

**Fifth Annual**

**Public Policy and Education Conference**

***Families at the Crossroads:  
Economics, Education, Health  
Care, and Medicare***



Thursday, April 1, 2004

Dirksen Senate Office Building G-50

First and C Streets Northeast, Washington, DC

Friday, April 2, 2004

Holiday Inn Capitol at Smithsonian

550 C Street Southwest, Washington, DC

**Sponsored by:**

**National Council on Family  
Relations and American  
Association of Family and  
Consumer Sciences**



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**Margaret Feldman**, NCFR Washington Representative

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**Mary Ellen Saunders**, AAFCS Director of Professional Development and  
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### **Purpose of the Conference**

The Conference will bring the message of NCFR and AAFCS for sustaining families to the administration and Congress about how current policies can help families give children a good start, allow parents to fulfill parenting roles, provide youth with appropriate transitions to adulthood, and enable families to care across generations. During the Conference attendees will have the opportunity to meet with members of Congress and the Administration.

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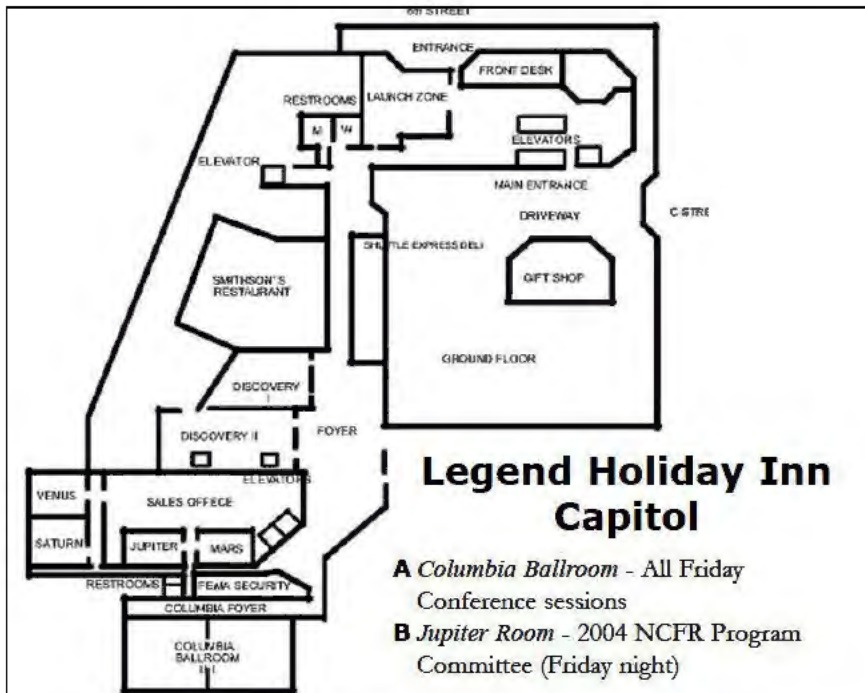


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**PLEASE NOTE: Thursday Conference Registration and Daytime Sessions are held in Room G50 Dirksen Senate Office Building, 1st & C Streets NE.**

**The Thursday Evening Reception at 5:00 pm is in Room B-340 Rayburn House Office Building, 1st Street SW and Independence Ave.**

**Friday Registration and all Conference Sessions are at the Holiday Inn Capitol at Smithsonian, 550 C St. SW.**

The Holiday Inn Capitol is one block from the National Air and Space Museum, and one block from the L'Enfant Metro Station, offering easy access to the entire D.C. area. D.C.'s most popular attractions, including the Smithsonian Museums, the U.S. Capitol Building, House and Senate Office Buildings, the National Holocaust Memorial Museum, or a short Metroride or easy walk from other attractions.



**Hotel Restaurants:** Smithsons, Shuttle Express Deli, Launch Zone Lobby Bar, Room Service. **Amenities:** Casey's Gift Shop, seasonal rooftop pool, aerobic exercise room, copy and fax services available. Discount tickets to the IMAX Theater at the National Air and Space Museum are available at the Front Desk of the hotel.

Holiday Inn Capitol participates in the Conservation for Tomorrow Program.

# General Information

## Emergencies

In the event of an emergency, **DIAL 0** from any house or guest phone in the hotel, and the hotel operator will send assistance immediately. **DO NOT DIAL 911**; this will slow down the process.

Emergency numbers and a place for you to list a person to contact in an emergency are printed on the back of your Conference name badge.

## Hospitals

**Vitas Healthcare**, 555 13th St. NW, Phone: 202-637-7228. **DC General**, 850 Delaware Ave. SW, Phone: 202-727-3611. **George Washington Univ. Hospital**, 901 23rd St. NW, Phone: 202-715-4000. **Columbia Hospital for Women Medical Center**, 2425 L St. NW, Phone: 202-293-6540.

## Physicians

**Clark Ross, M.D.**, 525 School St. SW, Phone: 202-479-2800. **Peal Rhode, M.D.**, 525 School St. SW, Phone: 202-479-2800. **Capitol Care**, 560 12th St. SW, Phone: 202-479-8000.

## Dentists

**Daniel Howard, D.D.S.**, 641 G St. SW, Phone: 202-334-3000. **Patrick Howard, D.D.S.**, 525 School St. SW, Phone: 202-863-0688.

## Pharmacies

**CVS Pharmacy**, 500 C St. SW, Phone: 202-484-8522; **CVS Pharmacy**, 433 L'Enfant Plaza SW, Phone: 202-863-3901.

## Other Services and Stores

**Koc Food Store**, 437 L'Enfant Plaza SW, Phone: 202-484-0051. **Potomac Place Convenience**, 800 4th St. SW, Phone: 202-488-9403. **Safeway**, 401 M St. SW, Phone: 202-554-9155. **Suntrust Bank**, 965 L'Enfant Plaza SW, Phone: 202-879-7045. **Gallery Cleaners**, 600 Maryland Ave. SW, Phone: 202-488-3830. **Palace Cleaners**, 500 C St. SW, Phone: 202-479-0173. **L'Enfant Plaza Eye Care**, 424 L'Enfant Plaza SW, Phone: 202-554-4248. **Metropolitan Optical Inc.**, 400 C St. SW, Phone: 202-484-4143.

**Washington, D.C. Police Dept.**, 415 4th St. SW, Phone: 202-727-4656.

## **Your Conference Registration Fee covers admission to the following events:**

- ◆ All sessions
- ◆ Refreshment breaks
- ◆ Thursday morning Continental breakfast
- ◆ Reception at the Rayburn House Office Building
- ◆ Friday morning Continental Breakfast
- ◆ Friday noon Box Lunch
- ◆ Friday afternoon Reception

### **No Smoking Policy**

Smoking is not permitted in any of the Holiday Inn meeting rooms or events at Capitol Hill.

**Remember to check out of the hotel by noon on the day of your departure** or you will be charged for an additional night's lodging. The hotel will store your luggage if you wish.

Drop in map



# Program

**Thursday, April 1, 2004**

Note: All sessions today are in Room G-50 Dirksen Senate Office Building, 1st & C Streets NE.

**7:00 am - 2:00 pm** . . . . . *Dirksen Foyer*  
Registration

**8:00 - 9:30 am** . . . . . *Room G-50 Dirksen Senate Office Building*  
**Congressional Briefing:**

**Supporting Strong and Healthy Military Families**

Panel members present latest research and make recommendations for strengthening and supporting military families.

Opening Remarks: **Senator James Inhofe** (R-Oklahoma), Committee on Armed Services

Panel: **James A. Martin, Ph.D.**, Bryn Mawr Col., Colonel, U.S. Army (Retired); **Deborah Levin Mancini**, Consultant, Roanoke, VA; **Gary L. Bowen, Ph.D.**, Univ. of North Carolina-Chapel Hill; **Jay A. Mancini, Ph.D.**, Virginia Polytechnic Institute and State Univ.; **Dennis K. Orthner, Ph.D.**, Univ. of North Carolina-Chapel Hill

Discussant: **Chaplain (Colonel) Glen L. Bloomstrom**, United States Army

**9:30 - 10:15 am** . . . . . **Poster Session**

Peer-reviewed posters cover a broad range of family policy topics:

1. Major Research Programs Supporting the Federal Healthy Marriage, **Alan Hawkins**
2. Legislating Marriage: Recent Trends and Changes in Laws, **Rebecca Osterhout, M. Johnson**
3. Government Endorsed Premarital Counseling, **Christine Murray, Thomas Murray**
4. Marital Quality and Contextual Factors, **William Harris, James Marshall, David Schramm**
5. The Same-Sex Marriage Debate: What About the Children? **Kate Kovalanka, Marta McClintock-Comeau, Leigh Leslie**
6. Poverty and Negative Child Outcomes Within Single-Parent Families, **Nicole Forry, Marta McClintock-Comeau**
7. Low Income Families and Their Children Left Behind, **Marta McClintock, Nicole Forry**



## Thursday, April 1 continued

### 9:30 - 10:15 am . . . . . Poster Session Continued

8. Rural Low-income Families: Tracking Their Well-being, **Patricia Hyjer Dyk, Jean Bauer**
9. Participants Evaluations of Aspects of the Legal Child Custody, **Randy Leite, Kathleen Clark**
10. Single or Married... I'm Still Working and Poor, **Catherine Huddleston-Casas, Sally Gilman**
11. Welfare Reform and Access to Health Care, **Karen Seccombe**
12. Examining Health Care: What's the Public's Prescription, **Stephanie Grutzmacher**
13. Religious-based Legal Exemptions in Children's Healthcare, **Emily Douglas**
14. Different Forms of Relationship Violence and the Implications for Public Policy, **Lisa Taylor, Joe Pittman, Jennifer Kerpelman**
15. "It's Only Worth How Much?" **Elizabeth B. Carroll, Sue Reichelt**

### 10:30 am - 1:15 pm . . . . . Capitol Tour and Lunch

Conference attendees will meet **Ms. Delta Whitfield** of **Senator Dayton's office** and **Mr. Jonathan Moore** of **US Representative Betty McCullom's office** at 10:30 in this room of the Dirksen Senate Office Building for an official Capitol tour. Enjoy lunch on your own in one of the many area restaurants or cafeterias.

### 1:15 - 2:00 pm . . . . . *G50 Dirksen Senate Office Building* **Orientation to the Hill**

**Mary Ellen Saunders**, AAFCS, presents approaches for effective Hill Visits and strategies to get your voice heard!

### 2:30 - 5:00 pm . . . . . Congressional Hill Visits

Conference attendees meet with their members of Congress and or staff to discuss family policy issues.

### 5:30 - 7:00 pm . . . . . *B-340 Rayburn House Office Building*

Rayburn House Office Building is on 1st St. SW and Independence Ave.

#### **Reception to Honor U.S. Representative Peter DeFazio (D-Oregon)**

NCFR and AAFCS are pleased to present the Honorable Peter DeFazio with the Congressional Service to Families Award in recognition of his congressional efforts to strengthen families.

Presiding: **Gay C. Kitson, Ph.D.**, President, NCFR



# Friday, April 2, 2004

All meetings today are at the Holiday Inn Capitol, 550 C Street SW

**9:00 - 10:45 am** ..... *Columbia Ballroom*

## **Plenary I - Medicare and Families**

Congress passed the largest expansion of Medicare since it was created in 1965. By all accounts the public has mixed feelings about the new Medicare Law (HR 1). Supporters contend that it provides better coverage for seniors. Opponents say that it is simply inadequate; that it forces seniors into expensive health plans and does not include a mechanism to stem the rising cost of prescription drugs. This session will include a panel session that will describe the pros, the cons, and the reality of the new Medicare law.

Panel: **Pat Bousliman**, Medicare Staff, Senate Committee on Finance; **Julie L. Goon**, Director of Medicare Outreach, Health and Human Services; **Joy Johnson Wilson**, Director of Health Policy, National Conference on State Legislatures; **Kirsten Sloan**, National Coordinator, Federal Affairs, AARP

Moderator: **Bonnie Braun, Ph.D.**

**11:00 am - 12:30 pm** ..... *Columbia Ballroom*

## **Plenary II - Education and Families**

The No Child Left Behind Act was enacted on January 8, 2002. The original act called for stronger accountability, more local freedom, proven educational methods, and more choice for parents. This session will explore how No Child Left Behind has fared, which students, if any, have been left behind, and discuss how public policy can improve education outcomes.

Panel: **Eugene W. Hickok, Ph.D.**, Assistant Secretary for Education, U.S. Dept. of Education; **Alex Nock**, Committee on Education and the Workforce Minority Staffer; **Nancy O'Brien**, Federal Lobbyist, National Education Association

Moderator: **Patricia Hyer Dyk, Ph.D.**

**12:30 - 1:00 pm** ..... *Columbia Ballroom*

## **Network with Colleagues**

Box lunches will be served during this time.

**1:15 - 2:45 pm** ..... *Columbia Ballroom*

## **Plenary III - Healthcare and Families**

American health care is the envy of the world, but with rapidly rising health care costs, reforms are needed to make high-quality, affordable health care more widely available to families. Innovative approaches and policies to health care reform include making employer-provided coverage more affordable, making

## Friday, April 2 continued

**1:15 - 2:45 pm** ..... *Columbia Ballroom*

### **Plenary III continued**

personal medical expenses tax deductible, providing universal health care, and supporting states to expand Medicaid and S-CHIP coverage for lower-income persons. This session will explore innovative policies and approaches to making health care affordable and accessible to families of all income brackets.

Panel: **Debbie Curtis**, Chief of Staff for Pete Stark; **Matt Salo**, National Governors Association

Moderator: **Teresa Julian, Ph.D.**

**3:00 - 4:30 pm** ..... *Columbia Ballroom*

### **Plenary IV - Economics and Families**

Consumer debt hit a record \$1.98 trillion in October 2003; credit card debt alone has reached \$735 billion, or nearly \$7,000 per household. At the same time, the nation's savings rates have dropped to just 2 percent of after-tax income. That means that most families are not equipped to deal with financial emergencies, much less with their eventual retirement. This session will focus on current family asset and debt data and will feature innovative programs and public policies to prepare families for a strong financial future.

Panel: **Rosella Bannister**, Manager, Jump\$tart Personal Finance Clearinghouse; **Frank Keating**, American Council of Life Insurers; **Judy Miller**, Minority Staff Member, Senate Committee on Finance

Moderator: **Philip Gordon, Ph.D.**

**4:45 - 6:00 pm** ..... *Columbia Ballroom*

### **Closing Forum and Reception**

This open-mic style forum will enable conference attendees to generate a discussion around family policy and develop a strategy for action.

Moderator: **Michael L. Benjamin, MPH**

# Speaker Biographies

## **Rosella Banister**

Rosella Bannister is owner and principal consultant for Bannister Financial Education Services, a firm that she established after retiring from Eastern Michigan Univ. in 1998. She is a speaker, writer and advisor to personal finance education programs. She manages the online Personal Finance Clearinghouse for the Jump\$tart Coalition for Personal Financial Literacy.

For twenty-five years, Rosella Bannister supervised a comprehensive consumer education program of the National Institute for Consumer Education at Eastern Michigan Univ. Bannister holds degrees from Purdue and Wayne State Univ.

## **Michael L. Benjamin**

Since June 1, 1999, Michael L. Benjamin has been the Executive Director of the National Council on Family Relations in Minneapolis, MN. He came to NCFR from the Institute for Mental Health Initiatives in Washington, DC, where he served as Executive Director from 1994-1999. He has a broad and extensive background in mental health promotion and mental health service delivery. He has a BA in psychology from Texas Southern Univ. in Houston, and a Masters in Public Health (M.P.H.) in Mental Health Administration from Yale Univ.

## **Pat Bousliman**

Pat Bousliman works for Ranking Member Max Baucus on the Democratic staff of the Senate Finance Committee. Prior to coming to the Finance Committee in 2001, he worked for three years on Baucus's personal staff, where he handled health care issues. He currently works on legislation related to Medicare Parts A and B, as well as worked on the enactment of the new Medicare prescription drug benefit.

## **Debbie Curtis**

**Debbie Curtis** is Chief of Staff, Office of Representative Pete Stark (D-CA) since 1998 and prior to that was his Legislative Director from 1998 - 2001. She served as Health Legislative Assistant for Representatives Benjamin L. Cardin (D-MD) from 1995 – 1998 and Jim Moody (D-WI) from 1991-1993. From 1993 – 1995, she served as Congressional Affairs Director for Citizen Action.

## **Peter DeFazio**



Congressman Peter DeFazio (D-Oregon) was first elected to the U.S. Congress in 1986. He is a member of the House Select Committee on Homeland Security, with jurisdiction over the newly created Department of Homeland Security.

DeFazio is also a member of the Transportation and Infrastructure Committee [majority site|minority site], and serves as ranking member of the Aviation Subcommittee, where he is a vocal advocate for consumers and aviation security. He also serves as a member of the Coast Guard and Maritime Transportation Subcommittee, and the Railroad Subcommittee.

One of DeFazio's proudest accomplishments is the \$216,000 in after-tax salary he has contributed to scholarships and to the fund to reduce the national debt. Those contributions have funded 127 scholarships for displaced Oregon workers at the five Southwestern Oregon Community Colleges, and at the Univ. of Oregon.

### **Julie Goon**

Julie L. Goon currently serves as Director of Medicare Outreach and Senior Advisor to the Secretary of Health and Human Services (HHS). In this position, she is responsible for coordinating the campaign to educate Medicare beneficiaries about the expanded benefits and choices they will receive under the Medicare Modernization Act of 2003.

Prior to joining HHS, Ms. Goon served as Senior Vice President of Government Affairs for AAHP-HIAA, the oldest and largest trade association representing the managed health care industry. In this position, she was responsible for AAHP-HIAA's Congressional lobbying strategy, grassroots outreach, coalition building and the association's political activities.

### **Eugene W. Hickok, Ph.D.**

Dr. Eugene W. Hickok is the United States Under Secretary of Education and Acting Deputy Secretary. President Bush formally nominated Dr. Hickok on March 30, 2001, and he was confirmed by the U.S. Senate on July 10, 2001 as Under Secretary of Education. In his role he serves as one of the Education Department's top three ranking officials and as a principal adviser to U.S. Secretary of Education Rod Paige.

Prior to his appointment, Dr. Hickok was Pennsylvania's Secretary of Education, responsible for overseeing the state's education system - kindergarten through college. A powerful advocate for parental choice and accountability in education, he helped implement a sweeping education-reform agenda. Pennsylvania now has higher standards for students and teachers; a strong accountability system; locally designed charter public schools; stronger reading, literacy and library programs; and a model education technology initiative. He also served on the boards of trustees of Pennsylvania's four state-related universities, and on the State System of Higher Education's Board of Governors. During his six years as Secretary of Education, Dr. Hickok also testified before the Pennsylvania General Assembly and the U.S. Congress about Pennsylvania's education policies and initiatives.

## **Joy Johnson Wilson**

Joy Johnson Wilson is Federal Affairs Counsel and Director of Health Policy at the National Conference of State Legislatures (NCSL). The NCSL Health Committee guides the development of NCSL policy on health care issues. As Director of Health Policy, she designs and implements the lobbying strategy for the conference on these issues. Ms. Wilson has been with NCSL since 1978. She took a leave of absence in 1989 to serve on the staff of the U.S. Bipartisan Commission on Comprehensive Health Care, better known as the "Pepper Commission." She received a Bachelor of Science from Keene State Col. in New Hampshire and a Master of Regional Planning degree from the Univ. of North Carolina at Chapel Hill.

## **Frank Keating**

Frank Keating took over as president and CEO of the American Council of Life Insurers the morning after leaving office at Oklahoma's 25th governor. As president and CEO of ACLI, Governor Keating is the chief representative and spokesman for the life insurance industry in Washington, DC and all 50 state capitals. He and his staff work as advocates for nearly 400 life insurance companies that account for 75 percent of the life insurance and annuity markets in the U.S. In his work for ACLI, he has traveled the country meeting with executives from member companies, including key members of Congress and the Bush Administration. He recently was a featured speaker before the National Press Club in which he outlined the severe retirement crisis facing the nation.

He received his undergraduate degree from Georgetown Univ. and a law degree from the Univ. of Oklahoma. His 30-year career in law enforcement and public service included stints as an FBI agent, U.S. Attorney and state prosecutor; and Oklahoma House and Senate member. He served Presidents Reagan and Bush in the Treasury, Justice, and Housing Departments. In 1993 he returned to Oklahoma to run for Governor where he won a 3-way race by a landslide, and was easily reelected in 1998. He won national acclaim in 1995 for his compassionate and professional handling of the Oklahoma City bombing.

## **Judy Miller**

Judy Miller is Minority Staff Member for the U.S. Senate Finance Committee, responsible for work on pension issues. Ms. Miller spent the last 27 years living in Helena, MT providing consulting and actuarial services to employer-sponsored retirement programs. Most recently she served as a shareholder in Anderson ZurMuehlen & Co., providing consulting services through its affiliate, Employee Benefit Resources, LLP (EBR). U.S. Senator Max Baucus stated that "Ms. Miller brings a wealth of pension experience with her to the Finance Committee. Her background and experience with pension issues combined with her knowledge of which programs will work for Montana is a winning combination."

Before working for Employee Benefit Resources, Ms. Miller served as Vice President of Hendrickson, Miller & Associates, Inc. for 15 years. She is a Fellow of the Society of Actuaries, a member of the American Society of Pension Actuaries, a member of the American Academy of Actuaries and an Enrolled Actuary. She received her B.S. in mathematics from Carnegie Mellon Univ. in PA.

### **Alex Nock**

Alex Nock is Legislative Associate, Education (21st Century Competitiveness Subcommittee) of the House Committee on Education and the Workforce Democratic Staff. In this position he is responsible for teacher training, technology, Workforce Investment Act, higher education, student loans and student aid, and Pell grants, Elementary and Secondary Education Act (ESEA), Even Start. Mr. Nock was one of the speakers at the ACTE's annual convention last year. This was a hot issue after news about the future of funding of the Carl D. Perkins Vocational Technical Education Act (originating from rumors at the White House that funding for Perkins might be eliminated to fund a \$2 to \$3 billion shortfall in Pell grants). Mr. Nock also worked on the last Perkins reauthorization. He acknowledged the current budget debacle, but argued that Congress needed to forgo tax cuts for the wealthy and start putting more funding into education. Nock said that the CTE community had an imperative to educate officials about the value of CTE and inform them of the negative repercussions of any cuts. "The challenge for all of you is to talk to your legislators about funding."

### **Nancy O'Brien**

Nancy O'Brien is a federal lobbyist for the National Education Association. She has been heavily involved particularly in the "No Child Left Behind Act" which was enacted in January, 2002.

### **Matt Salo**

Matt Salo is Director, Health and Human Services Committee, National Governors Association. His duties include: Managing the Health and Human Services committee responsible for social services, health care reform, welfare reform, alcohol and substance abuse policy, criminal justice, food stamps, and Medicaid. He has previously held positions as Legislative Director, Health, Human Resources Committee, National Governors Association, and Health Policy Associate, National Association of State Medicaid Directors.

He received his B.A. in Eastern Religious Studies from the Univ. of Virginia.

### **Mary Ellen Saunders**

Mary Ellen Saunders has been the Director of Professional Development and Public Policy at the American Association of Family and Consumer Sciences

(AAFCS) for the past seven years. As Director she is responsible for overseeing the collection, analysis, interpretation, and distribution of information about issues and concerns that affect family and consumer sciences programs. AAFCS is the only national organization representing family and consumer sciences professionals across practice areas and content specialization.

### **Kirsten Sloan**

Kirsten Sloan is the national coordinator for health issues for AARP. She oversees the health lobbying team within AARP's Federal Affairs Department. The team is responsible for working with Congress and the Administration on AARP's key health care priorities. These priorities include Medicare, prescription drugs, long-term care, Medicaid, health insurance and health care quality. Kirsten joined the staff of AARP in 1987. Prior to taking over her current role, she worked as the deputy director of the Health Team, as the association's Medicare lobbyist, and a legislative specialist with a special focus on the Catastrophic Coverage Act. Before coming to AARP, Kirsten was the legislative assistant for Congressman Norm Dicks (D-WA), responsible for health care appropriations and aging issues. Kirsten is a graduate of the Univ. of Washington in Seattle.





## National Council on Family Relations

3989 Central Avenue Northeast, Suite 550

Minneapolis, MN 55421

Toll free: 888-781-9331 ♦ Phone: 763-781-9331

♦ Fax: 763-781-9348

E-mail: [ncfr3989@ncfr.org](mailto:ncfr3989@ncfr.org) ♦ Website: [www.ncfr.org](http://www.ncfr.org)

NCFR is an international, member-funded, non-profit, non-partisan organization of multi-disciplinary family professionals with its headquarters in Minneapolis, MN. It is the only professional organization focused solely on family research, policy, and practice. Founded in 1938, we publish two premier journals, *Journal of Marriage and Family* and *Family Relations: Interdisciplinary Journal of Applied Family Studies*, and other publications in the family science field.

### Mission:

*The National Council on Family Relations (NCFR) provides a forum for family researchers, educators, and practitioners to share in the development and dissemination of knowledge about families and family relationships, establishes professional standards, and works to promote family well-being.*



## American Association of Family and Consumer Sciences

1555 King Street

Alexandria, VA 22914

Phone: 703-706-4600 ♦ Fax: 703-706-4663

E-mail: [info@aaafcs.org](mailto:info@aaafcs.org) ♦ Website: [www.aaafcs.org](http://www.aaafcs.org)

The purpose of AAFCS is to improve the quality and standards of individual and family life through programs that educate, influence public policy, disseminate information and publish research findings. Its members work to empower individuals, strengthen families and enable communities, and include: elementary, secondary, post-secondary and extension educators and administrators; other professionals in government, business and nonprofit sectors; and students preparing for the field. AAFCS is the only national organization representing family and consumer sciences professionals across practice areas and content specializations.

### Mission:

*The mission of the American Association of Family and Consumer Sciences is to effect the optimal well-being of families and individuals by: ♦ empowering members to act on continuing and emerging concerns ♦ focusing the expertise of members for action on critical issues ♦ assuming leadership among organizations with mutual purposes.*