business card or a promise call back with more information following the – and then do so.

Booth Premiums

Once visitors have found your booth you need to do something to capture their attention.

The best way to make a lasting impression is with your personal sales approach. But memories are short, so a good idea to give attendees something tangible such as a letter opener or a pen to remind them of your organization in the months ahead. Here are some guidelines for premiums:

- Print your organization's name, address, phone number, mail, and web site on the premium.
- The premium should fit your company's image, tie in your products, and suit the sensibilities of your clients.
- Select a premium that does not cost a great deal, but is unique. Look in your telephone

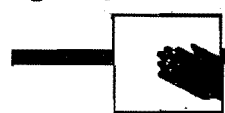
See Exhibiting on Page 17

Sections, from Page 14

NCFR membership manager, for putting it together.

We hope to see you all at our Section business meeting during the conference. The NCFR leadership is proposing some dramatic changes in how future Boards of Directors will be composed, and how they will govern (See the President's column on Page 2 and the Executive Director's column on Page 4 for more information.) Important streamlining and representation issues may result in Section chairs no longer serving on the Board, although they will continue to form the committee which plans the conference. Since this could affect how international members are represented in NCFR, I will seek your input on how I should respond.

Bron Ingoldsby CFLE
Section Chair
Dept. of Family Science
Ricks College
Rexburg, ID 83460-0605
208-356-1344
ingoldsbyb@ricks.edu



The Religion and Family Life Section has two conference symposia and a round table presentation which are relevant, scholarly, and practical in application.

Numerous posters representing a wide range of issues relevant to religion and family studies also are planned.

Such a wide range of interests reflects the religious/spiritual diversity that characterizes our Section's membership. Although I've waxed enthusiastic about the conference program, I'm well aware that a great many of our Section's members are not able to attend every (or any) conference.

How can our Section be of value to our membership at-large, independent of the annual conference? Some of the inquiries I've received over the past few months suggest we could make a contribution to each other and the larger community:

- ◆ A central (annotated) bibliography of extant research on families and spirituality.
- ◆ A resource list of available methods to measure aspects of religiosity and/or spirituality.
- ◆ A resource exchange, perhaps with the Family Therapy Section, of therapists around the country who are identified with a specific religion to whom clergy and other helping professionals could refer for counseling.

- ◆ A listserv for our Section's members which could facilitate all of the above suggestions.

If any of these ideas, and more, could be valuable to you, would you let me know? If you have ideas on how to implement these suggestions PLEASE contact me! Look for more information on these items in your fall Section newsletter.

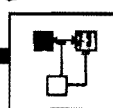
We have important agenda items to discuss during our Section business meeting at the annual conference, but we will also have some fun. The meeting is a great way to network and get to know other members. We also will award the best student paper submission. Your Section officers promise to keep the meeting from getting "stuffy," and if that doesn't entice you, come for the refreshments!

This year's conference worship service is particularly exciting with the unusual presentation by our own Edith Lewis who will describe her spiritual pilgrimage-of-sorts to Ghana for the meaningful renaming ceremony.

Music is being planned to complement the service and the conference theme. We are delighted to have the Ethnic Minorities and Feminism and Family Studies Sections as co-

sponsors.

Judy Watson Tiesel
621 W. Lake St., Suite 203
Minneapolis, MN 55408
612-822-8238
tiese003@tc.umn.edu



This year's winner of the Research and Theory Section's Student Paper Award is Theodore Futris, a student at the University of NC-Greensboro.

His paper, "The Effects of Work and Parental Identity Prominence on Behavior and Life Satisfaction of Fathers" was co-authored with Kay Pasley, Jennifer Kerpelman, and Roger Goodman. The award will be presented during the annual conference in November in Milwaukee.

Paul Amato
Dept. of Sociology
Oldfather Hall
University of NE
Lincoln, NE 68588-0324
402-472-6002
pamato@unlinfo.unl.edu