

Making Minnesota the Employer of Choice



Work/Life Summit 2000

Wednesday, November 8, 2000

8:00 am - 4:30 pm

Minneapolis Hilton Hotel

Minneapolis, MN

Program Schedule

7:30 - 8:00 am Ballroom Foyer (3rd Floor)
Registration and Continental Breakfast

8:00 - 8:30 am Ballroom C

Plenary

Summit Overview and Greetings: **Michael L. Benjamin**,
Executive Director, National Council on Family Relations

Address: Work/Life Initiatives: Are They Enough?

Amy Gage, Ceridian Performance Partners and Work/Life
Journalist

Presider: **Louise Dickmeyer**, Executive Vice President,
Greater Minneapolis Chamber of Commerce

8:45 - 10:15 am Ballroom C

Panel: *What Does an Employer of Choice Look Like - National Perspective*

Who Are America's Employers of Choice? **Dr. Shelley MacDermid**, Director, Center for Families, Purdue University

Programs - **Barbara Hensley**, Vice President of Marketing,
Ceridian Performance Partners

Policies - **Linda Roundtree**, Manager, Work/Life Strategies,
American Airlines

Work-Life Strategies to Create Competitive Advantage - **Dr. John Maynard**, President, SPIRE Health Consultants,
Inc., Boulder, CO

Moderator: **Dr. E. Jeffrey Hill**, IBM Global Workforce
Diversity and Brigham Young Univ. School of Family Life

10:30 am - noon Ballroom C

Panel: *The Minnesota Work/Life Model: Challenges, Strategies, and Implementation*

Programs and Practices - **Marty Ingalls**, Human Resource
and Safety Director, Bongards Creameries, MN and **Diane
Cushman**, Work/Life Manager, The St. Paul Companies
Culture - **David Rodbourne**, Vice President, Minnesota
Center for Ethical Business Cultures

Labor - **Richard Johnson**, President, Minneapolis Central
Labor Union Council, AFL/CIO

Moderator: **Bill Blazar**, President, Minnesota Chamber of
Commerce

Noon - 1:15 pm Ballroom B

Lunch and Plenary Address

Bringing Out the Best: Effective Collaborations Between the Research and Business Community

Dr. Linda Duxbury, Professor, Carleton Univ., ON

Presider: **Dr. Sheryl Niebuhr**, Manager, Employee
Assistance Resource Center, 3M

1:15 - 2:45 pm Ballroom C

Designing a Vision and Creating a Strategy for Your Work Organization

Diane McNutt, Human Resources Director, Ceridian
Employer/Employee Services

(The speaker will discuss how employers can develop a
vision and strategy. Attendees will be divided into small
groups to begin designing a vision and strategy for their
companies.)

1:15 - 2:45 pm Ballroom C
Designing a Vision and Creating a Strategy for Your
Work Organization **Continued**

Small Group Discussion Leaders:

Jonette Zuercher, Acting Extension Educator, Univ. of
Minnesota Extension Service, Washington County; **Susan
Seitel**, President, Work & Family Connection; **Dr. Beverly
Mills-Novoa**, Work and Home Life Coordinator,
Medtronic; **Dr. Sheryl Niebuhr**, Manager, Employee
Assistance Resource Center, 3M; **Diane Cushman**,
Work/Life Manager, The St. Paul Companies

Presider: **Marcia Fink**, Vice President of Education, St. Paul
Chamber of Commerce

2:45 - 4:00 pm Ballroom A/B
Show/Tell/Interact Sessions
Showcase of Current Innovative
Work/Life Programs and Tools

Creating a Business Partnership, **Dr. Teresa Rothausen**,
Business Faculty, Univ. of St. Thomas

Bongards Creameries - a small company, **Marty Ingalls**,
Human Resource and Safety Director

West Group - a large company, **Maggie Debner**, Director,
Human Resources

Labor Unions - **Richard Johnson**, President, Minneapolis
Central Labor Union Council, AFL/CIO

Cultural Competence in the Workplace - **Jannina Aristy**,
Clinical Consultant, Children's Mental Health Division,
Minnesota Department of Human Services

Turning Work/Life Research Into Change: A Global
Perspective, **Dr. E. Jeffrey Hill** IBM Global Workforce
Diversity and Brigham Young Univ. School of Family Life

Looking at Criteria of Minnesota Employers of Choice -
Jonette Zuercher, Acting Extension Educator, Univ. of
Minnesota Extension Service, Washington County, and
Susan Seitel, President, Work & Family Connection

The Midlife Phenomenon: New Perspectives - **Dr. John
Maynard**, President, SPIRE Health Consultants, Inc.,
Boulder, CO

(This session is divided into two 40-minute segments.
Please go to the presentation of your choice. After 40 min-
utes you may go to another presentation.)

4:00 - 4:30 pm Ballroom C
Moving Forward Minnesota

Ron James, President and CEO, Minnesota Center for
Ethical Business Cultures

Presider: **Michael L. Benjamin**, Executive Director, National
Council on Family Relations

Advisory Committee

William Blazar, Minnesota Chamber of Commerce

Marcie Brooke, CFLE, Working Family Resource Center, St.
Paul Public Schools

Dr. Michael Brott, Children, Youth and Family Consortium

Diane Cushman, The St. Paul Companies

Marcia Fink, St. Paul Area Chamber of Commerce

Cathryn I. Kennedy, Shandwick International

Dr. Beverly Mills-Novoa, Medtronic, Inc.

Dr. Sheryl Niebuhr, 3M

David Rodbourne, Center for Ethical Business Cultures

Susan Seitel, Work & Family Connection, Inc.

Ellen Shelton, Wilder Research Center

Bob Shoemake, Center for Ethical Business Cultures

Denise Stephens, Greater Minneapolis Chamber of Commerce

Terry Vasquez, Minnesota Child Care Resource and Referral
Network

Lynda Hall Whitman, Ceridian Performance Partners

Jonette Zuercher, University of Minnesota Extension Service,
Washington County

Michael L. Benjamin, National Council on Family Relations

Cynthia Winter, National Council on Family Relations

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